

DEI in Alumni and Community Outreach Subcommittee

Monday, November 1, 2021

10:00 to 11:00 a.m.

Attendance: Allbaugh, Langford, Lappin, Moses, Murillo, Nava, Podolske, Wymer-Lucero

- 1. Opening comments:** Review of conversations from September meeting and prior goals for the Alumni and Community Engagement subcommittee.

- 2. Pamela Moses led a review of assessment strategies**
 - Review Assessment cycle
 - Review Logic Model for Assessment: Measures should be examining outcomes, not strategies

- 2. Group: Discussion of Alumni Community Goal #2, Objective #3.**
 - Strategy #3: increase support for male AA and Latino students going into teaching.
 - Align strategies with a campaign. CSUSB currently has a campaign plan for the next 5 years. Raise 200 million to support faculty, staff, and students. This subcommittee should think about how we incorporate DEI into Campaign plan.
 - Incorporates Strategic Plan with DEI into fundraising campaign. Build these strategies into the fundraising campaign.
 - Assessment: surveys may help to operationally define student trust through measures like student engagement, participation, etc.

- 3. Next meeting for this subcommittee group to take place in January**
 - Suggestion was proposed for first meeting in January to be a small retreat for the subcommittee, 2-3 hours to meet and work instead of just a 1-hour meeting. Meeting will be scheduled.