ALFSS E-Board Meeting Minutes  
Tuesday, November 10th, 2020  
5:00pm – 6:30pm  
ZOOM:  
https://csusb.zoom.us/j/97408496542

1. Call to order 5:03pm
   
2. Approval of the Agenda (2 minutes)
   a. Vilchis motions, Stiff seconds. Agenda approved.

3. Approval of the Minutes (2 minutes)
   a. Stiff motions, Astorga seconds. Minutes approved.

4. Old Business (15 minutes)
   a. HHM
      i. 200+ active participants  
      ii. Reimbursement pending  
      iii. We were approved for $350, but we didn’t spend that amount. We will be requesting $350 in total from the HHM University Committee  
      iv. Astorga: postcard?
         1. Mugs will be sent to guests. Thank-you cards will be included in everything, sent out for HHM.
   b. DDLM
      i. RAFFMA auction was a success
      ii. List items on Facebook marketplace?
      iii. ALFSS website will only include skulls left; RAFFMA will include all skulls
   c. Tabled item: lifetime membership
      i. Tabled until Jonathan is here. McMahon motions; Stiff seconds. Motion passes.

5. New Business (20 minutes)
   a. Membership Updates
      i. No updates, but payment should be in place by end of year.
   b. Financial Report
      i. Will be requesting the $350.
   c. Crowdfunding Report
      i. At 36% of the goal due to Calaveras.
      ii. Vilchis: all payroll deductions are going into scholarship account, correct? Can we adjust this manually so it shows update?
         1. Alfaro: does not think membership fees should be reflected on crowdfunding because it does not
accurately reflect willing donations to the specific crowdfunding campaign (even if excess membership fees will eventually be included in it).

2. Vilchis: Monica Alejandre said all membership fees are already going to scholarship fund, and the payroll deductions are willing donations to the specific campaign, even if indirectly.

3. Canseco: also change number of donors

4. Vilchis: as long as it’s included in the Annual Report, we don’t have to

iii. Canseco: we should brainstorm auctions for Spring 2021.

d. President’s Diversity, Equity, and Inclusion (DEI) Board updates
   i. No further updates after the General Meeting

e. Scholarship Committee/Master Award List
   i. 2018 records are inconsistent – Edgar will be cleaning up the records
   ii. First student – not enrolled this semester; rolling it over to Spring 2021
   iii. Second student – did not respond/fulfill the requirements for receipt of scholarship; scholarship was suspended; funds will be used for new scholarship recipients
   iv. Recurrent issue: the year listed on the website reflects when they were awarded the scholarship, but they receive the scholarship the next year
   v. Realistically we can only award 4 ALFSS Scholarships, and 1 through Doris Selva’s fund
   vi. We can move money from our $50,000 operating fund to provide 8 $1000 scholarships
      1. Alfaro: we need a system that catalogs the entirety of the scholarship money and what will be awarded
      2. Board votes to move forward with 8 scholarships regardless of fundraising results.

f. List of Chairs on Website
   i. Vilchis motions to put the chairs names and pictures on the event page of ALFSS website. Second Canseco. Motion passes

g. Holiday Card
   i. Board would like to do a creative picture or video of board members in lieu of a Zoom picture

h. Program Report Template
   i. Vilchis motions to require that the chair of each event create a report after every event; Canseco seconds.
      1. What, when, how, results
      2. Canseco: include this in Newsletter. Deadline for these reports. Virtual events should include recording.
3. Alfaro: maybe not include the numbers in the Newsletter report.

4. Vilchis: include numbers in Annual Report, not newsletter; goals/learning objectives should be listed before events to include in outcome

5. Astorga: only highlight numbers if it actually adds to the report

6. Alfaro: disagrees with highlighting only certain events’ numbers – set standard.

7. Canseco: newsletter goes to ALFSS members, and numbers should be included, even if they’re low

8. Vilchis: is the purpose of the newsletter information distribution to those who can’t make it to the general meeting? Or marketing for future events? Numbers are valuable for information, not really for marketing.
   a. Motion to include report summary in newsletter but not to include numbers. Motion passes.

9. Motion passes to require report from event chairs that will be sent to Francisco who will send summaries/recaps to Miranda for the newsletter.

6. Events Calendar (25 minutes)
   a. Latinx Grad
      i. Social media kit underway
   b. November and December Social
      i. November social will not take place
      ii. Miranda and Leah will co-chair December social
      iii. Vilchis: anonymous source would like tamale sale to take place; Jesse Felix previously was planning on outsourcing the tamales
   c. Spring 2021 Programming
      i. McMahon motions to have only one event per month.
         1. Not including socials nor social media campaigns or crowdfunding
      ii. Self-Care/Wellness Presentation from SB County School District
         1. Perhaps if it is specific to Women’s Heritage Month event
         2. Board votes no
      iii. Events we want to keep:
         1. Latinx Grad
            a. May
         2. Paint Night/Fundraiser
            a. April

Vilchis will reach out to Jesse Felix
3. Happy Hour/Social/Lotería (with buy-in/betting for fundraising)
   a. February
4. Women’s History Month program
   a. March
   iv. Spring Convivencia
   v. Spring Latinx Grad
   vi. Virtual Paint Night
   vii. Virtual Lotería
   viii. Virtual Concert
   ix. Virtual Movie Night
   x. Spring Crowdfunding
   xi. Happy Hours/Socials

7. Officer Reports (15 minutes)
   a. Monica McMahon, President
   b. Aurora Vilchis, Vice President
   c. Leah Stiff, Executive Secretary
   d. Ericka Saucedo, Treasurer
   e. Miranda Canseco, Director of Marketing
   f. Francisco Alfaro, Director of Programs
   g. Jonathan Gonzalez-Montelongo, Director of Membership
   h. Edgar Astorga, Director of Scholarships
   i. Rosemarie Valencia, Student Representative

8. Discussion Topics (10 minutes)

9. Adjournment (1 minute)
   a. Motion by Vilchis. Second by Canseco. Meeting adjourned at 6:32pm.

McMahon will follow up with President Morales