



CENTER FOR  
**GLOBAL MANAGEMENT**  
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

# GLOBAL AMBASSADORS



WE DEFINE THE  
*Future*

**DIVERSITY** - **MENTORSHIP** - **MARKETING**

# GLOBAL AMBASSADORS

## GUIDEBOOK

### OVERVIEW

The Global Ambassador program is a global leadership program in the Center for Global Management. It provides opportunities for cross-cultural student leaders to enhance global mindsets, increase intercultural communication skills, raise cultural awareness, develop global leadership skills and make meaningful interactions with other students. The program encourages students with significant international ties, skills and interests to volunteer their expertise, and it works to insure that volunteers are meaningfully engaged and effectively utilized. It aims to increase global engagement, directly connect both local and international students, and foster future world leaders.

There are three areas of service to choose from within the program and special leadership opportunities available. Please see descriptions below and apply here: <http://bit.ly/CGMambassador>

### DIVERSITY - SHARING CULTURAL EXPERIENCES

- Global ambassadors share their international knowledge, experiences, cultures and talents to engage students in interactive learning.
- **Lead diversity global ambassador** - additional assistance with requests and tracking volunteer hours

### MENTORSHIP

- Mentors help introduce incoming international students to resources, people and departments within JHBC. They also facilitate the academic and social integration of incoming international students to the college.
- **Lead mentorship ambassador** - additional assistance with matching students and tracking hours

### MARKETING - INTERNATIONAL/GRADUATE STUDENT RECRUITMENT

- Global ambassadors serve as JHBC representatives, sharing their study experiences in their home countries. They make connections outside the campus and attract more international students' motivation for studying in CSUSB.



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### THE IDEAL GLOBAL AMBASSADOR

#### QUALIFICATIONS

- Friendly, enthusiastic, and welcoming with an appreciation for culture and people
- A positive attitude, enthusiasm for study abroad, and a willingness to share your international experience with interested students.
- Excited about the opportunity to strengthen your intercultural communication and leadership skills through interactions with other Institute students
- Interested in enhancing or sharing your public relations and social media abilities
- Ability to use oral and written communication effectively and creatively.
- A current CSUSB student in good academic standing

#### ROLES/REQUIREMENTS

- Be dedicated, reliable and follow through on your commitment
- Provide administrative and peer leadership support during global ambassador program
- Commit to develop, plan, implement and participate intercultural communication activities
- Attend Global Ambassador Mandatory Orientation Meeting - [Oct. 17](#)
- Represent CGM with professionalism
- Communicate promptly and continuously with CGM Staff or Ambassador Lead
- Collaborate with CGM office
- Help with information sessions and advocate for study abroad across the campus community
- Serve at least 12 hours per quarter

#### BENEFITS

- Gain professional development experience serving as a student leader
- Enhance leadership abilities
- Strengthen communication, public relations and event planning skills
- Enhance social networks
- Learn more about new cultures, languages and traditions, and expand the cultural awareness
- Develop friendships with students and global connections from other countries
- Receive \$150 scholarship after successful completion of valuable volunteer services or \$250 if selected for a lead position.

