

**ALFSS General Meeting Minutes
Tuesday, November 3rd, 2020
12:00pm – 1:00pm
ZOOM:
<https://csusb.zoom.us/j/9710671398>**

- 1. Meeting called to order at 12:03pm**
- 2. Approval of the Agenda (2 minutes)**
 - a. First Vilchis, second Stiff - no amendments – agenda approved.
- 3. Approval of the Minutes (2 minutes)**
 - a. Motion by Garcia, Second Astorga
 - b. Minutes approved
- 4. Old Business (7 minutes)**
 - a. Hispanic Heritage Month review
 - i. T-Shirts
 1. Winners have been contacted; shirts will be shipped out this week. Winners were selected by spin-the-wheel.
 2. P. Aguilera: more appropriate to give them out during the events?
 - a. Vilchis: not possible due to approval process and winner-selection process
 - ii. Over 1,000 people reached
 - iii. ALFSS events were listed on the university-wide post-survey
 - iv. Thank you notes/gifts for speakers
 1. No updates on the thank you notes just yet
 - b. Día de los Muertos review
 - i. Contreras recap:
 1. Too many events and too close to HHM
 - a. No weekend events and possibly one day of events only
 2. Marketing
 - a. Flyer was not sent out on campus (information was only sent out through the newsletter)
 - b. Marketing to school districts did not work because of virtual environment
 3. Storytime was not a hit
 4. Auction was a hit
 - a. Skulls not sold will be on the website

Action Items

Action items in smaller font

- b. Purchasing details will be sent out to all buyers

5. New Business (15 minutes)

- a. Membership Report
 - i. Lifetime membership was tabled at board meeting
- b. Financial Report
 - i. 2019 Day of the Dead funding was returned
- c. Crowdfunding Report
 - i. Total raised: \$245, not including Calaveras sale (est. +\$1300)
- d. President's Diversity, Equity, and Inclusion (DEI) Board updates
 - i. Friday, October 27th
 - ii. We sit on the subcommittee for Alumni and Community Engagement
 - 1. Would like to bring back alumni mentorship program
 - 2. Vilchis: make sure our purpose on the subcommittee is clear (alumni engagement); would like to highlight our strengths
 - iii. Resources shared
- e. Scholarship Committee
 - i. Call for application review committee; if interested, email Edgar Astorga (eastorga@csusb.edu) by November 13th
 - ii. This board is charged with selecting recipients for the 2021-2022 AY

6. Events Calendar (15 minutes)

- a. Fall 2020
 - i. Latinx Grad
 - 1. Saturday, December 5th
 - 2. Planning committee meets every Monday at 12:00pm
 - 3. Marketing
 - a. Grad days were not successful in promoting Latinx Grad
 - b. 35/250 spots filled
 - c. Deadline to register is November 20th
 - ii. November and December Socials
 - 1. Vilchis proposes a tamale social in December
 - 2. If interested in coordinating this, please reach out to Francisco Alfaro
- b. Spring 2021
 - i. Spring Convivencia
 - ii. Spring Latinx Grad
 - iii. Virtual Paint Night
 - iv. Virtual Lotería
 - v. Virtual Concert

- vi. Drive-In and/or Virtual Movie Night
 - 1. Alfaro: if we do another virtual watch party, we should rethink it so there could be more engagement between people
 - 2. Cannot take place in-person
- vii. Spring Crowdfunding
- viii. *Tentative* Food Sale
 - 1. Cannot take place in-person
- ix. Happy Hours/Socials

7. Officer Reports (10 minutes)

- a. Monica McMahon, President
- b. Aurora Vilchis, Vice President
- c. Leah Stiff, Executive Secretary
- d. Ericka Saucedo, Treasurer
- e. Miranda Canseco, Director of Marketing
- f. Francisco Alfaro, Director of Programs
- g. Jonathan Gonzalez-Montelongo, Director of Membership
- h. Edgar Astorga, Director of Scholarships
- i. Rosemarie Valencia, Student Representative
 - i. Rosie will be stepping down after this semester; Spring 2021 student rep spot vacant – call for nominations; email Monica McMahon

8. Discussion Topics (7 minutes)

9. Adjournment (2 minutes)

- a. First by Stiff, Second by Aguilera; meeting adjourned at 12:44pm