

VETI Proposals: Aligning Assessment with the Proposal Process

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Key Terms in Assessment within the VETI Context

Mission: A clear articulation of what your project will do; should be included as part of your project abstract

Goals: Broad statements that describe the overarching or long-range purpose(s) of a project; are not usually measurable; used to guide/frame outcomes; will most likely be articulated within your project abstract

Outcomes: Specific, measurable statements that describe what you expect your project to do or accomplish **OR** what you expect students will know or do as a result of your project

Measures: Data/evidence collected and analyzed to determine to what extent the outcomes were met

Key Terms in Assessment within the VETI Context

Another way...

Mission and Goals: What do you hope to accomplish with your VETI project?

Outcomes: What measurable thing(s) do you expect to do? **OR** What measurable thing(s) do you expect your students to do?

Measures/Evidence: How will you know you did what you set out to do? How will you know students can do what you expected them to be able to do...and perhaps, how well??

Examples within the VETI Context

Mission: The Digital Photography Computer Lab will help us educate and develop career-ready liberal arts, art, and photography students and allow basic photography skills to become a key component in the Department of Art.

Goals: Development of photography skills; provide access to iMacs, high-quality printers, scanners, and photography software

Outcome 1: The creation of a 24-computer Digital Photography Lab will improve student satisfaction with digital photography lab usage.

Examples within the VETI Context

Outcome 2: Students will understand the usage of cataloging and editing software to improve computer, digital imaging and photography skills.

Measure(s)/Evidence:

Outcome 1: Student satisfaction survey/questionnaire

Outcome 2: Photography portfolios

VETI Assessment Plan: Guiding Principles

For the purposes of your VETI proposal, your assessment plan will include:

- Your project abstract (including its mission),
- Your project's overarching goal(s) (also within the abstract),
- Your project's outcome(s),
- And clearly articulated measure(s)/evidence for each outcome that will serve as an indicator as to how successful your project was at reaching its outcomes.

VETI Assessment Plan How-To

- Articulate your project's mission (What will your project do or provide?)
- Identify and articulate your project's goals (What does your project hope to accomplish—or hope students will accomplish by way of your project?)
- In terms of your project outcome(s), begin with the end in mind.
 - Experiment with articulation...
 - SUBJECT – VERB – OBJECT
Who will do what??

VETI Assessment Plan How-To

- ...until you get it right.
 - Does your outcome accurately reflect the end you have in mind?
 - Does your outcome utilize verbs that clearly articulate the expected action?
 - Is it specific?
 - Is it observable or measurable?
- Identify possible assessment measures/pieces of evidence and select those that best align with your outcome(s).
 - What do you want to know? What will indicate to you that your intended outcome was (or wasn't) met and how well?
 - Let your outcome(s) be your guide.
 - Be sure your measure is measuring what you intend it to measure.
 - Make sure your measure is manageable given time and personnel resources.

Need Help or Advice?

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