

# WELCOME

**April 30, 2015**

Dear Colleagues,

Welcome to the Faculty Book Launch 2015! Once again, we have the pleasure of recognizing faculty members whose work has been published since our previous book launch.

I want to personally congratulate these authors for their hard work, dedication, and commitment to their fields. These publications will add to the body of knowledge and advance understanding in their respective disciplines. These individuals have made invaluable contributions to CSUSB and their fine achievements have enriched our campus.

Please accept my warmest congratulations and join me in honoring these individuals.

*Sincerely,*

A handwritten signature in black ink, appearing to read "Jeffrey Thompson". The signature is fluid and cursive, with the first name "Jeffrey" being more prominent and the last name "Thompson" written in a more compact, connected style.

**Dr. Jeffrey Thompson**

Associate Provost for Research  
Dean of Graduate Studies

# AGENDA

- **Welcome**

**Jeffrey Thompson**

*Associate Provost for Research  
Dean of Graduate Studies*

- **Comments**

**Andrew Bodman**

*Provost and Vice President  
for Academic Affairs*

- **Introduction of  
Faculty Authors**

**College of Arts and Letters**

**Terry Ballman** *Dean*

**Aurora Wolfgang**

**Annie Buckley**

**Jacqueline Rhodes**

**Julie Paegle**

**Terry Ballman**

**College of Business and  
Public Administration**

**Lawrence Rose** *Dean*

**Montgomery Van Wart**

**David Baker, Marc Fudge,  
& Alexandru Roman**

**College of Education**

**Juan Gutierrez** *Department Chair*

**Lynne Diaz-Rico**

**Enrique Murillo**

**College of Natural Sciences**

**Jeffrey Thompson**

*Associate Provost for Research  
Dean of Graduate Studies*

**Lal Mian**

**College of Social and  
Behavioral Sciences**

**Jamal Nassar** *Dean*

**Christina Villegas**

**Kathleen Nadeau**

**Frances Berdan**

**Pamela Schram & Stephen Tibbetts**

**Stephen Tibbetts**

**Thomas Long**

**Paul Sweeney, Jr.**

- **Staff Publications**

**Jeffrey Thompson**

*Associate Provost for Research  
Dean of Graduate Studies*

**Lynn Williams**

**Leeanne Richardson**

- **Closing**

**Jeffrey Thompson**

*Associate Provost for Research  
Dean of Graduate Studies*

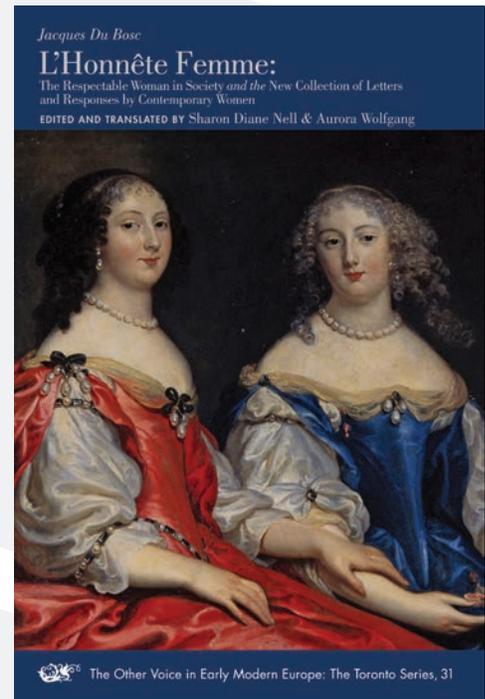


## Aurora Wolfgang

### ***L'Honnête femme: The Respectable Woman in Society and the New Collection of Letters and Responses by Contemporary Women.***

*Ediciones: Center for Renaissance and Reformation Studies,  
University of Toronto: Toronto, Canada*

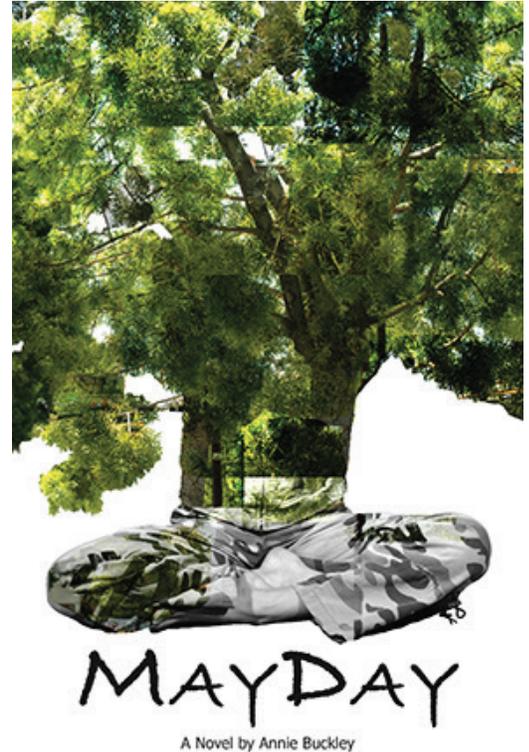
This edition offers a translation of two works by the seventeenth-century French Franciscan, Jacques Du Bosc: selected passages from *L'Honneste Femme* (1632-36) and the entirety of *Nouveau Recueil Des Lettres De Dames De Ce Temps* (1635). Both of these texts articulate the theory and practice of the emerging ideal of *honnêteté* for women. To Du Bosc's way of thinking, the *honnête* or "respectable" woman's role in society is not only that of mother and wife; she is primarily a member of a social elite who embodies the art of pleasing through her politeness, urbanity, and conversation. Du Bosc's work aims to justify this new role for women, even as he sets out the rules of moral conduct to guide them. In the *New Collection* women correspondents exchange moral, ethical, and aesthetic ideas: what is appropriate or inappropriate behavior, whether women should study, whether a man should marry an ugly woman. The most interesting letters are those which depict passionate friendships between women. The writers of these letters represent a close social network of women who love, respect, and support one another. In other words, while Du Bosc may be demonstrating appropriate kinds of social skills and attitudes of respectable women, he also appears to be advocating a new kind of relationship between women. In both of these texts from the first half of the seventeenth century Du Bosc made important contributions which helped shift public attitudes toward embracing women's intellectual and moral equality.



**Annie Buckley*****Mayday***

*Zenith Books in association with Beach Ball Books, a division of Shoreline Publishing Group, LLC: Los Angeles / Santa Barbara, CA*

This book is part of an interdisciplinary project completed between 2007 and 2014 that includes the novel, *MAYDAY*, and nine imaginary portraits—collages of women transforming into trees—collectively titled *HYBRIDS*. It extends my ongoing exploration of fiction as contemporary art (as part of the collaborative project and traveling exhibition “Nothing Moments”, 2007; and my novel and a group exhibition “Psychic Outlaws”, 2010, published and presented by the Luckman Gallery, CSULA). *MAYDAY* is published in limited edition (100) in association with de Soto Gallery in Venice, CA, with a new print edition of *HYBRIDS*. The collages debuted in 2008 at Carl Berg Gallery and have subsequently been on view at Los Angeles International Airport, Long Beach Community College Art Gallery, RAFFMA, Irvine Fine Art Center, and Arena One Gallery in Santa Monica. *MAYDAY* is the story of a struggling young couple and a 21st century parable about belief and love. It begins when Veronica and Richard break up at the airport and, shortly afterwards, she walks into an explosion that leaves her unconscious. Veronica embarks on a trancelike journey to bring hope to the world one person at a time while Richard battles grief and confusion. Alternating chapters follow Veronica’s fantastical rise to fame as a modern-day guru, dreaming her way into the heart of an anxious America, and Richard’s very real struggle to come to terms with the disastrous end of their relationship. The intertwined narratives explore the healing power of love and the fragile strength of hope.



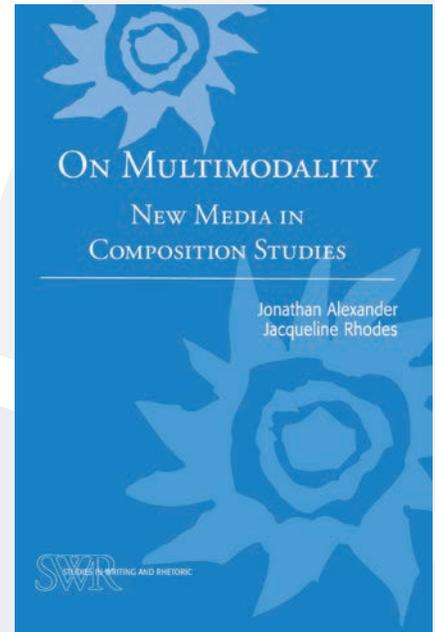
# COLLEGE OF ARTS AND LETTERS

**Jacqueline Rhodes (and Jonathan Alexander)**

***On Multimodality: New Media in Composition Studies***

*Southern Illinois University Press/National Council of Teachers of English:  
Carbondale, IL*

This book argues that, as composition studies invites students to compose with new and multimedia, we need to ask about other possibilities for communication, for representation, for making knowledge. We need to ask about possibilities that may exceed those of the letter, the text-based, the composed. We argue (1) that composition's embrace of new and multimedia often makes those media serve the rhetorical ends of writing and composition as opposed to exploring the rhetorical affordances of those media; (2) that our embrace of new and multimedia often ignores the rich histories of media, which contain examples of the "distinct logics" and "different affordances" of those media; and (3) that our embrace of new and multimedia must become cognizant of the rich histories and rhetorical affordances of new media so that students' work with those media is enlivened and made substantive.

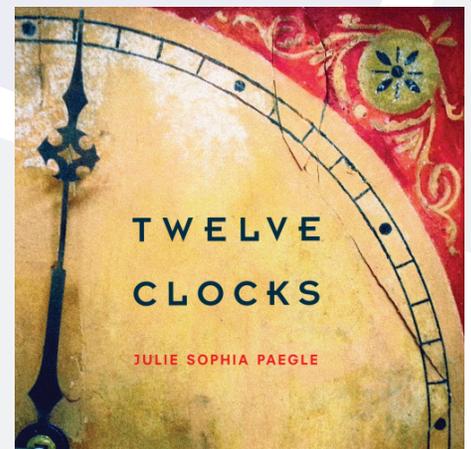


**Julie Paegle**

***Twelve Clocks***

*University of Arizona Press; Tuscon, AZ*

From the fall of Troy recorded at the beginning of Western poetry to the ongoing mass extinction of species, *Twelve Clocks* meditates on the temporality of loss across the many scales of our experience and knowledge. Framed by central images of beginnings and ends, this collection searches six cities and intervals of time for the measures of loss, labor, and care. Through formal innovations derived from the second, the minute, the hour, etc., and the methods of their measure, these poems move from the stark-violence of Homer's tale to the terrible precision and power of the atomic age.



As the reader is transported from Las Vegas to Argentina to the land-scapes of Ancient Greek epic poetry, *Twelve Clocks* explores the connections between song, ancestry, family, loss, and time. If the imagery of the collection hints Troy might be an image of the wrecked Argentine economy under neoliberal economics, the poems eschew the abstractions of politics in favor of a vivid and sensuous lyricism. The interconnectivity of the poems in *Twelve Clocks* is mirrored by different elements' transcendence throughout the collection. The clock that goes missing in one poem turns up in another, characters vanish and reappear, matter destroyed in one poem reoccurs as energy in another, and then matter and energy both go missing. Taken together, the poems confront the literary legacy of Western poetic tradition and our shared future.

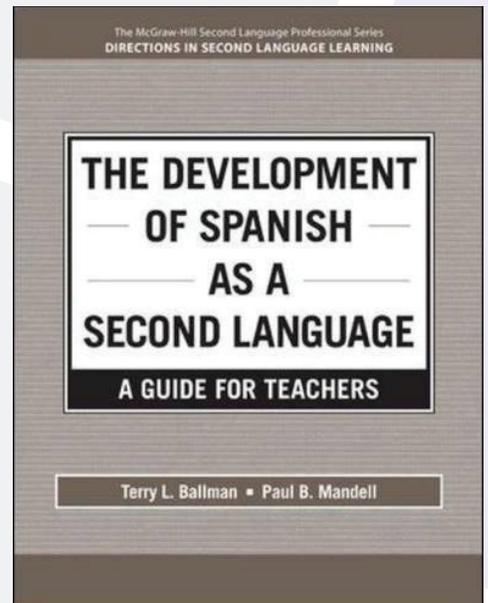
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**Terry Ballman and Paul Mandell**

***The Development of Spanish as a Second Language: A Guide for Teachers***

*McGraw-Hill: New York, NY*

The motivation for this book comes from recurrent concerns expressed by language teaching professionals about the “disconnect” between the grammar rules and explanations they teach, and the language their students actually produce. The authors present an analysis of a study they conducted that compares speech samples from four levels of Spanish students (first- through fourth-year college) engaged in the same picture description task. The analysis of the speech samples is presented and correlated with other research findings, making a convincing argument that language learning is developmental and influenced by many factors. Classroom instruction should be less about accuracy, and more about providing learners with the opportunity to use language meaningfully.

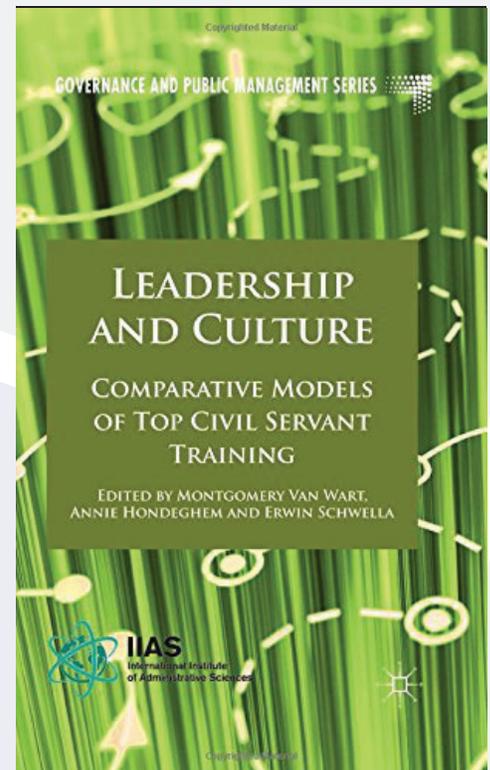


## **Montgomery Van Wart**

### ***Leadership and Culture: Comparative Models of Top Civil Servant Training***

*Palgrave Macmillan: Basingstoke, England*

The importance of having highly competent senior civil servants (SCS) for today's democracies is hard to overstate, and helping them perform at their peak is the purpose of this study. The study assumes that experience, education, and training factors all contribute to top SCS performance, and looks at the ways in which countries use training for incumbent SCS to contribute to that goal. To provide a broader picture of the complementary role played by SCS training, societal, political, and administrative cultural backgrounds are discussed, prior to focusing on the "nuts-and-bolts" of executive training. Such nuts-and-bolts included the expectations of leaders, where leaders receive their training, and the design of training. While some broad and culture cluster patterns emerge, in most of the elements of investigation the unique country-level circumstances have to be taken into consideration for a deeper understanding. In all, nineteen country examples are discussed by the total team of 43 scholars; making it by far the most comprehensive study of its type ever assembled. The case studies provide up-to-date assessments of not only the SCS training, but the organization and philosophy of the political-administrative interface. In bringing together the threads of the case studies, the book also discusses the primary factors leading to perceptions of importance of SCS training, as well as factors that tend to contribute to the quality of SCS training programs. The book concludes with policy recommendations and areas for future research.

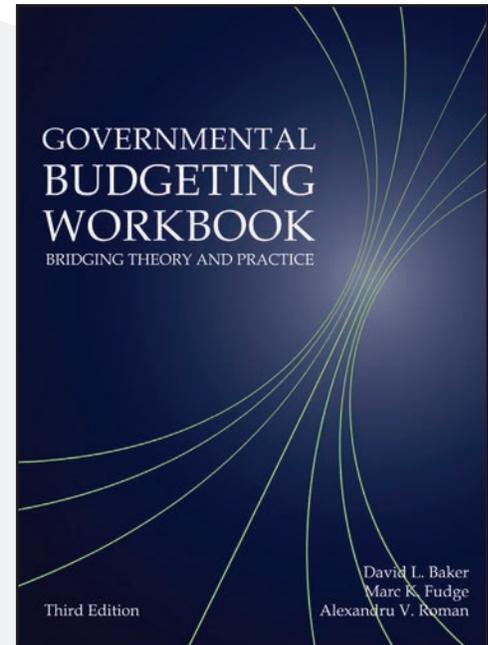


**David Baker, Marc Fudge, and Alexandru Roman**

***Governmental Budgeting Workbook:  
Bridging Theory and Practice (3rd Edition)***

*Birkdale Publishers, Inc.: San Diego, CA*

The Governmental Budgeting Workbook supports students in developing the analytical skills demanded for today's thorny budgeting through student-centered exercises. These exercises engage critical thinking skills while anchoring theory with realistic applications. They bridge the gap between theory and practice by giving students a real world "feel" for budgeting complexities. Flexibly designed, the exercises support many different textbooks and approaches to building essential competencies for aspiring and in-service public and non-profit employees. Thoroughly updated to reflect current budget realities, the third edition of the Workbook supplies 15 challenging exercises. It drops one exercise from the previous edition while adding two new case studies. One covers budgetary obligations and their cumulative nature in financial management decisions, especially when an overly influential leader is involved. The other exposes students to the numerous and complex issues that result from unethical decision-making. The Workbook continues to be embraced warmly by several graduate public administration programs across the country. It serves as a leading vehicle to breathe life into governmental budgeting theory through contemporary applied exercises from a practitioner's perspective. The performance budgeting exercise alone has been repeatedly touted as one of the only treatments of its kind. It uses powerful concepts and incisive presentation where students and practitioners learn how to drill down on service activities, their costs, and the resulting outcomes. This develops a highly valued skill set that every proactive public and non-profit agency requires to sustain better service outcomes at lower costs.

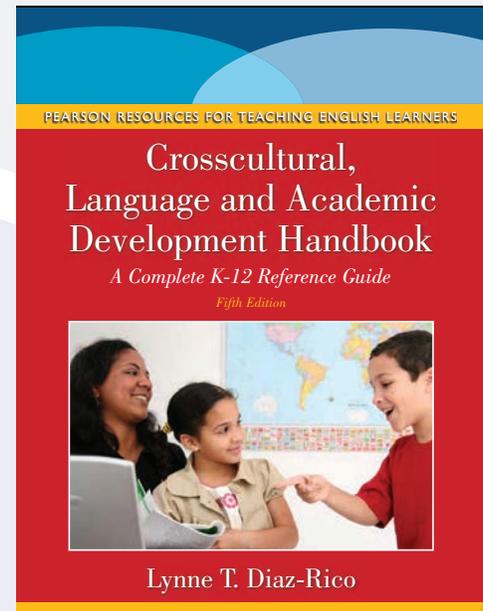


## Lynne Díaz-Rico

### ***Crosscultural, Language, and Academic Development Handbook: A Complete K-12 Reference Guide (5th Edition)***

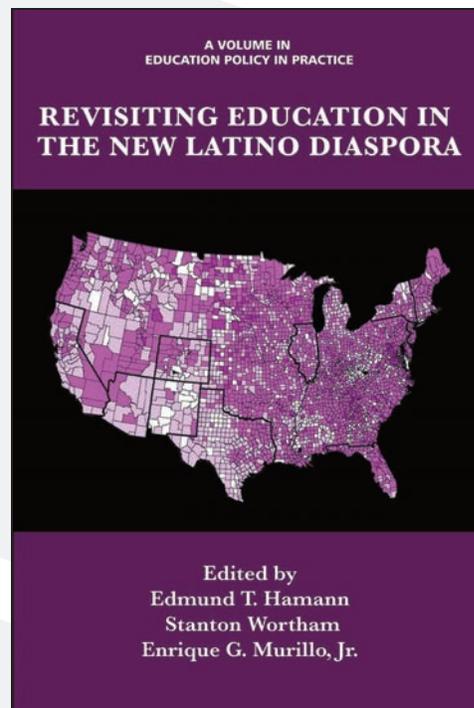
*Pearson: Boston, MA*

The fifth edition of this best-selling handbook is a key resource for educators seeking to promote academic success for culturally and linguistically diverse learners. Teachers can draw from a wide range of ideas based on best practices that link culture and language to school success. Designed specifically for the mainstream classroom teacher, this guide explores cultural values and beliefs that impact schooling, combining theories of culture and language acquisition to provide a powerful set of teaching techniques for content areas and English language arts. A section on special education adaptations for English learners provides research-tested strategies for teachers and administrators facing today's complex educational challenges. Classroom glimpses present instructional techniques designed for English learners from preschool to high school, to re-engage, re-motivate, and re-direct "long-term" English learners towards educational success, including ways to employ instructional technology to boost second-language acquisition. Educators who reach out to the home and community use innovative applications of technology such as mobile learning to engage young learners beyond school hours. A unique approach to community involvement highlights the role of the heritage language to motivate family support. The increasing use of assessment to focus efforts on high achievement calls for the use of high-impact classroom strategies. This edition features mini-lessons that demonstrate ways to accelerate vocabulary acquisition and concept attainment. Overall, K-12 educators will discover new ways to link cultural awareness, language development, and content learning to promote students' academic success.



**Enrique Murillo*****Revisiting Education in the New Latino Diaspora****IAP (Information Age Publishing): Charlotte, NC*

Revisiting Education in the New Latino Diaspora is an extensive update, with all new material, of the groundbreaking volume Education in the New Latino Diaspora (Ablex Publishing) that these same editors produced in 2002. This volume considers the persistence, the anomie, and pragmatism of Latino newcomers on the one hand, with the variously enlightened, paternalistic, dismissive, and xenophobic responses of educators and education systems on the other. This volume insists that the worlds of education research and migration studies can both gain from considering the educational responses in the last two decades to the 'newish' Latino presence in the 41 U.S. states that have not long been the home to large, well established Latino populations, but that now enroll 2.5 million Latino students in K-12 alone. The significance of this volume lies in that for most of US history, most of America's Latino population has lived in nine states—California, Arizona, New Mexico, Colorado, Texas, Illinois, Florida, New Jersey, and New York. It follows that most education research that considered the experiences of Latino families with US schools came from these same states. But in the last 30 years Latinos have been resettling across the US, attending schools, and creating new patterns of inter-ethnic interaction in educational settings. Much of this interaction with this New Latino Diaspora has been initially tentative and improvisational, but too often it has left intact the patterns of lower educational success that have prevailed in the traditional Latino diaspora.



# COLLEGE OF NATURAL SCIENCES

## Lal Mian

*Journal of the American Mosquito Control Association, vol. 30, nos. 1-4*

*Allen Press, Inc.: Lawrence, KS*

The Journal of the American Mosquito Control Association, a quarterly international journal, publishes original, previously unpublished manuscripts contributing to the advancement of knowledge of mosquito and vector biology and control. The Journal publishes one issue each quarter on the 15th of March, June, September, and December. Occasionally, a supplement is published on a topic of scientific interest. Manuscripts submitted to the Journal are peer-reviewed by 2 or 3 authorities on the subject matter. The Editorial Board of the Journal serves as an adjudication panel for resolving conflicts between authors and the editor. The Journal follows the scientific format and style of the Council of Science Editors, and is published by Allen Press, Inc., Lawrence, KS. Originally started in 1941 under the name, Mosquito News, followed by a name change to the current one in 1986, the Journal has served the scientific community for over 70 years. The current volume 30 (numbers 1-4), consists of papers that include full articles, scientific notes, operational notes, symposium papers or summaries, book reviews, presidential message, and memorial lecture from authors in 16 countries in Asia, Australia, Europe, North America, and South America, with 36% from the United States. The papers published deal with a variety of topics in mosquito and vector taxonomy, systematics, genetics, molecular biology, ecology, behavior, and vector control. The Journal falls within the research area of the editor, Dr. Lal S. Mian. The editor enjoys the support of over 300 subject reviewers around the world.



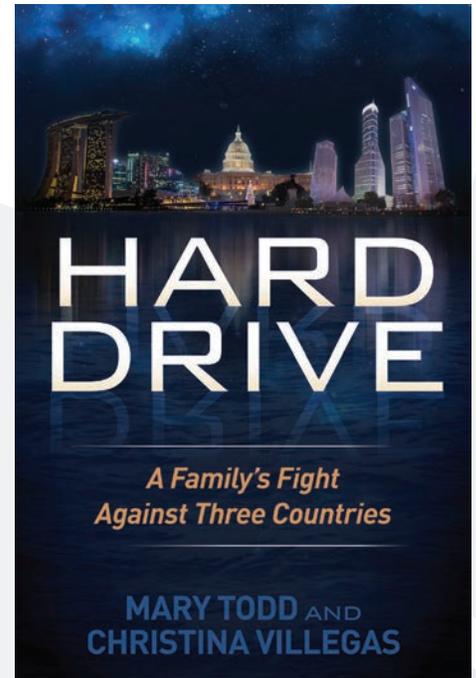


## **Christina Villegas**

### ***Hard Drive: A Family's Fight Against Three Countries***

*Morgan James: New York, NY*

“Hard Drive: A Family's Fight against Three Countries” is the captivating, true story of the mysterious death of young American engineer, Dr. Shane Todd, in Singapore and his family's grueling battle against multiple governmental actors that have sought to conceal, destroy, or discredit evidence indicating homicide and the illegal transfer of weapons-grade technology to China. The book is related to political science because it highlights a family's struggle for truth and justice against the deceit of those insidiously seeking to gain and maintain power and raises attention to a growing, potential threat to U.S. national security interests -- through the use and misuse of advanced technologies and weapons systems.

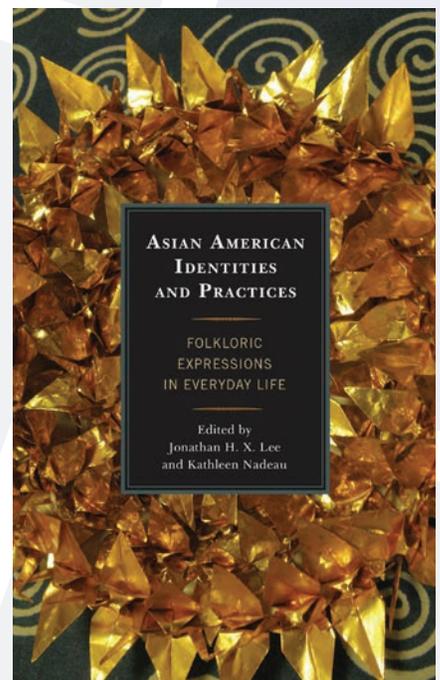


## **Kathleen Nadeau with Jonathan Lee**

### ***Asian American Identities and Practices: Folkloric Expressions in Everyday Life***

*Lexington Books: Lanthan, MD*

This collection on the diverse experiences of Asian American communities and the shaping of new identities in the contemporary US deserves careful consideration by cultural studies scholars. Both in methodology and research, the essays present new perspectives on religious activities, dance, children's stories, hip-hop, humor, horror stories, and vernacular expression. The editors define folklore as those everyday habits or activities that make meaning out of life. Asian American communities use these practices to negotiate life in the US, redefine what it means to be American, and even resist dominant notions of citizenship. A major tension centers on the question of authenticity. Chinese American–originated children stories scholar Lorraine



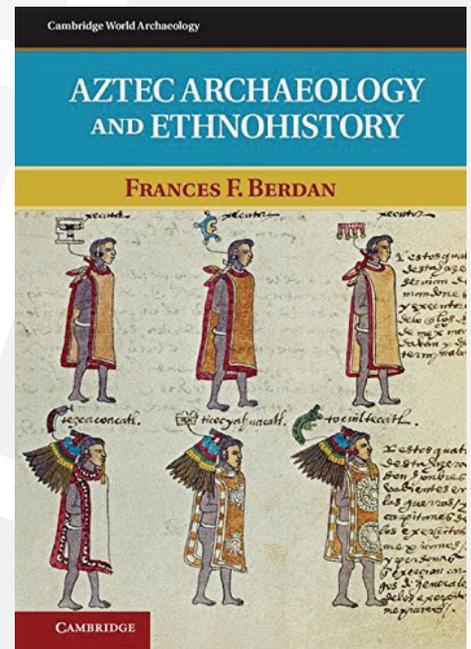
Dong asserts that inauthentic storytelling disconnects Chinese American readers or listeners from their true heritage. Religious scholar Jonathan H. X. Lee and activist scholar Mark S. Leo note that the practice of using Igorot dances on college campuses by Filipino American students (who are often not of Igorot descent) reflects an inauthentic colonization of an indigenous minority in the Philippines to maintain an oppositional identity in the US. Instead of viewing these contradictions as a weakness, it is better to see scholarly recognition that they are always a part of the process of community identity formation. Summing Up: Recommended. All academic levels/libraries. --J. R. Wendland, Grand Valley State University quoted from review published in Choice, December 2014 edition.

## Frances F. Berdan

### *Aztec Archaeology and Ethnohistory*

Cambridge University Press: New York, NY

This book provides an up-to-date synthesis of Aztec culture, applying interdisciplinary approaches (archaeology, ethnohistory, and ethnography) to a reconstruction of this enigmatic civilization. The book provides a cohesive view of the Aztecs and their empire, emphasizing the diversity and complexity of social, economic, political, and religious roles played by the many different kinds of people we call "Aztecs." Concluding with three integrative case studies, the book examines the stresses, dynamics, and anchors of Aztec culture and society.

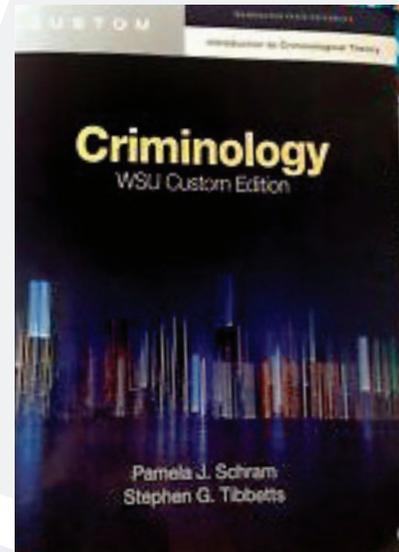


## **Pamela Schram and Stephen Tibbetts**

### ***Criminology***

*SAGE Publications: Thousand Oaks, CA*

This introductory textbook presents a comprehensive and integrated approach to introductory criminology. The authors connect criminological theories to real-life cases to help students better understand criminology fundamentals. They thoroughly introduce theoretical perspectives that explain criminal behavior and are most respected by modern criminologists, while illustrating the theories with real-life examples such as street violence and property crimes. This text also includes many contemporary topics that are not well represented in competing texts. This book was custom made for a focus on criminological theories as requested by particular programs with specified purposes.



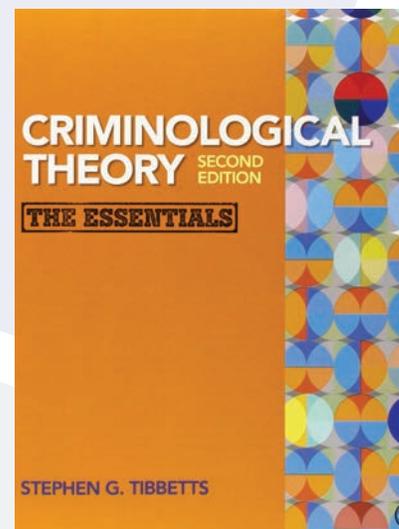
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## **Stephen Tibbetts**

### ***Criminological Theory: The Essentials (2nd Edition)***

*SAGE Publications: Thousand Oaks, CA*

This introductory book is a brief, yet comprehensive overview of history's most renowned criminologists and their theories. The author combines policy implications brought about by theoretical perspectives that have developed from recent critical work with practical applications to compel the reader to apply theories to the contemporary social milieu. The Second Edition includes new citations and references regarding empirical studies that have examined the validity of various theoretical models and propositions in recent years. The text is ideal for introductory criminology courses that focus on covering the historical development of criminological theory.

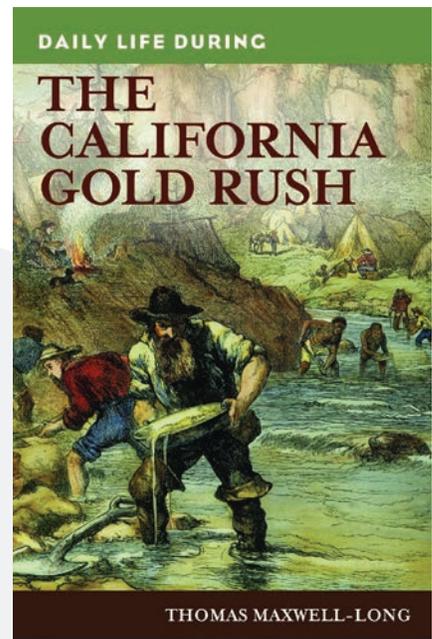


**Thomas Long**

***Daily Life in the California Gold Rush***

*Greenwood: Santa Barbara, CA*

This is the first history of the California Gold Rush that examines the impact that was made by that remarkable historical event on the lives of all the participants as well as how it changed the course of history at the local, national and international levels. Special attention is also given to the Indigenous Peoples of California, how they endured the Spanish Mission era and later the period of the Gold Rush and its aftermath. As California became, nearly an instant state, the political and economic history of the Golden State is examined and how the Gold Rush era set the tone for the both the progressive and pragmatic nature of California as a distinct society, which continues to the present day.

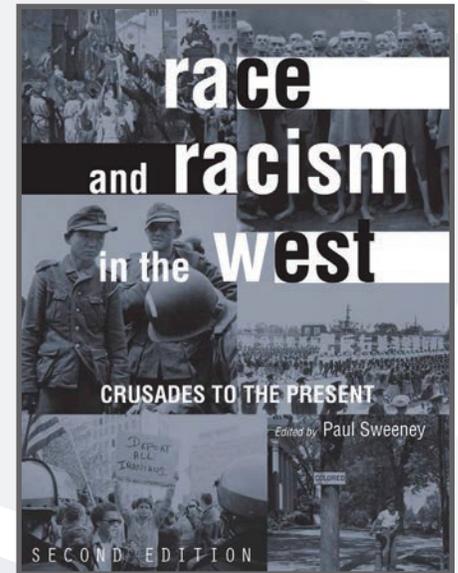


**Paul Sweeney, Jr.**

***Race and Racism in the West: Crusades to the Present, Second Edition***

*Cognella: San Diego, CA*

Updating and significantly expanding the previous edition of *Race and Racism in the West: Crusades to the Present* entailed new research and chapters to reflect how eighteenth/nineteenth-century scientific racism can be felt today when discussing racism, race relations, inter-ethnic, and even religious matters. Beyond white privilege, colorblindness, and colonialism lies a deep-seated resistance to change and acceptance in most Western societies, so the scope of this new edition attempts to reveal how the racialization process is reflected through historic case studies, including Chinese immigration to the Americas and the 'Yellow Peril' issues surrounding their acceptance. Also new are chapters on medieval anti-Semitism, Adolf Hitler's influences prior to writing *Mein Kampf*, and how white supremacist movements in the United States recruit and perpetuate racial purity notions. Other new works explore how empirical research debunked the notion of Black criminality, and explains how disproportionate representation in the prison system is a manifestation of infrastructural bias and racism. Serving as a mirror of the United States, Brazil has the need for, but also resists Affirmative Action programs since 2004, which further expands the coverage of race relations in Latin America. Through comparative readings and exercises, students will learn that racism is a system of advantages based on race, and that power + prejudice = racism, which is a model that applies anywhere in the world when one group holds privileges and discriminates against another group.





# STAFF PUBLICATIONS

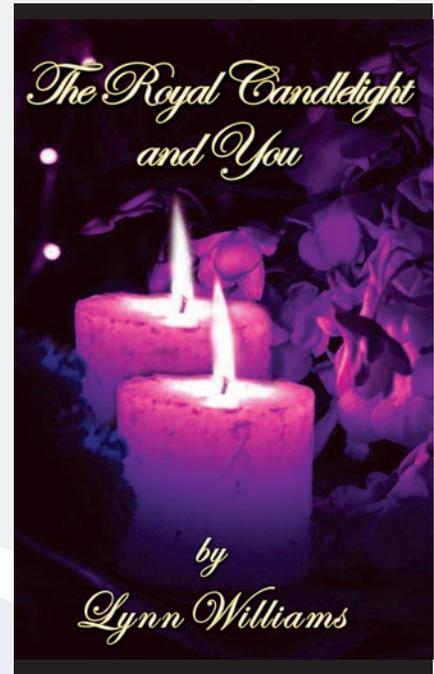
## **Lynn Williams**

Auxiliary Accounting

### ***The Royal Candlelight and You***

*Royal Candlelight Christian Publishing Company: Fontana, CA*

“The Royal Candlelight and You” are upscale spiritual gourmet 4-Course meals focusing on the characteristics and attributes of The Son of God, Jesus Christ and your royal priesthood divine responsibilities so you can achieve the growth needed to mature into a healthy Christian . It covers 10 Books of the Bible taken from the New Testament. The Royal Candlelight and You will teach you various ways to study the Word of God. You will discover awesome delicacies of information in your personal spiritual dining experiences through this in-depth study guide of ten books of the Bible, each served as a four-course meal from the Great Recipe Book of the Master Chef, Jesus Christ, himself!



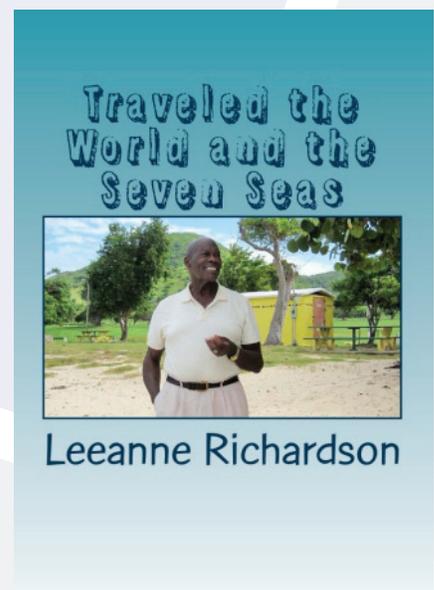
## **Leeanne Richardson**

Department of Mathematics

### ***Traveled the World and the Seven Seas***

*CreateSpace.com, Amazon.com*

It is a biography / memoir about my husband. It chronicles the passage of his life and the historical events he was party to. As a staff member, my book may not relate to my employment division, but it relates to my interest in history and the wonderful thing we call life.





# ACKNOWLEDGMENTS

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*We would like to thank the Office of Graduate Studies and Student Research,  
**Dr. Jeffrey Thompson, Dr. Francisca Beer, Ana Martinez, Lynda Pacheco,  
Cheryl Quiroz, Chris Songsittichok and Danielle White**  
for their efforts in facilitating the 2015 Faculty Book Launch.*

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*We would also like thank  
**Provost Bodman, Dr. Terry Ballman, Dean Rose, Dr. Juan Gutierrez,  
and Dean Nassar,**  
for their support and participation in our event.*



## Notes