

# GLOBAL 20 SUMMER 19

## ENTREPRENEURSHIP & INNOVATION

“ It was a wonderful, life-changing experience that transformed my way of thinking!

/FABIO ANDRES EMBUS  
Master's Student from  
Gerente LC&A in Columbia

The Jack H. Brown College at California State University San Bernardino invites international student groups and professors to its 2nd annual Global Summer Leadership Program. Spend 12 Days this summer in Southern California exploring Entrepreneurship and Innovation, delivered by our globally recognized Entrepreneurship program!

Individuals with an entrepreneurial mindset are increasingly leading business and societal change. Entrepreneurs in all contexts - arts, business, public sector, healthcare, social movements - are unleashing innovation, solving pressing problems and transforming economies.

During the Global Summer Program in Entrepreneurship and Innovation, participants will explore the many facets of entrepreneurship, have interesting discussions, participate in experiential learning, and meet successful local entrepreneurs.

The intensive 30-hour program examines the people and processes of entrepreneurship, addressing the questions:

- *Who are entrepreneurs and what makes them unique?*
- *What are the processes and resources used by entrepreneurs and what drives innovation?*
- *How and where do entrepreneurial ideas come from? How can we tell the difference between an idea and an opportunity?*
- *What are the different startup models and tools employed by entrepreneurs?*

In addition, participants will have ample time to visit various tourist sites in Southern California and socialize with fellow participants, expanding their global network of connections. Ultimately the participants will learn how to think and act like an owner in any context!

**2019 TARGET DATES** (to be confirmed):  
JULY 22 to AUG 2 / JULY 29 to AUG 9

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@ <http://bit.ly/csusbsummer>



**/About the Course** Classes will be taught in English, and will include a mix of international students. The course includes 30-hours of instruction, led by CSUSB's award winning Entrepreneurship faculty. The courses will engage students in experiential learning and take a project-based learning approach, including case studies of notable entrepreneurial leaders in diverse sectors.



**/Student Profile, Prerequisites, Pedagogy & Learning Outcomes** The Global Summer program is open to undergraduate and graduate students. Students from all majors are welcome. The courses will be taught without requiring any prior knowledge, except a "seeker" mindset for engaging in exciting academic discovery focusing on grand societal and global challenges.



**/Program Cost for Visiting Foreign Exchange Students** \$1,400 per student, includes course fees, 14 day homestay (with transportation to campus), daily meal and snacks, group ground transportation from LAX, visits to two (2) local entrepreneurial firms, and two (2) group sightseeing visits in Southern California.

PRESENTED BY:

