Overview of the Philippine Agriculture Sector

- **Territorial Water Area**: 2.2M sq.km
- **Agricultural Land Area**: 9.7M ha.
- **2018 Labor Force Rate**: 24.3% (2017: 25.4%; 2016: 26.9%)

- **2018 Agri-Fisheries Output Share to GDP**: 8.09% (2017: 8.53%; 2016: 8.75%; 2015: 9.47%)
- **2017 Agri-Exports**: USD 6,579.51 FOB (increased by 25%)
- **2017 Agri-Imports**: USD 11,762.47 CIF (declined by 6%)
COMPREHENSIVE NATIONAL INDUSTRIAL STRATEGY

Top 5 Priorities

- Agribusiness
- High Value Crops
- Manufacturing
- Infrastructure and Logistics
- Tourism

IT BPM KPO
(Information Technology, Business Process Management and Knowledge Process Outsourcing)

From voice to non-voice
Advantages for Agribusiness

Special Economic Zones

Board of Investment Incentives

Long term lease on private lands for 50 years, renewable for another 25 years
Advantages for Agribusiness

GSP+ Beneficiary

Preferential Trade Agreements
Preferential Trade Agreements

- ASEAN-Australia-New Zealand FTA
- PH-Japan Economic Partnership Agreement (general review ongoing)
- ASEAN-Japan Comprehensive Economic Partnership Agreement
- ASEAN-South Korea FTA
- ASEAN-China FTA
- ASEAN-India FTA
- ASEAN-Canada FTA
- PH-US FTA
- PH-Chile FTA
- PH-Taiwan FTA
- PH-South Korea FTA
- PH-EU FTA
- ASEAN-EU FTA
- ASEAN-Chile FTA
- ASEAN-India FTA
- ASEAN-EU FTA
- ASEAN-China FTA
- ASEAN-India FTA
- ASEAN-Australia-New Zealand FTA
Abaca

• No. 1 producer and exporter of abaca fiber and manufactured products
• Abaca Fiber Production (2018) – 76.26 thousand MT
• Abaca Fiber Exports (2017) – 18,243 MT
• Abaca Fiber and Manufacture’s Export Earnings (2017) – US$ 129.75 Million

Opportunities:
• Production of tea bags, sausage casing, and bank notes
• Nursery entrepreneurship for planting material production
• Fabrication of fiber extraction devices and machines
• Pulp manufacturing, weaving and fibercraft business
• Production of fiber reinforced construction materials
• Production of fiber based nanocellulose for industrial application
• Production of pasting paper for deep cycle batteries
Coconut

- 3.517 M hectares of total agricultural land are devoted to coconut (69 out of the 82 provinces) and benefiting some 3.5 M coconut farmers and farm workers
- Coconut Production (2018) – 14,711.21 Thousand MT
- Coconut Exports (2017) – 15,159.62 MT
- Coconut Export Earnings (2017) – US$ 31,790,341.00
- One of the country’s top agriculture export products (coconut oil)

Opportunities:
- Improvement of quality of traditional products (e.g. copra, coconut oil) through extensive production and R&D
- Establishment of R&D facilities
- Growing market potential for non-traditional products (e.g. coconut milk, water, sugar, activated carbon) and their derivatives
The Philippines is the leading exporter of fresh mangoes

- **Fresh Mango Production (2018)** – 711.66 thousand MT
- **Fresh Mango Exports Earnings (2017)** – US$ 11,286,546.00

**Opportunities:**
- Mango plantation
- Processing of dried mangoes
- Production of mango seed oil
- Modernization/ Rehabilitation of existing dried mango processing plant
Seaweeds

- Seaweeds Production (2018) – 1,478.30 Thousand MT
- Seaweeds Exports (2017) – 6,899.66 MT
- Seaweeds Exports Earnings (2017) – US$ 7,780,853.00

Opportunities:
- Development of new and revival of idle seaweed farms
- Establishment of additional seaweed nurseries
- Establishment of reference laboratories
- Modernization/upgrading of processing plants
- R&D investments in new carrageenan applications
Shrimp Production (July to Sept 2018) – 595.78 MT
Shrimp Exports (2017) – 7,989.49 MT
Shrimp Exports Earnings (2017) – US$ 56,156,500.00

Opportunities:
• Production of raw shrimp for processors
• Establishment/operation of new accredited hatcheries
• Establishment of ice plants producing slurry ice
• Shrimp processing accredited by international export markets

*Under 2017 IPP Proposed Guidelines
Processed Meat

- Processed Meat Production (2015) – US $ 5.95 Billion
- 92-95% of total processed meat production sold locally
- 5-8% are exported to countries with many OFWs

Opportunities:
- Production of manufacturing-grade meat
- Establishment of AAA meat handling facilities and government-accredited testing laboratories
- Provision of refrigerated transport services
- R&D on development of higher value-added processed meat products; development of other regional delicacies and utilization of organically-grown livestock/poultry products
The local condiments industry can be broadly categorized into: sauces, seasonings and mixes

Total Exports Production: mixed condiments and seasonings (2017) – 6,357.46 MT

Total Exports Earnings (2017) – US$ 12,190,444.00

Opportunities:

- Production of raw materials (herbs and spices such as onion, garlic, chili, pepper, etc.)
- Condiments production for export
- Upgrading of processing facilities
- Manufacture of packaging materials and equipment
Total Production (2017) – 7,009 MT (cacao)
Total Export Production (2017) – 3,428.94 MT (cacao bean)
Total Exports Earnings (2017) – US$ 8,326,031.00

Opportunities:
- Nursery establishment to produce certified planting materials
- Cacao Tablea
- R&D on cacao variety improvement
- Fermentation facilities since market provides premium price on fermented, fine-flavored certified beans
- Cacao processing
• Total Production (2018) – 60.31 MT
• Total Exports Earnings (2017) – USD 3,131 M
  (Jan-Oct 2018) – USD 107,543 M

Major Producing Provinces:
Batangas, Negros Occ., SOCCSKARGEN, Davao Region, ARMM, Bukidnon, Benguet, Kalinga, Apayao, Iloilo

Investment Opportunities:
Postharvest/processing equipment and machineries (dryers, dehullers, depulpers, grinders, roasters)
Roasting facilities (with building and equipment)
Rubber

- Total Production (2018) – 423.37 MT
- Total Exports Earnings (2017) – USD 86,049,870 M
  (Jan-Oct 2018) – USD 64,019,123 M

Major Producing Provinces:
Zamboanga Sibugay, North Cotabato, Butuan, Bukidnon, Palawan

Investment Opportunities:
- Expansion of production areas
- Processing facilities (with building and equipment)
OTHER INVESTMENT AREAS

- Solar Irrigation
- Drone Technology for Crop Protection
OTHER INVESTMENT AREAS

Dairy Farming

Aquaculture and Fish Farming

Greenhouse Technology
INVITATION

- Utilize the PHILIPPINES as a hub to grow and process commodities for the Asian region and/or to re-export back to the USA or respective source country.
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