

California State University, San Bernardino
Student Success, Graduation and Career Placement Category II Fee Initiative
\$54 per quarter (\$162 per year)
To be implemented in Fall 2011

INITIATIVE GOALS

This fee initiative will significantly advance the academic and career success of CSUSB's students by expanding an array of services to students. Specifically, the services provided by this fee will increase the likelihood that students will continue their education, graduate in a timely manner, and receive focused placement services to help them launch and succeed in their professional careers.

THE NEED

Given the extremely high unemployment rate for those who drop out of college, as well as the central importance of finding the right job after graduation, this fee is critical to student success and will be devoted exclusively to providing student support services, access to technology essential to student success, and connections to a network of CSUSB alumni professionals. Given CSUSB's student demographics, with more than 70 percent the first in their families to graduate from college, as well as the economic climate in the Inland Empire, which has the highest unemployment rate of any metropolitan area in the country with a population of one million or more, students would benefit greatly from these services to help assure their success at CSUSB and beyond graduation.

FEE SUMMARY

Students will be assessed \$54 per quarter (\$162 per year) which will generate approximately \$2.5 million to \$2.6 million to be invested in these services:

	<u>Per Quarter</u>
Improved advising and retention services	\$ 16
Increased student development opportunities	\$ 9
Expanded access to vital technologies	\$ 13
Enhanced career services	\$ 16
Total	\$ 54

With this fee increase, CSUSB's annual costs will remain among the lowest in the United States and will place us in the mid-range among the CSU campuses.

Funds generated by this fee initiative are intended to supplement—not supplant—existing budgets allotted to the departments that will be accountable for the programs described in this proposal.

DESCRIPTION OF NEW AND ENHANCED PROGRAMS AND SERVICES

Improved Advising and Retention Services: *The fee initiative will help to assure student success by providing student support programs that will respond to individual student needs, goals and academic challenges. Students, particularly those who are at risk, will receive greater access to effective advising that will help them advance to graduation. Students also will receive enhanced communications, with helpful and timely information to guide students toward their goals, as well as expanded and convenient tutoring services in writing, mathematics and a variety of other subjects.*

Per Quarter: \$16

Per Year: \$48

Projected Revenues: 2011/12 - \$768,000 2012/13 - \$772,800 2013/14 - \$777,600

Increased Student Development Opportunities: *Students' overall college experience will be enriched through increased student development and mentor opportunities, as well as enhanced social, cultural and intellectual programs. Expanded programs will help students grow in character and build integrity, encourage community service, foster collaborative and lifelong relationships, work effectively in diverse contexts, and develop leadership skills, all of which will provide students with experiences on which to build for successful personal and professional lives.*

Per Quarter: \$9

Per Year: \$27

Projected Revenues: 2011/12 - \$432,000 2012/13 - \$434,700 2013/14 - \$437,400

Expanded Access to Vital Technologies: *Students will receive greater access to essential technologies to better prepare for the global workforce. The fee will help students interact in “smart” classrooms and computer labs, provide increased campus wireless access, improve access to services via mobile devices, enhance online course content delivery systems, and offer support*

resources to help students achieve academically. Allocation of these funds will be recommended by a committee, with the majority of its membership consisting of students.

Per Quarter: \$13

Per Year: \$39

Projected Revenues: 2011/12 - \$624,000 2012/13 - \$627,900 2013/14 - \$631,800

Enhanced Career Services: *Finally, the university will significantly improve services to assist students in exploring, preparing for, finding and advancing in careers of choice. Students will benefit while in college and beyond through a complete suite of career services, including one-on-one career counseling, enhanced career-match and placement programs, skills assessment, job readiness training, and career fairs. The fee also will enable the university to engage its accomplished alumni, linking students to working professionals who will assist them as mentors and with internship and career opportunities. The fee will enable the university to build upon its highly successful Title V-funded CoyoteCareers program, which is to be replicated at other CSU campuses through the Learn and Serve America grant awarded to the Chancellor's Office.*

Per Quarter: \$16

Per Year: \$48

Projected Revenues: 2011/12 - \$768,000 2012/13 - \$772,800 2013/14 - \$777,600

CONSULTATION PROCESS

Following Chancellor Reed's announcement that he would consider campus-based student services fee proposals which support the graduation initiative, President Karnig began an alternative consultation process on this proposed fee increase, as authorized by Executive Order 1054. The alternative consultation approach was chosen as this was the most expeditious manner in which to move forward and implement the student services outlined in this fee package. It is important to note that **this proposed fee initiative is rooted in conversations President Karnig has had with students who participate in his Student Open Forums, which are held six times each year.** Between 50 and 100 students attend each of these meetings, which the President has hosted for the past 14 years. At these open meetings, students consistently have commented on the need for additional student services, including advising, tutoring and student enrichment programs. Most recently, students have emphasized the need for improved career and placement services, as well.

The **Campus Fee Advisory Committee**, which is composed mostly of students, was consulted for its input to the fee proposal. After reviewing the document which President Karnig distributed, the Committee expressed support for the overarching goals of the proposal—to help students stay in school, graduate and get good jobs. Committee members were especially in support of keeping spending flexible so that if any programs were less successful than expected, funds might be redirected rather than

permanently allocated. Committee members reviewed the document and requested that the President include more detail on the fund allocation process and program assessment. Their feedback was considered and incorporated into this fee proposal.

President Karnig also met with the **current and incoming ASI presidents** to share the draft document. While the student leaders were not enthusiastic about increasing fees, they supported the initiative, particularly the career placement services component.

President Karnig next presented the fee proposal and distributed the document to the **full ASI Board of Directors**. Again, students expressed support for the initiative. The faculty representative on the Board, while not opposed to the initiative, did voice concern (and subsequently so, too, did one of the student members) about the timing of a fee increase given the uncertainty of the CSU budget and the possibility of future tuition fee increases. President Karnig responded that “there is no good time for a fee increase” and that “there are some things that are so important to our students that they require this type of an investment.” President Karnig pointed out that even with this fee increase, CSUSB’s fees would remain among the lowest in the nation. Student members were encouraged to provide specific feedback to the document. There were no recommendations to alter the document during the meeting or following the session, according to ASI’s Executive Director.

President Karnig also sought the input of the **Faculty Senate**. Members were supportive of the initiative’s aim to assist at-risk students with improved advising, tutoring and mentor programs, as well as the technology component of the initiative. Members agreed that the current decentralized approach for advising results in an uneven delivery of advising services to students across disciplines. There were no suggested changes to the proposal.

On two occasions, as he does every quarter, President Karnig held **student open forums** at which he presented the fee initiative, including the areas of expenditure and the \$54 per quarter cost. Roughly 60 students attended each of the two sessions. There was little discussion, though students expressed concern about the overall increases in tuition fees that have transpired over time.

OUTCOMES AND ACCOUNTABILITY

Students will be invited to participate as members of advisory boards that will help formulate recommendations on the specific uses of funds. With regard to the technology facet of the fee increase, students will constitute a majority of the committee that will be advisory to the Vice President for Information Resources and Technology. The respective offices responsible for the development and implementation of the new and enhanced services will provide to the President for his approval initial plans and recommendations on how the funds are proposed to be employed. Key elements in the proposed plans will include operational definitions of both process and outcome measures, baseline data, and strategies to meet both short- and long-term goals. Program reports will be filed annually, with three- and five-year summative reports that will determine whether the assignment of funds will remain as initially authorized.