



### **Marketing - Videographer/Photographer**

**Definition:** The Videographer/Photographer serves under the direct supervision of the CSUSB Recreation and Wellness Marketing Coordinator and Marketing Student Supervisor.

**Duties:** Use film and digital photos to promote to SRWC members and the campus community.

Film/photograph a wide variety of CSUSB Recreation and Wellness events, interviews, and simulations using a variety of media and videography equipment. (ex. DSLR camera, HD video camera, green screen, lighting equipment. )

Edit and produce video and format to post online, while considering all accessibility requirements.

Assist in development of marketing campaigns.

Create ongoing communication with the program coordinators to set deadlines, and remain up to date with departmental needs.

Maintain the CSUSB Recreation and Wellness YouTube channel, Instagram, Facebook, and other social media.

Other duties as assigned.

**Qualifications:** Education: Must be enrolled in a minimum of six (6) units at California State University, San Bernardino and maintain a quarterly and cumulative G.P.A. above 2.0.

Experience:

Strong interpersonal skills.

Ability to cooperate with a team of 20+ individuals comprised of students, staff and faculty including staging videos, pictures, etc. as needed for the department.

Multi-task and demonstrate effective organizational skills.

Video camera and video computer software experience required.

Proficient in editing and exporting using Final Cut Pro or comparable video and photo editing software.

Print media design proficiency.

Learn from mistakes and ask for assistance when necessary.

**Compensation:** \$11.25 - \$16.00 per hour.