Changes for More Innovative, Collaborative & Sustainable Business in China: Personal Experience and Observation

Speaker: Dr. Chun Zhou

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Lecture Description:

What are the stakes of doing business in China today? The early opening up and gradual reform over the years in China have, in the past 30 years, transformed the business landscape there and around the world. Today, understanding Chinas rapidly changing economy is an urgent obligation of any informed global citizen. Dr. Chun Zhou, a scientist and a local business leader, will share his perpestives on several fascinating dimensions of the Chinese economy. While China has become a world production center in the past decades, Dr. Zhous recent career transformation into an innovation-oriented economy. Environmental challenges have accompanied this rapid industrialization. Innovation must, therefore, also take into account the urgent issue of sustainability in business models in order to minimize environmental impact. Dr. Zhous talk will bring issues to life through his personal experience.

Speaker Bio:

Dr. Chun Zhou received his Ph.D. in macromolecular science and engineering from Case Western Reserve University in Cleveland Ohio, after receiving his M.Sci. From the National University of Singapore and his Bachelors degree from the Beijing University of Aeronautics and Astronautics. After receiving his Ph.D., Dr. Zhou worked for the American chemical companies, Lubrizol Advanced Materials and DuPont, performing a wide range of duties from technical management to marketing. This experience and expertise prepared him to recently embark on his new career in a new biotech start-up, SINOPEG www.sinopeg.com.