**Student Affairs Assessment Committee**

**April 7, 2020 9:00-11:00**

**Agenda**

* Check-in
* Opportunity to attend the [SAAL Structured Conversation](https://urldefense.proofpoint.com/v2/url?u=http-3A__studentaffairsassessment.org_structured-2Dconversations&d=DwMFJg&c=ODFT-G5SujMiGrKuoJJjVg&r=K2--XcqBBJFPIk6sfi6Ngc5NLi30YfysARx6-nP9W9g&m=-xt5ecacA_tuhbIYeZ4YXKoAhDAhfX4jJShD9r5bVyE&s=yB0-Zt65CWBeJBpRVP7djGQUwxVxJP-qZtJHT93ymYY&e=) in collaboration with Campus Labs is scheduled for **Wednesday, April 15th** from **2:00pm-3:00pm EST (11:00am PST).**Titled “**Student Affairs Assessment: Priorities and Focus During COVID-19**
* Webinar: **MEASURING IMPACTS IN ASSESSMENTS TO INFLUENCE OUTCOMES**
* Questions for Reflections
  1. What is the benefit of starting with the why (impact)?
  2. How good are we at demonstrating the cumulative impact?
  3. Should impact be dictated by grassroots or leadership?
  4. What’s the best way to get staff buy-in to articulating and measuring impact?
  5. As a division, are we in the Define Phase or Discovery Phase? Which units would raise their hand for Define? For Discovery?
  6. Other?
* Preparation for next meeting: Engagement Pathways Project

**Notes from Debriefing**

**Why is it important to start with the why (impact)?**

Jacob- they why at the beginning is important. It affects how the development of a program should happen, and not starting with the assessment tool. If we start with the why from the get go-it affects the entire planning process, purpose, the reason we’re doing the program

Jasmine- it reinvigorates people to think back to the basics of why we do what we do, why we exist. It reconnects us to the importance of our work, job motivation and satisfaction.

(not sure who said this)- It helps establish target population and service delivery systems, and from there we can identify most useful survey tool, e.g., overall wellness

Jennifer M: can’t measure something unless it defined, conceptually and operationally. Otherwise, you’re starting with what you can measure which might not fit with what you are trying to ultimately impact.

**How good are we as a division at showing cumulative impact?**

Jennifer C. for career center, HIPS, departments had different understanding of what HIPs are, some confused it with best practices. We need to be clear about differentiating. Annual reports: a lot of data are collected, but are we actually sharing our story with these data?

Natalie: The standard definition of HIPs doesn’t lend itself to SA, but intent of HIPs, trying to use it to show how we’re causing impact. Helps us see, here are other ways to show impact if HIPs doesn’t really do it for us. Annual reporting very siloed, we need to translate it up

Albert: how do we define impact, and show its efficacy over time? Long term?

Mike: think about impact as the effect your service or program is having

Jennifer M: Next Meeting we will pick up on mapping experiences to impact. We will work with the Engagement Pathways Framework that was a partnership between IR and DSA. Once there is consensus around this framework, each unit can use it to map their experiences. Diving into the content of Slides 22-31