

ALFSS E-Board Meeting Minutes
Tuesday, November 10th, 2020
5:00pm – 6:30pm
ZOOM:

<https://csusb.zoom.us/j/97408496542>

- 1. Call to order 5:03pm**
- 2. Approval of the Agenda (2 minutes)**
 - a. Vilchis motions, Stiff seconds. Agenda approved.
- 3. Approval of the Minutes (2 minutes)**
 - a. Stiff motions, Astorga seconds. Minutes approved.
- 4. Old Business (15 minutes)**
 - a. HHM
 - i. 200+ active participants
 - ii. Reimbursement pending
 - iii. We were approved for \$350, but we didn't spend that amount. We will be requesting \$350 in total from the HHM University Committee
 - iv. Astorga: postcard?
 1. Mugs will be sent to guests. Thank-you cards will be included in everything, sent out for HHM.
 - b. DDLM
 - i. RAFFMA auction was a success
 - ii. List items on Facebook marketplace?
 - iii. ALFSS website will only include skulls left; RAFFMA will include all skulls
 - c. Tabled item: lifetime membership
 - i. Tabled until Jonathan is here. McMahon motions; Stiff seconds. Motion passes.
- 5. New Business (20 minutes)**
 - a. Membership Updates
 - i. No updates, but payment should be in place by end of year.
 - b. Financial Report
 - i. Will be requesting the \$350.
 - c. Crowdfunding Report
 - i. At 36% of the goal due to Calaveras.
 - ii. Vilchis: all payroll deductions are going into scholarship account, correct? Can we adjust this manually so it shows update?
 1. Alfaro: does not think membership fees should be reflected on crowdfunding because it does not

Action Items

Payment process should be in place by December 31st

3. Alfaro: maybe not include the numbers in the Newsletter report.
4. Vilchis: include numbers in Annual Report, not newsletter; goals/learning objectives should be listed before events to include in outcome
5. Astorga: only highlight numbers if it actually adds to the report
6. Alfaro: disagrees with highlighting only certain events' numbers – set standard.
7. Canseco: newsletter goes to ALFSS members, and numbers should be included, even if they're low
8. Vilchis: is the purpose of the newsletter information distribution to those who can't make it to the general meeting? Or marketing for future events? Numbers are valuable for information, not really for marketing.
 - a. Motion to include report summary in newsletter but not to include numbers.
Motion passes.
9. Motion passes to require report from event chairs that will be sent to Francisco who will send summaries/recaps to Miranda for the newsletter.

6. Events Calendar (25 minutes)

- a. Latinx Grad
 - i. Social media kit underway
- b. November and December Social
 - i. November social will not take place
 - ii. Miranda and Leah will co-chair December social
 - iii. Vilchis: anonymous source would like tamale sale to take place; Jesse Felix previously was planning on outsourcing the tamales
- c. Spring 2021 Programming
 - i. McMahon motions to have only one event per month.
 1. Not including socials nor social media campaigns or crowdfunding
 - ii. Self-Care/Wellness Presentation from SB County School District
 1. Perhaps if it is specific to Women's Heritage Month event
 2. Board votes no
 - iii. Events we want to keep:
 1. Latinx Grad
 - a. May
 2. Paint Night/Fundraiser
 - a. April

Vilchis will reach out to Jesse Felix

3. Happy Hour/Social/Lotería (with buy-in/betting for fundraising)
 - a. February
 4. Women's History Month program
 - a. March
 - iv. Spring Convivencia
 - v. Spring Latinx Grad
 - vi. Virtual Paint Night
 - vii. Virtual Lotería
 - viii. Virtual Concert
 - ix. Virtual Movie Night
 - x. Spring Crowdfunding
 - xi. Happy Hours/Socials
- 7. Officer Reports (15 minutes)**
- a. Monica McMahon, President
 - b. Aurora Vilchis, Vice President
 - c. Leah Stiff, Executive Secretary
 - d. Ericka Saucedo, Treasurer
 - e. Miranda Canseco, Director of Marketing
 - f. Francisco Alfaro, Director of Programs
 - g. Jonathan Gonzalez-Montelongo, Director of Membership
 - h. Edgar Astorga, Director of Scholarships
 - i. Rosemarie Valencia, Student Representative
- 8. Discussion Topics (10 minutes)**
- a. Strat. Comm.
- 9. Adjournment (1 minute)**
- a. Motion by Vilchis. Second by Canseco. Meeting adjourned at 6:32pm.

McMahon will follow up
with President Morales