



College of Education

DISABILITY

S P O R T S F E S T I V A L

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

2017 Sponsorship Levels and Benefits

October 7, 2017

CSUSB College of Education | 5500 University Parkway, San Bernardino, CA 92407
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DISABILITY

SPORTS FESTIVAL

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

October 7, 2017

We believe in showing the importance of health and physical activity, increasing quality of life and providing learning opportunities while raising awareness for people living with disabilities in our community. We believe everyone should have the opportunity to realize a disability is not an inability. We believe in creating that moment, that instance of clarity to not just think anything is possible.... But to know it.



Why We Do What We Do

The DisABILITY Sports Festival is the largest annual community event of its kind in Southern California. Held at Cal State University San Bernardino, it's goal is to educate, inspire and promote awareness about people with any disability. The festival focuses on success with simple accommodations and recognizes the importance of bringing unity to a diverse community.

Veteran, Student and Community Involvement

Partnering with the Wounded Warrior Project, many of our coaches are wounded or disabled veterans whose indeterminable spirit exemplifies how disabilities are only a small part of the person, not the whole. For our students, we provide service-learning experiences which allow them to gain practical work experience in their field of study. Combined with the amazing amount of support from our many community volunteers, the DisABILITY Sports Festival is an opportunity that forever changes the lives of everyone involved.



Resources - Vendor Village

Recognized as one of the largest growing minority groups, it is estimated one in five people have some form of a disability. Additionally, many are lacking the resources and help they need; which results in extremely low rates of graduating from college, participating in healthy activities, and gaining an overall sense of independence and well being. The DisABILITY Sports Festival, through the partnership of many local organizations works hard to make those resources available to those that may not know.





SPORTING ACTIVITIES

Participants learn from paralympians, veterans and other elite coaches who are specially trained for each adaptive sport.



Indoor Events

Some of our indoor events include:

- Judo
- Wheelchair basketball
- Yoga
- Adaptive martial arts
- Sitting volleyball



Outdoor Events:

Some of our outdoor events include:

- Adaptive swimming
- Kayaking
- Archery
- Skateboarding
- Beep baseball
- Wall climbing
- Track and field





SPONSORSHIP LEVELS & BENEFITS

October 7, 2017

Presenting Sponsor - \$25,000 and Above

- Name and logo (with linked URL) on all print, radio, and digital advertising as the Presenting Sponsor.*
- Prominent signage at all sport activity clinic stations.
- Acknowledgment at opening ceremony and Vendor Village DJ.
- Participate as an honoree in opening ceremonies i.e. introduce speaker.
- Name included on photo-op backdrop.
- Banner provided by sponsor displayed.
- Front and back program cover advertisement - Name and logo on front cover with full color back page ad.
- Table at event.

Platinum Sponsor - \$10,000 - \$24,999

- Name and logo (with linked URL) on all print and digital advertising as the Platinum Sponsor.*
- Secondary signage at all sport activity clinic stations.
- Acknowledgment at opening ceremony and Vendor Village DJ.
- Banner provided by sponsor displayed.
- 1/2 page full color ad in program.
- Table at event.

Gold Sponsor - \$5,000 - \$9,999

- Name and logo on website (with linked URL), all social media, email blasts and program guide as the Gold Sponsor.*
- Acknowledgment at Vendor Village DJ.
- 1/2 page black and white ad in program.
- Table at event.

Silver Sponsor - \$2,000 - \$4,999

- Name and logo on website with linked URL, all social media and program guide as the Silver Sponsor. *
- 1/4 page black and white ad in program.
- Table at event.

Bronze Sponsor - \$500 - \$1,999

- Name and logo on website (with linked URL) as Bronze Sponsor.
- B & W logo in program on sponsorship page.
- Table at event.

*Deadline for inclusion in print and radio advertising is September 15, 2017

October 7, 2017

Yes, I want to sponsor the DisABILITY Sports Festival

The CSUSB Philanthropic Foundation is a qualified non-profit organization (tax ID number 45-2255077).

Please fill out form and send via email to: ysalmon@csusb.edu or mail to: Yvonne Salmon, College of Education, 5500 University Parkway, San Bernardino, CA 92407-2318. For more information please call: Yvonne Salmon at (909) 537-5299 or (909) 531-3390

- Presenting Sponsor—\$25,000 and above
- Platinum Sponsor - \$10,000 - \$24,999
- Gold Sponsor - \$5,000 - \$9,999
- Silver Sponsor - \$2,000 - \$4,999
- Bronze Sponsor - \$500 - \$1,999



Underwriting Opportunities \$400

- Opening Ceremony
- Closing Ceremony
- Food for Athletes
- Food for Participants
- Water for Athletes

Sports Clinics

- Archery
- Biathlon
- Golf
- Judo
- Motor Skills
- Power Soccer
- Quad Rugby
- Rock Climbing
- Skateboarding
- Soccer
- Swimming
- Tennis
- Yoga

Name as you wish it to appear on printed materials:

Street Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

My check in the amount of \$ _____ is enclosed. (Please make your check payable to the "CSUSB Philanthropic Foundation")

Credit Card: VISA MasterCard Discover American Express

Name as it appears on card: _____ Expiration Date: _____

Card No. _____

Authorized Signature: _____