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Don Parnell's main game:
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Exercise, socialize in beauty
and style at new student
rec center
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Cal State
SB
SAN BERNARDINO
MAGAZINE

Volume 15 Issue 2
Spring/Summer 2007

News for
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Volume 15 Issue 2
Spring/Summer 2007

News for
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Carved from Lebanese cedar, the 2,500-year-old coffin lid of Neter Heneb is covered in fine linen over several thick planks. The rich red-ochre color used to paint the face is evidence that Neter Heneb was male. Female faces were customarily done in a pale yellow. Page 12



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A journey back in pictures and words to that tension-filled, history-making NCAA Div. II battle between CSUSB and Barton. (page 4)

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Getting real and getting real practical with John Futch and the cost of textbooks. (page 27)

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CSUSB alumni share some fine food trimmed by a fine performance from ValLimar Jansen. (page 31)

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Bring the family. Relax on the lawn. Enjoy a meal. Come to Summer Wednesdays.

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At a new academic center coordinated by CSUSB, intelligence means more than being smart.

Contributions Feature _____ 17

A father's legacy re-emerges in a son's new academic pursuit.

Athletics Feature _____ 21

The winningest coach in CSUSB history is still singing the same song, and that's good.

Student Scapes Feature _____ 24

How many 18-year-olds do you know who knew what they wanted to be at 18-months-old? Meet Annabel, artist, college graduate, bound and determined.



Albert Karnig

THE COMMUNITY OF SERVICE (PART II)

In the previous issue of Cal State San Bernardino Magazine, I shared some of the ways our university reaches out in partnership with the communities we serve in order to benefit children. In this column, I want to offer three brief illustrations of other outreach activities – ones that are quite diverse but

working to assist much broader populations.

For example, every year during tax season, our accounting students offer free basic preparation of federal and state income tax forms for elderly, disabled and low-income residents. The program is called VITA, for Volunteer Income Tax Assistance, and Janet Courts, head of VITA, said that last year the volunteers prepared 2,316 returns at seven sites, working four days a week from February to mid-April.

“Our students secured \$1,061,373” (since this is accounting, we should be exact!) “in refunds for the local residents,” Courts said. “In addition to providing a wonderful community

psychologists, our Community Counseling Center has helped address this problem by offering professional-level assistance on a sliding fee scale, beginning as low as \$10 for a 50-minute session.

The center, directed by professor Ed Teyber, treats clients with depression, anxiety, eating disorders, marital problems, personal growth concerns, and other challenges in everyday living. Since its inception in 1973, the center has helped more than 10,000 clients, some of whom come for one or a few sessions, and others who visit for the whole academic year.

Another significant – and quite different – outreach program that affects thousands is our annual celebration of Native American Awareness Day every September. In partnership with the San Manuel Band of Mission Indians and other California tribes, we host an event that celebrates Native American traditions, including bird singing, dancing and crafts. Families with children are exposed to a culture about which they may have only vague knowledge; suddenly it comes alive all around them in the beautiful outdoor setting of a late summer’s evening on the CSUSB campus. California Native American Day caps a week of activities for local school children who are brought

“Our students secured \$1,061,373” (since this is accounting, we should be exact!) “in refunds for the local residents,” Courts said. ... The students provided almost perfect service — with a 99.8 percent accuracy rate.

service, our students get valuable experience.” She also said that the students provided almost perfect service — with a 99.8 percent accuracy rate.

Psychological counseling is a second example. Many in need fail to pursue counseling because of the cost involved. That situation has been further compounded by recent cuts in counseling services for low income individuals in San Bernardino.

Staffed by qualified graduate psychology students, and overseen by experienced university faculty who are also licensed

to the university for the California Indian Cultural Awareness Conference, a five-day program.

These and many other programs are part of the university’s commitment to the communities we serve in San Bernardino and Riverside counties. We take our scores of partnerships quite seriously, and we hope to add many more as we identify community needs and aspirations.

Holding Down the Fort

A unique consortium of seven California State Universities working in collaboration to prepare students for work in the world of national security and intelligence was officially launched in April at Cal State San Bernardino.

The California State University Intelligence Community Center of Academic Excellence, CSU-ACE, is the product of a multi-year, multi-million dollar grant from the United States Office of the Director of National Intelligence, provided through the National Geospatial-Intelligence Agency.

Led by Cal State San Bernardino, the CSU-ACE includes California State University campuses from Bakersfield, Dominguez Hills, Fullerton, Long Beach, Northridge and Cal Poly Pomona.

The program has several components, says Mark Clark, director of the CSUSB national security studies curriculum. It develops skilled candidates for national intelligence service, offers scholarships for foreign area studies and language immersion, exposes students to regional and national security-related conferences and seminars, and will hold sum-

mer outreach programs for high school students.

This summer the center will launch a national security institute for high school students at Cal State Long Beach.

Clark hopes the high school outreach efforts will encourage students to gradu-

ate from school and prepare for college by providing them with seminars and information sessions on regional studies, cultures, languages and technology.

The NSS program at Cal State San Bernardino is one of three such programs in the United States, along with those at Georgetown

University in Washington, D.C., and a Fairfax, Va., satellite campus of Missouri State University. The intelligence community regularly recruits at CSUSB, and the university's NSS students also have gone on to work for legislators or the military.

Aside from the seven-campus CSU consortium, only nine other universities in the nation have been funded for such a program.



A Peek at the CIA

Blowing the Proverbial Cover Off the Spy Life

By Derek Galloway

Ever wonder what it's like to be a CIA agent? There are many preconceived notions mixed with reality that paint a mysterious picture about how agents come by top secret information, stories of espionage and secret handshakes. While these descriptions may well exist, the realities of the occupation are much more ordinary than one might believe.

The Sept. 11, 2001 terrorist attacks changed the world. "It has increased the demands of the intelligence community and the CIA in particular," says Joe (who, for security reasons, could not disclose his last name) a veteran of the CIA. After 9-11, the Clandestine Service and the Weapons of Mass Destruction Commission were ordered to increase their ranks to address the threat posed by terrorists.

Every year the CIA conducts information sessions and recruits at CSUSB's Career

Development Center. Occasionally, qualified candidates are interviewed to work for the CIA.

Just meeting Joe begins to dispel myths about the CIA. Instead of being quiet aloof or flamboyant, he is surprisingly down to earth and approachable, considering he has more than 25 years of service with the agency. As a part of the National Clandestine Service, he has experienced more over the past two decades than most will see in a lifetime. He has seen the world change as well as the role of the CIA.

"We will always have a need for a good intelligence and that has not changed."

Intelligence, perhaps, is the most unique aspect to the agency and its mission. It collects foreign intelligence and information that can advance national security. Joe makes a clear distinction between the roles the CIA and

(Continued page 4)



Roundball Rumblings

Again, they were knocking at the door. This time it was louder, clearer. It had a distinctly assured tone. The CSUSB men's basketball team believed it belonged here. It was the third time in CSUSB history that the team had picked its way past the line of sharpshooters to the national Elite Eight tournament in NCAA Division II play. But it was the very first time in school history that the team had broken into the Final Four. In 1999, the Coyotes went to Louisville. In 2002, it was Evansville. This March, it was Springfield, Mass., where James Naismith rigged up that first peach basket and tossed a soccer ball into it in 1891. In Springfield, the Coyotes were the pride of the West. All seven other teams competing in the Elite Eight were from parts Midwest, South and East. The first round of the tourney saw CSUSB thump Wingate, 100-73, setting the team up for a showdown with Barton College, last year's Division II runner-up. So tight was the Barton-CSUSB battle that



CSUSB's point guard Lance Ortiz leaps to keep ball in play.



Going face-to-face for a rebound is Joseph Tillman and Barton's L.J. Dunn.

CSUSB Head Coach Jeff Oliver pleads.



Prentice Harris sank all four of his three-point attempts, finishing with 17 points for the game.

(“A Peek ...” continued from page 3)

FBI play. Whereas, the FBI is a law enforcement agency responsible for protection within the U.S., the CIA doesn't have arrest or law enforcement powers. While both serve and collaborate on counterintelligence missions, the CIA is responsible for protecting the U.S. outside its borders.

Overseas work has its challenges, said Joe. Officers and families sometimes serve in areas where healthcare is not at the same level as the U.S. and there are other risks and dangers to consider. “For the most part, they live normal lives and most officers are married and have families.” He also points out that, unlike the fictional characters in the movies, an employee with

the CIA must be discreet and not draw attention to him or herself to obtain intelligence. The primary goal vis to gain critical information that helps protect society.

Out of college, Joe was interested in foreign policy and travel. In addition to serving in the Marine Corps, he knew he wanted a career in government service. During the 1980s the agency was



In 23.5 seconds Barton would re-take the lead — for good, beating the Coyotes, 80-79.



Chet Johnson checks the scoreboard, but — at times — CSUSB trainer Laura Watkins could barely stand to watch during the last few minutes of a game tight from start to finish.

the game's lead changed 16 times. Barton had a point to prove this time around. Last year, it had lost in the tourney finale to Winona. This year, Winona was back and waiting to see if it would face Barton or Cal State San Bernardino in the final. With 1:06 left in the game, CSUSB center Ivan Johnson, who finished with a team high 19 points, put the Coyotes up 79-78 when he dropped in a layup and a free throw. Barton tied the game with a free throw of its own, and when CSUSB rebounded a missed second free throw with 25 seconds left, the Coyotes stood at the door knocking, again knocking until the team missed converting on a pick-and-roll. With 1.5 seconds left, Barton guard Anthony Atkinson sank the deciding free throw, draining CSUSB hopes. Still, some of the "swagger" the team had lost after playing .500 ball last year had been reclaimed. Winning was, again, as much an expectation as it was a goal.

Photos courtesy of Richard Orr Sports



Ivan Johnson, CSUSB's 6-foot, 8-inch center, was the Coyotes' high scorer with 19 points and added three assists and three steals as well.



Barton's Anthony Atkinson, the Elite Eight tourney's MVP, scoots past CSUSB's Geoffrey Clayton.

doing a lot of hiring and he responded to a public advertisement. "I've enjoyed every experience and have served assignments in six different locations throughout the world and what stands out is how people do what they do. We sign on because we feel we are suited for this kind of work and it means we sign our families on, too."

Teaming Support

Now in his 10th year as president of Cal State San Bernardino, Albert Karnig was named by the Inland Empire Economic Partnership as an "Educator of the Year" in January. He was one of four recipients honored at the IEEP's 2006 Community Awards event, which recognizes leaders who have consistently

supported the organization's economic development efforts over the years.

Karnig and his wife Marilyn's influence has been felt in the San Bernardino area. Since they arrived at the university in 1997, the Karnigs have helped renew the emphasis on partnerships between the university and the community. These "teams" often promote economic, social and cultural development.

Superb Surprises

Lloyd Peake's life has been all about talking. An attorney with the juris doctor degree from Southwestern University School of Law, he has taught at Cal State San Bernardino since 1988 and was named a full professor in 2003. He also taught as an adjunct lecturer at the University of Redlands from 1990-94.

Still, "Even with my experience as a trial attorney," Peake said when CSUSB President Albert Karnig and about 25 colleagues and assorted well-wishers burst into his classroom in January, "I'm speechless."

President Karnig had just announced in front of Peake's entire class that the management professor had been named the university's Outstanding Professor for 2006-2007. Two months earlier, Karnig had surprised CSUSB English professor Sunny Hyon, CSUSB's 2006-2007 Golden Apple Teaching award winner.



Lloyd Peake lecturing in class

After catching his breath, Peake said it was a privilege to work at Cal State San Bernardino, where he has served for 18 years. His student evaluations note his passion for teaching business law, his thorough knowledge of the subject, his ability to make a complex subject clear and they say that his courses are some of the most challenging they have taken at CSUSB.

Sunny Hyon has served as a mentor to many students in her 11 years at the university. Now an associate professor of English, she chaired a curriculum committee several years ago that revised English curriculum to comply with new state requirements. From that work, the department was among the first to gain approval of the California Commission on Teaching Credentials.

Hyon was selected because of her outstanding record in all areas of teaching. English department chair Rong Chen said he has "not seen better (student evaluation numbers) for any faculty member better than Dr. Hyon's."



President Albert Karnig congratulates Sunny Hyon

2006/2007

Retirees

Presumably, these retiring staff and faculty from Cal State San Bernardino are headed for more leisurely days. That's how it should be for most. But for some, they may just be moving on to new busy lives. In either case, congratulations to the lot of them. Their names here are followed by the departments or offices in which they worked.

- Marjorie Callaghan, *human resources*
- Maisie Conceicao, *Pfau Library*
- John Conley, *College of Social and Behavioral Sciences*
- Edna Domingo, *nursing*
- Paul Esposito, *Career Development Center*
- James Fish, *administrative computing services*
- Deborah Grimsley, *development*
- Walter Hawkins, *undergraduate studies*
- John Heeren, *College of Social and Behavioral Sciences*
- Lois Hill, *Pfau Library*
- Alinda King, *purchasing*
- Jeanne King, *management*
- Faliu Lualemaga, *grounds maintenance*
- Nancy Mary, *social work*
- Cecilia McCarron, *Student Health Center*

- Linda McCullough, *biology*
- Carolyn McDermid, *accounting*
- Mary Moya, *university advancement*
- James Mulvihill, *geography*
- Maureen Newlin, *English*
- Marv Newman, *building maintenance*
- Cynthia Paxton, *health science*
- Margie Peltier, *Student Health Center*
- Claire Purvis, *accounting and finance*
- Johnnie Ann Ralph, *Pfau Library*
- Kenneth Reed, *art*
- Richard Rowland, *geography*
- Fred Roybal, *building maintenance*
- Elisabeth Ryland, *management*
- Ralph Salmi, *political science*
- Christine Schalow, *accounting and finance*
- David Schalow, *accounting and finance*
- Beverly Shiflett, *marketing*
- Nancy Simpson, *athletics*
- Carolyn Smits, *athletics*
- M. Alayme Sullivan, *language, literacy and culture*



Johnnie Ann Ralph



Nancy Simpson

- Susan Summers, *College of Extended Learning*
- Michael Urmann, *economics*
- Antonio Vilches, *Pfau Library receiving*
- Leroy Wilke, *heating and air conditioning*
- Janet Woerner, *science, math and technology*

In Memoriam

Hank Kutak, the former associate director for financial aid, died Nov. 8, 2006. Not long after, Cal State San Bernardino's second faculty member hired in the communication studies department, John Kaufman, passed away in late November. He came to the university in 1984 and left in 1991 to teach at Cal Poly Pomona. In December 2006, Nancy Mendez, who had worked as the administrative support coordinator in theatre arts since 1999, passed away after battling cancer. The former director for student life, Nick Erickson, died in late March. And in late April, Bing Wong, local restaurateur, a generous contributor to many CSUSB scholarships and one of last year's recipients of a CSUSB honorary doctorate, passed away in San Bernardino.

ARTS & LETTERS

DESIGN OF OLYMPIC PROPORTIONS

Despite the astonishingly low amount of snowfall in Southern California this year, it was a more than adequate winter wonderland for Cal State San Bernardino graphic design student Amara Poolswasdi. Her design was selected as the official logo of the 2007 Special Olympics Southern California Winter Games.

Events at this year's Winter Games ended in early March in Big Bear. This marked the 10th anniversary of the Special Olympics Southern California in Big Bear, the longest consecutive-year event in the history of Bear Mountain.

"Amara's design captured the spirit of Special Olympics athletes and our Winter Games," said Ruth Ruiz, director of communications for Special Olympics Southern California. "We used her design on all our printed materials, as well as shirts, sweatshirts and pins, so clearly her design was viewed by hundreds. She is a true professional to work with and I'm glad to have had the opportunity to know her."

A graphic design major from Hacienda Heights, Poolswasdi has done freelance design work for the City of Riverside Department of Parks, Recreation and Community Service and Suffice to Say. She also traveled to Thailand in March to work on a design project arranged through Cal State San Bernardino. She took part in a collaborative project, creating a brand identity system for a Thai entrepreneurial incubation program called Surin House Brands.

More than 250 Special Olympics athletes and coaches from throughout Southern California competed under banners featuring Poolswasdi's design on the slopes and snow-packed courses during the three-day games. They participated in events such as Alpine skiing, cross country skiing, snowboarding and snowshoeing. Special Olympics is the largest sports organization in the world. In Southern California, more than 10,000 children and adults with intellectual disabilities participate in year-round sports training and athletic competition.



Amara Poolswasdi

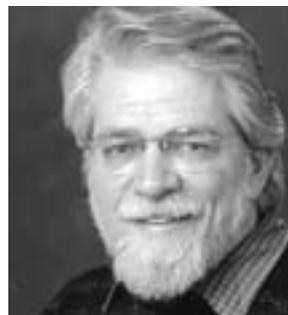
THE KANSAS POET

The man who has been called Kansas' greatest living poet, B.H. "Pete" Fairchild, is one of five recipients of the 2006-2007 Alumni Distinguished Achievement Award from the College of Liberal Arts and Sciences at the University of Kansas. Fairchild is a Cal State San Bernardino English professor emeritus. The award is considered to be the highest honor bestowed by the College of Liberal Arts and Sciences upon its graduates.

Fairchild joins the Notre Dame provost, a NASA astronaut, a distinguished public administration professor and the founder of a genomic company as this year's winners.

"The Arrival of the Future" was Fairchild's first full-length book of poems. His third collection, "The Art of the Lathe" was a finalist for the National Book Award and winner of the Kingsley Tufts Award, the William Carlos Williams Award, the California Book Award, the PEN Center West Poetry Award and the Texas Institute of Letters Award. He received the Rebekah Johnson Bobbitt National Prize for Poetry and the National Book Critics Circle Award for his book "Early Occult Memory Systems of the Lower Midwest."

His poems have appeared in "Southern Review," "Poetry," "Hudson Review," "Yale Review," "Paris Review," "The New Yorker," "Sewanee Review" and "The Best American Poems of 2000."



Pete Fairchild

BUSINESS AND PUBLIC ADMINISTRATION

FEATHER IN A BAKER'S CAP

Capping a 23-year stay at the 76th largest privately-held grocery store in America, according to Forbes Magazine, Don Baker was, what else, eating it all up in February when the luncheon held in his honor raised more than \$250,000 for scholarships. Having just retired in September, Baker was named Cal State San Bernardino's 2007 Arrowhead Distinguished Executive Officer.

Baker received the award from the university's College of Business and Public Administration, which annually recognizes one executive whose leadership, civic service and commitment to education has made a difference in the larger community.

Through their attendance at the event, sponsorships and other contributions, more than 300 of Baker's friends and business associates helped raise more than \$250,000 for the College Excellence Fund and Arrowhead

Distinguished Executive Donald I. Baker Scholarship at the College of Business and Public Administration. The total included a surprise gift of \$52,000 from Jack H. Brown, chairman of Stater Bros. Markets. The money will also fund faculty research that involves students in significant learning experiences.

"Don has a keen eye for operations," said Karen Dill Bowerman, dean of the college. "He helped bring employment to 17,000 men and women at Stater Bros. and to generate annual sales of about \$3.4 billion. That has been a tremendous boost for our region."

Baker served in a number of operating and administrative positions during his career at Stater Bros. before becoming president in 2004. He was senior vice president of store operations and distribution, as well as execu-



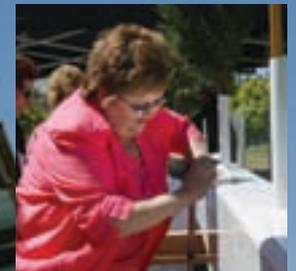
Don Baker

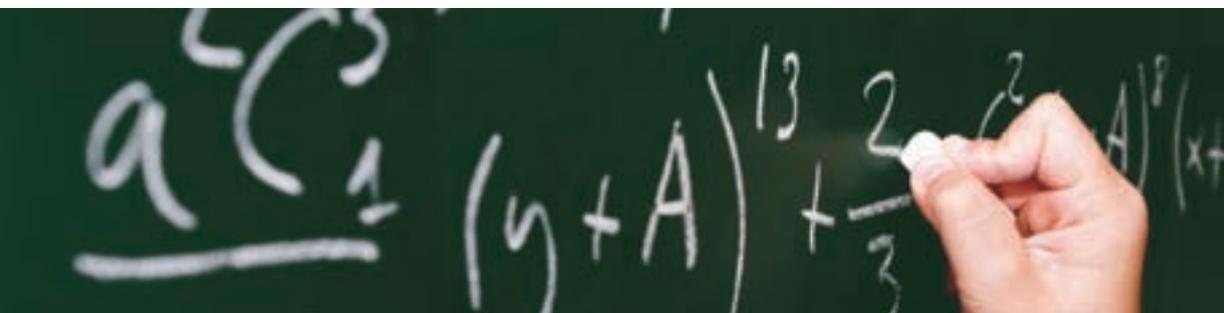
tive vice president. Today, he continues to serve as a senior consultant for the company, overseeing construction for its new corporate offices and distribution center at the former Norton Air Force Base in San Bernardino, while also searching for locations for new supermarkets and serving as an adviser for labor negotiations.

Among other involvements, Baker serves on the Advisory Council of the University of California, Riverside, Graduate

School of Management and on the Dean's Executive Advisory Board of CSUSB's business college. He also is past president of the Western Association of Food Chains. In 2005, the University of Southern California Food Industry Management Program in the Marshall School of Business honored Baker as the "Food Industry Executive of the Year."

EDUCATION





DOING THE MATH ... AND SCIENCE

From ice core drillings in Antarctica to core programs at Cal State San Bernardino, the National Science Foundation funds research and education projects that, according to its Web site, “have been judged the most promising by a rigorous and objective merit-review system.” With that, the NSF has awarded a \$500,000 grant to CSUSB’s

College of Natural Sciences to help fund its Mathematics and Science Scholars program for the next four years.

The MASS program is serving students from a variety of backgrounds with financial need who will study in the science, technology, engineering and mathematics’ disciplines. At Cal State San Bernardino, the federal funding focuses on the fields of biology, chemistry and biochemistry, the computer sciences, geological sciences, mathematics and physics.

Program candidates are recruited from the top 2 percent of high school graduates throughout San Bernardino and Riverside counties. Beginning in fall 2007, MASS scholarships will be awarded to at least 14 incoming freshmen. The program will also award scholarships to eight current CSUSB juniors and eight seniors, who will serve as role models for the freshmen. Scholarship recipients must be full-time students and maintain a minimum 3.3 grade point average to receive the \$3,500 a year. The scholarship is for a maximum of four years.

Both public and private sources will help extend the MASS program beyond the four years. The university’s College of Natural Sciences is also being funded through several local companies and agencies, which have already pledged support for the MASS program, including QMotions, Associated Engineers Inc., Mojave Desert Air Quality District, Kelly Space and Technology Inc. and Optivus.

AIDS, MYTHS AND NEPAL

High school, college-age and young professionals in Nepal are no different than their American counterparts when it comes to knowing about HIV and AIDS.

“Most young people have an extensive surface knowledge about the disease,” said Cal State San Bernardino professor Marsha Greer, who spent five months in Nepal last year as a Fulbright Scholar. “But when you get below the surface, they have many misconceptions and a surprising lack of real knowledge.”

Greer, an assistant professor of health science and human ecology and coordinator of the master’s program in public health at



Kathmandu Valley, Nepal

CSUSB, studied knowledge of and attitudes toward HIV and AIDS among young people in the Himalayan nation.

Greer said the government of Nepal estimates that there are about 60,000 cases of HIV or AIDS. The United Nations puts the figure as high as 110,000. Nepal has a population of some 28 million.

Greer worked at Kathmandu College of Management, which is affiliated with Kathmandu University.

“There are 76 different ethnic groups” and several different religious traditions in Nepal, she said. This makes for a lively tapestry of multiculturalism, she added, that both enriches life but could make it dangerous.

BONES OF STEEL

What seemed so remarkable was that the building had arrived at that mid-way point in construction so rapidly. Work began in earnest last June. When hard hats raised the final girder at the College of Education topping out ceremony in the spring you could easily see the structure’s shape, the various juts and vertical reaches, building curves branching off long straight sections, the tiered roof lines. Patricia Arlin, dean for the education college, put her signature – as did many others – to the final beam on a day so clear you could almost see all the way to the end of the building’s completion one year from now.

SOCIAL & BEHAVIORAL SCIENCES

LOOKING FORWARD

With the retirement of John Conley as dean of Cal State San Bernardino's College of Social and Behavioral Sciences, Jamal Nassar will be assuming Conley's vacated post in August.



Jamal Nassar

Nassar, currently the chair of the politics and government department at Illinois State University in Normal, Ill., will take over duties Conley has performed since 1996.

A member of the faculty at Illinois State since 1978, Nassar said he accepted the appointment because "I want to be a part of a forward-looking institution of higher learning, and CSUSB is poised to become the best university in the California State University system." That he comes from a state university also has prepared him for his new job, he said. "The major challenge I expect to face has to do with funding," Nassar said. "CSUSB, like other state universities around the country, is now more precisely a state-assisted university, and, like others, it has to look for alternative sources of funding."

Nassar, who was born in Jerusalem, has been chair of the politics and government department at ISU for the past eight years. He is recognized as one of the leading experts on the Middle East. In 1993-94, he was named the recipient of the ISU Alumni Association's Outstanding University Teacher Award.

He earned his undergraduate degree

in international affairs from Jacksonville University, his master's in political science from the University of South Florida and his doctorate from the University of Cincinnati. His fields of specialization include comparative politics in the Middle East, conflict resolution and development of international relations. Prior to joining the faculty at Illinois State, Nassar taught at the University of South Florida and Birzeit University in the West Bank. In 1987-88, he returned to Birzeit University as a visiting Fulbright Scholar.

In 2005, Nassar published "Globalization and Terrorism: The Migration of Dreams and Nightmares."

AN END TO PEACEFUL NEGOTIATIONS

Year after year, Ralph Salmi drilled into his students a commitment to the team, and to being the best team. It was the habit that set the course for how the students prepared for the Model United Nations conference – studying on their own the country they would portray, helping each other along the way. This past March, Salmi's 2007 team gave its coach the ultimate compliment and a nice send off as it walked away with its 10th Outstanding Delegation award and its fifth Outstanding Paper award at the annual competition in New York City. Salmi, the CSUSB political science professor who has been the Model United Nations team adviser for 15 years, hung up the diplomatic hat when he retired at the end of the school year.

The team had chosen the difficult task of representing Iraq, and the awards earned by the 18 students were the latest in a series of top showings that CSUSB teams have made a tradition since 1993. That was the year Salmi

led his first Model U.N. team as it nabbed an Outstanding Delegation award – the highest honor given by the National Model United Nations.

Out of 154 teams from universities throughout the world at the competition, only 15 were selected for the top honor, an award based, in part, on how well students stay "in character" for the country they represent, participation in their committees and proper use of rules and procedure.

After the competition, Salmi had no problem talking about how proud he was of the team. "I spoke to several of the judges, and there was no question that our students were No. 1," said Salmi.

Two of the students who served as the team's head delegates, Andre Castillo and Shawn Mohamed, said Salmi coached them how to focus on what they had to do to do well. But the team's aim to be the best and "win" did not mean defeating other teams. It wasn't a debate, Castillo said, but an exercise in diplomacy. Real diplomacy, he said, forges working alliances and coalitions. "You don't butt heads with people," Salmi told his students. "You work with them."

Mohamed experienced that firsthand in the committee to which he and a teammate were assigned. Focusing on energy issues, the students identified other delegates with whom they could work, and each position paper that involved Iraq was passed. When a group of countries would split from the coalition that included Iraq, those papers failed to get adopted, Mohamed said. Such skills, along with academic preparation, serve students who go through CSUSB's Model UN and Model Arab League programs when they graduate. Many have gone on to careers in foreign service, politics and law, Salmi said.

Castillo, who graduated in June with a



COLLEGE OF EXTENDED LEARNING

degree in political science, has been accepted to Boalt Hall, the University of California, Berkeley's law school. After law school, he plans on more studies and eventually a career in the foreign service.

PALM DESERT CAMPUS

SERVING THE UNDERSERVED



Cynthia Flores

Citing her dedication to making higher education accessible to underserved communities, Cynthia Flores, associate dean of Cal State San Bernardino's Palm Desert Campus, was named "Woman of the Year" for the 80th Assembly District in ceremonies March 5 at the state capitol. Flores was Assemblywoman Bonnie Garcia's (R-Cathedral City) choice for the annual honor.

Flores has dedicated her career to education. She has served at CSUSB's Palm Desert Campus since June 1999, and is now responsible for all academic and student support services at the 1,000-student campus.

In 2004, the Coachella Valley Mexican American Chamber of Commerce gave Flores its Educator of the Year award for her – at that time – 30 years of work in higher education. Her comment in a 2004 Desert Sun article was that teaching was "an amazing opportunity to challenge students and create discussion in the classroom."

REACHING DOWNTOWN

Cal State San Bernardino's College of Extended Learning has established a downtown center in San Bernardino. The center is located at 201 N. E Street, Suite 206.

"Having Cal State's presence right downtown provides a very positive impression of the city," said Jeet Joshee, dean of the CSUSB College of Extended Learning.

The Downtown Center is the result of conversations between the university and Pat Morris, San Bernardino's mayor, and Glenn Baude, director of code enforcement and Operation Phoenix. Space owned by the city Economic Development Agency became available. City officials have said that the new center will enhance access to higher education, professional development and personal enrichment.

The College of Extended Learning began offering classes at the new CSUSB Downtown Center in January. City, county and private business employees can take advantage of the "Lunch and Learn Series," in which a featured speaker will address a "hot topic" that employees deal with at their workplace.

Among the classes offered this spring were "Achieving Excellence Seminar: 10 Secrets to Success," "Human Resources Essentials for Managers and Supervisors" and "Supervisory Skills Development Series."

The university's master's of business administration for executives also was offered at the new Downtown Center in the spring. CSUSB's M.B.A. program has been named one of the best M.B.A. programs in California, according to U.S. News and World Report.



Looking south on E Street, CEL's Downtown Center office is located across from the historic Harris building and next to the Clarion Hotel.



TREASURED FINDS

By Ann Hennessey

To the east of the College of Extended Learning building, past the Child Care Center, sits Cal State San Bernardino's hidden treasure: one of the finest private collections of ancient Egyptian artifacts in the nation. Getting there requires a hike across campus. Just think of yourself as an explorer ending your journey with a discovery well worth the trip.

The Robert V. Fullerton Art Museum, named after the San Bernardino attorney who helped make the museum a reality, is located at the east end of the Visual Arts Building. The transformation from university campus to upscale museum occurs as soon as the doors close behind you.

Sign the visitor's book and turn left. The building's modern architecture over your head belies the ancient finds within the rooms to your right.

Turn left and explore the museum's current show: an exhibit of contemporary art donated by CSUSB's own art department faculty perhaps, or alumni work, or a traveling show on loan. After all, the museum partners with big names in the museum world. The J. Paul Getty Museum once loaned 32 Hellenistic pieces, the largest number it has ever loaned out, and talks are underway for another show of Getty objects. The Metropolitan Museum of Art in New York City advises museum staff. This past fall the Fullerton Museum exhibited what Director Eva Kirsch called one of the



Even the gods love a parade. On a block of sandstone (left) partially preserved, this procession of 12 deities is carved in sunk relief either on a shrine or a temple wall. The procession is led by Hapi, god of the Nile, followed by the fertility god Min. At 17 ¾ inches tall and 4 feet wide, the relief hails from the Ptolemaic Period, most likely from Upper Egypt. The Robert V. Fullerton Art Museum (below) wrapped up its 10th anniversary celebration at the end of the 2006-07 year, and remains one of only two art museums in the 23-campus CSU system. (Far left) The glazed stoneware — an architectural ornament — from 14th century Thailand stands just above 30 inches tall and is 12½ inches in length.

best collections of gold in the United States, pieces on loan from the Indiana University Art Museum in Bloomington. In 1999, the museum showed an exhibit of Pablo Picasso's edition of ceramic work. The university's own art department has used the museum's Egyptian collection in its seminars. Children from the surrounding communities devote part of their July vacations to fun and hands-on Egyptian art studies during the museum's Summer Egyptian Workshop, creating their own imitations.

This past year the museum celebrated its 10th anniversary with galas and special events. Certainly the staff has reason to take pride in the museum; the accolades are lengthy. Researchers from all over the world visit the museum, and photographs of its collections have





Korean urn from the Silla Dynasty, 7th century, H: 10 in; D: 7 1/2 in



Italian A Zoomorphic "turtle," Canteen Askos, Daunia, ca. 4th century B.C., H: 5 1/5 in; L: 9 1/2 in; W: 8 in



Standing female figure, Banana peoples, Mali, H: 12 1/2 in; W: 4 in; D: 3 1/2 in

appeared in many publications. The museum is listed in the International Association of Egyptologists' newsletter, published in Germany in 2006. And right now the staff is conducting the self-study phase of an accreditation process. Kirsch said only about 800 of the nation's 15,000 museums are accredited through the American Association of Museums. She fully expects the RVF to join the list.

"The value of a first-class museum to the university and to the Inland Empire is considerable," said Fullerton, the museum's namesake. "It enriches the prestige of both. Witness the number of people who came from L.A. in leased buses a few years ago to witness the partnership of the Getty and our museum. It has broadened the knowledge of area school children. It adds class to the university and the area."

The partners of the Fullerton, Lemann, Schaefer and Dominick law offices, as well as W. Benson Harer, M.D., and his wife, Pamela; Nancy and George

Ellis; and Alan and Helen Gordon Lowy, are major donors to the museum. Kirsch is working hard to supplement their financial support with a longer list of "friends" of the museum. She educates art lovers in the Inland Empire about CSUSB's treasures, and also markets the



Robert V. Fullerton, the namesake for the university's 4,000-square-foot art museum, gave the lead gift for construction of the building because he wanted to take the local cultural offerings to a new level.

art museum to the Los Angeles crowd. She tells her Los Angeles audience the university campus is only an hour's drive from their home, an easy exit off one of Southern California's major freeways, the 215.

In the meantime Kirsch continues to lure visitors to the campus with

intriguing exhibits that generally revolve around three themes: ancient works, ceramics and contemporary art.

What makes a good museum, said Peter Frank, renowned L.A. art critic and senior curator for the Riverside Art Museum, is "lively programming, generously presented, not dumbed down." The smart use of lighting, space and placement draw a viewer in. One of the RVF's main strengths, he said, is in its "interesting, even unpredictable programming, installed well."

The museum has more than 100 sub-Saharan African objects, most of them used in tribal rituals. For 2005, in honor of the university's 40th anniversary, Kirsch and art department Chair Sant Khalsa organized CSUSB's first alumni art show, "One Hour Drive," and had 64 participants. They decided to make it an annual event, hosting one solo alumni exhibition each year until the next group show in 2015. Kirsch also hosted the first faculty art show on campus in 10 years. The annual student exhibit runs each June and July.

Just inside the Fullerton Museum a visitor can enter the world of ancient Egypt through the museum's centerpiece collection. This museum doesn't have a human mummy, but visitors can view

(continued on page 16)

Child of Egypt



Benson Harer at “Secrets of the Dead,” the Robert V. Fullerton Art Museum’s 10th anniversary event held last fall

Even as a child, ancient Egypt intrigued W. Benson Harer Jr. The “Gift of the Nile” would later soothe him as he completed his medical residency at the Hospital of the University of Pennsylvania in Philadelphia. When Harer needed a break from the hospital’s grueling pace, he walked the hallways of the university museum instead, and gazed into the faces of gods and mortals created thousands of years ago by Egyptian artists.

In the hospital Harer focused on bringing life into the world. In the museum he relaxed among the dead, among the artifacts of an ancient people who dwelled on death and the afterlife.

The pull of Egypt never released its hold even as Harer and his wife, Pamela, left the East Coast for San Bernardino. Benson Harer loved his work in obstetrics and gynecology, but he remained fascinated with Egypt. In 1974 and 1978, he took tours to Egypt. He has since made some 30 trips, all of them with expeditions.

Harer’s medical reputation already had been cemented. Before he retired, he served as presi-

dent of the American College of Obstetricians and Gynecologists. In the meantime, over the years, his reputation as a scholar in Egyptology grew. He moonlighted as an adjunct professor in Egyptology at Cal State San Bernardino. In 2001, he received the first honorary Doctor of Humane Letters awarded by the university.

His research paid off for CSUSB in other ways, too. Harer managed to piece together an Egyptian collection that originated with Anthony Drexel Jr., son of the 19th-century banker from Philadelphia credited with establishing Wall Street. The senior Drexel mentored financier J.P. Morgan and established an institution of higher learning for children of working class parents, what is now the Drexel University, known for its engineering program.

Drexel Jr. pulled together a collection of ancient Egyptian pieces that he donated to then-Drexel Institute of Art, Science and Industry in 1895. The university sold the collection to the newly opened Minneapolis Institute of Arts several years

later. In the 1950s, the Institute of Arts sold much of the Drexel collection piecemeal to various dealers throughout the United States and Europe.

Harer, intent upon restoring the original Drexel collection, combed the Drexel University and Minneapolis Institute of Arts archives, researching the collection and its whereabouts.

“I tracked down a lot of those pieces that had been scattered around,” he said. He purchased the items, and many of his purchases are now on display in the Fullerton Art Museum on campus.

Naturally, Harer’s passion for the ancient Egyptian world and for delivering new babies into the world would merge. He has lectured on medical issues of the ancient Egyptians. His collection includes many representations of Bes, the Egyptian god who protected pregnant women and their babies from evil spirits bent on killing them. One sculpture shows a mother on a bed nursing her baby. The piece “reflects a universal bond of mother and child,” Harer noted. A favorite group of items, and a favorite of Fullerton museum-goers, are the four canopic jars created to hold a body’s organs removed during the mummification process.

Surgery in ancient Egypt, said Harer, was very crude, amounting to nothing more than the draining of abscesses, hematomas or boils. “Nothing that we would associate with repair.” But then, he added, nothing much changed over the next 2,500 years.

“In fact, all medicine was very crude

until the last 60 or 70 years.”

Obstetrics changed dramatically after World War I, when the scientific era really began. It wasn’t until the end of the 19th century that doctors universally accepted the idea that germs caused disease and they needed to wash their hands before surgery. Physicians didn’t even have anesthesia until the end of the 19th century. Antibiotics didn’t arrive on the scene until World War II.

One in every five or six deaths in women was related to childbirth in ancient Egypt, said Harer. That trend, “inconceivable for us today,” remained fairly constant into the beginning of the 20th century. Infection, toxemia and hemorrhaging were the most common causes of death among Egyptian women. All are possible complications in today’s pregnant women, but conditions that, with proper prenatal care, do not usually lead to their death.

Men only fared a bit better than their wives, living three or four years longer on the average. They fell victim to trauma, heart trouble and, most commonly, infections. But cancer and diseases of old age seen today, Harer said, were rare.

The ancient people knew their time was limited and they made intricate plans to survive in the afterlife. The Fullerton Art Museum pieces show how they planned to feed themselves and the gods that eased their cross over into death, and how the living immortalized their loved ones’ likenesses on coffin lids and in stone. They created amulets to ward off evil. Together the pieces tell a story of humanity. “They all sort of reflect a lot of people’s hopes to live on, and to live healthy lives,” Harer said.



Osiris, painted gesso on wood, third intermediate period, 1069-664 B.C., H: 28 in



Following the collapse of Communism in 1989, Eva Kirsch, then a curator at the Silesian Museum in Katowice, Poland, put together a series of exhibitions that spotlighted the cultural diversity of Silesia, her native region. “In small scale, Silesia had prepared me for California,” she said. One of her supreme aims has been to bring to viewers the “artistic results of conflict,” to curate exhibits that enrich the discussion. (Below) The Summer Egyptian Art Workshop at the RVF is all about letting sixth-graders around San Bernardino get their hands on history. After seeing the museum’s ancient artifacts, the kids create their own “artifacts” patterned after authentic Egyptian designs.

mummy wraps and a mummy hand decorated with faience rings. A six-foot-tall coffin lid painted with the likeness of its one-time occupant, Neter Haneb, stops visitors in their tracks. Haneb, who died somewhere around 300 to 650 years B.C., was laid to rest in a Lebanese cedar coffin covered with fine linen.

Down the hall from Neter, past the four canopic jars that held human organs removed during the mummification process and the stunning alabaster vessels, a stone statue of Hetep-heres looks out from her glass enclosure. Hetep-heres was a young girl who lived during the Old Kingdom of Egypt (the time of the pyramids), about 4,500 years ago. Her hand once covered her mouth, which, in Egyptian art, indicates children and adolescents. But the hand of Hetep-heres has been missing for countless years. She is part of a larger sculpture found in pieces during a 1929-30 tomb excavation. The work included the child’s grandparents, her parents and her brother. The pieces have found their way into five different museums across the United States, including CSUSB’s.

Many of the artistic pieces, including Hetep-heres, are on loan from retired

obstetrician and gynecologist W. Benson Harer and his wife, Pamela, a retired attorney. Both, formerly of San Bernardino, are prominent in their fields and avid collectors. The pieces range in age from 4,000 B.C. – before the first pyramids were built – to about 500 A.D.

In addition to Egyptian artifacts, Pamela Harer has collected children’s books dating back to the 1700s and is considered an authority on the subject. One of the museum’s past temporary

pieces, which then opens into a room filled with Graeco-Roman art, part of the larger Art of Ancient Egypt display. The museum also owns a collection of 200-plus Asian ceramics donated by Anthony Evans, the university’s second president, who retired in 1997. Beyond these rooms, depending on the time of year, visitors can explore additional temporary exhibits before heading back into the San Bernardino sunshine and the 21st century.



exhibits (December 2005), titled “Wonderlands and Realities: Best in Children’s Book Illustration 1890-1940,” focused on some of Pamela Harer’s books.

The Egyptian exhibit opens into a room filled with ancient Italian pottery

Freelance writer Ann Hennessey has written for publications such as *The Press-Enterprise*, *The Los Angeles Times*, state Department of Fish and Game magazines and *Boys Life Magazine*. She is a 2002 graduate of CSUSB with a master’s degree in education.



Vince Vegna (Center)

National Security on a Personal Stage

By Stephanie White

Vince Vegna has always had a deep sense of service. After almost 20 years of working in the community as a counselor or in addiction medicine for Kaiser Permanente, he's making a career change that is taking him from work on the personal level to work on the global stage.

Raised in a military family, he had been instilled with a deep sense of patriotism and service. So last fall, Vince, who already had earned his B.A. in psychology from Cal State San Bernardino in 1980 and his M.A. in 1983, also in psychology, enrolled in the university's National Security Studies program with an eye on working as an interpreter or language specialist in government service once he graduates.

Last year, CSUSB became the lead CSU campus in a consortium of seven CSU campuses funded by a multi-million dollar grant from the Office of the Director of National Intelligence. The grant established an Intelligence Community Center of Academic Excellence. The center is developing coursework in critical thinking and analysis, good writing and communication skills, and training in languages and cultures of the world.

As Vince says, "I am the oldest in my class and will be one of the few CSUSB alumni to hold degrees from both centuries."

But getting back into the swing of classes has taken some adjusting – the homework, study groups and tests have brought back all those memories of his times as an undergraduate.

When his father passed away last spring, it was a catalyst of sorts for many changes in Vince's life. He thought about the many aspects of his life and the life of his father, and after much deliberation Vince decided to memorialize his father with a named scholarship in the NSS program. He established the Capt. Paul Vincent Vegna (USAF) Memorial Scholarship in fall 2006.

Capt. Vegna had put together a distinguished career. A veteran of World War II, the Korean War and the Vietnam War, he had received the Distinguished Flying Cross and flew for the Strategic Air Command during the Cold War. Education was also an important value in the Vegna family with Capt. Vegna serving as a mathematics instructor at the Air Force Academy when it opened its doors in 1955.

His son has made the National Security Studies merit scholarship open to all students in the NSS graduate program. The selection is based on faculty nomination for a student's research, presentations, service, or any notable and outstanding contribution to the program. Over the past several years many students from CSUSB's NSS master's program have gone on to work at high profile security agencies, including the Central Intelligence Agency, the Federal Bureau of Investigation's counter-intelligence and counter-terrorism groups, and the National Geospatial-Intelligence Agency.

The impact of student scholarships is nothing new to Vince. He established the Vince Vegna – Kaiser Permanente Scholarship in Psychology a few years ago. Because he believed in giving back to the program and university from which he graduated, he created an opportunity for interns to gain a place at Kaiser Permanente. This was the first time Kaiser had partnered with CSUSB's M.S. program in psychology. Since its creation, Kaiser has also matched many of Vince's scholarship gifts. Now, with the sixth recipient in place, he has seen the impact first hand. Scholarship recipients not only receive money, but also intern with Kaiser as part of their award.

More recently, Vince was instrumental in securing a key gift



A GLOBAL PICTURE — Having set out on a new course of study in national security, Vince Vegna shares his thoughts with a social and behavioral sciences class.

from Kaiser to support the Student Health Center's Wellness Prevention Project. As a member of the Services to Students with Disabilities committee, he also brought innovative ideas to help fund SSD programs. For Vince, giving back to his college and university has been natural.

Pillars from the Ground Floor



A SMALL GLIMPSE — Yet to be built was the Cal State San Bernardino library. It was in the late '60s that (from left to right) Joseph Thomas, the vice president for administration, John Pfau, the college's first president, Art Nelson, library director and Gerald Scherba, vice president for academic affairs, stood by the scale model of the structure as heavy machinery behind them stood ready to clear and level dirt.

Amid the steady stream of press releases announcing new construction, growing enrollment, milestone anniversaries, the latest administrative appointees, innovative academic programs and generous gifts to the university, you probably wouldn't know the name of Gerald Scherba. But for anyone who's been around Cal State San Bernardino for, say, somewhere beyond 15 years, Scherba is a name written on every wall, embedded in every campus

walkway and as familiar to long-timers as the names Pfau, Evans and Karnig.

Especially to Ralph Petrucci.

Now a retired College of Natural Sciences professor, Petrucci has pledged \$50,000 to establish the Gerald M. Scherba Endowed Program, which recognizes Scherba's contributions to the founding of CSUSB. Scherba passed away in early 2001.

As part of the pledge, Petrucci will match all contributions on a dollar-for-dollar basis up to the \$50,000 mark. The endowed program notes Scherba's firsts – the first science faculty hired, first chairman of the Natural Sciences Division and a member of the university's first planning staff.

The endowed program is designed, Petrucci said, to stimulate public appreciation and understanding of the natural sciences.

In 1962, John M. Pfau, the new college's first president, invited Scherba to join the five-member planning staff of San Bernardino-Riverside State College as chairman of the Natural Sciences Division. Scherba played a key role in planning the initial set of campus buildings and the first two science buildings. He also participated in planning the college curriculum and hiring the initial science faculty, including Petrucci.

In 1966, he became dean of academic affairs; and in 1968 he was named the first vice president of academic affairs. Then, in 1982, Scherba secured the name change from California State College, San Bernardino to California State University, San Bernardino.

In 1984, Scherba resigned as vice president of academic affairs and became director of the California State University Field Station for Research and Education in the Mohave Desert at Zyzzx, Calif. He retired in 1994, continuing his life-long outdoor love of hiking, canoeing, bird watching and traveling with his family.

The Habit of Health

Kaiser Permanente Southern California has contributed \$75,750 to support the Student Health Center's Wellness Prevention Project. Impressed with the campus's health facilities, Barry Wolfman, senior vice president and executive director for Kaiser Permanente, said that CSUSB will put the funds to good use as it encourages students to live healthy for a lifetime.

The grant will help staff focus on health promotion and prevention for a population at risk for developing immediate and long term health problems. Health among college students is especially important because the college years are a period of transition from adolescence to adulthood and students begin to adopt life-long behaviors, said a Kaiser representative. The program will involve modifying and using social norms, cultural values, economic and environmental circumstances that surround and support the lifestyle to make a healthier and easier choice.



Coeta's Wish

Continuing a commitment to developing a health care infrastructure that better meets the needs of Coachella Valley residents, the Coeta and Donald Barker Foundation pledged \$1 million to the university to help fund the construction of the 23,000-square-foot Health Sciences Building on CSUSB's Palm Desert Campus. The facilities will house two nursing programs and a student health center.

This is how Coeta envisioned it.

In 2004, before her passing, Coeta played a pivotal role in the foundation's decision to establish a \$125,000 endowed scholarship — The Coeta and Donald Barker Foundation Endowed Scholarship — to help fund the education of students enrolled in the bachelor of science in nursing program on the Palm Desert Campus.

Coeta was born in Oklahoma, raised in Corona and later moved to San Jose, where she owned a successful wedding dress shop. She then became a real estate broker while living in Seattle, and later met Donald Barker in Eugene, Ore. Coeta and Donald married in 1972. In 1977, the Barkers established The Donald R. Barker Foundation, which, since then, has provided funding for many worthy causes. Don Barker passed away in 1980, and Coeta moved to the desert. Upon settling in the desert, the foundation's grants were expanded to include organizations in the Coachella Valley. Coeta and her board of trustees renamed the foundation the Coeta and Donald Barker Foundation, and Coeta devoted her heart and time to helping organizations in California and Oregon.

For many years, Coeta spent her summers in Montecito and her winters in the desert, during which she developed many cherished friendships with Coachella Valley residents and was known as one of the desert's most generous philanthropists.

Forging Partnerships, Breaking Records

Gone are the days when public universities in California could count on state subsidies and student fees to fully fund their operations. State funding is simply no longer enough to meet the needs of a large and complex university such as Cal State San Bernardino, which relies on private contributions to offer excellence in education by securing gifts to support scholarships, faculty research, building enhancements and state-of-the-art equipment, for example.

While CSUSB is among the youngest universities in the California State University system, it continues to grow at a healthy pace. Its success in serving students and the overall region is in large part dependent on the generous contributions of the community, alumni and other supporters.

The university's recently concluded 40th anniversary gave CSUSB good reason to celebrate, not only for the milestone anniversary, but for a campus-record year in private fundraising. Cal State San Bernardino's development office raised \$16.2 million during 2005-2006, nearly 80

of Cal State San Bernardino.

William Aguilar, vice president of university advancement, heads the university's fundraising efforts, along with Françoise Aylmer, associate vice president of development and a full team of development directors representing each of the university's colleges. Fred Jandt, dean of the Cal State San Bernardino Palm Desert Campus, spearheads the efforts in the Coachella Valley.

Half of the \$16 million raised in 2005-2006 came from private sources, while more than \$8 million came in the form of gifts from cities in the Coachella Valley area to fund construction of the fourth and fifth buildings at the CSUSB Palm Desert Campus.

The private contributions go directly to fund a wide variety of the university's needs, but none more important than students themselves. With more than 70 percent of students receiving financial aid, scholarship funding is vital to CSUSB. For example, the Presidential Academic Excellence Scholarship (PAES) program provides \$5,000 a year for San Bernardino

County students in the top one percent of their high school graduating class. If they are able to maintain a grade point average of 3.5, students can retain the scholarship for up to four years. This scholarship covers all fees and books for the academic year.

"Raising funds for the PAES is a top campus priority" says Aylmer. "Since it began with six students in 2002, the PAES program has grown to 100 students receiving the scholarships. With sufficient

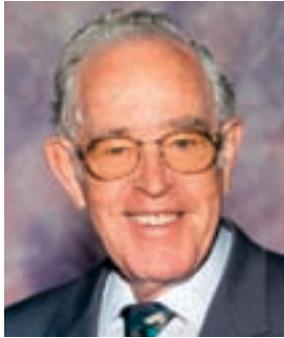
funding, we'll avoid having to consider limiting the number of PAES scholarship awards. Most graduates stay to work in the Inland Empire after graduation, so this scholarship has a positive impact on the region's economy."

percent higher than the university's goal and more than any other year in the university's 40-year history.

"Alternative funding sources simply allow us to build programs and serve the community in ways that are thoughtful and more flexible," said Albert Karnig, president



Mr. Transportation on a New Road



Bill Leonard

Known widely as a visionary regarding transportation issues in the Golden State, Bill Leonard, along with his wife Bobbie, fittingly created a legacy through CSUSB's Transportation Center in 2006. Their gift of \$2.1 million to CSUSB, through an irrevocable charitable remainder trust, prompted the CSU Board of Trustees to honor the family with the naming of the William E. and Barbara Leonard Transportation Center last July.

Bill Leonard's leadership of the California Transportation Commission and service to the state's highway commission, combined with his activism to keep the 210 Freeway project on track, has led to his dubbing as "Mr. Transportation" for the Inland Empire.

As the university seeded its transportation center with federal funding, Leonard was among the civic leaders who provided guidance to the developing center.

The William E. and Barbara Leonard Transportation Center will use the funding to research transportation issues, particularly as they impact the effective movement of people and goods through the Inland Empire.

Though Leonard is credited with being one of the community leaders who brought the Cal State campus to San Bernardino in the early 1960s, he says it is the existence of the transportation center at CSUSB that attracted this gift. The charitable remainder trust, funded with real estate, provides an income stream for Bill and Bobbie for life, as well as tax savings.

"The Leonards' vision for including CSUSB as part of their estate plans adds to their legacy as prominent Californians who have improved the quality of life for so many in this state," said Cindi Pringle, who oversees the gift and estate planning program at the university. "They are true role models."

Leonard was also presented with an honorary doctorate of humane letters from the University's College of Business and Public Administration during June Commencement ceremonies.

Reddy-Made Solutions

Desert Valley Medical Group founder Dr. Prem Reddy has donated \$105,000 to Cal State San Bernardino to establish an endowed scholarship to help students in the High Desert pay for their education at the university.

"With nursing shortages and many students looking for ways to pay for college, Dr. Reddy's generosity comes at an especially critical time in regional healthcare," said Albert Karnig, president of CSUSB.

"The Dr. Prem Reddy Academic Excellence Endowed Scholarship" takes interest earned from the endowed funds and awards it to a qualifying student or students in pre-med, nursing and/or health education programs at CSUSB. A recipient must maintain a 3.5 GPA and be a full-time student in order to continue the scholarship.

"I am proud and honored to see my name attached to such a worthy program," Reddy said. "We hope to continue seeing top-notch students coming from Cal State San Bernardino at such a critical time for the healthcare industry."

Having founded the Desert Valley Medical Group in 1985, Reddy eventually turned that enterprise into PrimeCare International, a physician practice management company. In 1988, PrimeCare was sold, and in 2001 he re-purchased the Desert Valley Medical Group and Desert Valley Hospital. From these failing operations he turned around Desert Valley Hospital, which was then subsequently recognized as a Top 100 Hospital in the Nation twice, in 2003 and again in 2005, by Solucient, a healthcare consulting company.

Standing in the Gap

Two area foundations are addressing the nursing crisis in the Coachella Valley with grants totaling more than \$388,000 for Cal State San Bernardino's Palm Desert Campus.

The California Wellness Foundation has awarded the university a \$240,000 three-year grant to recruit minority students into its bachelor of science in nursing program at PDC and ensure that they get the support they may need to successfully complete the program. The new B.S.N. program at PDC was jointly initiated by the university and College of the Desert in September 2006. Students in the program fulfill their general education requirements at COD and complete their upper-division and nursing classes at the Palm Desert Campus.

The California Wellness Foundation was created in 1992 as an independent, private foundation. Its mission is to improve the health of the people of California by making grants for health promotion, wellness education and disease prevention. The California Wellness Foundation grant has enabled the Palm Desert Campus to hire an admissions and retention counselor, Annica Meza, whose focus will be the recruitment and support of Hispanic nursing students. Annica is a 2001 graduate of Palm Desert High School and an alumna of San Diego State University.

The second grant awarded to the Palm Desert Campus is a three-year \$148,313 award from the Regional Action Project Foundation to help fund its hybrid, online R.N. to B.S.N. program for working nurses who want to pursue a B.S.N.



degree while continuing to work. The program, now in its third year of operation, has 58 students. Without the program, the nurses' only alternative would have been to pursue an online B.S.N. program offered by a private college or university, or travel 70 or more miles to the nearest college nursing program.



COACH P & CO. — Having once had his sights set on a career as a musician, Don Parnell has been a baseball coach and an academic cheerleader to his players for 16 years.
Photo by Robert Whitehead.

Unchanged Melody

In baseball, bands, friends and family, just call him Mr. Consistency

By Damian Secore

While modern-day professional baseball teams move among cities, or threaten to, and swap players and coaches at a rate that has seemingly created a constant out of change, Don Parnell is quick to point out that NCAA Division II baseball moves in a completely different realm.

However unpredictable the world of professional baseball, Parnell continues to epitomize the virtues of loyalty, commitment and dedication.

Only trailing cross country coach Tom Burleson in terms of longevity among current Coyotes coaches, Parnell has more tenure in the California Collegiate Athletic Association than any of his counterparts. Parnell also has stayed true to his best friend since elementary school, plays in the same rock band that was born 25 years ago and has never left San Bernardino County — raised in Highland, graduated from the University of Redlands and resides in Yucaipa with his children, Eric and Andrea, and his wife, Valerie, the same woman who has owned his heart and soul since their days at San Geronio High School in San Bernardino.

“I’m not much of a ‘change’ guy,” Parnell said.

And so it goes that Parnell, 48, has had 16 seasons with the Coyotes. The team has never had another coach in the Division II era, and Parnell is the winningest coach in the history of Coyote athletics with 362 victories entering the 2007 season.

“More than anything, that means you’re getting old. I hate the fact that when I look at my record, those first four years, we were just totally destroyed. I always tell people just to look at the wins.

“If a coach stays at a school for a period of time, they’re going to get some wins. But you don’t have a lot of people who can hang in baseball for 16 years and I’m proud of that. I’m proud of, in the 16 years, we haven’t had any real (disciplinary) issues, and I’m proud of the number of kids who [have] gotten degrees.”

Since 1995-96, when Parnell was given full-time status, the Coyotes won the 2002 CCAA championship to go with three runner-up finishes and have frequently been nationally or regionally ranked. Parnell has seen 21 of his players drafted or signed by Major League Baseball teams, 12 more play pro ball independently, eight assistant coaches move on to other collegiate positions and nine other former players currently coaching high school baseball.



These accomplishments are the dividends of a work ethic that carries over from working 30 hours per weekend at a catering company as a teenager. He stayed the course through the Division II baptism by fire and the adversity of losing, losing and more losing in his early years as a coach.

Parnell's program operates with about 3½ scholarships a year, which ranks in the middle of the pack compared to its CCAA brethren and far short of the maximum nine scholarships that the Division II giants are allowed.

When Parnell took over, the Coyotes practiced at nearby Little League Western Regional headquarters. CSUSB now practices at Fiscalini Field and plays most of its home games at Arrowhead Credit Union Park in downtown San Bernardino. The athletics department has begun a process leading to a capital fund-raising campaign to build an on-campus stadium. Parnell visualizes his team practicing there by 2010.

"He's fully committed to whatever we're doing, 100 percent, and there's a natural inclination to be drawn to people like that," Cal State San Bernardino Director of Athletics Nancy Simpson said.

"He balances academics well. He's a great fundraiser. He does all the things that he does as a coach really well. He has an administrative mind, and you love people like that. He keeps in contact with the alums and has an alumni game every year. It's nice to see those players come back and it wouldn't happen if it wasn't for Don."

Like most coaches, Parnell reaps his greatest coaching rewards from shaping young adults and developing friendships that last a lifetime. "Even as a 16- or 17-year-old, we all wanted his respect," said Tim Mead, Los Angeles Angels of Anaheim vice president of communications, who played baseball and graduated with Parnell at San Geronimo in 1976. "He's what a best friend is. You just wish you have one type of friend in your life like Donnie."

"We grew up within a clique of friends where loyalty is everything. Donnie has remained loyal to that kind of creed. I have no doubt he's made a similar kind of impact on those kids that he's coached."

Such as John Smith. He played for Parnell at Bloomington High School – where Parnell landed his first head coaching job – from 1983-87 – before leaving junior college for construction



Don Parnell

work. He was persuaded to go back to school by Parnell. He played two years at Cal State San Bernardino, graduated and stayed with Parnell as an assistant coach for another five years.

"Besides my father, he's the No. 1 person in my life, as far as impacting it," said Smith, a teacher at Sierra Middle School in Riverside. "When I think of him, I really think of myself. He was just a gigantic mentor to me. I would rather play for no one else. But when I think of Coach P, I don't think of him as a baseball coach. He definitely was a life coach."

"If it wasn't for him, I would never have graduated from college, because I would've never gone back. Another reason why people gravitate to him is he is so intelligent. He really has a Socratic method of learning and he's understanding. If I need advice about something, I go to him. When I talk to my students, I sometimes think, 'Wow, this sounds like Coach P.'"

For Parnell, there is one influence in his life that stands above the rest.

He and his high school sweetheart separated during their college years, with Valerie attending San Diego State, only for the two to reunite at Parnell's college graduation party. "It was always in the back of my mind," Parnell said. The couple will

Coyote Chatter

3.4 x 53

A record 53 student-athletes at Cal State San Bernardino captured the athletic department's "Leader of the Pack" award after posting a 3.4 grade point average or higher during the fall quarter 2006.

The 53 athletes represent 25 percent of CSUSB student-athletes participating in the university's 11 NCAA sports. The grade point average for all student-athletes topped 3.0 for the first time in memory during the same quarter.

All 11 sports were represented among the 53 "leaders of the pack," with women's cross country having the most — nine. The cross country team earned the Cody Coyote Award, presented to the team with the best overall GPA each quarter — a 3.38.

Record Finish

Cal State San Bernardino's women's cross country team finished in 11th place, its best placement in the event in recent years, at the 2006 NCAA Division II West Regional Championship in November at Oroville State Recreation Area near Chico.

Senior Becky Southworth, seventh in the CCAA championships, was the first Coyote runner into the finish chute, winding up 28th in a career best 22:33.6 seconds for the 6,000-meter course. Southworth, who became only the second CSUSB runner to earn All-CCAA first-team honors, qualified for NCAA Cross Country Coaches Association scholastic All-America honors by finishing in the top 30 at the region meet. CSUSB's previous best finish in the NCAA Division II regional was 12th, accomplished in 2005 and 2002.



celebrate their landmark 25th anniversary on May 7.

Looking back, Mead got a glimpse into Parnell's tenacity, how he worked out the tangles in life, how his personal and professional passions weathered the tests.

"He and Valerie had broken up for a while and soon after he had come over to my house with a baseball bat in his hand," Mead said. "He was going through this tough time in his life and the first thing he grabs is a bat."

Parnell's baseball seeds are sowed around the country, even at conference rival Cal Poly Pomona. Mike Ashman, in his 12th year as Cal Poly's baseball coach, was given his first coaching job by Parnell at Bloomington. He has put to good use fundamentals that he learned from Parnell.

"He's always been very well-organized. There's a plan everyday," Ashman said. "That was my first coaching experience. I didn't know what I was going to do at the time. I think he's very well-respected. He does a good job of getting his athletes through school, graduating them."

The Coyotes' skipper geared himself for a career in baseball once he gave up on becoming a musician early in college, though it didn't stop him from serving as the singer at Mead's wedding. Parnell entered college as a trombone player and now plays the guitar in Royal Jelly, a band he and his friends have kept alive for a quarter century. The band plays rock and pop cover songs at functions for friends and family.

Graduating from the University of Redlands with a double-major in physical education and psychology, Parnell cites two men as his greatest coaching influences. He was a two-year varsity player at San Geronimo under Bill Kernan (now the pitching coach at Cal State Fullerton) before playing under Bill Havard in college.

"(Kernan) was a high-intensity guy. I liked his discipline and his energy," Parnell said. "(Havard) was the guy that really had a love for athletics and playing. I'm just so lucky to have had quality people around me."

Damian Secore, a 1996 graduate of Cal State San Bernardino with a B.A. in communications, is a Highland native. He works in sports marketing and public relations and lives in Santa Monica.

Bittersweet Traditions



Second-seeded UC San Diego slammed the door on top-seeded Cal State San Bernardino's bid for a shot at the national championship with a 3-1 victory in the NCAA Division II Pacific Regional Women's Volleyball title match in November.

A boisterous crowd of 699 in Coussoulis Arena watched the Tritons punch their ticket for Pensacola, Fla., and the national elite eight with a 30-24, 30-23, 20-30, 30-28 victory. The Coyotes' season ended at 27-2. Right-side hitter Jessica Granados, middle blocker Sharea Drawn and

freshman Ashtin Hall led the Coyotes with 10 kills each. Meghan Haas had a match-high 29 digs.

"They are a great program," said UCSD Coach Tom Black of the Coyotes. "You know you have to play your best to beat them. It's a great rivalry. Two great schools and two great programs."

This is the fourth time the two teams have met in a regional title match – once in Division III in 1987 and now three times in this decade, with the Tritons winning three of the four encounters.

It was the Coyotes' seventh-straight appearance in a regional title match dating back to 2000 and they have come away empty on five occasions.

Named to the Pacific Region all-tournament team were Haas, Granados, Drawn and Katie Hatch-Kinser.



Becky Southworth (left)
Oscar Garcia (above)

Oscar! Oscar!

Regardless of a team's record, coaches know talent when they see it.

Such was the case with Cal State San Bernardino senior midfielder Oscar Garcia, who was voted to the National Soccer Coaches Association of America All-Far West Region first team after earning All-CCAA conference first team honors.

Garcia, a former star at Bonita High School in La Verne, is the first Coyotes men's soccer player since Barry Steele and Johnny Richardson in 2003 to earn all-region honors. Even though the Coyotes wound up in last place in the CCAA South Division with a 4-10-2 record (5-12-2 overall), Garcia's ability to deter opponent attacks into the Coyotes' half of the field and his ability to initiate counter-attacks and feed his forwards stood out.

Strokes of Brilliance

In 2005, when Annabel was just 15, the Young American Bowling Alliance listed her as one of the year's "Top Stars" after she rolled a sizzling 713 series — a 237 per game average. She has loved bowling. But color and form have ruled Annabel her entire life.

By Teresa Sinner

The caprice of childhood is legendary. Today's teacher is tomorrow's doctor, and even when children go off to college, some students still struggle with choosing and sticking to one path. Not so with Annabel Osberg. From the day she said, "I want to be an artist," she never wavered.

Most childhood days pass without record. Still, occasionally a child will say something funny or profound or precocious — something worth remembering. For Annabel, a Cal State San Bernardino art student who just graduated, that day came when she was only 18 months old. After finding a box of crayons and a stack of paper in her father's office, she did what most

young children do. She scribbled. But unlike other young children, she kept on for hours, adding layer after layer of waxy hues to the paper. By the end of the day, the paper was waterproofed and her love of color sealed.

Holding up her first effort, Annabel said to her father, "I want to be an artist." At an age when most toddlers are learning to say "all gone" and "thank you," her ability to craft a complete sentence did not surprise him — she had learned to read simple children's books by the age of one. And he might have forgotten all about her comment, except

She kept drawing. As she grew up, crayons gave way to watercolors around

her Upland home. Simple sketches became detailed portraits. Hours spent in the bleachers following the El Camino Warriors and other community college football teams offered a whole new set of subjects for a mind primed to capture and recreate the world around her.

In June, Annabel graduated with her bachelor's degree in studio art, just a month after turning 18 and less than three years after beginning her studies. The slight-framed CSUSB student is a heavyweight when it comes to vision and determination — qualities that have driven her education and artistic development. Those same traits have now paved the way to Yale, ranked No. 1 in the nation for its master of fine

arts program in painting by U. S. News & World Report. Of more than 600 applicants, Annabel was one of 20 students accepted for the 2007-2008 academic year.

Outstanding academic achievement is nothing new to Annabel. Home-schooled by her father, she mastered her lessons rapidly and graduated from high school at 14. A year of formal art lessons followed, providing her with the technical skills she would soon need as a college student.

Annabel distinguished herself as a student and an artist at CSUSB. She carried a 3.975 GPA and received several awards for her art. In 2005, she was one of 12 artists whose designs were chosen for the city of San



OPPOSITES ATTRACT — Her paintings can be a strange marriage of a realistic style in an unrealistic world. Behind Annabel Osberg, "Work in Progress," for instance, takes what seems an ideal life in planned communities and unmasks the realities of suburban tract housing — perhaps furnished with more detraction and distraction than one might think. The painting points, says Annabel, to "society's escapist desires to ignore and disguise the reality of our environment." Perfect suburbia is less than perfect. And, "just as the house in the picture is under construction, the painting itself remains unfinished." Photo by Robert Whitehead.



The Center of a Child's Universe

Welcome to the happiest place on campus.

On Cal State San Bernardino's west end in two spacious rooms, on any given weekday, children enjoy an "enhancement of the environment" or are otherwise engaged in a curriculum of play that draws from the constructivist approach of Piaget and Vygotsky.

Yes, Piaget and Vygotsky. Now, kids ages 3-12 who come to the Children's Center at CSUSB really couldn't give an owl's hoot about Piaget and Vygotsky. At this point in life they're thinking more Yu-Gi-Oh!, Lego, Nabisco and Kraft. Nonetheless, Piaget and Vygotsky fit snugly into the center's belief – supported by mounting evidence – that children develop best when they're active, exploring and involved in the world around them. This is what children like and need, and this is why CSUSB's Children's Center is the happiest place on campus.

The Children's Center provides a comprehensive educational program for children between the ages of 3 and 5 years old, and an after-school enrichment program for children ages 6-12.

The center includes two preschool classrooms. One room has carpeted areas for quiet activities and stories, "housekeeping" areas for dramatic play, and tables for creativity and discovery.

A fenced outdoor play area runs adjacent to the classrooms. The area is covered with wood chips and has paved bicycle paths for tricycles and wheeled toys. Sandboxes, water tables, climbing equipment, a basketball court, tire chips, and outside toys help develop the children's motor skills. An outdoor art area promotes creativity.

The Children's Center is open from 7:30 a.m.-10 p.m. Monday-Thursday and 7:30 a.m.-6 p.m. on Fridays throughout the academic year.



Bernardino's "ArtStop," a public art project for which she earned a \$500 commission. Her works have been displayed in numerous campus student exhibitions, including the Robert V. Fullerton Art Museum's 36th Annual Student Exhibition, where her suburban night scene, "Clusters," was given the President's Purchase Award.

"She is extraordinarily focused in her work," says Brad Spence, a CSUSB assistant professor of art. "Annabel has exacting standards for her hyper-realist works ... and is unquestionably one of the most ambitious undergraduates I have had the opportunity to teach."

Specializing in environmental critiques, and specifically in suburban themes, she draws her creative and technical inspiration from artists such as Salvador Dali, and also favors contemporary environmental artists David Korty, Solomon Huerta and Bill Owens. From

their work, she has gained insight into subject portrayal and critique and the perpetual search for beauty.

This can be difficult in a region where tract housing abounds. Annabel uses words like "conformity" and "banality" to describe the suburban landscape. "But at the same time I critique the environment, I try to look for beauty in it," she says. "I try to make it more interesting for myself. I add certain things."

By heightening color or introducing light, Annabel

caters to the human need for beauty, meaning and hope beyond what is physically and visually present. At the same time, says Spence, her work has a "consistently unsettling mood." The push and pull of these dissonant elements is this painter's visual and visceral commentary.

Annabel's goal is to become a gallery artist and fully support herself by selling her art. Although she realizes this is a lofty ambition, she believes that people make their own opportunities. "That

means not letting anything get in the way of what you want to do, not giving up, not taking a defeatist attitude, having confidence in yourself, working ... as hard as you possibly can to achieve your goals, never wavering."

Teresa Sinner is an intern in the California State University, San Bernardino public affairs office. A communication studies major, she will graduate in December with her bachelor's degree.

Fashionably Fit at Club Rec

By Alicia Anderson

It has been said, “Good things come to those who wait.”

After 18 months of delays, this sentiment has been confirmed several times over with the debut of the new Student Recreation and Fitness Center at Cal State San Bernardino. The new facility threw open its doors on April 3 with its official ribbon-cutting.

The building, inviting and modern, reflects the architectural personality of CSUSB as it continues with what seems its steady birth of new buildings. But the building’s look might still make viewers think, “We broke the mold with this one.” The youngest building at Cal State San

Bernardino has paved the way for a new style on campus.

A dramatic 34-foot-high climbing “mountain” wall, which you see kinesiology major Andrea Brandt climbing (top right), greets visitors just inside the front door. Also, more than 150 state-of-the-art elliptical machines, treadmills, steppers, rowers, an upper-body ergometer and exercise bikes face 14 flat panel high-definition TV screens. Twenty-one of these pieces of equipment like the one Jose Hiriarte, also a kinesiology major is using (below) have flat panel televisions built right into them. Free weights sit at the center’s east end, and exercisers can enlist the help of one of the center’s certified personal trainers by



Top right photo by Lori Krueger; remaining photos by Robert Whitehead

attending a variety of workshops.

On the fitness center's second floor, two exercise rooms, which have mirrors on three of the walls, sport northern walls made entirely of glass and hold spectacular views of the foothills – views kinesiology major Cheryl Halter enjoys as she works out (bottom, far left). Each room features high-quality sound systems. Group exercise programs offer several classes, including kickboxing, yoga, “Funky Country” and “Body Pump.” The center plans to offer more than 15 different classes, many of which are free to members of the student recreation and fitness center, says Rick Craig, director of recreational sports at CSUSB (left).

A multi-purpose gymnasium uses the same flooring system as is used by the Los Angeles Lakers and the Clippers at the Staples Center. After all that activity, students can relax in saunas privately located in both the men's and women's locker rooms, which also offer private showers, large lockers and, you guessed it, one more large flat panel TV screen.

To become a member of the fitness center, call the recreational sports office at (909) 537-BFIT (2348) or visit <http://recsports.csusb.edu> for more details. In addition to students, membership is available to faculty, staff, Alumni Association members and affiliates. The recreational sports department also offers members a variety of outdoor programs, including camping, hiking and snowboarding.



CERTIFIABLY SATISFIED — John Futch wanted his final official act at CSUSB to help students succeed.

Textbooks and Pocketbooks

John Futch remembers hunting for the bargains. He graduated from Cal State San Bernardino in 1995 with his B.A. in political science and in 2001 with an M.A. in social science, and during those school years he would search high and low for as many used books as he could.

Of course, the high cost of textbooks has only gotten higher over the years. The issue has moved Futch to pragmatism. In March, with a dinner held to recognize his work as the director for CSUSB's Cross Cultural Center, he opened a drive for a \$100,000 “Friends of John Futch Textbook Endowment.”

“Because I don't have a lot of money, I'm trying to get as many of my friends and friends of my friends to give to what I consider a worthy cause,” said Futch, who took the reins of CSUSB's Cross Cultural Center in 1998.

The idea, he said, rose from seeing students struggling to afford all of their textbooks. Today, non-science texts run

\$40-\$60, Futch said, and science texts cost even more at about \$60-\$200, not to mention that the supply of used books is small.

To qualify for financial assistance in purchasing their books, students must maintain a 2.0 grade point average. The support is available to students from all fields of study.

“The endowment will focus on the ‘average’ student who needs the confidence and support to pursue and obtain a college degree,” he said.

Futch's textbook-buying days, however, didn't end once he earned his own degrees. While Futch was running the Cross Cultural Center, one student was a full four weeks into the quarter before asking for and getting Futch's help to purchase a class text. It wasn't the first time he helped, and it wouldn't be the last. Over the years he saw several students buy books with funds from an early, more primitive version of a book-buying program – his pocket.

Correction

In a story titled, “Walls,” which appeared in the spring/summer 2005 issue of CSUSB Magazine, it was incorrectly reported that Rudy Hernandez, a San Bernardino activist who inspired a CSUSB student to paint a mural at a community center named in his honor, was murdered in 1997. It has since been learned that Hernandez did not die as the result of violence, but died in 1978 at the age of 51 from massive heart failure. Hernandez was a role model, believing, said his first granddaughter, that children who grew up in neighborhoods such as the one in which he'd grown up “needed positive guidance and activities to keep them on the right path.”

1970s

Bob Botts (B.A. administration 1971) was elected to the Banning City Council. Bob is the former chief financial officer for San Bernardino-based Garner Holt Productions, Inc., a world-wide manufacturer of animatronics and robots. He received CSUSB's 1980 Distinguished Alumnus Award. ▲

Mary Sessom (B.A. anthropology 1974) was elected chair of the San Diego Association of Governments. She is the mayor of the city of Lemon Grove and the head of the Business and Professional Studies Department at Cuyamaca Community College.

Jean Peacock (B.A. psychology 1975, M.A. psychology 1979) and her husband, Walter Hawkins, are the owners of the Cold Stone Creamery on Harriman Place in San Bernardino. Jean is a profes-



sor of psychology at CSUSB, and Walter retired from his position as director of undergraduate studies at CSUSB in June.

Robert T. Bouttier (B.A. management 1977) was named president and chief operating officer for the Automobile Club of Southern California. Bob, a 32-year veteran of the Auto Club, will oversee the daily operations of



the largest AAA-affiliated motor club in the country. In 2005, Bob was named chief operating officer and previously was senior vice president of marketing and member services.

Lance Masters (M.B.A. 1977) is the senior vice president of SAGE Scholars, Inc., a Philadelphia-based education funding and information provider specializing in college savings and tuition planning. He also is executive director of the new SAGE Scholars Foundation, which will provide certification programs in college funding for

financial planners, and he is chairman and president of SAGE International Advisors, providing consulting in higher education. He previously served eight years as president of Thiel College in Greenville, Pa. ▲

Mary E. Retterer (B.A. accounting 1977, M.B.A. 1980) is the interim president of Cerro Coso Community College in Kern County. Mary previously served as superintendent/president of Shasta-Tehama-Trinity Joint Community College District, in Redding Calif.

1980s

Carol Leish (B.A. human development 1985, M.A. education 1998) is a motivational speaker, writer and trainer, with more than 10 years experience in teaching and working with social service agencies. Carol



Alumni Legislators



Anthony Adams '88



John Benoit '93 ▲



Wilmer "Amina" Carter '72 ▲



Paul Cook '96



Pedro Nava '73

Five CSUSB alumni were elected in November to the California State Assembly, distinguishing the university as having more alumni serving in the state Legislature than any of the other 23 campuses in the CSU system. They are: **Anthony Adams** (B.A. political science 1988), **John Benoit** (M.P.A. 1993), **Wilmer "Amina" Carter** (B.A. English 1972, M.A. educa-

tion 1976), **Paul Cook** (M.P.A. 1996) and **Pedro Nava** (B.A. sociology 1973).

Benoit (R-64), who serves as vice chair of the Insurance Committee, was elected to his third and final term, while Nava (D-35), chair for both the Transportation Committee and the Joint Committee on Emergency Services and Homeland Security,

was elected to his second term. Newcomer Adams (R-59) previously served as director of legislative affairs for the county of San Bernardino. Carter (D-62) is a former member of the Rialto Unified School District Board of Directors, and Cook (R-65), a retired U.S. Marine, served as councilman and mayor for the city of Yucca Valley.

also created Call Me Capable™, an educational board game that helps students to respect and empathize with persons with disabilities. Find out more about Carol at <http://www.callmecapable.com>. ▲

Carole Ferraud (M.A. education 1987) is the superintendent for Bear Valley Unified School District. Carole previously was assistant superintendent of educational services in the La Quinta-based Desert Sands Unified School District.

Lex Reddy (M.B.A. 1988, M.A. health services administration 1996)



is president of Prime Healthcare Services, Inc., a hospital management company that owns and operates eight acute care facilities

in Southern California, including Desert Valley Hospital in Victorville. The hospital was recognized by Solucient and Modern Healthcare Magazine in 2006 as one of the Nation's Top 100 Hospitals, an honor DVH also earned in 2003 and 2005. ▲

Darrell Talbert (B.A. marketing 1989) is the deputy director for the city of Corona's community development department, in charge of the economic development division. He previously served for 12 years on the city council, three times as mayor. Prior to that, Darrell was a successful entrepreneur and co-founded Odyssey Group, Inc. and Odyssey Publications, Inc. after graduating from CSUSB. ▲

1990s

Richard Innenberg (B.S. accounting 1990) joined Piper Jaffray & Co. as a managing director in the Health Care Investment Banking Group, where he will lead the firm's medical technology investment banking business



in San Francisco. Richard is a former recipient of the Elijah Watt Sells Award, which recognizes the nation's top performers on the CPA exam. He is married to Mayada Bishara Innenberg (B.S. accounting 1990).

Kim Hunsaker (B.A. English 1997) is the new office manager for CSUSB Alumni Affairs, responsible for all administrative support operations of the department. Kim has 10 years of campus administrative experience, most recently as planning and communications coordinator and Web master in the university's Capital Planning Design and Construction office. ▲

Henry James Millora (B.A. marketing 1998) is a senior account manager with United Parcel Service-Supply Chain Solutions in Las Vegas, Nev. James' outside sales territory spans from Kingman, Ariz., to Mesquite, Nev., and he specializes in international import and export transportation, customs brokerage and warehousing/distribution.

Elizabeth Sanchez (B.A. political science 1998) is the legislative analyst for the city of Riverside. She previously worked for Congressman Joe Baca in his Washington, D.C., office.

2000s

Ginny Aguilera Sutor (B.A. liberal studies 2000) joined the American Pharmacists Association in Washington, D.C., as its manager of student development. She provides support services for APA student members who are pursuing doctorate degrees in pharmacy.

Dr. Appannagari "Dev" GnanaDev (M.B.A. 2001), medical director and chairman of the department of surgery at the Arrowhead Regional Medical Center in Colton, is one of four physicians in the country to receive the American Medical Association Foundation's 2007 Pride in Profession Award. It recognizes the contributions of medical doctors who



work in underserved areas and sacrifice their time for volunteer or public service efforts.

Kevin Gaines (B.A. public administration 2005) was named manager of inter-governmental affairs for Yolo County. Kevin previously served as deputy director for the California Department of Employment and Social Services.

Get your e-news here!

Want to know if your favorite professor retired or received a prestigious award? Interested in what's new at CSUSB? Been wondering what your former classmates are up to these days?

You'll find that and more news in The Cal State Connection, the Alumni Association's monthly e-newsletter. For your free subscription, register online at www.csusbalumni.com or e-mail the association at alumni@csusb.edu.

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www.csusbalumni.com

Corey Jackson (B.A. political science 2006)



represents U.S. Sen. Barbara Boxer in Los Angeles and in coastal cities from Malibu to Long Beach. As a student, Corey was appointed as a student trustee to the California

State University Board of Trustees, which governs the 23-campus system of higher education. He is one of only two students from the San Bernardino campus to have ever served on that board.

CONGRATULATIONS!

2007

Coyote Men's Basketball Team AND Model United Nations student delegation on this year's historic achievements!

Men's basketball
2007 West Region champions, NCAA DII Final Four appearance

Model United Nations
Student Delegation — 2007 Outstanding Delegation, Outstanding Position Paper

Alumni Association membership dues help support these and other important programs. Please join today and help us continue the winning tradition!

csusbalumni.com



BIRTHS

Jana Geiger-Mercereau (B.A. accounting 1992), ΑΦ, and her husband Lance Mercereau announce the birth of a daughter, Makena Ivy, born Sept. 25, 2006, in London. Jana was ASI controller in 1992-93.

Iwona Luczkiewicz Contreras (B.S. health science 2002), ΑΦ, and Leo Contreras (B.A. criminal justice 2005), announce the birth of their second child, Natalia Victoria-Janina, born Jan. 10 in Riverside. Iwona is an administrative specialist for the CSUSB Pfau Library administration and Leo is a manager for the Toys "R" Us distribution center in Rialto. ▲

WEDDINGS

Cathy Bogh (B.A. liberal studies 1998) married Ken Coate in Wildwood Canyon on Sept. 2, 2006. Cathy most recently served as the assistant women's basketball coach at UC Riverside. She played basketball for the Coyotes in the 1992-96 seasons.



Nadine Farshtey (B.A. liberal studies 2001) married Dan Vita on Sept. 23, 2006, at a lakeside ceremony and reception in Lake Arrowhead. The couple lives in Fairfield, Calif., where Nadine works as a fourth grade teacher for the Dixon Unified School District.

Juan Carlos Luna (B.A. liberal studies 2002, M.A. education 2004, M.A. educational administration 2006), and **Patricia Moreno** (B.A. Spanish 2005) were married Oct. 21, 2006, in San Bernardino. Juan is the youngest



principal in Southern California, working for the new Casa Ramona Academy for Technology, Community and Education charter school in San Bernardino; Patricia works at Pacific High School as a bilingual clerk while completing her M.A. (Spanish) at CSUSB. Juan served as ASI president from 2001-03, and was a member of the student union board of directors. ▲

Lisa Canini (M.A. national security studies 2005), ΠΣΑ, and **Erik Fallis** (B.A. political science and economics 2005), ΠΣΑ, were married Oct. 7, 2006, in Sonoma. Lisa is a defense analyst for the Government Accountability Office in Los Angeles and Erik is an assistant account executive with O'Reilly Public Relations in Riverside. ▲



Seated (l-r): Lisa Canini (M.A. national security studies 2005) and Erik Fallis (B.A. political science and economics 2005). Standing (l-r): Jack Wang (M.B.A. 1994), Crissy Tobiason (B.A. liberal studies 1996), Denise Buckner (B.A. communication 2003, M.A. national security studies 2006), Maral Mata (B.A. political science and criminal justice 2005), Cecelia Hartt (B.A. French 1969), Ann Marie Butler Allen (B.A. political science 2003), Billy Cross (B.A. liberal studies 2003), Luis Portillo (B.A. information management 2003), and Pam Langford (B.A. marketing 1985, M.B.A. 1988, CSUSB alumni director).

Johnathan Crane, (B.A. history 2007), ΣΧ, and **Holly Dean**, (B.A. criminal justice 2004), ΑΦ, met at a Sigma Chi social in 2003 and were married Oct. 7, 2006, in Temecula. Jonathan works for the Fontana School District and is pursuing his master's degree at Azusa Pacific University. Holly is a fraud investigator with AIG World Investigative Resources. Inland Empire Magazine featured the couple's sunset wedding in the wine country as the March 2007 "wedding of the month."

IN MEMORIAM

Jesus Arellano (B.A. art 2002) died March 10. He was a freelance painter and was working toward his master's degree in art.

Rosemary Binney (B.A. history 1969, M.A.



education 1975) passed away Feb. 4 in Redlands. Rosemary worked in the university's Educational Opportunity Program from 1970 until her retirement in

1987. Upon retirement, Rosemary continued her service to the university as a volunteer in the University Relations Office. She was a lifetime member of the Alumni Association and the recipient of the 1982 Distinguished Alumna Award. ▲

Celebrating celebrity-style

Alumni Association members and friends enjoyed a “red carpet” welcome from the CSUSB Alumni Association at its annual member appreciation event on Saturday, Feb. 24. Guests were treated to a celebrity-style champagne reception, where they mingled with other alumni and enjoyed soft jazz performed by the CSUSB Student Jazz Quartet. The newest Alumni Scholars also were introduced and expressed appreciation to members of the Alumni Association for their support of the Alumni Scholars program, which recognizes the talents of top students from the region with \$12,000-to-\$16,000 four-year scholarships.

(For more photos from the evening, visit the Alumni Association Web site at www.csusbalumni.com and click on Photo Galleries.)



- (a) CSUSB Professor Emeritus of theatre and “Ethel on Record” playwright William Slout talks with star Vallimar Jansen (B.A. theatre arts 1990), Frank Jansen (B.A. music 1992), and Jody Duncan (B.A. theatre arts 1990).
- (b) Alumni Scholars Ashley Hicks and Britani Haynie laugh with alumni and College of Arts and Letters Dean Eri Yasuhara.
- (c) David Pavao (B.A. theatre arts 1988) and Carol Damgen (B.A. theatre arts 1988) were the evening’s entertaining emcees.
- (d) Frankie Ocasio '89 reminisces with retired theatre arts office coordinator Judy Dymond and President Albert Karnig.
- (e & f) The evening was “wrapped” with a special performance of “Ethel On Record,” the critically-acclaimed musical starring Vallimar Jansen and featuring Frank Jansen.

Photos by Lori Krueger



John Rogers (B.A. political science 1975) passed away April 4 in Fort Worth, Texas. He had been city manager in Glenpool, Okla., a suburb of Tulsa, since 2004. John previously served as a city administrator for Webb City, Mo., and is credited with having started many successful municipal projects.

Lawrence L. Daniels (B.A. social sciences 1976, M.A. education 1980) passed away Jan. 27. He was a lifetime member of the CSUSB Alumni Association and served as its president for four years. He also served on the CSUSB Foundation Board of Trustees for 12 years. Lawrence enjoyed a career in civil service for the Department of the Air Force for more than 30 years, and



he was the president of Daniels Resource Group. ▲

Nick Erickson (B.A. finance 1993, M.P.A. 1996), ΔΣΦ, passed away March 28 in Houghton, Mich. Nick was the executive director of Dial Help, Inc. in Houghton and had worked for CSUSB as director of housing



and residential life, director of services to students with disabilities, and director of the national student exchange and WorkAbility IV programs. He is survived by his wife, **Christine Hansen Erickson** (B.A. psychology and human services 1997, M.A. educational counseling 2000), ΑΦ. Christine is the director of residential life at Michigan Tech and previously worked at CSUSB as director of student leadership and development.

Randy Lally (B.A. public administration 2004) passed away Dec 25, 2006, in an auto accident in San Bernardino. Randy was employed with J.B. Hunt Trucking and was working on his master's degree in public administration at CSUSB. He was a candidate in the three-way race for the 3rd Ward seat in the San Bernardino City Council.



Mary Jo Sterba (B.A. finance 1989, M.B.A. 2005) passed away Jan. 28. She was a national account sales executive for CUNA Mutual Group, where she worked for 16 years. She previously served as an account vice president of member services for the western marketing division and was named account vice president of the year in 2004.

Alumni Authors

Yolanda Moses (B.A. sociology 1968) co-authored "How Real Is Race?: A Sourcebook on Race, Culture, and Biology," which brings together biological and cultural information to help people make sense of the contradictory messages about race in the U.S. and elsewhere. Yolanda is a professor of anthropology at UC Riverside and also serves as vice provost for conflict resolution and as assistant to the chancellor for excellence and diversity. ▲

Joanne Fischmann (B.A. psychology 1973) announced that her latest book in the popular Hannah Swensen Mystery series was released in March. "The Key Lime Pie Murder," penned under the pseudonym Joanne Fluke, is her ninth book in the nationally best-selling mystery series. Joanne has published more than 50 novels in various genres. ▲

Frank Zane (M.A. experimental psychology 1990) recently released "The Zane Body Training Manual," a physical fitness and diet book that features progressive routines for beginners to those prepar-

ing for competition. The three-time Mr. Olympia bodybuilding title holder runs a private gym in San Diego and also travels worldwide, conducting nutrition, fitness and bodybuilding seminars. Frank is married to **Christine Zane** (M.S. clinical psychology 1990).

Carol Willette Bachofner (B.A. English 2002) is an award-winning Native American poet and author. Carol recently released "Daughter of the Ardennes Forest," an autobiographical chronicle of post World War II stress on the family of a Purple Heart Veteran and former POW. "Watching Myself Thinking of You, 1943," a poem



Where in the world are CSUSB alumni?

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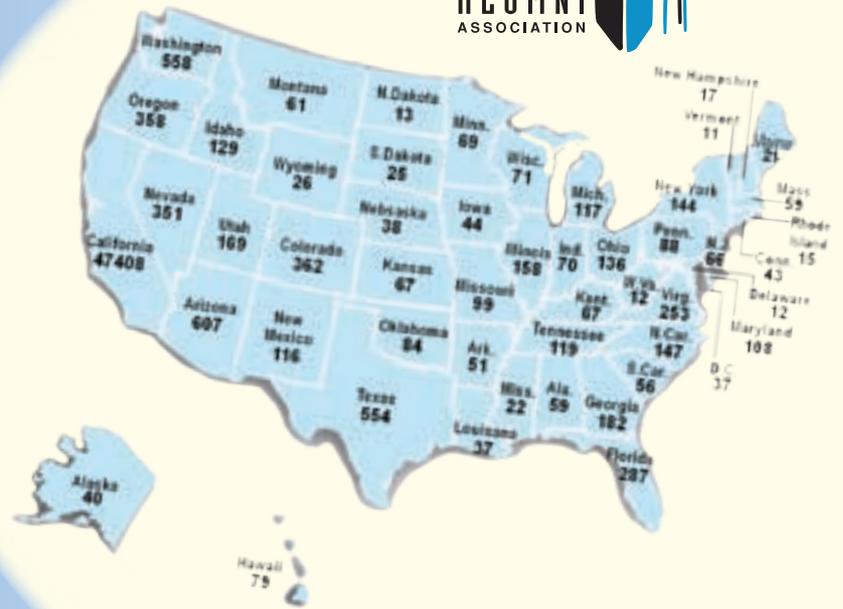
Wherever you are, your CSUSB Alumni Association can help you stay in touch. Log on to csusbalumni.com and search the directory to find other CSUSB grads in your area, look up friends or find out what's new at the university.

The CSUSB Alumni Association Web site — your "link" to Cal State San Bernardino and a network of more than 60,000 alumni all over the globe.

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The Annual Fund

CALENDAR

California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy. All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.

JUNE

NOW ART EXHIBITS

"Freeway Landscapes." Photography from the road by Susan Lakin. "Biloxi," pieces inspired by light, shadow and patterns from old family clothes by Mery Lynn McCorkle, who chronicles the "nostalgia" left in Katrina's wake. And works in painting, drawing, photography, printmaking, sculpture, glass, ceramics, wood and furniture design, graphic design and new genres that make the 37th Annual Student Art Exhibition, featuring some of the best work of CSUSB artists. All three shows, which are free, run through July 28. Robert V. Fullerton Art Museum. Parking \$4. Museum hours: Tuesday, Wednesday, Friday and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. Closed month of August. 537-7373.



"Freeway Landscapes," through July 28



The Tornadoes, July 11

JULY

11 MUSIC

Summer Wednesdays four-week family concert series kicks off with the Tornadoes. Rock along to surf classics. Bring blankets and lawn chairs. Outdoors in Lower Commons Plaza, 7 p.m. Free. Parking \$4. 537-7360.

18 MUSIC

Jitterbug and Lindy-hop as Summer Wednesdays concert series continues with Phat Cat Swinger. Blankets and lawn chairs recommended. Outdoors in Lower Commons Plaza, 7 p.m. Concert free. Parking \$4. 537-7360.

25 MUSIC

Summer Wednesdays spotlights CSUSB's Quentin Moses and his jazz band, Rhythm of Life. Outdoors in Lower Commons Plaza. 7 p.m. Free. Parking \$4. 537-7360.

AUGUST

1 MUSIC

Latin Society performs old favorites with a Latin flavor. Bring the kids and enjoy Summer Wednesdays' final concert. Outdoors in Lower Commons Plaza. 7 p.m. Free. Parking \$4. 537-7360.

"An Afternoon with Carol Channing: The Artful Journey"

The longtime entertainer Carol Channing performs live Nov. 4, 2007, at the CSUSB Performing Arts Recital Hall. 2 p.m. For tickets and more information, call the CSUSB Performing Arts box office at 537-5884.



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