# SANTOS MANUEL STUDENT UNION CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

#### **BOARD & STAFF RESPONSIBILITIES**

The following outlines the roles and responsibilities of the Board, the Executive Director and the Staff of the SMSU.

The Board is responsible for the functions of the agency (policies, community relations, oversight). The Executive Director is hired to provide administrative and program expertise in order to implement the policies of the Board.

The most effective Boards are ones that have a well-balanced working relationship with the Executive Director and Staff. In order to approve polices that have a lasting impact on students and the university community, it is important to combine the expertise of the SMSU Staff along with the knowledge, perspective and energy of the Board.

#### **PLANNING:**

Direct the process of planning	Executive Director/
	Staff
Provide input on long range planning goals	Joint
Approve long range planning goals	Board
Develop objectives for annual goals	Staff*
*With input from the Board	
Formulate annual goals and objectives	Board*
*With input from Staff	
Approve annual BOD goals and objectives	Board
Prepare performance reports on achievement of goals and	Staff
objectives	
Monitor achievement of goals and objectives	Joint
Approve policy changes and additions	Board

#### **BUDGET:**

Prepare preliminary budget	Staff
Finalize and approve budget	Board
Ensure that expenditures are within budget during the year	Executive Director & Staff
Solicit contributions in fundraising campaigns (student referenda/donor solicitation)	Joint
Organize fundraising campaigns	Joint

Approve expenditures outside the authorized budget *Board approves on a quarterly or as-needed basis.	Board*
Ensure annual audit of organization accounts *Board ensures; Staff directs	Joint*
Increase SMSU student fee (campus-wide referenda/alternative consultation) *Campus President approves	Joint*
Decide which bank to use for the SMSU checking account	Staff
Select/Approve the firm to audit the SMSU finances *With Staff & Audit Committee input	Board*
Decide which services to increase or cut back within the budget *As long as it is within the overall bottom line	Executive Director & Staff*
Approve fiscal procedures within policy parameters	Executive Director
Recommend changes to fiscal policy	Executive Director & Staff
Approve changes to fiscal policies	Board

## PROGRAMMING/SERVICES:

Assess stakeholders (customers, community) needs	Joint
Oversee evaluation of products, services and programs	Joint
Maintain program records; prepare program reports	Staff
Review program records and reports	Board
Enter into or cancel a vendor contract	Executive Director
Propose/develop and process bids within budget & policy	Staff
parameters	
Approve bids within budget & policy parameters	Executive Director
Propose/develop and process bids outside of budget & policy	Board
parameters	

## **PERSONNEL:**

Employ Chief Executive	Board*
*Board makes a recommendation; the Vice President of Student	
Affairs and the President of the University make the final approval	
Direct work of staff	Executive Director
	& Staff
Hire and discharge staff members	Executive Director
Decision to add staff positions	Executive
*Temporary & Vacant Positions by Executive Director	Director/Board*
New positions by Board	
Settle discord or performance issues amongst staff	Executive Director
*If a Board member observes a staff member not performing their	& Staff*
duties they should contact the Executive Director. It is not	
consistent with employment law for Board members to	

reprimand/correct an employee.	
Set salary for new staff	Executive Director*
*Within the parameters of Board-approved salary range and budget	
Review and approve personnel policies	Board
Implement personnel policies	Executive Director & Staff
Revise/Reorganize employee job descriptions	Executive Director & Staff
Change the personnel evaluation form	Executive Director & Staff

## **COMMUNITY/CAMPUS RELATIONS:**

Enhance the SMSU's public image	Joint
Write news stories	Staff
Provide cooperative linkages with other organizations	Joint

## **BOARD COMMITTEES:**

Board*
Chair of the Board/
Board*
Board/Chair
Chair of the Board/
Board*
Board/Staff*
Joint
Joint
Staff
Joint/Board*
Joint
Executive Director
Joint
Board
Executive Director

decisions	& Staff
Settle issues between Committees	Board
Train volunteer leaders	Joint
Provide continuity for the organization	Joint

<sup>\*</sup>Please see notation related to the responsible entity Based upon procedures from CSU Northridge USU 2008