### Summer in the

## Valley

Will Completion Grants Work to Improve 2 and 4 year rates?

CSUN

Elizabeth Adams, PhD Associate Vice President, Student Success

### CSUN is big

- And that matters to the CO and to us
- Want to show that the needle can be moved
- Biggest GI 2025 Ask: \$1.1M for completion grants to improve 2 (FTT) and 4 (FTF) rates



## Numbers before: The

2.5ers

 For FTT (Fall 2010 and 2011 cohorts), the 2.5 year graduation rates are about 44% (45.5% or 2035 students and 43.9% or 2154 students, respectively).



#### Numbers before: The

4.5ers
\* For FTF (Fall 2009 and 2010 cohorts), the 4.5 year graduation rates are about 18% (18.1% or 760 students and 17.5% or 909 students, respectively).

 (Both sets of numbers also include the 2 and 4 year folks, too, of course)

#### How many, really?

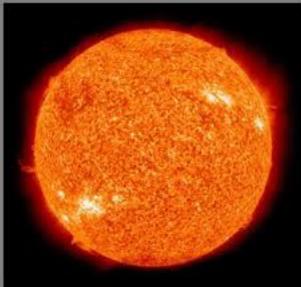
#### If the averages held:

- \* we could expect 407 F13 FTF to graduate Fall 2017
- we could expect 835 F15 FTT to graduate Fall 2017

#### Okey doke

- Let's shoot for 600 (half of the 1200) at six units each.
- That's \$1.1M
- \* We need Cash Services, Financial Aid, Admissions and Records, All the advisors, IR, and...

#### But first...we have to



#### find them

We start running Degree Progress Reports

We try various controls. Golden
Four and 90+ units

\* B1 and B4 and 90+ units

\* 5000+ DPRs sent to the colleges

#### Associate Deans,

Advising Center Directors, Graduation and Retention Teams



#### Let's text. and email.

#### and mail

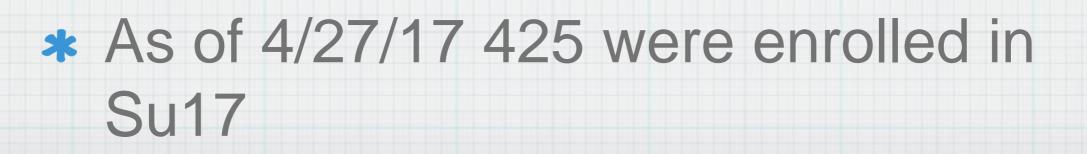


Finish Your Degree This Summer

Read more

#### What happened?

- \* 6000+ students were emailed, texted, and postcarded
- \* 874 submitted an interest form
- \* 100 were in a different cohort
- 211 couldn't finish in the summer
- \* 549 were approved



# The numbers: good and less good



If all 549 graduate in summer 2017:

\* Our FTT graduation rate will go up 2-3%

\* Our FTF graduation rate will go up 1%

### Um, sounds good. What's the concern?

#### Completion grant recipients by parent education

		Counts	%	
First-	time freshmen			
	1. Both Parents: High School			
	or Less	77	46.4%	
	2. One or Both Parents:			
	Some College	36	21.7%	
	3. One or Both Parents: 4-			
	year College Graduate	49	29.5%	
	4. No Answer	4	2.4%	
Trans	sfers			
	1. Both Parents: High School			
	or Less	160	41.3%	
	2. One or Both Parents:			
	Some College	82	21.2%	
	3. One or Both Parents: 4-			
	year College Graduate	111	28.7%	
	4. No Answer	34	8.8%	
Total	s			
	1. Both Parents: High School			
	or Less	237	42.9%	
	2. One or Both Parents:			
	Some College	118	21.3%	
	3. One or Both Parents: 4-			
	year College Graduate	160	28.9%	
	4. No Answer	38	6.9%	

Completion grant recipients by race/ethnicity			
	Counts	%	
First-time freshmen			
Latino/a	81	48.8%	
African American	17	10.2%	
Asian American	27	16.3%	
White	31	18.7%	
Multi-Race	4	2.4%	
Unknown	6	3.6%	
Transfers			
Latino/a	164	42.4%	
African American	19	4.9%	
American Indian	1	0.3%	
Asian American	55	14.2%	
White	113	29.2%	
Multi-Race	17	4.4%	
Unknown	18	4.7%	
Totals			
Latino/a	245	44.3%	
African American	36	6.5%	
American Indian	1	0.2%	
Asian American	82	14.8%	
White	144	26.0%	
Multi-Race	21	3.8%	
Unknown	24	4.3%	

# More demographics of the 549

Completion grant recipients by Pell grant status

completion grant recipients by Pell grant status		
	Counts	%
First-time freshmen		
Pell	97	58.4%
Non-Pell	69	41.6%
Transfers		
Pell	244	63.0%
Non-Pell	143	37.0%
Totals		
Pell	341	61.7%
Non-Pell	212	38.3%

#### Ethnicity

FTF (F13 cohort)	Counts	%
Latino/a	3238	55.6
African-American	435	7.4
Asian-American	655	11.2
White	911	15.6
Multi-Race	191	3.2
Unknown	142	2.4

FTT (F15 cohort)	Counts	%
Latino/a	2249	38.2
African-American	246	4.1
Asian-American	666	11.3
White	1891	32.2
Multi-Race	233	3.9
Unknown	329	5.6

Pell

And?

FTF (F13 cohort)	Counts	%
Yes	3506	60.2
No	2312	39.7
FTT (F15 cohort)		
Yes	3263	55.5
No	2615	44.4

#### FTT V FTF

- The FTT completion grant recipients look more like the class as a whole in ethnicity but are less likely to be Pell recipients (63% v 55.5%)
- The FTF completion grant recipients roughly match the Pell percentage as a whole, but come from more traditionally served backgrounds that the class as a whole (35% v 26.8%)

#### Other challenges

- the color of money
- \* protecting enrollment
- \* what if they fail the classes?
- state support classes

#### \* We'll see DOES this work?

- It's a lot of money for 550 students
- \* We lose some of ethnic and socioeconomic diversity
- But...who doesn't want to spend summer in the SEV?



#### Query time



#### **Contact Information**

#### \* elizabeth.adams@csun.edu