

csusb

MAGAZINE

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SAN BERNARDINO



CSUSB

50
YEARS

*Celebrating Our Past,
Transforming Our Future*



50th Commemorative Edition

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On the cover: In 1984, President Anthony Evans attached the ceremonial final letter to the new entrance sign as California State College officially gained university status, changing its name to California State University, San Bernardino.



CSUSB Presidents



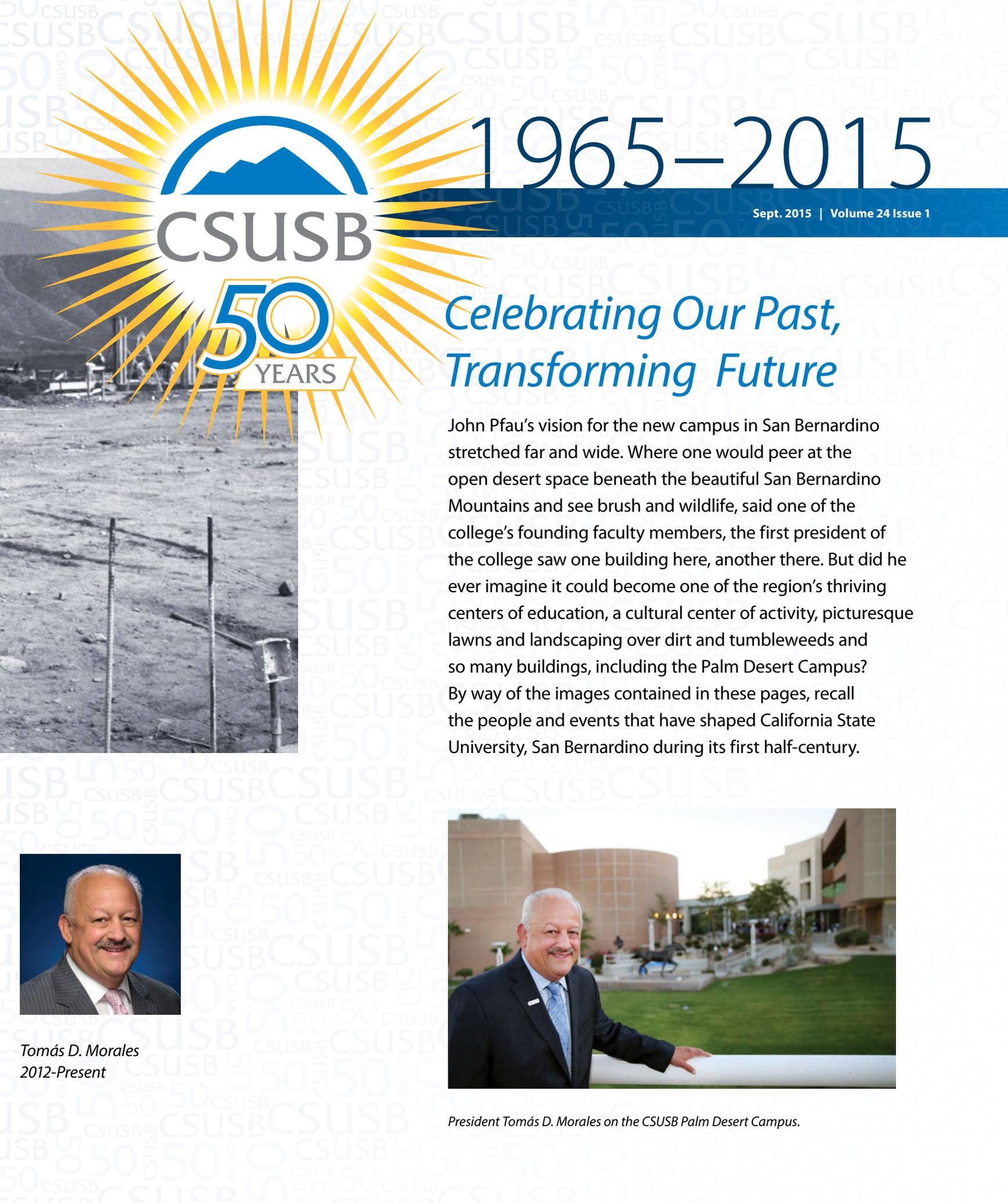
John M. Pfau
1962-1982



Anthony H. Evans
1982-1997



Albert K. Karnig
1997-2012



1965–2015

Sept. 2015 | Volume 24 Issue 1

CSUSB

50 YEARS

Celebrating Our Past, Transforming Future

John Pfau's vision for the new campus in San Bernardino stretched far and wide. Where one would peer at the open desert space beneath the beautiful San Bernardino Mountains and see brush and wildlife, said one of the college's founding faculty members, the first president of the college saw one building here, another there. But did he ever imagine it could become one of the region's thriving centers of education, a cultural center of activity, picturesque lawns and landscaping over dirt and tumbleweeds and so many buildings, including the Palm Desert Campus? By way of the images contained in these pages, recall the people and events that have shaped California State University, San Bernardino during its first half-century.



Tomás D. Morales
2012-Present



President Tomás D. Morales on the CSUSB Palm Desert Campus.

1960's

Choosing exactly where to build the new California State College San Bernardino-Riverside was no walk in the park. State legislators considered two sites in Colton, including Cooley Ranch, and ones in Riverside, Fontana-Rialto and San Bernardino. After answering questions of how the campus would supply water to the area, and allaying fears of fire hazards and earthquakes, the northern site in San Bernardino was approved in January 1963.

FINAL

The San Bernardino Sun

Daily
A Newspaper for San Bernardino County.

1963 FEBRUARY 1963

Sat.	Sun.	Mon.	Tues.	Wed.	Thur.	Fri.	Sat.
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★ SATURDAY MORNING, FEBRUARY 9, 1963

S.B. FOOTHILL SITE PICKED FOR COLLEGE

Iraq's Kassem Overthrown by Military Rivals

Pro-Nasser Rebels Order Crackdown On Communists

BEIRUT, Lebanon (AP) — Iraq's Premier Abd-el Karim Kassem, the army officer who rose to power behind revolutionary bullets and ruled in constant fear of his fellow assassin-insurgents, was reported overthrown and destroyed yesterday by military rivals.

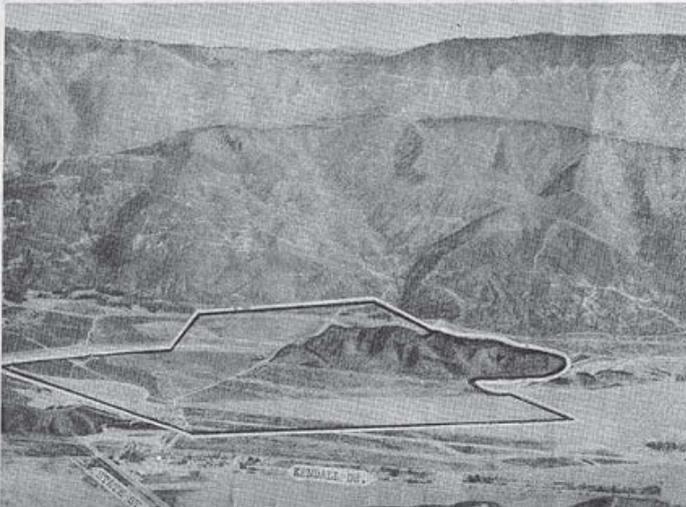
The insurgents ordered a crackdown on Communists and named the pro-Nasser former minister in Kassem's own revolution to serve as transitional president.

President Gamal Abdel Nasser's United Arab Republic and its ally the Yemeni Republic immediately announced recognition of the new regime.

However, leaders were unable to indicate that the Iraqi revolutionaries had not established supremacy throughout the oil-rich state.

And there was no confirmation of the rebels' claim to have "defeated the tyrant" Kassem.

Abdul Salam Mohammed Arif,



\$80 Million Project Will Start in 1964

By HARVEY FEIST
(San Bernardino Staff Writer)

SAN JOSÉ — A scenic 500-acre foothill site in a "dramatic setting" on the northwest edge of San Bernardino yesterday was selected for the campus of the \$80 million California State College at San Bernardino.

The site approval by the California State College Board of Trustees is subject to confirmation of agreements based upon commitments outlined at a public hearing here Thursday.

These include a promise of \$300,000 in land and gifts by property owners, and an offer by the city to lease or give any part of 1,200 acres of city Water Department land.

Board members unanimously approved the site after it had been recommended for the "premier location" of the campus by the committee on campus planning, building and grounds.

The campus site is north of Kendall Drive and the San Bernardino Airport. The Eastern Freeway interchange at State Street is one mile to the southeast.

Dr. John M. Pfla, president of the new college, estimated the construction of temporary buildings would begin in September 1964. About 750 students are expected to begin classes in September 1964.

There was hardly a sound in the room—no claps of delight nor groans of discovery—when the recommendation of the selection committee was announced.

Most observers — including the





Student researching in the library, 1968.

1960's



Classroom scenes from the late 1960's.



A Sunday afternoon Campus Tour conducted outside of the Library (now Sierra Hall), Winter 1969/70.

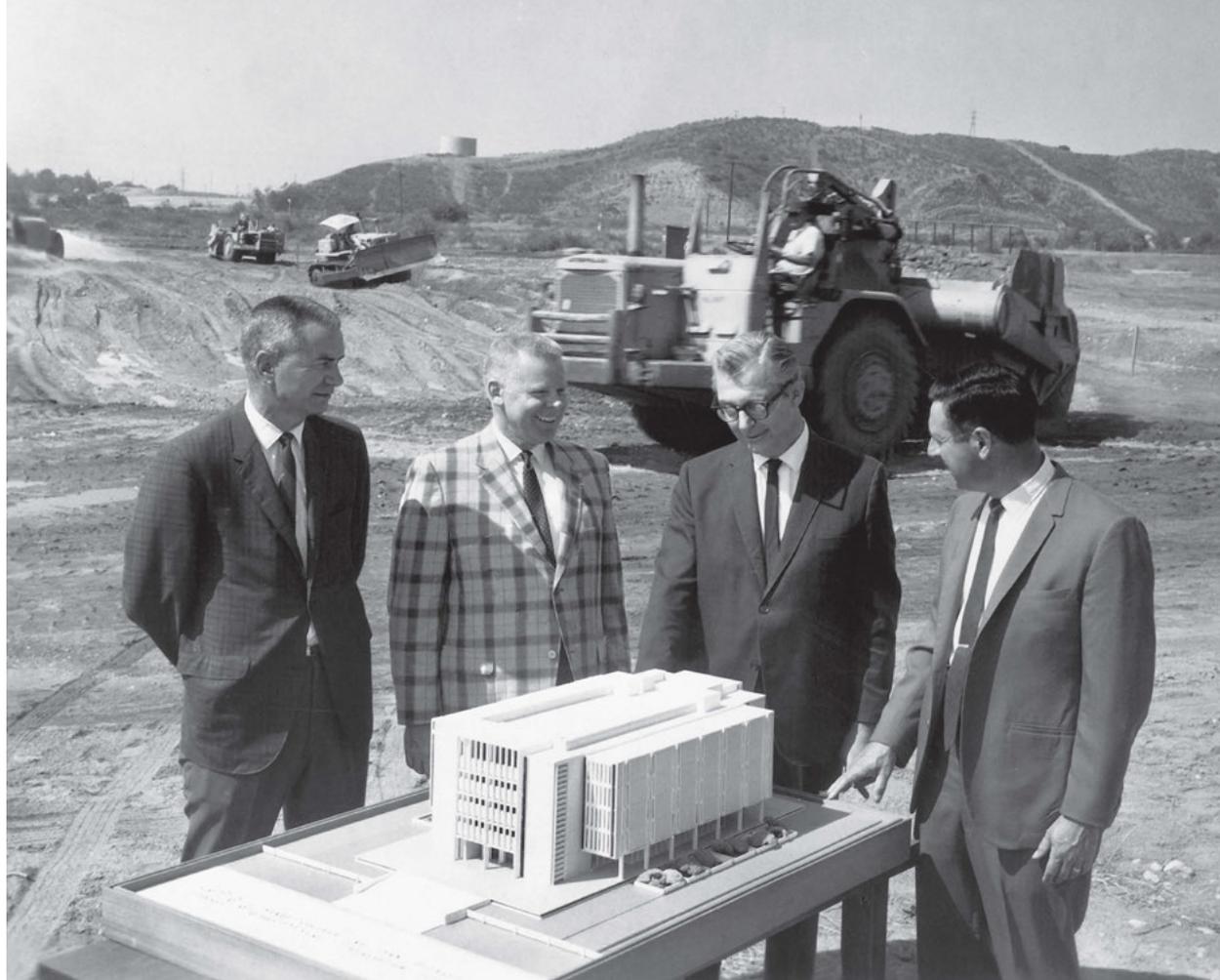


Planting a time capsule in front of the Administration Building, 1967.



Physics professor Russ DeRemer poses with his St. Bernard, the college's first mascot.

1970's



The college library opened in 1971 and was renamed the John M. Pfau Library in 1982. Planning the new library in this 1968 photo (from left) are Joseph Thomas, vice president for administration, President Pfau, Art Nelson, the library's first director, and Gerald Scherba, vice president for academic affairs.

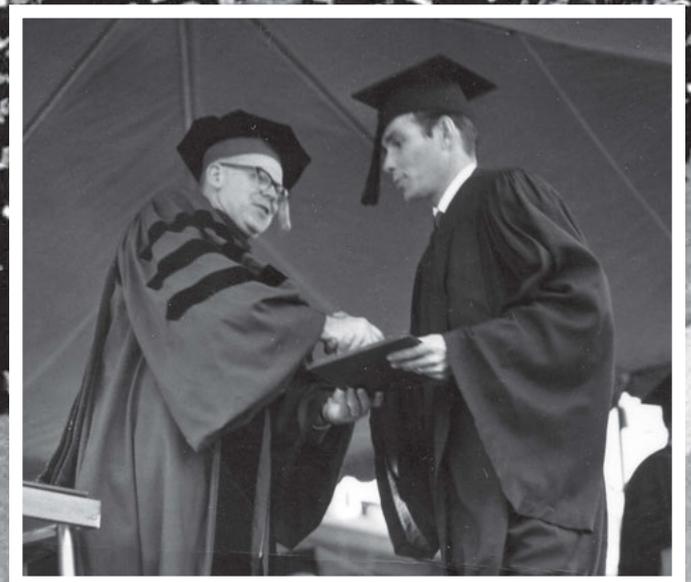
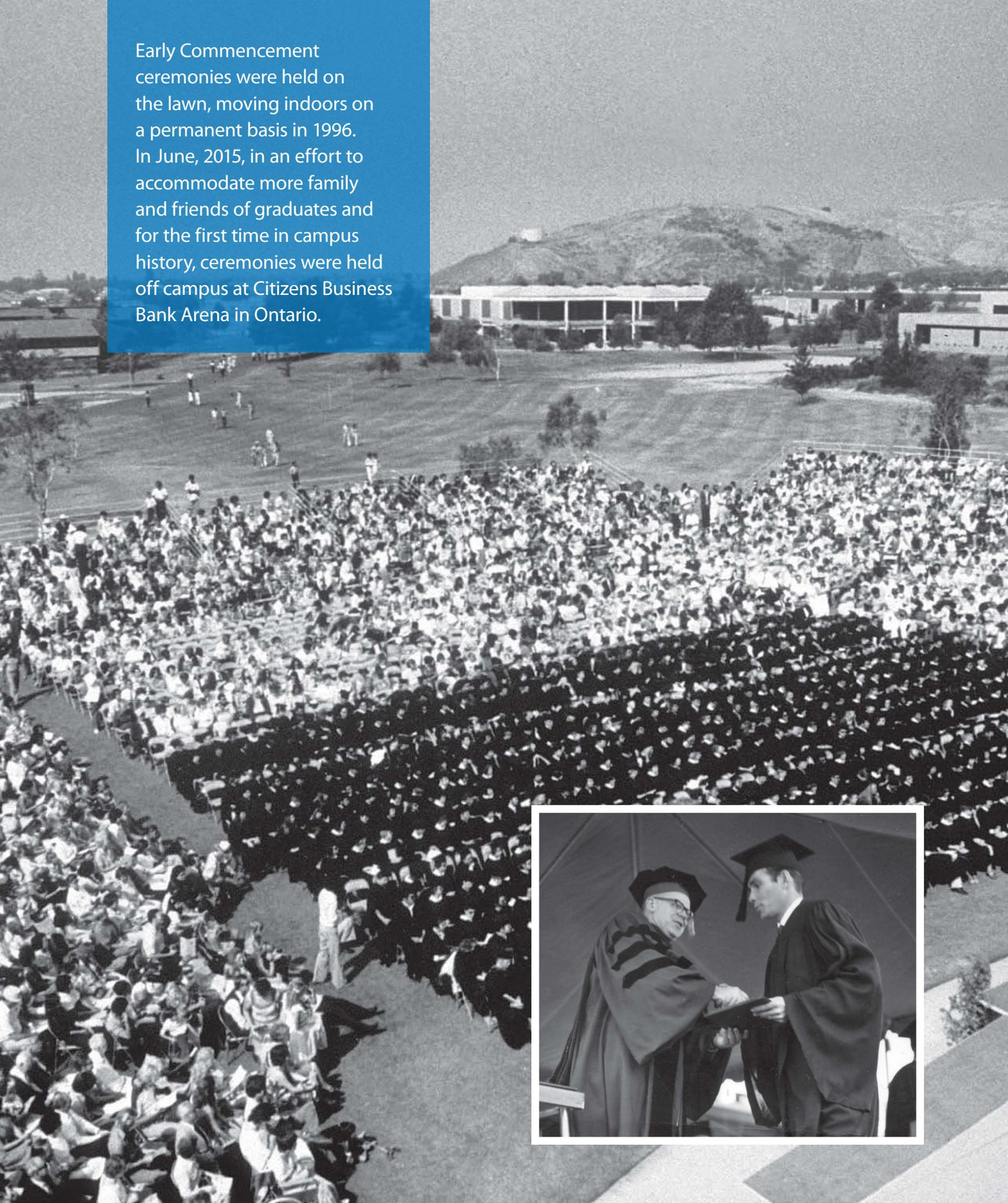


Student researcher, early 1970's.

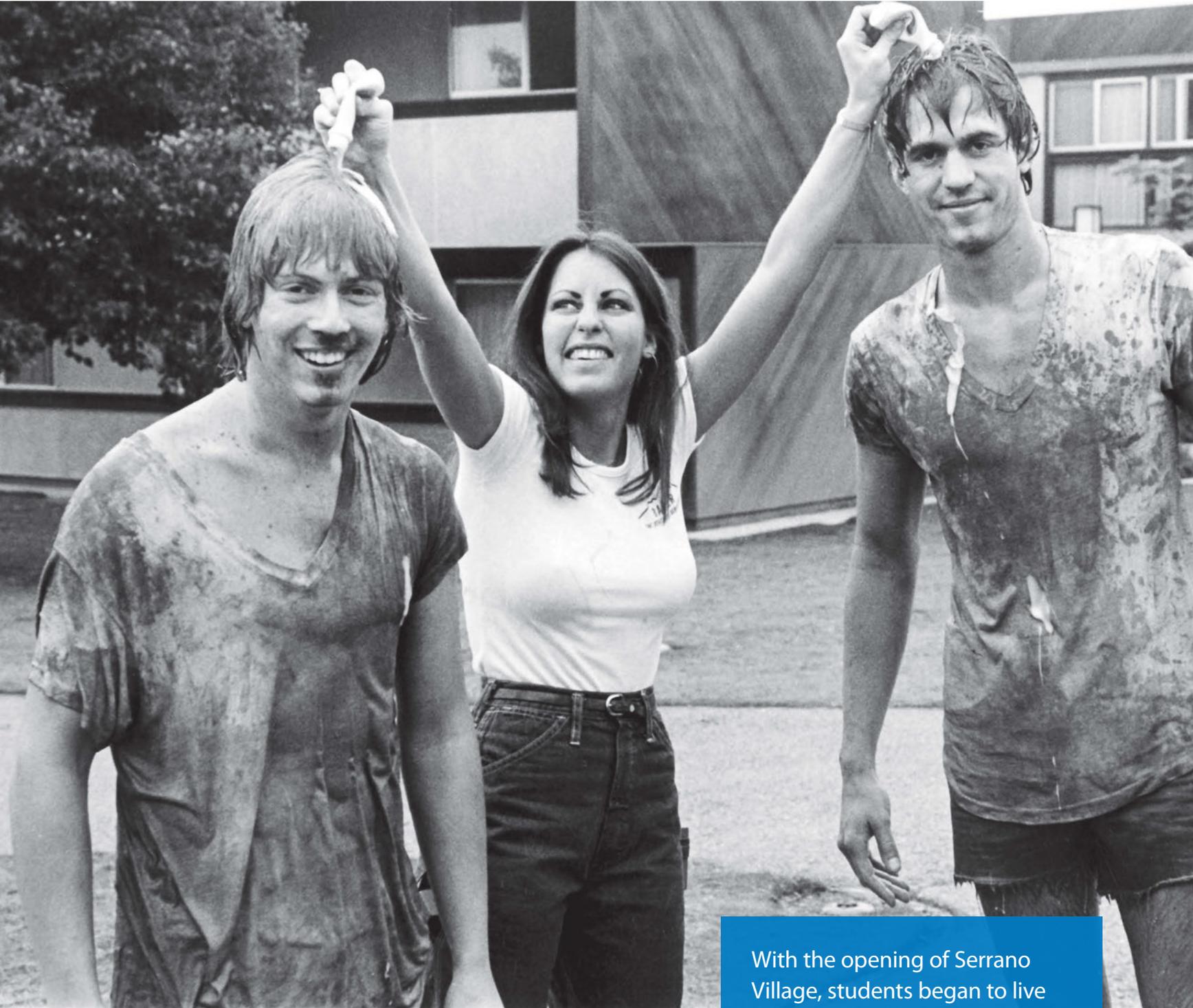


Ping pong was one of the most popular social events on campus.

Early Commencement ceremonies were held on the lawn, moving indoors on a permanent basis in 1996. In June, 2015, in an effort to accommodate more family and friends of graduates and for the first time in campus history, ceremonies were held off campus at Citizens Business Bank Arena in Ontario.



1970's



With the opening of Serrano Village, students began to live on campus in the early 1970's. Student activities grew quickly, including mud volleyball and other fun social events.

Students in the library, early 1970's.

Faculty/Student Advising Session, 1969.



Lawrence (Larry) Johnson (shown in this 1971 photo advising two students), was appointed director of the Experimental Admission Program (E.A.P.) in 1969. E.A.P. was established in September, 1968 to provide additional educational opportunities for underrepresented students.

1980's



In a 1984 ceremony, Dr. Yolanda Moses '68 adds a letter to the new entrance sign as California State College officially gained university status, changing its name to California State University, San Bernardino.



Campus intramurals, early 1980's.



CSUSB Computer Center, mid-1980's.

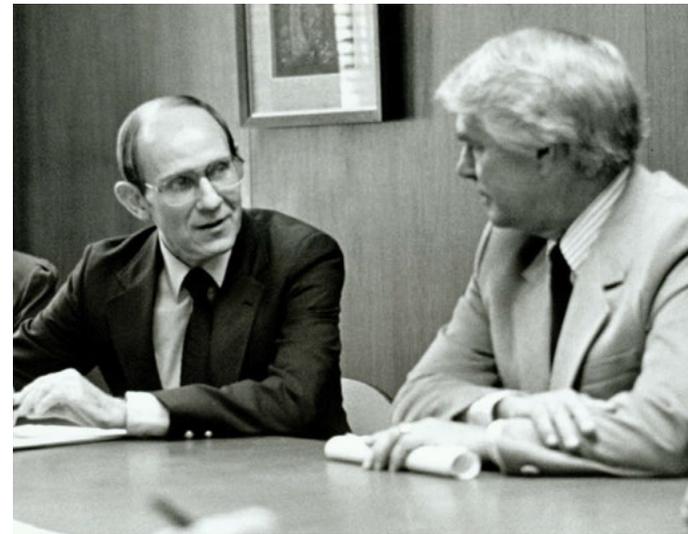


Campus photo, 1989.



Clouds of smoke rise behind the Pfau Library during the Panorama Fire in November, 1980. The fire hit many parts of San Bernardino's north end, including the CSUSB campus.

The Emergency Operations Center on the CSUSB campus during the Panorama Fire.



President Anthony Evans meeting with U.S. Representative Jerry Lewis on campus during the late 1980's.



Evacuating campus during the Panorama Fire, November, 1980.



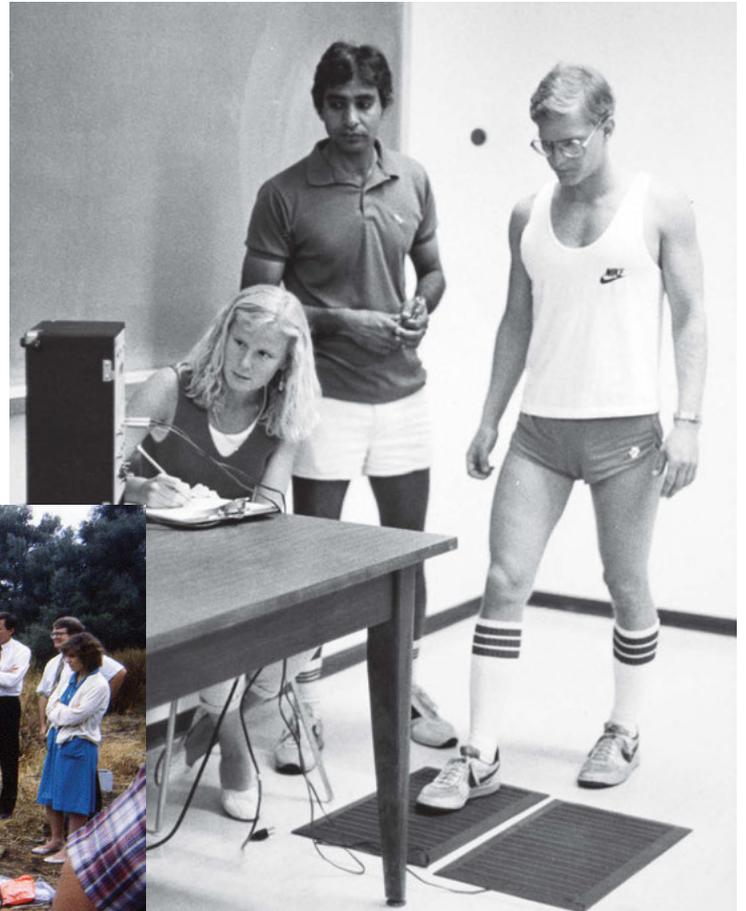
1980's

Students walking to class, late 1980's.

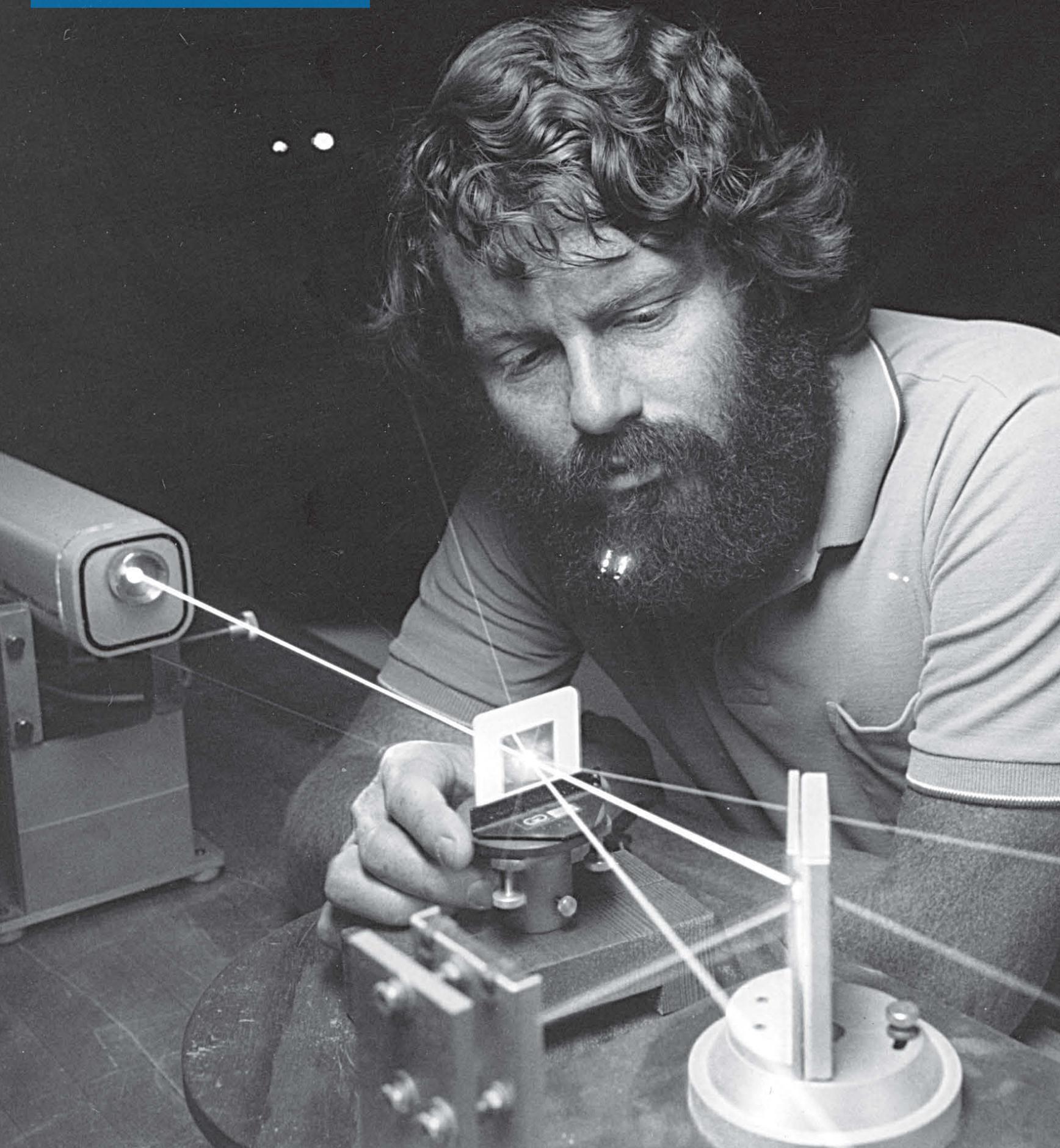


The Student Union has always been a vibrant and active center for clubs, meetings, and activities. Foosball became a popular student activity in the late 1980's.

Laboratory work took place in the classroom, gymnasium, and in the field.



Early laser work on the CSUSB campus, late 1980's.



1990's

Val Limar, a 1990 CSUSB graduate, starring as blues artist Ethel Waters in the original one-woman play, Ethel, written by Limar and Theatre Professor William Stout.



New graduates enjoy the 33rd Commencement exercises, held at Coussoulis Arena in June, 1999.

President Evans visits with Stater Bros. Chairman of the Board and CEO Jack Brown during construction of Jack H. Brown Hall. Since its opening on September 23, 1991, Jack H. Brown Hall currently houses the College of Business & Public Administration, the Department of Mathematics, and the Department of Computer Sciences.

CSUSB communications students producing a local newscast in the Television Studio in 1994.



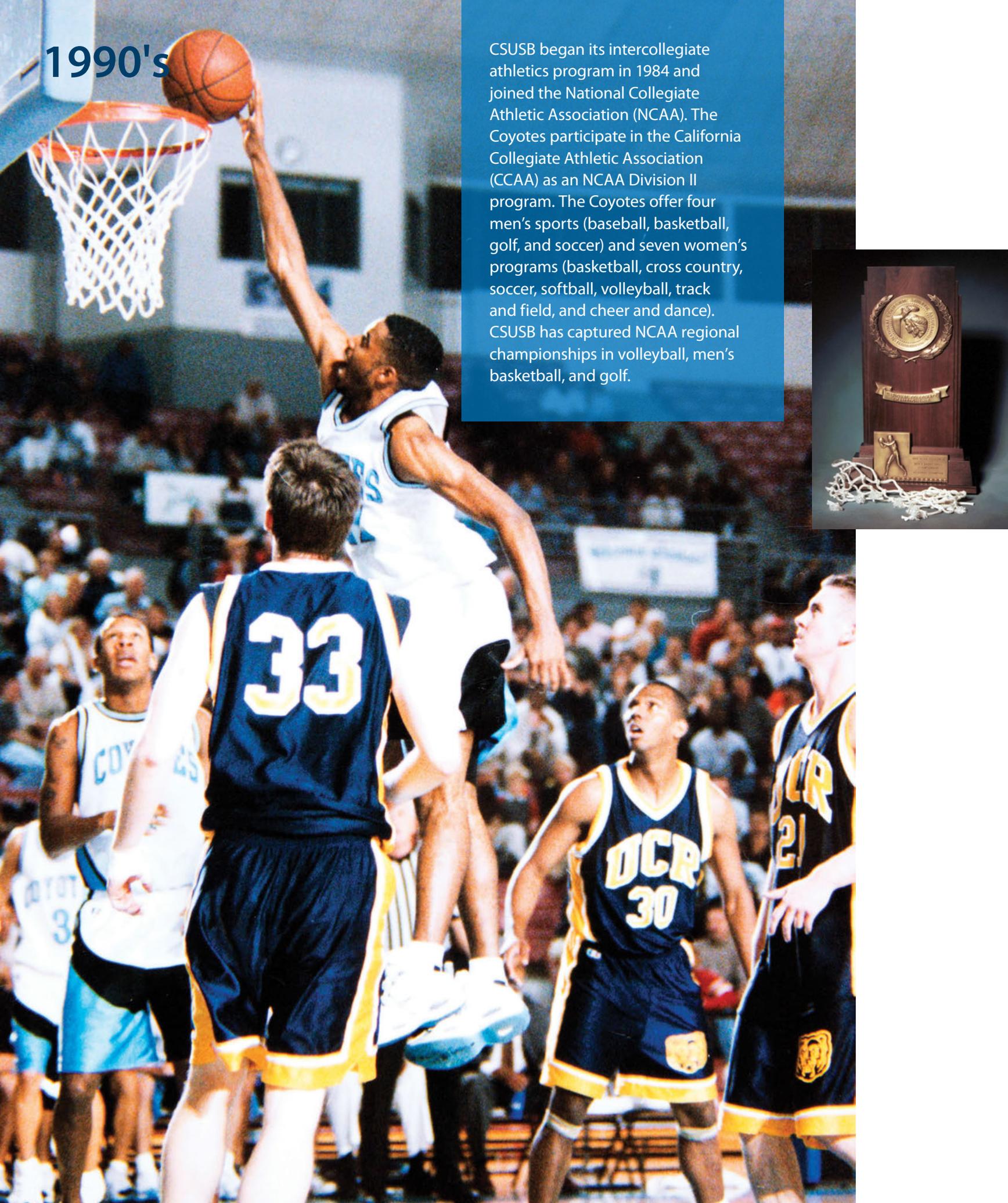
Earthquake damage in the Pfau Library, May, 1990.



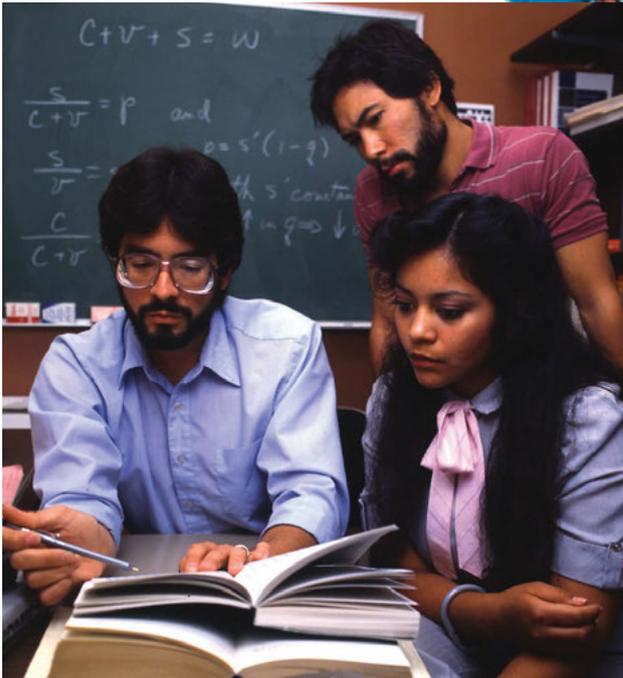
Students in the Serrano Village dormitory, 1993.

1990's

CSUSB began its intercollegiate athletics program in 1984 and joined the National Collegiate Athletic Association (NCAA). The Coyotes participate in the California Collegiate Athletic Association (CCAA) as an NCAA Division II program. The Coyotes offer four men's sports (baseball, basketball, golf, and soccer) and seven women's programs (basketball, cross country, soccer, softball, volleyball, track and field, and cheer and dance). CSUSB has captured NCAA regional championships in volleyball, men's basketball, and golf.



1999 NCAA Division II
Men's Basketball Regional
Championship trophy.



Biology professor Stuart Sumida
teaching students, circa 1990.

Professor Mayo Toruño teaching economics, circa 1980's.

Basketball Homecoming Game, 1997.



2000's

President Albert Karnig plays host and visits with students, faculty, and staff during the Spring, 2002 campus-wide picnic.

Since its inception in 1995, the annual San Manuel Pow Wow brings the community together to celebrate Native American culture across North America. The three-day experience includes arts and crafts, competitive dancing and traditional foods.



Psychology professor Eugene Wong received the Golden Apple Award for teaching excellence in 2005.



On the CSUSB Palm Desert Campus, the first building to be constructed and occupied in 2002 was the Mary Stuart Rogers Gateway Building, built with funds from the Mary Stuart Rogers Foundation, the Berger Foundation, the City of Rancho Mirage and Florence Rigdon, a long-time resident of Rancho Mirage.

Twenty-three years after the devastating Panorama Fire, a second major blaze, the Old Waterman Canyon Fire, reached the CSUSB campus in 2003. The Old Waterman Canyon Fire destroyed a temporary classroom building and damaged multiple structures.

2000's

Coach Kim Cherniss makes a point during a timeout in the 2008 NCAA National Championship match against host Concordia University.

Samantha Middleborn, the National Player of the Year, reacts at match point after CSUSB captures the 2008 NCAA Division II semifinal match, 3-0, over Truman.



The 2008 Coyote volleyball team defeated Cal Poly Pomona, 3-0 to capture the NCAA Division II West Regional Championship enroute to a national runner-up finish. The 2008 and 2011 Coyote volleyball squads reached the NCAA championship match, hosting the 2011 finals.



On November 19, 2009, legendary blues guitarist B.B. King performed in front of a sold-out crowd at Coussoulis Arena. Special guest performance artist Gregory Adamson joined the CSUSB Jazz Band as the opening act.

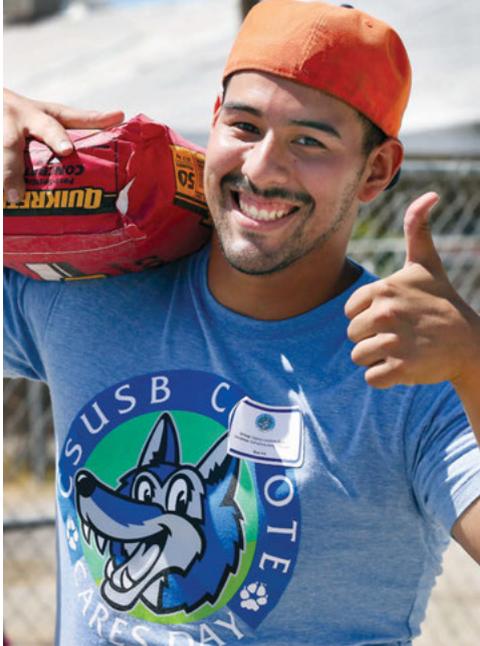


During the 40th anniversary black-tie Gala Celebration in 2005, CSUSB presidents John Pfau, Anthony Evans, and Albert Karnig appear alongside their portraits.

2010's

Palm Desert Campus first freshmen class, 2014.

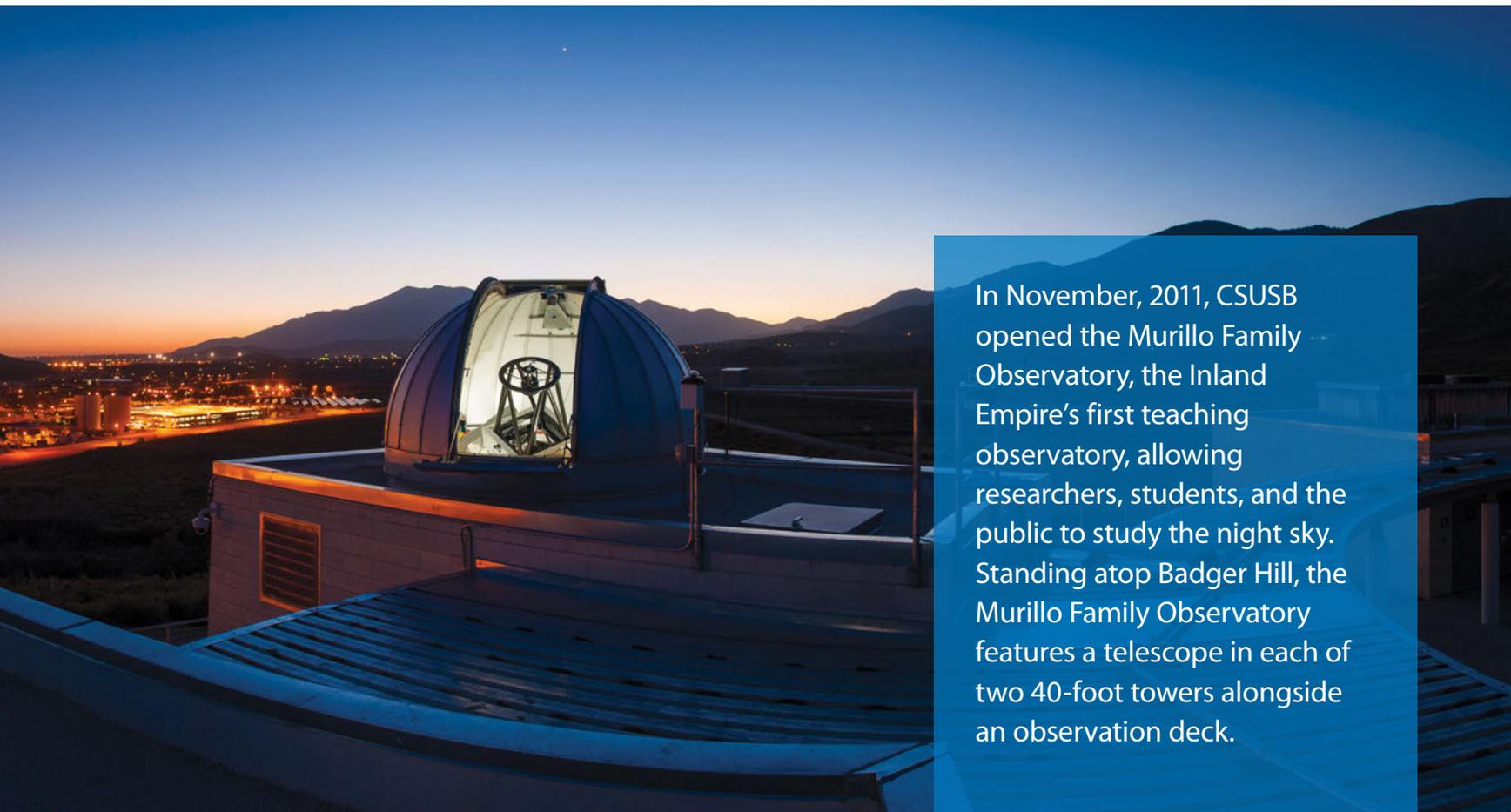




CSUSB staff and student volunteers teamed up to build a playground and clean up the exterior at the San Bernardino Salvation Army Emergency Center as part of 2015 Coyote Cares Day.

CSUSB student-athlete Patricia Cortez participates in the Rossi Relays at Claremont-Mudd-Scripps Colleges on Saturday, February 28, 2015 – the first CSUSB track and field meet.

President Morales surprises instructor Joyce Ahlgren in her mathematics classroom with the presentation of the Outstanding Lecturer Award in June, 2014.



In November, 2011, CSUSB opened the Murillo Family Observatory, the Inland Empire's first teaching observatory, allowing researchers, students, and the public to study the night sky. Standing atop Badger Hill, the Murillo Family Observatory features a telescope in each of two 40-foot towers alongside an observation deck.

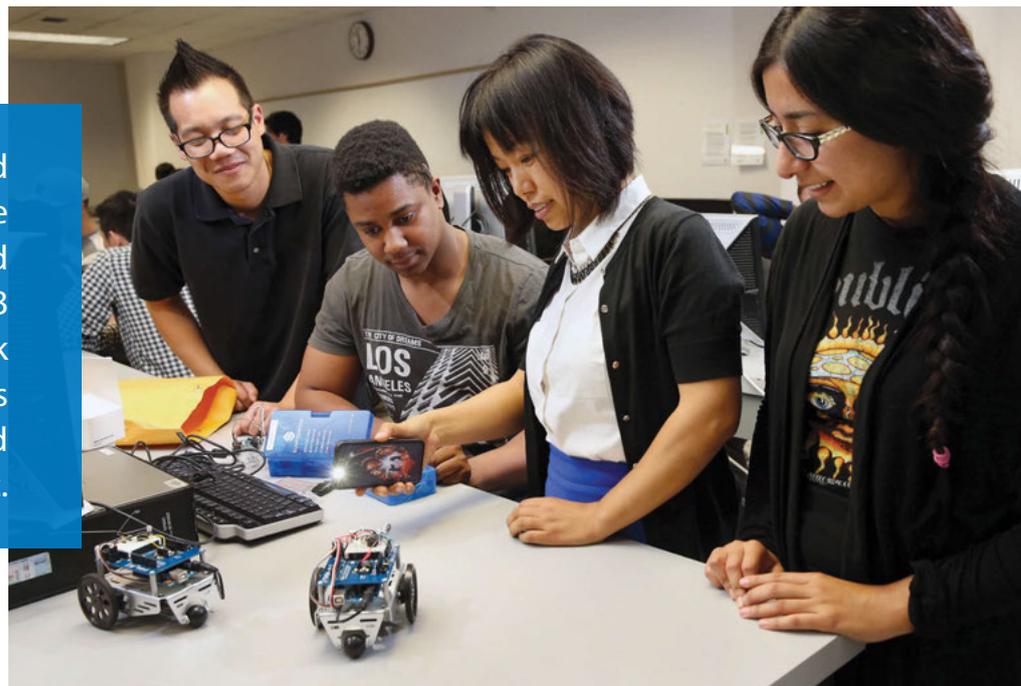
2010's

The annual "Pack the House" event draws a sellout crowd for the CSUSB-Sonoma State men's basketball game.

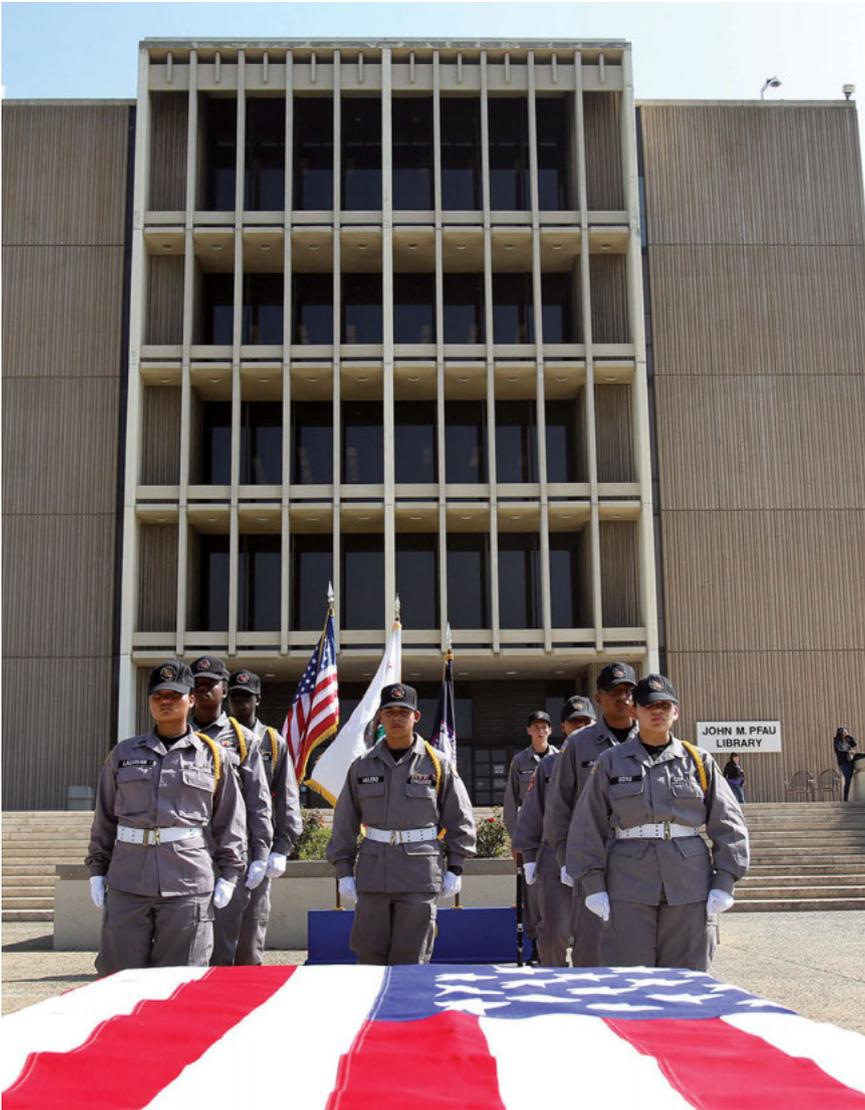
Campus Aerial photo, circa 2014.



Computer Science and Engineering Associate Professor Haiyan Qiao (third from left) in the CSUSB Robotics Lab in Jack Brown Hall with students Muhammad Ali, Richard Quon, and Sonia Perez.



The Veterans Success Center opened its doors in 2013, providing an on-campus home to veterans and sponsoring events such as the Memorial Day flag folding ceremony to pay tribute to fallen military service members, performed by cadets from Sunburst Youth Academy.



CSUSB Lavender Graduation 2015, an annual ceremony to honor lesbian, gay, bisexual, transgender, and ally students.



Dionysius Fernandes, CSUSB art major, working in the art laboratory.

President Morales presents an honorary doctorate to longtime university supporter Judy Rodriguez Watson at 2015 College of Education commencement exercises.

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