



### **Marketing - Field Marketer**

**Definition:** The Field Marketer serves under the direct supervision of the Marketing Supervisor. Represents and promotes Recreation and Wellness by distributing promotional materials, speaking to campus groups and street team marketing.

**Duties:** Outreach to the campus community about recreation and wellness programs.  
Ensure program flyers are posted on-campus. Ensure these flyers are up to date.  
Promote programs at campus special events.  
Meet with programming staff to assist in promoting all areas of Recreation and Wellness.  
Stay up to date on each program area offerings and needs.  
Recruit program participants through face-to-face marketing.  
Coordinate other program's staff members for "Street Team" marketing.  
Schedule and speak to classes, organizations and departments on campus about Recreation and Wellness programs.  
Maintain a high energy level and use effective communications.  
Attend all mandatory meetings and workshops.  
Learn from mistakes and ask for assistance when necessary.  
Other duties as assigned.

**Qualifications:** Education: Must be enrolled in a minimum of six (6) units at California State University, San Bernardino and maintain a quarterly and cumulative G.P.A. above 2.0.  
Experience: Must possess strong interpersonal skills, outgoing personality and ability to communicate effectively. Be proactive.

**Compensation:** \$11.25 - \$16.00 per hour.