

**I N S I D E :**

**San Bernardino, Neal Baker  
and the birth of the fast-  
food industry**  
page 17

**Former San Diego  
Charger Mark Seay's  
road to a degree**  
page 25

**Cal State**  
**SB**  
**SAN BERNARDINO  
MAGAZINE**

**Volume 13 Issue 2  
Spring/Summer 2005**

**News for  
Alumni and  
Friends  
of the  
University**



**Carolyn Eggleston  
and Thom Gehring**

**On prison education,  
its effectiveness,  
and on teaching  
the hardest of subjects**

Page 14

## Top five reasons to choose the College of Extended Learning

for professional development and continuing education opportunities:

1. Quality academic and training programs
2. Online registration
3. Alumni discount\*
4. Flexible class schedules
5. CSUSB-backed reputation

Call (909) 880-5981, ext. 715, for a free **Bulletin** of courses or visit our Web site at <http://cel.csusb.edu>. Register for classes today.

\* CSUSB Alumni Association members receive a 10% discount on College of Extended Learning registration fees.



**COLLEGE**  
of **Extended Learning**  
**CALIFORNIA STATE UNIVERSITY**  
**SAN BERNARDINO**

*within reach*  
<http://cel.csusb.edu>

Cal State San Bernardino Magazine is published by the Office of University Advancement at California State University, San Bernardino for alumni, friends, parents and colleagues. It is produced twice annually in the fall and spring quarters.

This publication is partially funded with non-state resources, including a grant from the CSUSB Alumni Association. Opinions expressed in Cal State SB Magazine do not necessarily reflect the views of the editors or represent the official policy of California State University, San Bernardino. The editorial committee reserves the right to edit all submitted material. Editorial and alumni information and photographs should be sent to:

**Cal State San Bernardino**  
**Public Affairs: Magazine Editor**  
**5500 University Parkway**  
**San Bernardino, CA**  
**92407-2397**

Good quality color photographs are welcome. Polaroids or photographs printed on textured paper are not accepted.

### Alumni and Graduating Students

Please note that your name, address, phone number, school or college, and the year of graduation may be used by CSUSB for the development of university affiliated marketing programs. If you do not wish to have this information used, please notify the university by writing to the Office of University Advancement at 5500 University Parkway, San Bernardino, CA 92407-2397.

#### EDITOR

Sid Robinson

#### MANAGING EDITOR

Sam Romero

#### PRODUCTION MANAGER

Alan Llavore

#### GRAPHIC DESIGN

Juliet Conlon

#### SENIOR WRITERS

Jiggs Gallagher  
Joe Gutierrez

#### DEPARTMENT EDITORS

##### ALUMNI ADVANTAGE/NOTES

Pamela Langford  
Nick Nazarian

##### CONTRIBUTIONS

Marilyn Karnig

##### PACK TRACKS

Mike Murphy

##### STUDENT SCAPES

Carol Dixon

#### CONTRIBUTING WRITERS

Jacques Benzakein  
Zeke Bonillas  
Damian Secore  
Susan Summers

#### PHOTOGRAPHY

Robert Whitehead  
Corinne Jamieson

**Cal State**  
**SB**  
**SAN BERNARDINO**  
**MAGAZINE**

Volume 13 Issue 2  
Spring/Summer 2005

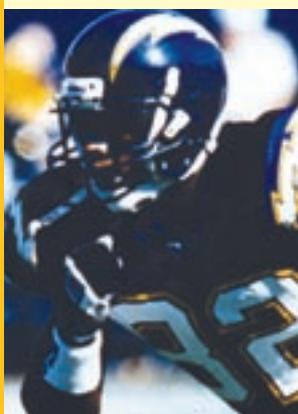
News for  
Alumni and  
Friends  
of the  
University



Neter Heneb at 2,500 years old  
 (page 7)



Beautiful entrances  
 (page 12)



Mark Seay's best play  
 (page 25)

No liberal studies student working on a credential ever plans to teach inside a prison. But when education professors Carolyn Eggleston and Thom Gehring took their experience behind bars years ago, they found a field typically forgotten, neglected, avoided or considered undeserving of much financial support for programs.

Page 14

## Features

### Update Feature 3

Beyond preparing a more highly-trained work force, guess what CSUSB does for the local economy?

### Contributions Feature 17

In the late '40s and early '50s, fast-food businesses were popping up all over Southern California, including some major ones in San Bernardino. Neal Baker's connections to that piece of tasty history has established a new link in his life, this one to a scholarship fund.

### Athletics Feature 19

From her own days on championship sports teams, Kim Cherniss has drilled into her women's volleyball players some crazy notion that they can win – a lot. Have they ever.

### Student Feature 22

Aaron Hecker "hired" 25 elementary and middle school kids to paint a mural. They had to work every Saturday. They had to work for a year. They loved it.

### Alumni Feature 25

What this former Super Bowl player didn't realize after retiring from the NFL was that his toughest and most rewarding goals still lay ahead of him.

## Departments

### President's Observations 2

Today a student with a bachelor's degree makes almost \$1 million more in a lifetime than does a high school graduate.

### Update 3

Margaret Doane and Eugene Wong accept the university's two top professor honors. (Page 4)

### College News 7

Education: Getting a job as a teacher today is tough, but maybe not as tough as you think. (Page 9)

### Contributions 17

Nothing stopped Dora Prieto, who would work on her tribe's scholarship program from her hospital bed. (Page 18)

### Pack Tracks 19

2004 was a season to remember for volleyball's Brie Harris. (Page 21)

### Student Scapes 22

After graduation this year, what's next for 15-year-old Joriz De Guzman? (Page 24)

### Alumni Advantage 25

For our 40th birthday, tell us about your days at Cal State, and thanks for the memories. (Page 26)

### Calendar back cover

Don Quixote is dreaming the impossible dream in that impassioned imagination of his.



Albert Karnig

# THE VALUE OF A COLLEGE EDUCATION

In light of the recent fee increases in California higher education, it's worth our time to consider the costs, benefits, and accessibility of a degree or certificate at Cal State San Bernardino.

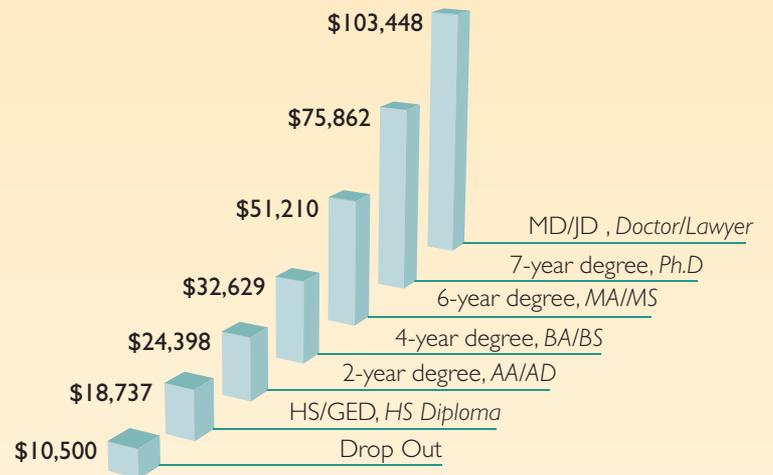
It's always good to understand exactly what you're purchasing when you pay for college. First, despite the recent fee increases, our costs are still about half the amount of student fees at most other state universities. In fact at roughly \$3,200 for all university fees next year, CSUSB will rank as the lowest among our comparator universities and among the

very lowest in the nation.

In addition, we have more than \$120 million in resources for scholarships, grants and low-interest loans to help reduce the impact of these costs. Don't hesitate to contact your university, community college or high school counselors as members of your family plan for college. These advisors can guide you through the application process.

More importantly, an undergraduate college degree, on average, more than doubles the lifetime earning power of its holder over that of the average high school graduate in the same community. By most estimates, over a lifetime, the college graduate makes more than \$1 million more than a high school grad. So even when fees and the cost of textbooks seem steep at times, paying for higher education has great

Education Level and Average Yearly Income\*



Research demonstrates that college graduates are more likely to be independent, better developed culturally, more prone to understand the world and its complexities, and more inclined to volunteer and participate in society.

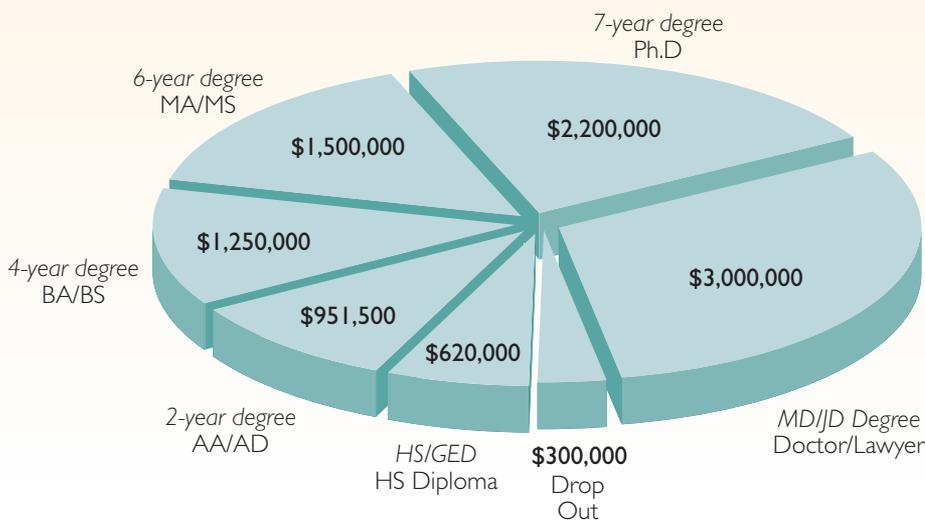
potential financial value. It's an investment that brings a clear return, unlike so many expenditures — such as automobiles — that we buy and then see quickly depreciate in worth.

Yet the financial gain is only a small part of the advantage of a college experience. Research demonstrates that college graduates are more likely to be independent, better developed culturally, more prone to understand the world and its complexities, and more inclined to volunteer and participate in society. I believe **higher education continues to be the single most powerful engine of social change, justice and progress.** I'm proud that CSUSB provides opportunities for the future.

With an undergraduate median age of 22, 85 percent full-time students, and now with 1,500 students living on campus, we offer a wonderful education for younger students. But we still have many non-traditional students and programs to help in their entry into higher education. **If you or someone you know might benefit from a CSUSB education, please call our admissions office at (909) 880-5188. We'll be delighted to provide advice.**

*Albert K. Karnig*

Education Level and Lifetime Income\*



\* Source: Department of Labor and Monthly Review

# Where Minds and Money Meet

**Is a university's presence in a community a boost for brains alone?**

To say that California State University, San Bernardino aims to give students a high quality education is pretty similar to saying a hospital's mission is to make people well or that government seeks to create and enact law and policy. These exercises are, by definition, what such institutions were meant to do. But when it comes to estimating the whole value of a university, one advantage in particular often goes unnoticed or, at the very least, unconsidered.

So when you say that CSUSB contributes more than \$500 million in spending to California's economy each year, that's a number worth noticing. Add to that the fact that the university also supports more than 10,000 California jobs and generates more than \$28 million in state taxes, according to a report commissioned by the California State University, then you just begin to see that a university has more to bring to the social table than its ability to dispense knowledge.

The recently completed study, "Working for California: The Impact of the California State University," examined how the entire CSU system

and its 23 campuses affect the economic, social, intellectual and cultural life throughout the state and its many regions. ICF Consulting of San Francisco conducted the study.

In economic terms, the study is essentially a picture of the multiplier or ripple effect. For every dollar the state government invests in Cal State San Bernardino, university-related spending generates \$4.53 in additional spending. That's more than four times the return on Sacramento's investment.

"Because Cal State is here, you have a job and I have a job," said Tom Pierce, a CSUSB economist who's tracked the university's impact for years. "We go out and spend money at the grocery store or restaurants and that provides businesses with money that they wouldn't otherwise have." The businesses, in turn, he adds, might hire new employees who go out and spend their money, or maybe the businesses spend money locally for technological upgrades that might improve their service. Bottom line, CSUSB generates \$532,863,097 in annual spending in California.

"The report confirms

what we have worked hard to achieve," said CSUSB President Albert Karnig. "The university, our students and alumni clearly have a significant and meaningful impact on the local and state economy. Our challenge is to help ensure that there are local jobs that match the high skill levels of our graduates. In fact, we're working to promote the chances that our graduates will live and work locally and help to build inland California's overall level of productivity."

The report also found that CSUSB alumni earnings supply more than \$635 million to the state economy on an annual basis. Spending throughout the California State University system creates \$13.6 billion annually in economic activity, supports 207,000 California jobs and produces \$760 million in taxes for the state's coffers.

"The CSU directly or indirectly impacts everyone in the state," said CSU Chancellor Charles B. Reed. Analysts estimate that the 1.7 million CSU alumni living and working in California earn \$89 billion in income, \$25 billion of which results directly from their degrees. Those earnings, combined with the total economic impact of CSU expenditures,

pumps \$53 billion into the state's economy.

A 2001 study conducted by Pierce showed that Cal State San Bernardino's presence in the region increased annual regional output (productivity measured by the purchase of goods and services) by more than \$212 million and regional earnings by more than \$91 million. Of the total economic impact, \$81.4 million of additional local output and \$55.2 million of additional earnings was directly due to the education and the educationally-related services CSUSB provides for San Bernardino and Riverside counties.

CSUSB is one of the fastest-growing universities in the California State University system,

with total student enrollment increasing nearly 25 percent over the past six years to almost 17,000 students in 2003-2004. While state budget reductions caused enrollment to decrease

slightly for the 2004-2005 academic year, Cal State San Bernardino's annual total student enrollment is expected to top 20,000 by the end of the decade.

**For every dollar the state government invests in Cal State San Bernardino, university-related spending generates \$4.53 in additional spending. That's more than four times the return on Sacramento's investment.**



# High Class Acts



**STRENGTH IN NUMBERS** — Campus community members celebrate English faculty member Margaret Doane, CSUSB's 2005 Outstanding Professor. (Photo by Robert Whitehead)

It was mildly ironic that Margaret Doane hadn't been around much to do the very job for which she was about to be honored. When Cal State San Bernardino President Albert Karnig told her she'd been named the university's Outstanding Professor for 2005, the truth was that Doane had been on sabbatical and was actually sitting in a meeting she'd been asked to attend — a ruse to bring her to campus.

The English professor had been noticed because, as a faculty member since 1976, she has developed 10 new courses at CSUSB, including "Regional American Literature," "Shelley and Browning," "Utopian Literature" and "The Victorian Novel." She also created the

successful English Honors program and EPIC, an advising center for undergraduate English majors. Just as significant, though, is her work with students. During her career Doane has mentored 398 independent study projects (about 16 per year) and directed more than 70 internships.

"What's remarkable is that she does all of these things well," said Karnig. "I do this every few years with Margaret," he added. "She was the Golden Apple Teaching Award winner in 2002, and Outstanding Adviser in 2001, so it seems I'm always presenting her an award."

This year's Golden Apple Award winner, who was named last November, is Eugene Wong, a professor of psychology. Past

award winners and administrators accompanied Karnig to break the big news to Wong at an unannounced visit to one of his classes.

"I spend most of my days with students," Wong said, "and I love what I do. It's very nice to be recognized." The Golden Apple is an annual award given for excellence in teaching, advising and mentoring.

Karnig praised Wong as "a great teacher who has developed and taught 14 different courses at CSUSB. He has an extraordinary ability to explain complex concepts." Wong has taught psychology, human development and education classes at the university since joining the College of Social and Behavioral Science's faculty in 1994. He has

served as coordinator of the Human Development program since 1997, a capacity in which he advises about 10 students every week. He has also advised international and graduate students and for years has chaired the university's McNair Scholars Program Research Project. The McNair Scholars program aids minority students in pursuing graduate studies.

Doane and Wong were honored in March along with other faculty and staff from CSUSB, San Bernardino Valley College and the San Bernardino City Unified School District at the San Bernardino Mayor's Golden Apple Awards event.

## Zine E-volution

For those who prefer reading their news online, or perhaps seeing that news online just feels more glamorous, Cal State San Bernardino Magazine is now on the Web. The university's twice-yearly publication is published in mid-fall and mid-spring. Readers can log onto the Web site at <http://magazine.csusb.edu> and view a text version, or click on the PDF prompt and download the magazine as it actually appears in print.

Straightforward and simple to navigate, the text version lets readers go directly to the sections of the magazine in which they're most interested, be it favorites such as class notes from CSUSB alumni, news about the academic college from which an alum graduated, the cover feature of that particular issue or the events calendar.

For years the cover of Cal State San Bernardino Magazine chiefly has featured professors who have gained state, national and, in some instances, international recognition in their fields. Issues of the magazine dating back to spring 2002 can be downloaded as PDF files. The spring and fall 2004 editions can be read online as well as downloaded.



### Learning ...

Each year, students from the California State University system contribute more than 30 million hours as volunteers. It's all part of their academic experience, as well as service the 23 CSU campuses encourage their students to do. At CSUSB, the student leadership and development office launched "Noodles in November," a donation campaign that asked the campus community to give ramen noodles to a local resource center for those who are homeless. By the end of the campaign, "Noodles" had collected 7,496 packets over its target. Nearly half of the CSU's 400,000 students involved themselves in community service.

### Partnerships ...

American Campus Communities Inc. knew when it built University Village that its days as owner, more than likely, were numbered, and that was just fine. The village opened for occupancy in September. Students gobbled up rent space immediately. Soon after the holidays and with the opening of a new year, the university and American Campus Communities closed the \$28,250,000 sale of the village as CSUSB exercised its option to purchase the housing complex. The purchase was funded through the issuance of CSU systemwide revenue bonds and covered by revenues from student rents. With the addition of University Village, Cal State San Bernardino now offers 1,519 beds in its residence halls and apartments.

### Campus Environment ...



Live from CSUSB, it's Coyote Radio! Only this time it's through the Internet. Rather than a radio dial, Cal State San Bernardino's Coyote Radio is now Web casting a mixture of live music and talk radio along with prerecorded programs. Under the aegis of the university's academic computing and media department, it can be accessed over the Internet at <http://coyoteradio.csusb.edu>. The new format broadcasts three separate streams on the Web. The first stream, called Coyote Live, features live music, sports and talk programs. Based on a Web survey of students, faculty and staff, Coyote Live is considered the campus stream of choice. The other two streams operate 24 hours a day, seven days a week. One of these streams plays a mix of classic rock 'n' roll and modern rock, while the other runs hip-hop and soul music.

## Leading a New Charge

Filling a post that has stood vacant since October 2001, William Aguilar assumed the reins of vice president for university advancement at Cal State San Bernardino in early March. Aguilar had been vice president for information resources and technology at the university since 1992 and a CSUSB administrator since 1989. In contrast, the appointment of Aguilar's new associate vice president for development came quickly as Françoise Aylmer took over two months after her predecessor, Mike Tracey, took a new post in Hemet.

Aguilar will oversee the development, athletics, alumni affairs, advancement services and public affairs departments. After a national search, the campus looked to Aguilar, who has more than 15 years of service at CSUSB. Lorraine Frost, the director for administrative computing services, was named acting vice president for information resources and technology before Aguilar's transition to his new position.

Among Aguilar's first tasks is to construct a comprehensive, integrated plan for advancement and build an infrastructure for university fundraising. "This is really an exciting time to be on the Cal State San Bernardino campus," Aguilar said. He joined CSUSB as university librarian in 1989 and was appointed IRT vice president when the division was created in 1992. In overseeing seven departments in the division, he also has been the chief architect in the transformation of the university's technology infrastructure.

Along with serving as the Hispanic Caucus chair of the American Association of Higher Education, Aguilar is the founding president of the Southern California Consortium of Hispanic Serving Institutions.

Aguilar has a Ph.D. in library and information science from the University of Illinois, Urbana-Champaign.

Aylmer is a successful fundraiser with extensive experience in the higher education and non-profit sectors. She was appointed to the position following Tracey's departure in January.



William Aguilar

He left the university to become vice president and chief development officer at the Western Center for Archaeology and Paleontology in Hemet.

"In this time of fiscal restraint, our growing campus is more dependent than ever on private gifts," Aylmer said. She was the development director for the health sciences center at Texas Tech University at El Paso and assistant director of development for corporate and foundations relations at the University of Texas at El Paso.

Aylmer also worked for the Alzheimer's Association of Orange County, where she was director of development. Among her many professional and community affiliations are her memberships in the Association of Fund Raising Professionals, the Planned Giving Round Table of Orange County and the National Committee on Planned Giving. She earned a master's degree in 19th century French literature from Smith College, and she graduated cum laude with a bachelor's degree in romance languages from Syracuse University. Aylmer is married to Robert Aylmer, director of the university's student health center.

## ICTN Fades to Black



Just before 3 in the afternoon in late February Tina Patel and her cameraman, Tim Kiley, arrived on campus cold, but happy to do a story, she said, on a subject other than rain. At the flood control office in San Bernardino, more than 24 inches had fallen since the city's official opening of the rainy season, October 1. That made it, to that point, the third wettest season in city history since weather trackers had been keeping such records at flood control, and the Inland California Television Network, established and managed by Cal State San Bernardino, had been following storm after storm for weeks.

It felt good to be indoors. Neither she nor Tim had ever been inside the Performing Arts Building Recital Hall at CSUSB. They were there that Wednesday to interview Val Limar-Jansen, who, in a couple of nights, would be doing two benefit performances of "Ethel," a one-woman role she'd reprised from her original show at the university in 1989. ICTN aired the news story that same night during its usual 10 p.m. broadcast on Channel 3 in San Bernardino and 14 other local cities. It turned out to be Tina's final story for the station. The next night a key piece of technology for the 15-month-old network went down, and for the first time ICTN was unable to broadcast. On Friday, knowing the system couldn't be fixed in just a day,

Cindi Pringle, ICTN's executive director, broke sooner than she'd planned the difficult news to the crew that the station officially would cease operations as of that day, Feb. 25, 2005.

Covering an annual operating budget of nearly \$1 million with a staff of 20 in news and production, CSUSB had initially seeded this innovation with funds from grants, contracts and corporate sponsorships. "When the university began to incubate ICTN more than three years ago," said CSUSB President Albert Karnig, "the expectation always was that it would become a self-sustaining operation. Yet the support did not materialize. Because ICTN was based on a public broadcasting model, it wasn't able to accept commercial advertising, and so, in the end, it couldn't secure the underwriting revenue it needed to continue."

Nonetheless, ICTN had made history. "We did," said Pringle, who had led the development of ICTN since its initial proposal in 2000 and witnessed its first broadcast on Nov. 10, 2003. "I feel good about that." ICTN had reached about one million viewers on cable alone, giving many parts of the inland region their first-ever local nightly newscast live and five nights a week. And it had done it with the aid of 15 cities in San Bernardino County through city cable access channels, done it through partnerships with The Sun and Inland

Valley Daily Bulletin, the city of San Bernardino and KCSB-TV3.

ICTN had filled the void that L.A.TV stations could not, or would not. CSUSB was uniquely positioned to serve as a catalyst for launching the regional cable network, which is the first in the nation to be initiated by a university, said Karnig.

"I am immensely proud of what ICTN was able to achieve with a handful of highly dedicated professionals," Pringle added. "What takes 10 times as many people to do in the Los Angeles market was executed by nine news professionals aided by the benefit of their years in the industry as well as the state-of-the-art digital equipment."

Quietly and without getting the chance to say a proper goodnight, the station made its final broadcast to the cit-

ies of Big Bear Lake, Chino, Colton, Fontana, Grand Terrace, Highland, Loma Linda, Montclair, Ontario, Rancho Cucamonga, Redlands, Rialto, San Bernardino, Upland and Yucaipa, fully expecting that it would be back the next night with news of a new rainfall record, back more than likely with more rain stories, back certainly with, "Inland and throughout the Empire, you're watching ICTN," co-anchor Greg Weissman's nightly lead in.

"To be sure, it was experimental," Karnig said, reflecting upon the network's beginnings, and before stories lamenting ICTN'S close began appearing in newspapers over the next few days. "I believe the effort made a significant contribution to the region."

*Do you remember ...*

*those old classmates ...*

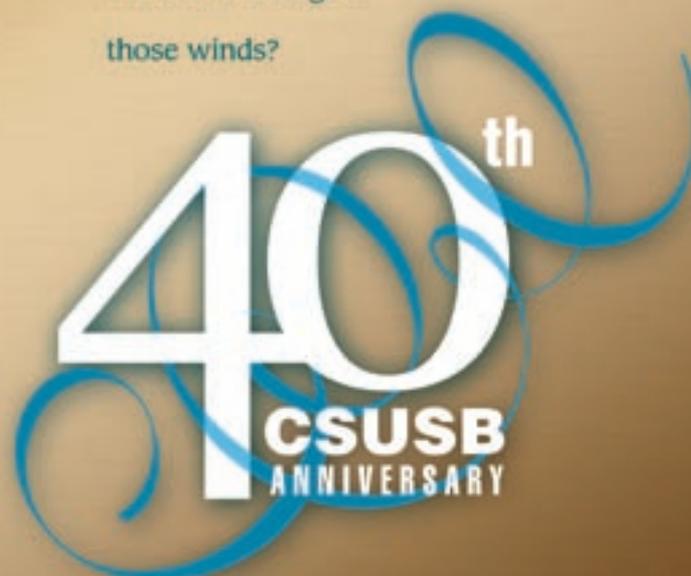
*that special professor ...*

*that big game ...*

*those times in the coyote cafe ...*

*the feel of college ...*

*those winds?*



*Celebrating a Legacy of Pride and Promise ...*

*A year of events that begin this fall.*



## THE LID OF NETER HENEB FINDS A HOME

The coffin lid of the mummy of Neter Heneb had floated about private collections since the 1950s, never quite finding the kind of stability every coffin lid needs. But this past October the lid received a new lease on life after CSUSB's Robert V. Fullerton Art Museum purchased it with the aid of lovers of ancient art. The soft buzz created by the purchase is due primarily to the lid's age — a 2,500-year-old artifact that's now on exhibit in the RVF.

In the case of Neter Heneb, age comes not before, but with beauty. Shaped like a human body, the coffin lid is about 6 feet tall and made of several thick Lebanese cedar planks which are covered with fine linen and decorated over a striking yellow background. The face of the deceased, painted in rich red-ochre tones, indicates that the coffin was made for a male. Female faces were typically done in a pale yellow. A double row of vertical hieroglyphic text below the rich floral broad collar covering the upper part of the body gives the name of the coffin's occupant, "Neter Heneb." According to the inscriptions on the lid, a coffin was made for Neter Heneb because he'd done his fair share of offering geese and oxen to the temple. The coffin is dated c. 650-300 B.C. "A mummy coffin like this one," says Eva Kirsch, director for the Robert V. Fullerton Art Museum, "has been long desired for the museum collection, and since 2003 the museum had actively tried to locate and acquire one."

Many museum board members helped purchase the relic. They include Mr. A. Bertrand Cassan, Dr. and Mrs. Benson Harer, Mr. and Mrs. Allen Gresham, Mr. and Mrs. Howard Grossman, President and Mrs. Albert Karnig, Mr. and Mrs. Timothy Martin, Ms. Joanne McDaniel, Mr. and Mrs. Paul Shimoff in honor of Mr. E. Eugene Yeager, and CSUSB department of art professors Sant Khalsa and Don Woodford. The university Foundation also helped fund the acquisition, which was made through a Beverly Hills public auction.

Bringing the ancient coffin lid to the RVF strengthens an already world-class Egyptian collection, partly on extended loan and partly owned by the museum. Considered the finest collection of Egyptian antiquities on the West Coast, many of its objects have been published in scholarly exhibition catalogs and popular books about ancient Egypt. Several objects from the collection also have been lent to major exhibitions organized by major museums. The museum owns close to 100 objects, most of them donated by the Harer Family Trust.

## ROLLING OUT A SPANISH MASTER'S

Designed primarily for future and current teachers at the high school and community college levels, the master's degree program in Spanish made its debut in January after needs assessments showed strong public support — especially among educators — for the program.

"As a Hispanic Serving Institution, CSUSB now can greatly expand its ability to serve the needs of the Spanish-speaking community in our service area," said Dan Whitaker, CSUSB Spanish professor and coordinator of the new master's

program, which also is open to students from Cal State San Bernardino's Palm Desert Campus.

Offered through the university's world languages and literature department, the program gives students two options, one in Spanish language teaching and the other in Hispanic literature, linguistics and civilization. Full-time students should be able to complete the program in two years, which is the average time for similar master's programs throughout California. About 25 students enrolled in the first

Spanish M.A. class during the winter quarter.

Spanish master's degree candidates are eligible to participate in the department's international programs in México, Perú and Cuba. CSUSB was designated a Hispanic-Serving Institution by the U.S. Education Department in 1999. The title denotes colleges and universities whose enrollments consist of at least 25 percent Latino students. Cal State San Bernardino's enrollment is almost 35 percent Hispanic.

### QUICK TAKES

When 11-year-old Nate's leg is crushed in an accident on his family's small Nebraska farm, he is bitterly resentful of the orphan John Worth, whom his father takes in to pick up the work Nate can't do. John had lost his family in a New York City tenement fire. "Worth," a novel by CSUSB English professor Alexandria LaFaye, is the winner of the 2005 Scott O'Dell Award for Historical Fiction. A short, sparse novel, the book tells the Orphan Train story from Nate's viewpoint. Thousands of children were sent from crowded orphanages and homes in the Northeast to live with families on farms throughout the Midwest from the 1850s to the early 20th century.

Teresa Cotner, assistant professor of art at Cal State San Bernardino, has received the Outstanding Higher Education Visual Art Educator Award for 2004 by the California Art Education Association. Cotner won the award, in part based on her supervisory work with student teachers and interns, and also for her efforts in developing and teaching the first on-line art class at CSUSB. Another award recipient in recent months was Kathryn Ervin, chair of CSUSB's theatre department. She received a Pioneer Award from the San Bernardino branch of the NAACP in December. A theatre arts professor at CSUSB since 1989, Ervin was recognized for "bringing the [theatre] department to another level in regard to community awareness," said Walter Jarman, president of the NAACP San Bernardino branch.

## IT'S ALL ABOUT COMMUNITY

If you're looking for someone who embodies that old-fashioned belief in taking care of your community, look no further than Candace Hunter Wiest. President and chief operating officer of Inland Empire National Bank in Riverside, she is California State University, San Bernardino's 2005 Arrowhead Distinguished Executive Officer. The award recognizes leadership, civic service and commitment to education.

"Honoring Candace Wiest with the Arrowhead Award is endorsement of her belief that community commitment is a cornerstone of community banking," said Karen Dill Bowerman, dean of the College of Business and Public Administration. Attendance at the luncheon banquet generates the funding for an endowed scholarship in Wiest's name for students in the business college. "An endowment means that students will receive this scholarship in perpetuity," Bowerman said.

Wiest serves on the advisory council for the Inland Empire Women's Business Center and the Family Business Partnership, which are programs of CSUSB's Inland Empire Center for Entrepreneurship. Appointed president of Inland Empire National Bank in 1993, Wiest has been with the bank since 1988, having previously served as a lender, branch manager and the bank's credit administrator. She is a true rags-to-riches story, working as a single-mother and waitress to support her



Candace Hunter Wiest

three children before beginning her banking career as a teller and working her way to the top. She has been a community banker for more than 20 years, specializing in construction, lending and special assets.

With two branches in Riverside and one in Fallbrook, Inland Empire National Bank has approximately \$107 million in assets. Under her leadership, the bank has moved to the top 4 percent of its national peer group in profitability and was recognized by Bauer Financial Inc. as one of the best banks in the country. In 2003, Wiest was elected a director of the Federal Reserve Bank of San Francisco. She is the first woman to be elected a Class A Director I in the bank's 90-year history.

Wiest is an active contributor to the community, serving as the immediate past chair of the board of the Greater Riverside Chamber of Commerce and immediate past chair of the Raincross Club. She is a member of the A. Gary Anderson School of Management advisory board, the YWCA Professional

Women's Council, California Baptist University board of visitors, La Sierra University Foundation trustees and a past trustee of the University of California Riverside Foundation.

The National Republican Congressional Committee honored her with the Businessman of the Year Award for California in 2002, 2003 and 2004. Wiest is the 14th executive honored by Cal State's business college.

Gold sponsors for the luncheon honoring Wiest were Arrowhead Credit Union and Inland Empire National Bank. Silver sponsors were Nevada State Bank, WW Painting & Construction Solutions, Citizens Business Bank, and Bruce Varner, Saleson & Brandt LLP.

### QUICK TAKES

**The final conference in a series of three meetings on "Goods Movement In and Through the Inland Empire" will be held June 3 at the Radisson Hotel San Bernardino Convention Center. Organized by the College of Business and Public Administration, the conference covers what impact new and existing industries — coupled with a hot housing market — has on goods movement and the quality of life. The session will bring together experts from various areas of transportation. For more information call the college development office at (909) 880-7295.**

## TAKING ENTREPRENEURSHIP UP A NOTCH

What you do well gets noticed sometimes, and Entrepreneur Magazine has been noticing Cal State San Bernardino's entrepreneurship program. Named one of the best 100 collegiate entrepreneurship programs in the United States in the publication's April 2005 issue, the program was listed among the top 75 programs nationally and in the top 26 regionally.

The university's academic entrepreneurship program, spearheaded by the Inland Empire Center for Entrepreneurship (IECE) climbed into the second tier, which means it ranked somewhere between 14th and 26th or among the top 10 percent of entrepreneurship programs in the country. CSUSB also ranked higher than in the magazine's ranking last year, when it was listed in the third tier of entrepreneurial programs.

IECE director Mike Stull said, "We're very pleased to be recognized among the best in the nation in teaching and supporting entrepreneurship both on campus and in the local community."

Creating and sustaining a leading entrepreneurship program at the university has been IECE's goal since the program was established in the late

1990s. Stull took over as director of the program in 2002, and with the addition of more resources and staff, he said, "things have really taken off."

Along with both undergraduate and M.B.A. degree concentrations in entrepreneurship, IECE also conducts an annual student business plan competition; provides students with internships and student consulting projects with local entrepreneurial companies; offers a series of lectures each year that bring successful entrepreneurs to campus to speak with students interested in launching entrepreneurial ventures; and has established the Spirit of the Entrepreneur scholarship fund that provides up to four full-tuition scholarships annually to students studying entrepreneurship.

Last year IECE launched the Women's Business Center, the Family Business Partnership, the Small Farms Initiative and the Minority Resource Center. A recent study conducted at the University of Arizona showed that entrepreneurship students start more companies, and they are also more successful.

# WHAT ARE YOUR ODDS?

The word has gone around that half of the students earning teaching credentials nationwide never find their own classroom. But a survey of CSU graduates says something very different.

With 95 percent of its credentialed graduates teaching full time a year after graduation, Cal State San Bernardino ranks as one of the major providers of effective teachers in the inland region and surrounding areas, according to a recent evaluation of teacher preparation programs.

The fourth annual California State University System Teacher Preparation Program evaluation surveys both graduates and their employers for the entire 23-campus university system. The survey is part of the CSU's efforts to be accountable to the public about how well CSU campuses are doing in preparing their graduates to teach elementary, middle and high school students.

CSUSB, which is among the system-wide leaders in teacher preparation, often surpassed the CSU system numbers. The evaluation also showed that the supervisors of CSU graduates gave the new teachers high marks during their first year in many areas measuring teaching effectiveness. School district and school administrators indicated, for example, that

81 percent of CSUSB graduates with teaching credentials did very well or were adequately prepared to work with English language learners, five percent above the CSU average of 76 percent.

"We're proud of graduates, whose resounding success in getting full-time work also shows the strength of the programs and dedication of the faculty in the College of Education," said Patricia Arlin, dean of the college.

Despite news reports and national policy discussions suggesting that 50 percent of teaching graduates across the nation don't ever become teachers, the majority — 93 percent — of CSU's new teachers did, in fact, enter the teaching field, said David S. Spence, CSU executive vice chancellor and chief academic officer. The survey also showed that 90 percent of the Cal State San Bernardino students were successful at motivating their students, three points higher than the CSU average. CSUSB also had an 84 percent rating in the ability to monitor students' progress using formal and informal assessment. The CSU average was 79 percent. Arlin said the success at monitoring and assessing students was especially important because that is a crucial component of the federal "No Child Left Behind" Law.

At the kindergarten through 8th grade levels, CSUSB graduates again ranked higher — 88 percent — in teacher preparation than the CSU at 87 percent. In single subject or high school level, Cal State

CONTINUED ON PAGE 31

## QUICK TAKES

**Joe Scarcella, professor in science, math and technology, has been elected to a three-year term in the Association for Career and Technical Education. He serves on the board of directors and is president of the technology education division. The Association for Career and Technical Education (ACTE) is the largest national education association dedicated to the advancement of education that prepares youth and adults for successful careers. Also appointed to a key board post is Ken Lane, director of CSUSB's National Center for Excellence in Distance Learning. Lane was elected to a three-year term (2004-2006) on the board of directors of the Education Law Association, the premier source of information on education law in the United States.**

# FANS OF EARTH



**SACRAMENTO MOMENTO** — Darleen Stoner was presented a Governor's Environmental and Economic Leadership Award by California EPA Undersecretary James F. Branham and other government officials during an awards event in the state capital. (Photo by Robert Whitehead)

Environmental EXPO, Cal State San Bernardino's annual environmental education festival held during the week of Earth Day at the university since 1986, earned the state's highest and most prestigious environmental honor from Gov. Arnold Schwarzenegger. The fair was honored at the Governor's Environmental and Economic Leadership Awards (GEELA) Dec. 1 at the California Environmental Protection Agency headquarters in Sacramento.

Recipients were chosen from throughout California for promoting excellence in compatible, sustainable economic development, while protecting the environment and conserving natural resources. Established in 1993, GEELA honors individuals, organizations and businesses that demonstrate exceptional leadership in building public-private partnerships while conserving the environment.

Founded and led by Darleen Stoner, professor of environmental education and director of the event, Environmental EXPO annually brings about 10,000 people to CSUSB for family fun and education. The event is free through support of agencies and businesses. EXPO includes exhibits, student contests, an "all-species parade" and a water festival. All student activities are correlated to the California science standards. "EXPO is our opportunity to showcase environmental education on a single day each year, but it's really the culmination of a full year of work in the local schools that comes together at the event," said Stoner. "Throughout the year, we are involved with teacher workshops, student contests, school programs and various partnerships that help to teach students about the environment."

QUICK TAKES

CSUSB is giving people a chance to shoot for the stars—or perhaps just get a better look at them. The university has launched fund-raising efforts to help finance construction of a modern astronomy observatory at the university. Rising several hundred feet above the northern edge of campus, the observatory is to be built on Little Badger Hill.

The project is being sparked by a \$600,000 challenge grant from the W.M. Keck Foundation, a world-renowned supporter of scientific research and education. However, the grant is contingent on the university raising additional funds to finance construction. The observatory will cost about \$1.4 million. It



will include two observatory towers, facilities for astronomy equipment and an array of instrumentation for laboratories and research to complement both telescopes.

## FUNDING THE FIGHT AGAINST DISEASE



The rash of reported cases and deaths from the West Nile virus last summer reinforced a problem that health officials have dealt with for years—the shortage of Spanish-speaking environmental health professionals to work with non-English-speaking residents. Now efforts are being made to turn that problem around.

Lal Mian, associate professor of environmental health at Cal State San Bernardino, has received a \$296,354 Hispanic Serving Institution grant from the U.S. Department of Agriculture to develop and implement a program to recruit and retain bilingual students into the environmental health science field.

The USDA funding is for three years for the Recruitment and Retention of Bilingual Pre-Professionals in Environmental Health Science Program. The grant will provide funding for paid internships, tuition stipends and book allowances for deserving students, based on a combination of academic standing and financial need. Workshops will also be arranged for those facing

deficiencies in the basic sciences.

“Our program recently received both state and national accreditations,” said Mian. “It prepares students to become registered environmental health specialists for career options as health inspectors (food and water) and air pollution, hazardous material or vector control specialists at local, state, and federal agencies and in the private sector,” Mian added. “We want to

recruit potential students to environmental health-related jobs and careers. Our program will work with local high schools, community colleges and health agencies to identify and recruit new students into the program at CSUSB and to enroll them to become registered environmental health specialists.”

Mian, who is the university’s coordinator of the environmental health science program, said the West Nile virus outbreak pointed out the need for more professionals to work with minority and ethnic communities in prevention and treatment efforts. “We need to meet the people where they are, and in our community that means we need more Spanish-speaking public health professionals in the field,” Mian said. “This grant will help us to recruit and retain those future workers.”

Mian said more Spanish-speaking environmental health professionals would ensure that more residents would receive necessary preventative information to avoid the West Nile virus and other environmental health hazards because of air pollution and poor handling of food, water and hazardous materials.

“For example, we could tell them more effectively in Spanish that spraying water ponds to kill mosquitoes or even what to wear and repellents to use to avoid mosquitoes would cut down the risk of the virus spreading. That’s the type of information we have to get out to the Spanish-speaking community. Effective communications on environmental health hazards would avoid causing panics or misinformation from being sent to the minority and ethnic communities,” Mian said.

## THE VICTORY DIET

Scientifically speaking, winning in athletic or academic competitions probably doesn’t do much to rid the body of toxins or bad cholesterol. But you can bet it’s good for the old confidence. Riding that competitive high in April was Cal State San Bernardino’s team of nutrition students. The team captured the 2005 College Nutrition Bowl held at the Riverside Convention Center.

Up against teams from Cal Poly San Luis Obispo, Chico State, Cal State Northridge, Pepperdine

University, San Diego State University and UC Berkeley, the team began preparing last December. The competition, held in conjunction with the annual meeting of the California Dietetic Association, was CSUSB’s second foray into the three-year-old annual contest. The team practiced for weeks in a tourney style modeled on the old national TV series, “GE College Bowl.”

Stella Carlos served as team captain, leading teammates Marlisa Pitchford, Dawn Price and Marina

Savelyeva. All four are senior nutrition majors who will graduate this June. They are all aspiring “registered dietitians,” who will work at nine-month internships followed by an examination to gain the title, Chen-Maynard said.

“I’m very proud of our students. We had a wonderful time getting ready and competing in the contest,” said faculty adviser Dorothy Chen-Maynard, assistant professor and program coordinator of the department’s nutrition and food sciences program.



**RETURN ON THE DOLLAR** — Upon the invitation of Tom Pierce (right), giving to the CSUSB economics department was not a difficult decision for Sean Brunske (left), whose profit margin was the simple satisfaction of knowing he'd helped someone. (Photo by Robert Whitehead)

## PAYING IT FORWARD

By Alan Llavore

Sean Brunske remembers what it was like being a college student, benefiting from great teaching, learning with his fellow classmates how to apply their newfound knowledge in real life, and making lifelong friends among those students and faculty members.

He also remembers real life itself in those years. "When I was struggling and started at Cal State, I didn't have two pennies to rub together. And I was wondering, 'How is this all going to work out?'" says the member of the Class of 1990, who graduated with a degree in economics. To be sure, there was financial aid, such as the Pell Grant and student loans. But what made a difference — and a huge impression on Brunske — was being named a recipient of a Janczyk Family Scholarship in his junior year. The money covered the cost of the fall quarter fees. That was a good \$600 that didn't have to come out of his pocket. "To me, that was huge money back then," he recalls. "When you get that check, or when financial aid calls you and says your fees are paid, something changes inside you. For one, I'm worth something ... It just makes you grateful for what someone did in the past."

Now, Brunske, who has his own real estate business, Evergreen Realty in Upland, wants to help others along just as he was helped that one memorable quarter with a scholarship. Working with economics professor Tom Pierce and College of Social and Behavioral Sciences development director Cecelia Soriano, Brunske has established a scholarship fund totaling \$10,500 annually, half of which is to be used to fund a scholarship a

CONTINUED ON PAGE 31

### QUICK TAKES

**The student population at Cal State San Bernardino has gotten younger. That's younger as in 3-months-old younger. Of course, these students aren't officially enrolled at the university. But they are part of the Institute of Child Development and Family Relations' new Infant/Toddler Center, which opened its doors in March. The center is geared to serve children 3 months to 3 years old, providing quality child care on campus while also providing a nursery school lab setting for undergraduate and graduate psychology students specializing in child development. The center operates from 7:30 a.m. – 6 p.m. Monday-Thursday, and 7:30 a.m. – 4:30 p.m. on Friday. The facility is located on the first floor of the College of Social and Behavioral Sciences Building.**

## THE MEANING OF DEATH

Some time around 50,000 B.C., Neandertals in Europe and the Middle East began burying their dead with rituals and grave offerings.

Since then, every society has developed its distinctive beliefs, ceremonies and obligations regarding the dead. The exhibit, "Celebrations of Death," explores how human beings conceive of and cope with death. It is now on display in CSUSB's Anthropology Museum, located on the third floor of the College of Social and Behavioral Sciences Building.

This exhibit samples the diversity, presenting information, objects and pictures

**THE BAND** — These figures are from the Mexican portion of "Celebrations of Death," currently on exhibit at the Anthropology Museum in the College of Social and Behavioral Science Building. The exhibit's 13 stations explore how people of various cultures conceive of and cope with death.

from different societies and places such as the Kwakiutl of British Columbia, rural peasants in Greece, modern urban China, ancient Egypt, Victorian England, Buddhist Tibet, and the tribal peoples of West Africa.

"Funeral ceremonies are designed partly to ease this transition for the deceased, partly

to ease the equally trying transition for survivors," said Russell Barber, museum director and anthropology professor.

"Thus, a funeral and any other memorial ceremony is an intimate mixture of sorrow, grief, joy and hope. In death there is celebration, as well as sadness."



# MEASURABLE RAINFALL

Winter rains had soaked Southern California to its core, and maybe that surest sign of a donation downpour for San Bernardino's Palm Desert Campus. In late January, the cities of Rancho Mirage and Indio, as well as the Desert Healthcare District in the Coachella Valley, announced contributions that totaled \$2.75 million toward a new health sciences building. The three gifts came within a two-week period.

Rancho Mirage pledged \$1 million in multi-year installments and Indio contributed \$750,000. The Desert Healthcare District, a multi-city agency, voted to earmark another \$1 million for the construction. The new structure, which will complete the initial three-building phase of the campus, will be devoted primarily to nurses' training, but will also be used to prepare students in other allied health professions. "We are seeing a shortage of nurses locally and statewide, and nurses' training programs will help keep capable healthcare professionals here in the valley, where they are needed," said Fred Jandt, dean of the Palm Desert Campus.

"Indio is the city where the greatest number of our Palm Desert Campus students and alumni live, and it's great to see the city stepping forward to support its young citizens in their pursuit of higher education," Jandt said. "And we're pleased that Rancho Mirage and the Desert Healthcare District have stepped up to the plate to support our public university."

A laboratory in the health sciences structure will be named for the city of Indio in recognition of its gift, and other areas will recognize the Rancho Mirage and Desert Healthcare District gifts.

was the Cal State January, Desert contribu-

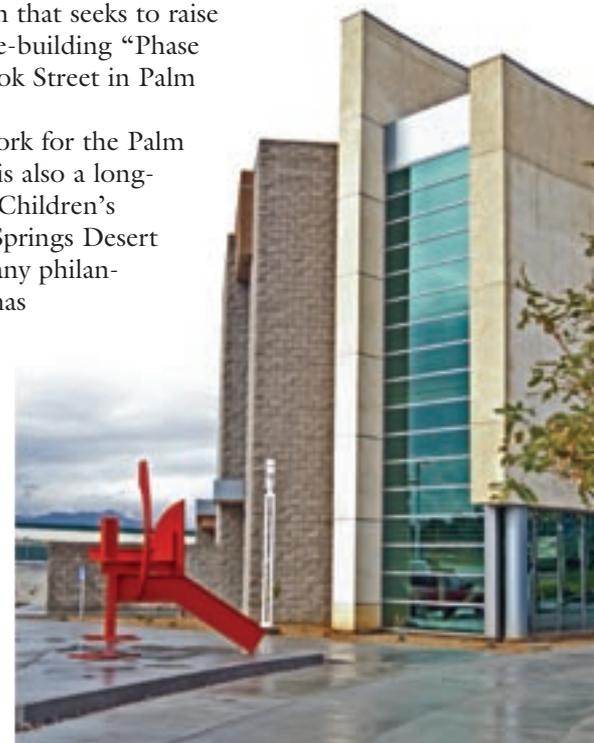
## ARTFUL ENTRANCES

On approaching the Indian Wells Center for Educational Excellence at the Palm Desert Campus, you first walk through the Betty Barker Sculpture Garden. With pieces by Erwin Binder, Yehiel Shemi, Michael Todd, John Buck, Veryl Goodnight, Betty Gold and Jesus Bautista Moroles, the sculptures create a path of beauty to the center. The garden was dedicated in honor of Coachella Valley philanthropist Betty Barker, who has been instrumental in the highly successful fundraising efforts and as a donor for the construction of the campus.

Along with former Indian Wells Mayor Dick Oliphant, Barker is co-chair of the campus's capital fundraising campaign that seeks to raise \$31 million for the three-building "Phase I" of the campus on Cook Street in Palm Desert.

In addition to her work for the Palm Desert Campus, Barker is also a long-time fund-raiser for the Children's Museum and the Palm Springs Desert Museum, among her many philanthropic endeavors. She has worked with the Desert Museum's executive director, Janice Lyle, to bring long-term loan sculptures to the new garden and other campus areas.

Yehiel Shemi's "Morning," 1972, along the entrance to the Indian Wells Center for Educational Excellence.

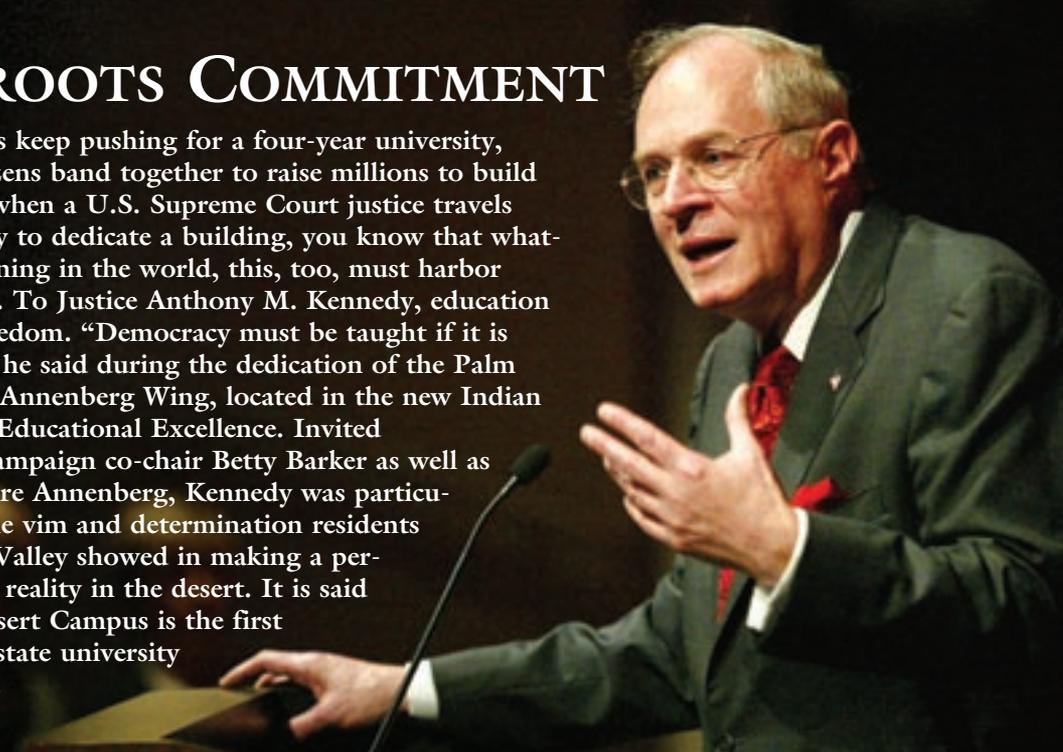


## DESIGN THAT LOVES LANDSCAPE

The Mary Stuart Rogers Gateway Building looked so good to the American Institute of Architects' Inland California Chapter that the organization couldn't help but say something. So it gave the building's architect, Lee, Burkhardt, Liu, Inc. of Marina del Rey, its 2004 Citation Award. The building's "bold forms," said AIA, blended well with the desert's dramatic landscape. The Rogers Gateway building opened in 2002.

## GRASSROOTS COMMITMENT

When students keep pushing for a four-year university, when private citizens band together to raise millions to build a public facility, when a U.S. Supreme Court justice travels across the country to dedicate a building, you know that whatever else is happening in the world, this, too, must harbor some significance. To Justice Anthony M. Kennedy, education was a tool for freedom. "Democracy must be taught if it is to be preserved," he said during the dedication of the Palm Desert Campus's Annenberg Wing, located in the new Indian Wells Center for Educational Excellence. Invited by PDC capital campaign co-chair Betty Barker as well as a friend of Leonore Annenberg, Kennedy was particularly moved by the vim and determination residents of the Coachella Valley showed in making a permanent campus a reality in the desert. It is said that the Palm Desert Campus is the first privately-funded state university site in the nation.



# WALKING WITH WUHAN

Last September, a group of 21 high ranking officials from the city of Wuhan — which boasts 8.3 million residents — in Hubei Province, China, moved into campus housing to begin five months of training as part of a cooperative project between CSUSB’s College of Extended Learning and the city of San Bernardino. The group spent half of their time in the classroom and half learning through field experiences, shadowing city staff from various departments, and visiting sites related to their professional fields.

Although here for the longest period to date, this was but one of 12 delegations of high government officials from the People’s Republic of China to visit the campus in the fall. They came to train in various fields, such as enterprise supervision and management, auditing, human resources, career development, higher education, tourism and anti-smuggling/anti-terrorism. The groups are part of an agreement worked out by the International Extension Programs of the College of Extended Learning with FCC

Inter-national, one of the 22 Chinese concerns allowed to deal directly with the Bureau of Foreign Experts in Beijing, the office in the central government in charge of all international training for government officials.

The daily schedule was rigorous. In the classroom or on location five to six hours a day, six days a week, the students received instruction from campus faculty and outside experts. Most of the instruction was delivered in English and the remainder in Chinese. They also received instruction in English as a Second Language (ESL) to improve their ability to understand the lectures and interact with their counterparts in the city.

In addition to becoming

acquainted with the various departments of the city of San Bernardino, the Wuhan group visited construction sites in Las Vegas at Caesars Palace and Red Rock, and received presentations from the Water Resources Institute on campus as well as from structural engineering and construction companies, such as the Watson Group, Transtech Engineering, Martin and Peltyn, and Rauch International. At their request, they had the opportunity to observe our nation’s electoral process on Nov. 2.

Very proud of their city and conscious that it is not as well known as other cities in China, the group organized a day of Wuhan cultural activities on campus in January. The event included an evening presentation, preceded by a mixer for campus and community leaders, and was attended by two officials from the Chinese Consulate in Los Angeles.



Cheng San Fa writes in a form of Chinese Calligraphy during the Wuhan Culture Week at CSUSB. (Photo by Robert Whitehead)

## SUPPORT YOUR LOCAL STUDENT

Responsible for planning and developing training and educational programs in support of outreach efforts in the Coachella Valley, Steve McAdams has been hired by the College of Extended Learning as a program administrator at CSUSB’s Palm Desert Campus.

“His understanding of the needs of business and his experience in developing continuing education programs will serve the region well. He’s a real asset,” said Susan Summers, interim dean of the College of Extended Learning.

“I am excited to be working in the Coachella Valley,” said McAdams, who lives in Cathedral City. “I look forward to working with leaders in the public and private sectors, building partnerships and playing a role in the community’s growth.” Prior to joining Cal State San Bernardino, McAdams worked as the assistant director of the Inland Empire Small Business Development Center in Riverside, which is a division of the Inland Empire Economic Partnership (IEEP). He supervised its small business-related training programs.

He also has experience in developing and directing employee-training programs for businesses in Los Angeles and continuing education



courses for Allegany College in Cumberland, Md. Originally from Iowa, McAdams has been a resident of the Coachella Valley for the past six years. McAdams earned his master’s degree in business administration from Frostberg (Md.) State University and his bachelor’s degree from Colorado College in Colorado Springs, Colo.

# Barring an Education

By Joe Gutierrez

Photography by Robert Whitehead

Imagine walking into a classroom where the teacher has a captive audience — literally. A classroom filled with students who could be functionally illiterate, have lower than normal IQs or are highly intelligent and, for whatever reason, never got a chance at education. You're in a makeshift classroom — maybe a shower or a cramped room in the worst part of the building, where toilet piping runs through. The students are considered by many to be the dregs of society. They are inmates, prisoners and juvenile offenders. This is the world of Carolyn Eggleston and Thom Gehring, who have spent the better part of their professional lives working in correctional education.

Working as a team since 1975, when they met at a correctional education conference, and married in 1987, Eggleston and Gehring belong to a small group of educators around the country and the world dedicated to advancing and improving correctional education and helping people that most of society would like to forget. But the number of those incarcerated may be too large a figure to ignore.

At any given time, more than 2.1 million people are behind bars in correctional institutions around the country. Every year the law jails between 10 and 12 million people and releases about the same number, according to a study by Gail Spangenberg, president of the Council for Advancement of Adult Literacy. Many of these people have been caught up in something similar to a revolving door, being rearrested and re-incarcerated.

It's a world where education is desperately needed and can help turn a person's life around, said Gehring, who has been teaching, advising or consulting at correctional facilities since 1972. "These are people who education gave up on, or [who] gave up on education," he said. "This is the last frontier in education. We do change lives, though — sadly — not everybody's."

It's not a quixotic branch of education. The council's study also showed that inmates in correctional education programs have substantially lower rates of rearrest after being released than those who leave prison without participating. But it's an area that is regulated state by state, leaving each state to create or copy its own correctional education programs.

Eggleston, who is president of the International Correctional Education Association, and Gehring co-direct Cal State San Bernardino's Center for the Study of Correctional Education, which was created in 1991. The center helps veteran and prospective teachers who work in local, state, federal and private correctional facilities by providing training, historical perspectives, and teaching methods and showing them how



to deal with prisoners in the classroom. And though the two professors teach in the predictable and safe spaces of a university campus, they still know what it's like to teach at a prison or juvenile detention center. It can be an absurd, even bizarre setting that a typical teacher would never see in their classroom. They remember starting a class with few if any teaching materials or making do with makeshift classrooms. In Eggleston's case, she once held classes in a shower room. "You teach where you can."

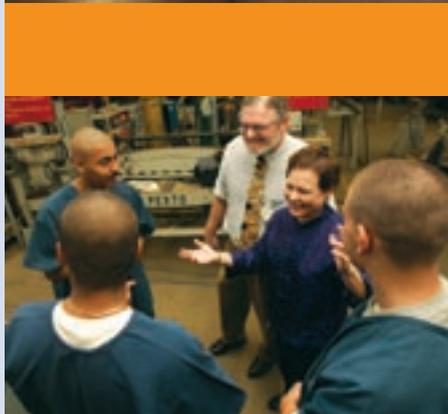
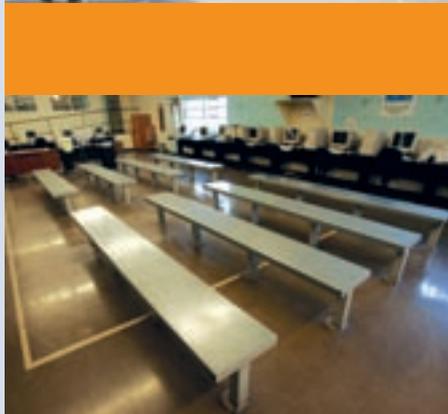
Despite the work of educational groups and associations, teaching conditions are still abysmal at many institutions around the country as education and rehabilitation continue to be low priorities, Eggleston said. Too often teachers working in these prisons, jails or juvenile facilities are credentialed, but have no training in correctional education. "They don't know that there are programs and organizations that can help, that there are peers and mentors going through or who have gone through what they are doing," she said.

But learning how to teach in correctional facilities isn't the lone major issue educators face right now. "America still has not decided if the prisons are the punishment for the people we send there or if they

Already strapped by a shortage of teachers, America's last, formidable educational frontier is its prisons, where crime and punishment are being addressed with books.



Carolyn Eggleston and Thom Gehring (picture far left) offer a couple of tips to a California Youth Authority inmate learning how to prepare a resume. The guard tower at the detention center (top). Inmates learn on reasonably up-to-date computer equipment, and seating in classrooms around the facility varies from schoolroom desks to simple metal benches (middle) to picnic tables. Eggleston and Gehring visit with inmates in a welding room, where the two educators are taken for safety precautions after prison officials declare a lockdown (bottom).



should be punished everyday," said Eggleston, who, in 1975 became an educational specialist and diagnostician for the Department of Correctional Education in Virginia. And it doesn't help, she added, that no states have a standard for teaching in correctional facilities.

That's where the university's Center for the Study of Correctional Education and associations such as the Correctional Education Association, based near Washington, D.C., come in. They've created standards and programs, conducted studies and pulled together other mentoring resources to support that wing of the teaching profession, Eggleston said. That work is critical, because, for many correctional educators, teaching at a prison or juvenile facility probably is not the profession to which they aspire. Indeed, Eggleston got into the field by applying for a better paying job. Gehring said he took the job because that was all that was available. And now the two find themselves in what has become for them an "avocation."

They look at different areas of correctional education. Eggleston focuses on the special education aspect of correctional education, and is the former publisher and editor of the *Journal of Correctional Education*. Meanwhile, Gehring has focused on the history of correctional education and prison reform, and currently serves as the historian for the Correctional Education Association. The correctional education center offers coursework toward a master's degree in correctional education that is tailored specifically for teaching in correctional facilities. The center also has two senior fellows who are instructors in CSUSB's College of Education, professors Richard Ashcroft and Randall Wright.

But there is one constant in correctional education: Instructors have to be constantly aware — aware of their surroundings, aware of the potential for harm as a matter of survival. "It can be very intimidating going behind bars to teach. Walking through and hearing three or four gates slam behind you is a difficult thing to deal with," Eggleston said. "Remember, these people didn't get locked up because they couldn't do fractions." Yet many of the prisoners in correctional education share one thing in common with most students at a typical college — the desire to learn. At most facilities, the inmates in classes want to be there. They could earn money working at jobs in the prison, but instead choose to be in a classroom, Gehring said. "School is looked upon like a job assignment, but they do not get paid for attending."

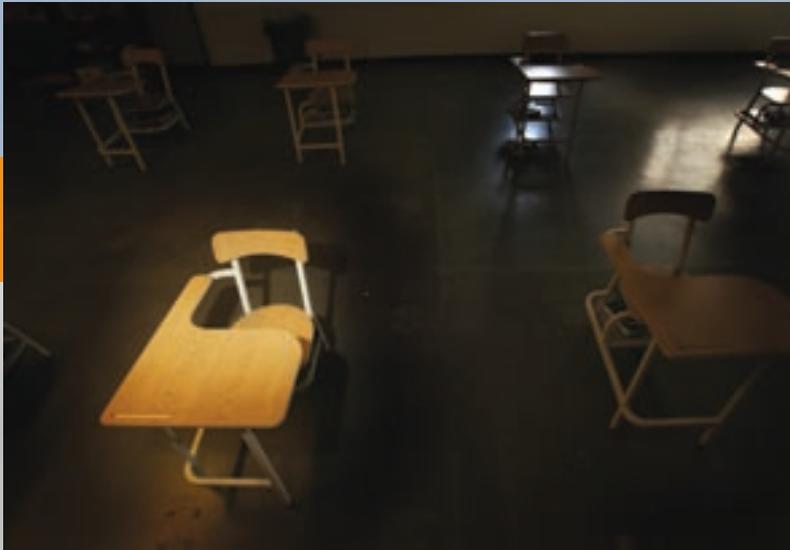
That desire for an education can help not only the inmate but also society in general, according to a study by Audrey Bazos and Jessica Hausman from the UCLA School of Public Policy and Social Research. The study compared the rates of rearrest, reconviction and reincarceration of inmates in Maryland, Minnesota and Ohio compared to those inmates who did not participate in educational programs three years after their release. The comparison found that \$1 million spent to incarcerate prevented about 350 crimes, while the same amount of money spent on correctional education prevented about 600 crimes.

Also, the study found that for every \$1 million a state spends on correctional education, the state will save about \$600,000 in future correctional costs, because it helps prevent the reincarceration of inmates.

For the inmates themselves, it's a chance to get an education on literacy development – reading, writing, math or a vocational education – learning a trade that can be used once they are released, according to the UCLA study. It's also where, said the study, inmates can learn behavioral skills that will help them reintegrate into society or can “learn how to live a crime-free life by participating in education courses.”

One of Gehring's first assignments in working with inmates was as an instructor at a correctional institution for young adult males. His classes consisted of inmates who were all taking hormone shots as one of the steps toward gender change. They would dress in drag and wear make-up in preparation for becoming females. The only book Gehring had to teach these inmates were phrase books on dining out in every language. “So I handed out the book and used parts of it to teach – how to read, comprehend, anything from the book that could be used to create a reading lesson,” Gehring said. “The students were wonderful students. They even gave me fashion tips,” he said, laughing.

Students also protect their education. While Eggleston was teaching at one prison, a riot broke out. Though the riot happened in another part of the facility, her students hid her under a table and told her to stay there. Two of her students watched by the classroom door to warn of and ward off any potential violence to civilians. Gehring had his own encounter. While consulting at a facility in British Columbia, he went to lunch with an administrator. As they walked down a corridor on their return, several inmates followed them, while another group of inmates walked ahead of them. “I thought, ‘uh oh, this could be something,’ but they stopped us and told us to wait. They said that another inmate had planted contraband in the administrator's office and that they were getting rid of it and dealing with the inmate,” Gehring said. “They were protecting us, but



also protecting the program that they didn't want to lose. Teaching in prison is, however, safer than teaching in public high schools today.”

Many of the inmates at these facilities begin to understand more about themselves away from a gang or criminal background. “Many of them are in their 20s and never expected to live a full life. Most of their friends are dead,” Eggleston said. “They begin to understand that they do have some choices and their lives can take a different path and that education is a path.” The correctional education movement, said Gehring, who with Eggleston has written a history on the topic, began in 1789, when clergyman William Rogers offered to teach at a jail in Philadelphia. The prison warden agreed, but fearing a potential riot, he ordered two guards to attend the class with a loaded cannon trained on the convicts. During the 1880s and '90s, in Elmira, NY, Elmira Reformatory Superintendent Zebulon Brockway put in education programs for prisoners. The education staff consisted of doctors, professors and teachers. Their goals included providing a link between academic, social and vocational learning, remedial instruction and diet and exercise prescribed by the institutional physician. Even before World War I a group setting up public schools looked at correctional education to see if certain practices would work in regular school settings. Correctional education was, for them, the laboratory where theories could be tested. Those that succeeded could be made to work at regular schools.

Interest in correctional education bloomed because “public school educators know that their colleagues in correctional education successfully address the same programs that they themselves find so frustrating every day.” As an example, teachers at prisons or juvenile detention centers work with students who have dropped out of school, have poor learning habits, or have learning, emotional or drug problems, but still learn, Gehring and Eggleston wrote in the history. But the bottom line is that it always comes back to teachers, Eggleston said. Good teachers can be found to make programs work and at the end of the day teachers at these facilities are no different than their peers who teach in regular schools. They, too, want to see their students succeed.

*Going to school while in prison, say Gehring and Eggleston, is often the last chance inmates have to get an education.*



## Links in the Fast-food Chain, and Other Connections



**GENERATIONAL SHIFTS** — With two daughters and a son-in-law who've graduated from CSUSB, Neal and Carol Baker have seen personally the importance of college grow since the '50s, when he opened his first Baker's hamburger stand in San Bernardino. (Photo by Corinne Jamieson)

In 1952, like many other entrepreneurial spirits at the time, Neal Baker leapt into the fast-food hamburger business, still in its infancy, but growing. Baker had seen his Muscoy-boyhood-school-bus-riding-pal, Glen Bell, open his own burger stand in San Bernardino, and that lit a small fire under him. They knew the McDonald brothers and had witnessed firsthand the success of their venture, originally set up in San Bernardino in 1948 — the same year Bell began. So in 1952 Baker opened his own restaurant on Highland Avenue in San Bernardino, the town that was in some ways ground zero for the explosion in the franchise fast-food industry.

"All of these places really started here," says Baker, referring to the business innovations introduced into the food industry in the '40s and '50s, "and San Bernardino never really gets any credit for it." Specifically, he's speaking of all the early ties the city has with the fast-food chains. Besides being motivated by Bell's success, Baker helped erect that first building of Bell's on Mt. Vernon. Competition being much friendlier in those days, Bell had also asked Baker if

he could have one of Baker's employees, Ed Hackbarth, who Bell put to work at his hamburger stand in Barstow. Later, after buying Bell's interest in the store, Hackbarth re-named it Del Taco. Another young man, one John Galardi who had once worked for Bell, sat down with Bell and his wife one day and concluded that hot dogs could sell well, too. In 1961, he named his stand in the L.A. suburb of Wilmington Der Wienerschnitzel. The next year in Downey, Bell launched Taco Bell — a good 10 years after rolling out those first tacos at his Bell's Hamburger stand down on Sixth and Mt. Vernon.

Much of Baker's life has been about such connections. They've spawned a million opportunities, and opportunities are what he and his wife, Carol, had in mind when, last spring, the long-time supporters of Cal State San Bernardino's Coyote athletics program and founding sponsors of CSUSB's Coussoulis Arena gave \$100,000 in stock to Cal State's premiere scholarship fund, the President's Academic Excellence Scholarship (PAES) program. "Neither one of us went to college," says Baker, founder and owner of Neal T. Baker Enterprises, which owns Baker's Burgers, Inc. "We wanted to give somebody the chance to go, but didn't have the means," Carol adds. "The money wasn't available to us when we were growing up."

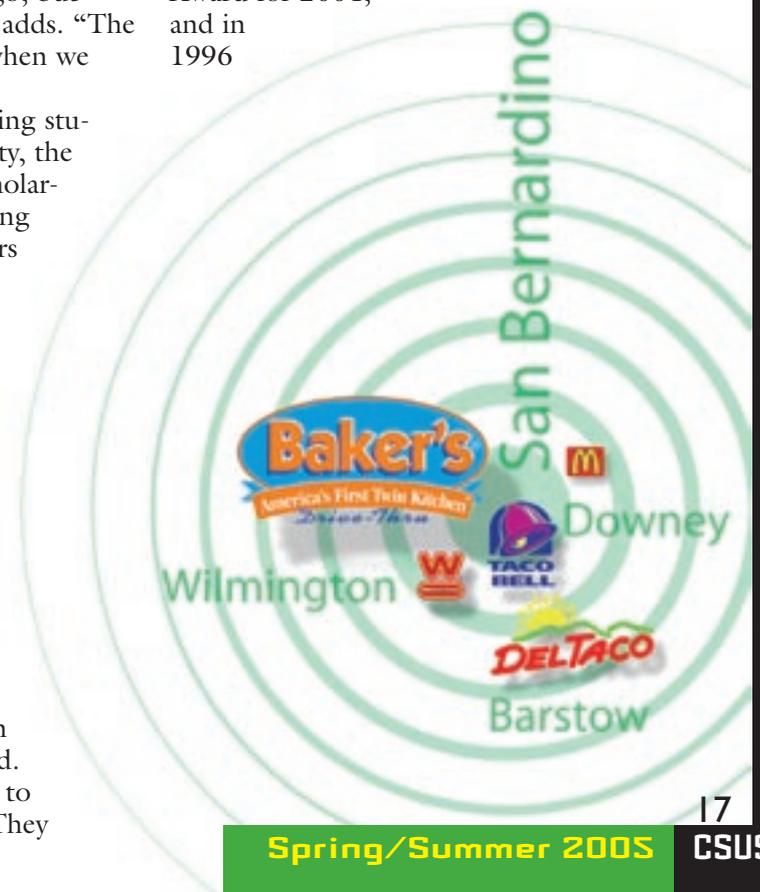
Open to the highest-achieving students in San Bernardino County, the Bakers' gift takes the PAES scholarship fund to another level, giving students who qualify, the Bakers believe, the chance to chase down that college degree that was much less critical when he graduated from San Bernardino High School. "In our day it was in to have a high school diploma. What can a high school diploma get you today?" he asks pointedly. A major shift has happened since then, he says. "And you know what changed everything? One word — computers.

"In our day we wrote down orders," he says. "People talked. People were yelling out orders to the cooks. Today it's quieter. They

punch in orders on the register, and that sends them to the cooks." All of Baker's business ventures have had to grow and modernize that way. But he and his wife have held onto one traditional way of doing things. To this day they've not learned how to turn on their computers. When they come into his Hospitality Lane office, they have someone do that for them.

Even though it was "easier" in his day to go far without a college degree, still it's remarkable what Neal T. Baker has built. His 35 restaurants are fixtures about San Bernardino and Riverside counties. He also was a co-founder of Business Bank of San Bernardino, which later became Business Bank of California. Last year, Union Bank of California acquired the bank. He also builds custom homes.

The Bakers have contributed much to CSUSB over the past decade. Their gifts have benefited CSUSB athletics, the Coussoulis Arena and Scoreboard Sponsorships, the Dave Stockton Coyote Golf Classic, the Annual Fund and the Alumni Association. Baker received CSUSB's Inland Empire Center for Entrepreneurship Lifetime Achievement Award for 2004, and in 1996





## Seats of Honor

Now you can “own” a piece of the new Indian Wells Theater at Cal State San Bernardino’s Palm Desert Campus.

To raise funds for the theater, the “Name that Seat” campaign lets donors honor or memorialize someone while contributing toward the installation of lighting and sound systems. The 300-seat performing arts and lecture venue, which is part of the Indian Wells Center for Educational Excellence, opened in late November.

A \$500 tax-deductible gift lets the donor name the seat, where a plaque is installed with the honoree’s name. Donors can memorialize a friend or relative, honor a living person, or even name it after themselves. The theater seat campaign is being run through the PDC’s development office.

## Home Developments

It’s a homecoming of sorts for Billie A. Tribbett, Cal State San Bernardino class of 1992, and, for Jeanette Janik, it’s been a home moving.

Named director of development for CSUSB’s College of Business and Public Administration late last year, Tribbett is no stranger, being a resident of San Bernardino and having received her bachelor’s degree from CSUSB in administration with a concentration in information systems management.

She had already been volunteering for the university’s Coyote Athletic Association for more than three years, serving for a time as president. Today, she continues to serve on the association’s advisory board.

A graduate of Chino High School, where she was valedictorian of her class, Tribbett has worked for Morgan Stanley as a financial advisor and retirement planning specialist, as well as an agent for The New York Life Insurance Company and NYLIFE Securities. She’s also worked as a branch manager for Commonwealth United Mortgage. At Morgan Stanley she was also recognized with the National Sales Directors Award for Outstanding Production.

After being named development director for the Palm Desert Campus,

Jeanette Janik spent a good part of the early winter moving her office from the main campus to the PDC. For the past three years she’d held the same position in the College of Arts and Letters at the university’s San Bernardino campus.

Prior to joining CSUSB in 2002, Janik worked in fund development for nonprofit organizations and in higher education for more than 15 years. At Western University of Health Sciences in Pomona, for example, she served as assistant vice president for university advancement.

Among Janik’s first responsibilities is to assist with the Palm Desert Campus’ capital campaign to raise more than \$10 million for construction of a health sciences building.



Billie A. Tribbett



Jeanette Janik

## All Things Being Equal

A \$20,000 scholarship endowment has been established at Cal State San Bernardino to honor one of the most prominent figures in the long history of the Agua Caliente Band of Cahuilla Indians – Dora Joyce Prieto. The endowment, which has grown from its initial \$10,000 gift to \$20,000, was created to help disadvantaged students who demonstrate financial need. Prieto’s family would like to raise more money to bring the scholarship to at least \$100,000.

The mother of eight children, Prieto is described by her family and friends as a woman of quiet strength and irrepressible spirit. She was born Dora Joyce Welmas on Jan. 9, 1936, in Palm Springs. She attended Riverside

Poly High School and in the evenings worked in the kitchen at Riverside Community Hospital. In 1953, at the age of 17, she graduated from high school and became the first woman from the Agua Caliente Band to attend college, graduating in 1955 with a degree in business from Riverside College, now known as Riverside Community College.

In the 1950s, with very little funding, and at times using their own money, Prieto and a small group of women made several trips to Washington, D.C., to lobby Congress on behalf of the tribe. Their objective was to extend the terms of their five-year land leases and ask for equalization of value for all reservation land. In 1959, the same year that she was voted in as secretary and treasurer of the tribal council, Congress passed the Equalization Act, which equalized the property value of allottees and set aside

several tribal reserves, including two tribal cemeteries and the Mineral Hot Springs in downtown Palm Springs. With this came something that had never occurred in the history of the United States: a long-term lease agreement for up to 99 years. The result spawned years of economic development, from the Spa Hotel to the recent opening of the Agua Caliente Casino.

In August of 2000, Dora was diagnosed with terminal cancer. This, however, did not slow her down. She continued to work on the scholarship program and enrollment ordinances from her hospital bed. She died later that year at the age of 64.

Preference for scholarships will be given to students majoring in anthropology and who show an interest in museum activities. Though Prieto lived in the Coachella Valley, the scholarship is for students at both the San Bernardino and Palm Desert campuses.



**LEADER AMONG LEADERS** — Standing amid her six All-Americans, Kim Cherniss (second from right), the Coyotes' women's volleyball coach, won three straight California Collegiate Athletic Association titles and, in the past two seasons, has captured two straight NCAA titles with the deft assistance of (from left to right) Brie Harris, 2004 All-American and Division II Player of the Year; Cathleen Price, 2003 and 2004 All-American; Amy Pope-Schumacher, 2001 All-American and CCAA Player of the Year; Kim Ford, 3-time All-American and 2002 CCAA Player of the Year; Jamie Liefveld Heyes, 1999 and 2000 All-American; and Kim Morohunfola, four-time All-American, 2003 Division II Player of the Year and 2003 CCAA Player of the Year. (Photos by Robert Whitehead)

## All-American Dream

By Damian Secore

Known for being competitive, aggressive, upbeat and high-energy, it figured that Kim Cherniss could walk down any professional avenue and shine. She could have made a career out of playing volleyball in Europe, having been a two-sport standout at the University of California, Riverside in volleyball and softball from 1980-84. She could have been a top-selling real estate agent. A frequent host of poker parties, she could have burned up Vegas' Texas Hold'em circuit, too.

But she was not going to be a basketball star. "I convinced her to come out (for basketball)," recalled Nancy Simpson, Cal State San Bernardino's director of athletics, who coached Cherniss in both softball and basketball at UCR. "As a player on the bench, most players try to catch the coach's eye because they want to get into the game. When I wanted to put her in, I looked down the bench and couldn't find her. She was trying to hide from me. I'd lean forward and she would lean back. That was the only time I ever saw that in her. I don't think she thought she was doing very well because her standard is so high, and that is so typical of Kim."

Eventually, Cherniss stuck to what she knew, and loved, best. In 14 seasons as head coach of the Cal State women's volleyball team, Cherniss has elevated the program to flagship status, right along with the men's basketball team, among Coyote athletics. Cherniss was hired as the university moved to NCAA Division II in 1991. Since then she's posted a 278-159 record, making her the second winningest coach in the university's history (baseball coach Don Parnell had 314 wins entering 2005).

Over the past five seasons, the Coyotes are 140-23 with CCAA championships from 2001-2003 and NCAA Pacific Region titles the past two years. The Coyotes reached the national semifinals in 2003 and the Elite Eight quarterfinals in 2004, and they have appeared in the Pacific Region title game five years in a row.

And to think Cherniss could have gone down another path entirely. Shortly after graduating from UCR in 1986, she lived surreally, playing and coaching professionally for one season with

Meylan Entente Sportis, ensconced below the French and Swiss Alps in France. "It was the most wonderful existence of my life," Cherniss said. "We would practice every evening and then go out and sit in some smoky jazz/piano bar and just talk until 2 a.m. I stayed in the guesthouse of the club president. He was a physical education teacher at the local school and so every time he went skiing or kayaking, I was invited.

"I realized that I had to make a decision, whether to come back and start my life or be this nomadic figure and stay over there, because you can get caught up in it."

Opting to shun the nomadic life, Cherniss came back to UCR as a volleyball assistant coach. But her day job was selling homes. She worked as an agent from 1988-91. "Everybody was looking to buy. I made some good money and was able to purchase my first home. It happened to be something that I did well, but I found myself just continuing to be drawn back to coaching."

Cherniss' first six years were lean, but the tide began to turn in 1997 with the arrival of Cherniss' first All-American, Jamie Liefveld, who formed a fearsome duo with sophomore Mary Thornton. That was Cherniss' first winning season, and kicked off eight consecutive 20-win campaigns. Amy Pope came along in 1998, and the team soon gained elite regional and national standing with the introduction of Cherniss' fabulous starting freshman class of 2000 — Kim Morohunfola, Kim Ford, Bridget Harris-Crosby and Kristen Soliz. Cherniss' 2000 team (a first-time Pacific Region finalist) and the 2003 national semifinalist team are her sentimental favorites.

Cal State's talent surge is largely due to winning year-in and year-out, as well as Cherniss' association with the Rancho Cucamonga-based Rancho Valley Volleyball Club. She has served as its head coach/technical director/recruiting coordinator since 1994. Cherniss' assistant at Cal State, Danny Scott, also coaches at Rancho Valley. Liefveld was the first impact player to take the Rancho Valley-to-Cal State route. "I wanted to be involved so I could help develop the kids," said Cherniss. "The big advantage for me, through watching them at the club, is you get to

understand the character of the kids." While Cherniss resides in Calimesa with her husband, Pete, and daughter, Jordan (soon to be 2), her teams are extended family.

Cherniss has coached six AVCA/NCAA All-Americans and the last two Division II Players of the Year in Morohunfola (2003) and the sister of Bridget Harris-Crosby, Brie Harris (2004), who found that two years at Division I Pepperdine wasn't all it was cracked up to be. "I definitely enjoyed my time a lot more here," Harris said. Kim "definitely knows what she's doing. She's got the side where you love her, and she's got the strict side where she's definitely got your respect. I'd say she puts herself out there a little more than most coaches. As a head coach, it's hard to keep that balance between coach and player and friend. You can talk to her about anything. You can trust her with anything." Cherniss



instituted Coyote traditions such as preseason team-bonding trips and pre-game meals prepared by players' parents. Sometimes, dinner is at her place.

"I go to her house for Thanksgiving," Morohunfola said. "I actually met Kim when I was 15 (at Rancho Valley). Each year, I was kind of connected to her. My freshman year, she was more like a coach to me. By my senior year, she was more like my friend. She's kind of like my mom."

Cherniss' bubbly personality and her collegiate sporting experience allow her to relate well with her players. She also works her team hard in practice. "When we do drills and scrimmages against each other," Morohunfola said, "the loser runs. I've noticed, through the years, she makes you want to play. She invests so much time. You want to do good for her."

Cherniss takes just as much pride in her team in the classroom, where it often tops all Coyote athletic teams in team GPA. That honor was surrendered to the men's golf team for 2003-04. "I hate it every time we lose that," said Cherniss. "I have a slogan: 'Winning teams, winning grades and a winning image,'" Simpson said. "She's as close to that total package as I've ever seen."

It is a mix of the winning and the relationships Cherniss has nurtured at Cal State – she maintains regular contact with at least half of all Coyotes she has coached – that allows her to re-live her playing days. She is not looking for job satisfaction elsewhere. "I get the most satisfaction out of knowing the majority of kids look back on their experience here and know they had a great time," Cherniss said. "Why would you do this job and not reap some of the benefits? I want to be a factor in their life and their development."

*Damian Secore, whose first piece for Cal State San Bernardino Magazine appeared in the fall/winter 2004 issue, is a freelance writer living in Highland, Calif. He graduated from CSUSB with a degree in communications in 1996. His stories also have appeared in the San Bernardino Sun newspaper.*

# That's a Wrap

## Cross Country

Some good news this year for the Cal State San Bernardino women's cross-country team was that Tanya Zeferjahn finished 28th at the NCAA Division II national championship. The top 30 at the national meet are awarded All-American status.

But perhaps the best news was that the cross-country team earned an NCAA Division II team academic honor for the sixth year in a row and top runner Zeferjahn was named a scholastic All-American by the U.S. Cross Country Coaches Association. The Coyotes posted a team grade point average of 3.08 in the fall quarter of 2004 to earn the All-America team award from the organization. A Hesperia High School graduate, Zeferjahn posted a 3.85 grade point average, which earned her individual scholastic All-America honors for the third straight year.

The Coyote women have been multiple recipients of the Cody Coyote Award, presented by Coyote Athletics each quarter to the team with the highest overall grade point average. They last won it in spring 2004 with a 3.35 GPA. Besides Zeferjahn, the Coyote team consists of Andrea Brandt, Holly DeGerolamo, Megan Holt, Kimberly Miller, Becky Southworth, Katherine Keenan and Andrea Martinez.

## Women's Soccer

Cal State San Bernardino's women's soccer team, anchored by seven seniors, fell short in an attempt to earn a second consecutive post-season appearance, suffering a 3-2 overtime loss in its final match of the season.

The Coyotes finished 8-9-2 overall and 6-6-2 in the CCAA's powerful South Division, but proved they could play with the top teams in the Far West Region as well as the CCAA. The team defeated 2003 NAIA national champion Westmont College, 3-0, in the season opener; lost, 1-0, to the nation's No. 1 NCAA Division II team, Seattle Pacific; and fell, 1-0, to Seattle University, another top 10 team in the country. And CSUSB pushed four-time CCAA champion UC San Diego to the limit before losing, 2-1. The team knocked off tournament-bound Cal State Dominguez Hills for the first time in four years, 2-1.

Head Coach Noah Kooiman said most of the seniors provided the on-field presence and leadership he expected, particularly Michelle Lopez, Amy Raymond, Ashley Twogood and Stephanie Sheldrick.

Kooiman said Raymond, who was solid as a sweeper on the back line, was "like having a player-coach on the field." Lopez finished her four-year career with five goals and two assists to move into a tie for third place on the Coyotes' all-time goals scored list with 27. Her 66 total points on 27 goals and 12 assists tied her for fifth all-time in points.

Sophomore Lauren Williams, a



*The team's leading scorer, Yotes sophomore forward Lauren Williams (13), contends with a Cal State Bakersfield defender for possession of the ball in the Coyotes' 3-0 win over the Roadrunners during the 2004 season.*

transfer from UC Riverside, picked up some of the scoring slack left by the graduation of Kayla Humphries in 2003-04 by leading the team in goals (6) and assists (4) for 16 points. Val Evans, a junior outside halfback, had 10 points on four goals and two assists.

Kooiman had high praise for freshman goalkeeper Leslie Rhodes. "Leslie was phenomenal. She was fearless, aggressive and decisive and played like a veteran. I have to take my hat off to her for stepping up like that," Kooiman said.

### Men's Soccer

After three progressively better seasons from 2001 through 2003, Cal State San Bernardino's men's soccer team hit a bump in the road to respectability in the California Collegiate Athletic Association in 2004. Despite possessing one of the conference's most talented and efficient midfield groups, the Coyotes found themselves without a consistent, true scoring threat and discovered it takes more than just hard work, 110-percent effort and skill to win.

The result was a disappointing 4-15 record (2-12 in the CCAA), and a last place finish in the conference. In the previous three years the Coyotes went 30-27-3 and earned a South

bound UC San Diego, 2-1, in overtime. They then knocked off Cal State Stanislaus, 3-1, before finishing the season with five straight losses. Six of the team's losses were by one goal and the Coyotes were shut out six times. It was, as some would call it, a year for character-building.

"The young players who came in handled themselves well," said Kooiman. He cited freshmen Lorenzo Loson, Miguel Espinoza, Brent Vander Eyk, Nick Boyce and James Pusey for their improvement and adjustment to the college game as the season progressed. Junior Brent Steele provided speed and quickness up front, and sophomore Tim Lanski provided unexpected but welcome scoring punch with a team-leading five goals.

### Women's Volleyball

After winning a third straight CCAA championship, a regional title and advancing



## Hitting it Big

At times she seemed unstoppable, rocketing kill after kill. By season's end she'd mounted big numbers — big enough to send Cal State San Bernardino outside hitter Brie Harris to the AVCA national convention in Long Beach last December. There, Misty May, two-time AVCA Division I player of the year and 2004 Olympic champion in two-player beach volleyball, handed Harris her American Volleyball Coaches Association/NCAA Division II women's Player of the Year award.

The 6-foot senior from Victorville (Silverado High School) set an NCAA Division II tournament record with an incredible 45 kills to lead the Coyotes to a come-from-behind, nail-biting, roller-coaster-of-a-match 3-2 victory over favored UC San Diego in the Pacific Regional title match. She then earned all-tournament honors at the NCAA championship tournament in Miami Shores, Fla., even though the Coyotes were eliminated in the quarterfinals, 3-1, by Nebraska-Kearney. Harris was an All-CCAA first team selection as well as AVCA All-Pacific Region and AVCA All-America first team and Daktronics All-Pacific Region.

Her 545 kills for the season is No. 2 on the university's all-time single-season list. She also had 26 service aces, 289 digs, a team-high 20 solo blocks and 75 total blocks.

CSUSB is only the second university to have players earn back-to-back AVCA player of the year honors in NCAA Division II since the inception of the award. Kim Morohunfola was the national player of the year in 2003. Harris also has been nominated for the Collegiate Woman Athlete of the Year in Division II by Collegiate Women Sports Awards. She will be considered along with national players of the year in other Division II women's sports for the annual honor to be presented in June. In a January issue of Sports Illustrated, the All-American was one of the featured "Faces in the Crowd."

Division title and their first trip to the CCAA championship tournament in 2003, but injuries and loss of other key players had a role in the team's inability to match that performance.

CSUSB was outscored, 43-18, on the season. The goal production was less than half of the 2003 total of 39, but the players that scored 35 of those 39 goals last season were not around in 2004, leaving the scoring to underclassmen just becoming acclimated to the rigors of Division II college soccer.

After opening the season with two shut out victories, the Coyotes lost nine in a row before upsetting CCAA tournament-

to the NCAA semifinals with a core of six seniors leading the way in 2003, what were the odds of the women's volleyball team repeating as regional champs and returning to the Elite Eight? Whatever the odds, the Coyotes overcame them in what was billed as a "rebuilding" year. But it was the kind of rebuilding year any team would like to have — a 27-4 record, a second straight regional championship and a trip to Florida for a shot at the national title.

The four losses, by the way, were to No. 1-ranked Kearney-Nebraska, which, in the end, captured the 2004 NCAA championship, as well as to Barry University and twice to UC San Diego, ranked No. 2 in the nation for most of the season and the CCAA champion. Not bad for a team that finished the season with three freshmen in its starting lineup.

The key component in 2004 was the leadership of senior All-Americans Brie Harris and Cathleen Price. "I couldn't have had players more capable and generous in their role of leading that group and being patient with their development than those two. Instead of telling the young players 'this is my last year so you better produce,' they were reassuring them by saying 'it's okay' and 'we've got your back, trust us,'" said coach Kim Cherniss.

Harris, Price and junior setter Cristen Trent, a third-year starter who led the CCAA in assists per game, inspired the

CONTINUED ON PAGE 32



## Walls

By Jiggs Gallagher

What do  
Diego Rivera and  
Aaron Hecker  
have in common?

They both paint murals.

The Mexican Art Deco artist of the 1930s used such fabled venues as New York's Rockefeller Center and San Francisco's Coit Tower. But CSUSB senior Aaron Hecker is getting his start at the Rudy C. Hernandez Community Center near San Bernardino City Hall. Last year the 23-year-old lent his brush to paint a large indoor mural at the center. Hecker heard about the project from Emanuel Olague, who visited the center and worked in CSUSB's Santos Manuel Student Union. John Futch, director of the CSUSB Cross-Cultural Center, pro-

**RUDY'STEAM** — Conducting his mural work at the Rudy C. Hernandez Community Center as an independent study project, Aaron Hecker says, "It was great working with the kids," referring to the two dozen San Bernardino children who assisted him with the 40-foot-wide art piece. (Photo by Robert Whitehead)

vided funds for creating the mural.

Hecker coordinated the work of about 25 kids from the area, one as young as 3 and another as old as 16, but most between 6 and 14 years old. Together they drew sketches of Rudy Hernandez, a community activist and San Bernardino city employee murdered in 1997 at the age of 48. The mural's center panel is a likeness of Hernandez, while other panels depict youth growing up, involved in life and drug-free. At 8-feet-tall and 40-feet-wide, the mural fills an entire wall in the community center's game room.

"It was a year-long project," says Hecker, who majors in art at CSUSB and works part-time as a graphic artist in the university's public affairs office. "I worked on Saturdays with the children, who did the smaller sketches. We finished most of the outlines in June and July 2004 and I finished up the detail work in early fall."

For his work at the Rudy Hernandez

Center, he received a certificate from San Bernardino Mayor Judith Valles thanking him for his volunteer work on the Hernandez Center mural. But credit for the work doesn't belong to Hecker and the children alone. "Emanuel is really the one responsible for having that mural," Hecker says. While Hecker created the concepts for the piece, Olague was the original contact with the center and actually helped finish the art with Hecker two months after the kids completed their part.

From any angle, the dedication to the project looked as good to Hecker as the art itself. "It was pretty unexpected to see them give up a Saturday," he says of his weekend artists. Walking from home, the kids would show up faithfully and on time every week, one of them often beating Hecker to the center. "I could tell that they were really getting something out of it, and enjoying it, really feeling like they were a part of something."

## Leaders in Student Affairs

**Helga Kray**, assistant vice president, student affairs division



**Helga Kray**

Helga Kray previously was the director and executive director for the Student Union — now Santos Manuel Student Union — for more than 20 years. She began her career at Cal State San Bernardino as a student, earning her bachelor's degree in history. Kray was also employed as a student assistant in several departments, including science, history, math and political science. What began as a temporary job as a club coordinator for student activities eventually developed into a full-time permanent career that has led to one of the top positions in the student affairs.

**Robert C. Aylmer, Ed.D., ABPP**, director, student health center



**Robert C. Aylmer**

Robert C. Aylmer, a board-certified family psychologist, did his undergraduate and graduate work at Harvard. After a post-doctoral fellowship in clinical psychology in the department of psychiatry at the University of Wisconsin, and an assistant professorship in psychiatry at the University of Pittsburgh, he took an assistant director of student counseling post at the Harvard Business School. Aylmer has owned a private practice and has consulted for a variety of health organizations. He has most recently held the position of acting director of the Student Health Center at Cal State Fullerton. He is married to Francoise Aylmer, the university's new associate vice president for development.

**Lovellie "Happy" Almogela-Cimenski**, director, housing and residential life

Raised in Hawaii, Almogela-Cimenski received her bachelor's degree in psychology from the University of San Francisco and her master's degree in college student personnel from Western Illinois University. She's worked at Cal Poly Pomona and Cal State Northridge and has been a part of Student Affairs for more than 12 years. Cimenski also serves as the current president of the Western Association of College and University Housing Officers.

**Juan Regalado**, associate director of residential education, housing department

Juan Regalado was born in El Salvador and grew up in El Monte, Calif. He received his B.A. in psychology from the University of California, Irvine and his master's in counseling and personnel services from the University of

Maryland-College Park. He has worked at UC Santa Barbara, Cal State Northridge and most recently Cal Poly Pomona.

**Lois Madsen**, director, financial aid

With more than 32 years of experience in financial aid, Lois Madsen has received many awards and been recognized in

her field. Most recently, the state professional association, CASFAA, recognized Madsen with an award for her Outstanding Service to her fellow CSU financial aid officers. Madsen came to CSUSB from private industry, where she was the vice president of financial aid for International Education Corp.



## Something to Howl About

By Zeke Bonillas

What originally began as a small idea on how to enhance campus pride became a large idea as students got together last year to form the Coyote Howlers. The Howlers began in the summer of 2004 as the Associated Students, Inc., of California State University, San Bernardino gathered for their annual retreat.

Starting with a modest budget, the Howlers distribute such items as "Coyote Pride" gear t-shirts, hats and polo shirts to the general student body. The ASI Movie Nights and athletic games are among the events at which the Howlers pass out the items.

The Coyote Howlers hosted its first event on Feb. 26. With the collaboration of the athletics department and the African Student Alliance, the Howlers threw a tailgate party for the last basketball home game against Cal Poly Pomona, which CSUSB won, 73-66. The new organization gave away cash prizes for the best set-up display demonstrating Coyote Pride, and offered music and food.

## Joriz's Jump



The thing about Joriz De Guzman being the youngest or one of the youngest students ever to attend Cal State San Bernardino — 12 years old when he arrived — is that you're expected to pump out A's easy as making toast and to just be smart all of the time. True, this seems a given, given a boy of 12 wouldn't be in college if he didn't have oodles going on upstairs. But Joriz doesn't claim to know it all quite yet and most likely never will. In March, the graduate admissions dean at the University of California, Santa Barbara was searching for something else anyway. The young computer science major's eight-week research project last summer at UCSB had already proven to the school that Joriz could do the work. "The interview was really to see if I could handle the pressure," says Joriz of his March meeting. He only turned 15 in May. The interview was scheduled for an hour, but it turned into a four-hour visit with Joriz and his parents, and included a tour of the seaside campus with the head of the computer science program, which is considered one of the world's best. A few days later the campus extended an invitation for Joriz to attend UCSB.

He'll make the jump to light speed in August, zipping from his bachelor's degree in computer science, which he receives from CSUSB in June, past his master's and straight to Ph.D. work. In August, off he goes, walking and working among doctoral students twice his age and older, a kid becoming a young man, smart enough to know that intellect alone does not make a kid smart. Character development is part of that equation, too. The maxim commonly advanced by stalwart computer scientists and held by Joriz is that the work one does should always contribute something positive to society. It's the right idea. He carried it around CSUSB as he went about his business. "I loved it here," he says. Now he takes the idea with him, and Santa Barbara is feeling a little bit smarter.

*(Photograph by Robert Whitehead)*

## Summertime Tunes

There is no time like summertime for picnics and friends and, in July, music on Cal State San Bernardino's Lower Commons Plaza.

The annual Summer Wednesdays series opens July 6 with a group that has become a tradition this time of year, The Latin Society, and brings back a group from a couple of years ago, Gregg Young and the Second Street Band on July 13. While Latin Society laces its tunes with a Latin beat, Young and his group perform jazz, rhythm-and-blues and reggae, among other styles.

On July 20 The Basix take the stage, performing songs made famous by Aretha Franklin and James Brown. The Bootie Shakers close the four-week-long series on July 27 with 1970s tribute songs.

The Summer Wednesdays series is a family and friends affair held outdoors on the Lower Commons Plaza. Bring picnic baskets, blankets and lawn chairs. Concession items also will be sold during the shows, which are free and begin at 7 p.m. Parking is \$3.

## Second Efforts

*Sometimes the most gratifying gains are those born of losses*

**By Joe Gutierrez**

Playing in Super Bowl XXIX in 1995 for the San Diego Chargers pales in comparison to the paper Mark Seay received last December.

Clearly, it better be a darn good piece of paper to surpass the gritty glory of battling in a Super Bowl. But there he was, standing on the podium in early December, standing among 750 other CSUSB graduates, shaking hands with Jack Brown, a former football coach himself, who handed the 37-year-old Seay a CSUSB bachelor's degree in criminal justice.

"This goes to show," said Seay, "that no matter what you do or what type of adversity you face, education is important to fight for. It took me six years, but I made it!" Seay, who now works in community relations for Stater Bros. Markets, has experienced more as a youth and later in early adulthood than most people have seen in their lifetime.

Signed by the Texas Rangers baseball team upon graduation from San Bernardino High School, Seay was recruited to play football for Cal State Long Beach for the late Hall of Fame Coach George Allen. But his athletic

career was almost cut short in 1988 when he was the victim of a drive-by shooting. Doctors removed a kidney and left a bullet lodged three inches from his heart and told him his athletic career was over.

In a reverse Knute Rockne kind of way, it may have been the best pep talk he'd ever heard. Seay came back to play for Long Beach State, where he led the conference in receptions. He then signed as a free agent with the San Francisco 49ers and a year later signed with the San Diego Chargers. He had one of the best years of his career in 1994. The following January, he made the game-winning touchdown catch that led to the Charger's only appearance in the Super Bowl, the dream of every football player, and he entered the record books by

catching the first two-point conversion pass in Super Bowl history.

But a bachelor's degree was a lifelong dream. "This is



far and beyond better. The Super Bowl was just for a moment. Getting my degree is something I will have for the rest of my life," said the San Bernardino native. "The Super Bowl was for me and

degree too."

Besides family, one man has been instrumental in urging Seay to get his degree — Stater Bros. Markets chairman and CEO, Jack H. Brown. The two men met when Seay was

**Doctors removed a kidney and left a bullet lodged three inches from his heart and told him his athletic career was over. In a reverse Knute Rockne kind of way, it may have been the best pep talk he'd ever heard.**

my teammates. My degree is for my family, my son who's in the second grade. I'm setting an example for him to aspire to receive his university

a 15-year-old sophomore at San Bernardino High School and Brown, a San Bernardino High School alumnus, was a volunteer coach.

# Alumni Advantage

**Get the Alumni Advantage!** ...and get a 10% discount on registration fees for College of Extended Learning courses. Let the Alumni Association be your connection to lifelong learning!  
[www.csusbalumni.com](http://www.csusbalumni.com)

"Even though Mark played in the Super Bowl," Brown said, "he knew that in the Super Bowl of 'life' he would need this university degree to be able to compete. So, he went after it just like he did for many game-winning passes in the NFL."

Brown would always visit with students, delivering motivational talks. "He would urge us on to do our best," Seay said. "A lot of the things he said made sense. He would do whatever he could to help us." The two men kept in contact and became good friends, and Mark worked at Stater Bros. during summers and vacation periods while attending Long Beach State. After his



**PAYDIRT**—After six years Mark Seay completed his bachelor's degree, and Jack Brown (right) had the privilege of handing it to him the day he graduated. All of the work was well worth the sweat and time, Seay says.

retirement from the NFL, Seay went to work for Stater Bros. And at the urging of those around him, Seay enrolled at Cal State San Bernardino in 2002, picking up where he left off at Long Beach State as a criminal justice major.

"I promised my mom, I promised my dad and I promised Jack," Seay said. "He urged me to go back and get my degree." And now with a degree in hand, Seay said he plans to continue serving as a motivational speaker to high school students in the inland region and prepare for a criminal justice career as a gang counselor. Take away the fact that he has survived a shooting, had an NFL career and played in a Super Bowl, Seay can sound like any other college graduate. "I feel a lot better now that it's all over."

## Share the Memory

As California State University, San Bernardino gears up for its 40th anniversary, the university's Alumni Association is seeking CSUSB graduates to join in the celebration.

Plans are underway for what will be a year-long celebration, and the Alumni Association is inviting alumni to check out its Web site at [www.csusbalumni.com](http://www.csusbalumni.com) to find ways they can become involved. Alumni are invited to share with the association their favorite Cal State San Bernardino memories, and what it is about their experience at the campus that made it a special time in their lives.

For more information, visit the Web site or call the Alumni Association office at (909) 880-5008.

# 40<sup>th</sup>

**CSUSB**  
ANNIVERSARY



## New Alumni Association benefits!

### **Alumni Loan Consolidation Program**

Do you owe more than \$7,500 in outstanding federal student loans? The CSUSB Alumni Association has contracted with Collegiate Funding Services, which is helping Cal State San Bernardino alumni reduce their monthly student loan repayments by consolidating their eligible federal student loans. Take advantage of some of the lowest interest rates in recent history.

### **Office Depot**

Put your membership to work at Office Depot! CSUSB Alumni Association members can save up to 50% on:

- Computer supplies
- Office machines and equipment
- General items (calendars, desk blotters, tape dispensers, etc.) and special non-stocked items

- Computer hardware and software (technology items, such as computers, monitors, digital cameras)

### **Simply Beautiful!**

The CSUSB Alumni Association has partnered with Simply Because to help alumni build and improve their personal and professional relationships. We offer a convenient, affordable way to send the world's finest roses to anyone in the United States.

- Delivered directly from Ecuadorian rose farms
- "Cut on Date" to ensure freshness
- Pre-order calendar and "Loving Reminder" e-mail notices

For more information about these new benefits of Alumni Association membership, visit the new Web site at [www.csusbalumni.com](http://www.csusbalumni.com), or call the alumni office at (909) 880-5008.

## Staying connected is just a click away!

The CSUSB Alumni Association announces the launch of a new secure Web site — redesigned with you in mind!

### Log on today and ...

- conveniently view and update your records (even upload a photo!)
- search for friends and former classmates in the enhanced alumni directory
- view photos from alumni events and activities in the photo gallery
- use our expanded career connection to promote your business and network with other CSUSB alumni (even post a résumé)
- post your own class note and share what's happening in your life (or just see what others are up to)
- find and register for regional and on-campus events on the activities calendar
- discover the newest benefits of Alumni Association membership!

**Your privacy is important to us.** This secure site is exclusively for CSUSB alumni and many of the pages are accessible only by using a unique username and password. Only registered CSUSB alumni have access to the password-protected areas where your contact information is listed.

### To access the site and register:

1. Visit [www.csusbalumni.com](http://www.csusbalumni.com)
2. Click "Register Now" in the Registration Login Box
3. Enter your last name and alumni ID#
  - ▶ found above your name on the mailing label
4. Complete the registration form and you are on your way to enjoying the new site!

You were there

[www.csusbalumni.com](http://www.csusbalumni.com)

## 1970s

**Joanne Fischmann**, B.A. psychology 1973, released her newest and seventh Hannah Swensen mystery, "Peach Cobbler Murder," which is penned under the name Joanne Fluke. The Hannah Swensen series combines Joanne's fascination with the mystery genre and her passion for baking. Each book features original cookie and dessert recipes. Read more about Joanne and her books at [www.murdershebaked.com](http://www.murdershebaked.com). ▲

**Alan Warsh**, B.A. psychology 1973, is an AmSAT-certified Alexander Technique self-improvement instructor. Alan has a private practice in Riverside reaching people of all ages and is the only practitioner in the Riverside area. E-mail [alextech@webtv.net](mailto:alextech@webtv.net) for more information.

**Dr. Roberta Stathis**, B.A. anthropology 1975 and M.A. education 1979, is president of Ballard & Tighe, a publisher of tests and instructional materials for limited English proficient (LEP) students. Roberta has served as a member of Ballard & Tighe's executive



management committee for 10 years. She also is the author and editor of numerous articles, publications and books, among them social studies textbooks for English learners.

**George (Joe) B. Epps**, B.A. accounting 1976, is a partner and head of the new Phoenix, Ariz., office of RGL, Forensic Accountants & Consultants. RGL, an international firm with 25 offices worldwide, is one of the only accounting firms exclusively devoted



to forensic accounting. Joe has more than 27 years of forensic accounting and litigation support experience. Before joining RGL, he was principal of Epps & Associates, PLLC in Scottsdale.

**Lorraine Frost**, B.A. psychology 1978, M.A. psychology 1980, B.A. computer science 1985, was named interim vice president of CSUSB's information resources and technology division. Previously, Lorraine was director



of administrative computing services. In her new position, Lorraine will oversee the departments of academic computing and media, administrative computing services, data center services, information security, and telecommunications and network services. ▲

**Peppino A. DeBioso**, B.A. political science 1979, is the director for Missile Defense Policy in the Office of the Secretary of Defense, where he is responsible for formulating and implementing defense policies and plans for U.S. ballistic missile defense.

He has spent the past 18 years in a variety of government positions, think tanks and academia. He earned a Ph.D. in international relations from USC and was a lecturer in CSUSB's national security studies program from 1983-1985.



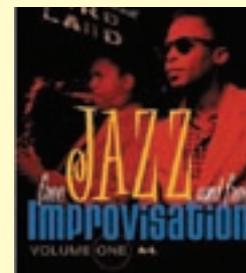
## 1980s

**Jeff Shockey**, B.A. political science 1988, M.P.A. 1994, received a Congressional appointment to deputy staff director for the House Appropriations Committee. Jeff spent the past six years as a partner in the Washington, D.C.-based law firm



of Copeland, Lowery, Jacquez, Denton & Shockey. He served on Congressman Jerry Lewis's personal office staff as legislative assistant, legislative director and appropriations associate from 1991-1999. ▲

**Todd S. Jenkins**, B.A. psychology 1989, is a jazz critic and contributor to Down Beat, All About Jazz, Signal to Noise and Route 66 Magazine. He is the author of the newly released "Free Jazz and Free Improvisation: An Encyclopedia" (Greenwood Press, 2004) and the upcoming "Eclipse: The Music of Charles Mingus" (Praeger, 2005).



Four CSUSB alumni were elected in November to the California State Assembly: **Russ Bogh** (B.A. business economics 1993,  $\Sigma X$ ) **s**; **John Benoit** (M.P.A. 1993) **s**; **Joe Baca, Jr.** (B.S. marketing 1992, M.P.A. 1997); and **Pedro Nava** (B.A. sociology 1973).

Bogh (R-65th), Assembly Republican Caucus chair, was elected to a third term, while Benoit (R-64th), Assembly Insurance Committee vice-chair, was elected to a second term. Newcomer Baca (D-62nd) was a teacher in the Rialto Unified School District, and Nava (D-35th), a Santa Barbara attorney, was a commissioner with the California Coastal Commission.



Russ Bogh '93



John Benoit '93



Joe Baca, Jr. '92



Pedro Nava '73

## 1990s

**Zachary D. Tucker**, B.A. history 1991,  $\Delta\Sigma\Phi$ ,



was named president of the Redlands Community Hospital Foundation. It is the fund-raising arm of the hospital, which has provided medical services for the Redlands community for more than 100

years. Zack joined the foundation in 2002 as its executive director of development.

**Cheryl Marie Osborne Hansberger**, B.A. psychology 1993,  $\Lambda\Phi$ , is the strategic development manager for National Engineering Technology (NET) Corp. in its La Mirada office. NET is a multi-disciplinary engineering and consulting firm specializing in the intelligent transportation and information technology industries. **s**

**Geoffrey R. Anderson**, B.A. history 1994, is a Microsoft-certified systems administrator analyst for the Civil Maritime Analysis Department, focusing on European maritime terrorism issues and countering terrorist use of the seas through all-source intelligence analysis. Geoffrey was a co-recipient of the USCG Meritorious Unit Citation, awarded to any unit of the Coast Guard that has distinguished itself by "valorous or meritorious service in support of U.S. Coast Guard operations."

**Andrea Guillen Dutton**, B.A. vocational education 1995, M.A. vocational education 2000, was named Woman of the Year for the 31st Senate District. Andrea is a professor and department chair for the Radiology Technology Program at Chaffey



Community College and has been recognized in Who's Who Among America's Teachers since 1998. **▲**

**Shawn Garus**, B.A. marketing 1995, is the women's volleyball head coach at the University of North Carolina-Greensboro. Shawn played professional volleyball from 1994-2003, and served as the top assistant



coach at the University of San Francisco. Shawn played club volleyball while attending CSUSB. His wife, **Cindy Bench**, B.A. management 1995, is a four-time All-CCAA volleyball player for CSUSB from 1991-94.

**Alton Garrett, Jr.**, M.P.A. 1998, has been selected as the Southern California director for U.S. Senator Barbara Boxer's operations. Garrett has previously served as the field representative for Boxer's San Bernardino office.



**Lincoln G. Orellana III**, B.A. communications 1998, was promoted to area manager for Enterprise Rent-A-Car, serving the communities of Apple Valley, Barstow, Hesperia and Victorville. Lincoln played baseball for the CSUSB Coyotes in 1996-97.

**Staci L. Quirk**, B.A. communications 1999, was promoted to the position of brand manager for Black & Decker's Philadelphia, Penn., operation at Baldwin Hardware. **▲**

## 2000s

**Jonathan Kopitzke**, B.A. economics 2001, was promoted to assistant vice president and senior financial analyst for the Wealth Management Division of City National Bank in Beverly Hills. He is responsible for developing financial models, conducting division research and managing various finance and accounting functions. Jonathan also has a non-profit organization, Senior Alliance ([www.senioralliance.org](http://www.senioralliance.org)), which provides Internet and computer training to seniors living in the greater Los Angeles area.

**Eva Maria Gonzalez**, B.A. liberal studies 2002, just completed work in the village of Purkestanskaya, an agricultural area of Uzbekistan, as a Peace Corps volunteer. Eva taught English and worked in an orphanage.



**Linh Nguyen**, B.A. entrepreneurial management 2004, is a real estate agent for Gold Key Real Estate and serves the community of East Highland Ranch. **▲**

**Kristen Soliz**, B.A. liberal studies 2004, was named head coach of the San Bernardino Cajon High School boys' volleyball team. Kristen was a standout middle blocker for CSUSB's volleyball team.

## WEDDINGS

**King Geiser**, B.A. physics 1984, married Ann Marye Mitchell, B.A. social science 2000, July 10, 2004, in South Lake Tahoe. King has his own business in Riverside, King's Horseshoeing, and Ann is a teacher at Sierra Vista Elementary School in the Perris Unified School District.

**Daniel Archuleta**, B.A. management 1990, married Pamela Acra on Aug. 1, 2004, in Garden Grove. Daniel works for Mercury Insurance Company.

**Sherry Lynn Colgan**, B.A. social science 1993, married Allan Richard Stone Aug. 20, 2004, in Riverside. Sherry is a coordinator for the Safe Schools Unit in the Riverside County Office of Education.

**Eric Levell Hill**, B.A. psychology 1994, and Lisa Renee Mallory were married Dec. 6, 2004, in Upland. Eric is a program supervisor at OPARC, a non-profit organization located in Upland and dedicated to helping people with disabilities and their families.

**Lincoln Peters**, B.A. English 1995, married Jennifer Ponder Feb. 5 in Las Vegas. Lincoln is a firefighter with the U.S. Forestry Service and previously taught English composition at CSUSB.



**David J. Goldstein**, B.A. marketing 1997, married Sarah R.F. Chase Sept. 4, 2004, in Garden Grove. David is an engineer for SBC Communications, based in Anaheim.

**Kimberly Rapp**, B.A. sociology 1997, married Dean Gibson Oct. 30, 2004, in Ontario. Kimberly is a customer service and sales executive for SBC Communications.

**Jennifer Beckett**, B.A. communications 1998, and Anthony David Phaller were married July 17 in Santa Ana. Jennifer is a teacher for the Colton Joint Unified School District in Bloomington.

**Aileen A. Lauritzen**, B.A. liberal studies 1999, married Brandon C. Bluhm June 25, 2004, in Los Angeles. Aileen is a teacher for the Los Angeles Unified School District.

**Rebecca Renee Brandt**, B.A. management 2001, married Nicholas Burch Whallin July 24, 2004, in Jeffersontown, Ky. Rebecca is a unit manager for Citicards in Louisville.

**Nicholas Leaf Stefoni**, B.A. chemistry 2001, and Andrea Katherine Olsen were married April 4, 2004, in Newport Beach.

**Amy George**, B.A. psychology 2002, married Billy Bender on July 17, 2004, in Spokane, Wash. Amy is a child care worker at Morning Star Boys Ranch in Spokane and also coaches basketball at St. George's School in Spokane.



She played for the Coyote women's basketball team from 2000-02.

**Angelica Lemus**, B.A. sociology 2002, married Joseph Michael Rivera July 17, 2004, in Moreno Valley. Angelica is a social worker for the Riverside County Department of Social Services.

**Amy Brokaw**, B.S. nursing 2003, married Brent Meier Sept. 17, 2004, in Laguna Beach. Amy is a registered nurse at Loma Linda University Medical Center.

**Jennifer Collazo**, B.A. sociology 2003, married Markus Doll, B.A. criminal justice 2004, July 31, 2004, in Cathedral City. Jennifer is a claims adjuster with the State Compensation Insurance Fund in San Bernardino and Markus is a sales associate with Home Depot in Redlands. ▲

**Kari Courson**, B.A. anthropology 2003, married Nicholas Houle Oct. 16, 2004, in Bloomington. Kari works in the San Bernardino office of the Automobile Club of Southern California. She played for the Coyote softball team from 1999-2000.

**Crystal Cervantes**, M.A. educational administration 2004, married Mark Rivera on July 31, 2004, in Upland. Crystal is a high school teacher.

## BIRTHS

**Ramona G. Martin**, B.A. liberal studies 1985, announces the birth of her fourth grandchild, Noah Mejia, born Nov. 1, 2004. ▲

**Melissa Shanahan Campos**, B.A. human development 1995, and **Jeff Campos**, B.S. health science 1993, announce the birth of their second child, Grace, born Jan. 28.

**Kevin Varner**, B.A. environmental studies 1987, TKE, and his wife Tracy announce the birth of their son, Marcus Kevin, born Oct. 21, 2004. Kevin works in the Newport Beach office of GMA International, an internationally-recognized land development consulting firm.

**Amy Pope Schumacher**, B.S. accounting 2002, and **Justin Schumacher**, B.S. health administration 2000, announce the birth of their first child, Mason Michael, born Dec. 30, 2004. Amy was a member of the women's volleyball team and the CCAA Player of the Year in 2001, third-team All-American in 2001, and All-CCAA second team in 2000. Justin was a pitcher for the Coyote men's baseball team from 1998-1999 and posted a 10-7 career record.

## IN MEMORIAM

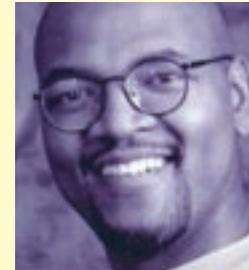
**Marjorie Merritt**, B.A. English 1969, died Nov. 24, 2004. She was a government documents librarian at the San Bernardino County Law

Library. Marjorie participated in CSUSB's Pioneer Alumni Reunion held in December 2003. ▲

**Anthony Krupinski**, B.A. psychology 1976, died Jan. 20. Anthony was a retired U.S. Air Force master sergeant when he returned to school to pursue a lifelong dream to complete his education. As an alumnus, he enjoyed returning to campus and visiting with his former professors. ▲

**Daniele Nanna**, M.B.A. 2000, ΣΦΕ, died Oct. 3, 2004, in a boating accident in New Orleans. Daniele came to the United States from South Africa seven years ago and, after graduating, began his career in computer consulting. For information about the Sigma Phi Epsilon-Daniele Nanna Memorial Scholarship fund, visit [http://www.sigep.org/foundation/mem\\_rec\\_gifts.htm](http://www.sigep.org/foundation/mem_rec_gifts.htm).

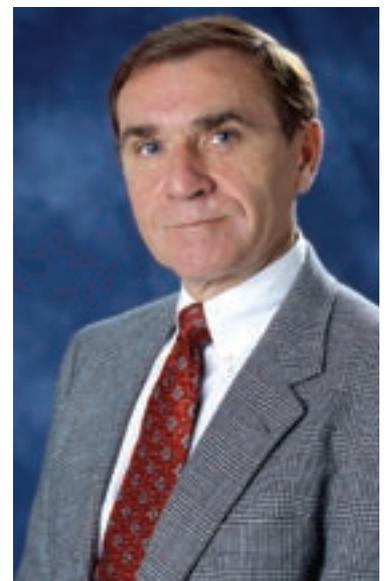
**Anton Erwin Bartholomew**, B.A. management 2004, ΔΣΦ, died Oct. 6, 2004. Anton is survived by his wife, Kimberlee, and four children: Matthew Wills, Michael Defresne, Anton Bartholomew II, and Morgan Bartholomew.



The CSUSB chapter of Delta Sigma Phi fraternity has re-named their annual picnic/barbeque in Anton's memory. His degree was awarded posthumously.

**Lee Roberts** (B.A. biology 1974, B.A. economics 1975), chairman and chief executive officer of Costa Mesa-based FileNet Corporation, was honored by the Software Council of Southern California with a Lifetime Achievement Award at the organization's Software Industry Awards in April. The SCSC annually recognizes leaders who are making significant contributions to Southern California's growing software industry.

Since joining FileNet in 1997, Lee has led the company's transformation from a document management pioneer to the world's leading enterprise content management and business process management provider. He has championed a number of initiatives aimed at leveraging FileNet's extensive customer base, global marketing presence, strong partner relationships and vast research and development resources. Under his leadership, the company has expanded its presence in more than 90 countries.



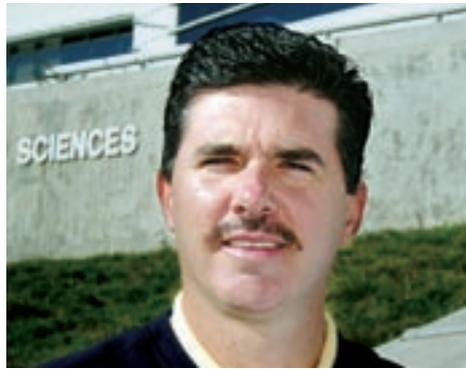
## Paying It Forward

continued from page 11

year for the next five years, with the other half to be used as an endowment to fund future scholarships. In all, the contribution comes to at least \$52,500, not counting any interest the endowment will accrue.

The way Brunske sees it, a scholarship can go a long way toward keeping a student who is doing well academically, yet struggling financially, to stay in school. "It's just my way of giving back what was given to me," he says. Just as important, says Brunske, is that alumni who now have the means can look at their own college experience and perhaps start the process to contributing to university scholarships. Taken all together, Brunske sees it like the movie and novel, "Pay It Forward," where the main theme was to do something nice for three people, who in turn would do something equally as nice — or greater still — for three more people, and it all expanded from there.

Pierce, who every few years sends out a newsletter to economics alumni to update them on news in the department, college and about fellow alumni, says from that occasional piece of communication, 80 to 90 alumni have contributed to scholarship funds in the



Sean Brunske

economics department. The amounts don't have to be huge, and many alumni can only afford what they do give. But sometimes they become fortunate enough in their lives to be able to give larger gifts, such as the one Brunske gave. "I think these things do take off," Pierce says. "Maybe it plants the seed in the minds of other people," who down the road will be able to give.

"I guess my focus is, 'Don't forget where you came from and don't forget who gave you the opportunity or took the time to give you some personal attention in class, or an advisor who swung a job your way,'" Brunske says. And, he adds, it isn't so much the amount as it is contributing to a greater fund and cause to give just one more student an opportunity to graduate, and to pay it forward.

## What are Your Odds?

continued from page 9

San Bernardino graduates its students at a 93 percent-prepared rating, which was slightly below the CSU's overall rating at 94 percent. The survey also indicated that 85 percent of CSUSB graduates were able to work with students from diverse cultural backgrounds while the CSU on the whole was 81 percent.

"The state of California and especially the region we serve, the San Bernardino-Riverside counties, have seen tremendous population growth and with that comes the need to have highly trained and prepared teachers for the growing number of students from kindergarten to high school," Arlin said.

The CSU Chancellor's Office surveyed K-12 classroom teachers who had completed their credential preparation at California State University campuses during the 1999-00, 2000-01, 2001-02 and 2002-03 academic years. The CSU also surveyed the school supervisors of first-year teachers. The report sums up the key findings of the CSU Systemwide Evaluation of Teacher Preparation from 2001-2004.

# COYOTE BOOKSTORE

California State University, San Bernardino  
6100 University Parkway, San Bernardino, CA 92407



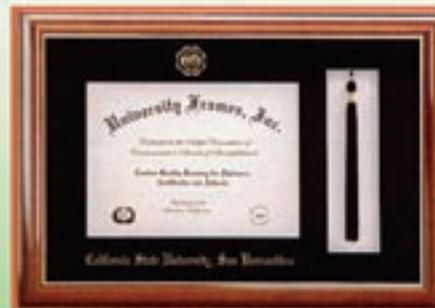
## CSUSB Clothing

The Coyote Bookstore has just received new styles of clothing, sure to fit everyone's taste. Come and check out the new selections for spring. We have more styles and colors than ever before. Many items also are available on our Web site: [www.coyotebooks.com](http://www.coyotebooks.com).



## CSUSB Insignia

Show your CSUSB pride with insignia merchandise! We have keychains, mugs, license plate frames and more. Let people know where you're from! The Coyote Bookstore is the place to go. Whether you're just starting college or you're graduating, anytime is a good time to show your CSUSB school spirit.



\*Current Alumni Association members receive 25% off all CSUSB emblematic merchandise. Call (909) 880-7421 for details.

Shop online at [www.coyotebooks.com](http://www.coyotebooks.com) or call (909) 880-5966

younger players with their "refuse to lose" commitment to the game. The supreme test for that conviction came in the regional final match against a UC San Diego team that had beaten them, 3-1, in their two CCAA meetings and had a cadre of seniors bent on a national championship to close out their careers. "We just willed ourselves to win that match," said Cherniss. "It was the most inspirational win I have experienced in my 14 years as head coach here."

Down 2-0 in games and facing match point twice in game three, the Coyotes pulled that game out, 31-29, and then overcame two match points by UCSD in game four to win, 33-31, and force the pivotal game five. CSUSB was down 8-3 and 10-5 before mounting a comeback and were facing match point again at 12-14 and 14-15, but three consecutive kills by Harris propelled the Coyotes to win, 17-15. The 6-foot senior finished with a tournament-record 45 kills and 15 digs, while Price had 27 kills and 18 digs. Then there was Amy Long, who switched to the left side to improve the team's blocking ability against UCSD's powerful front line, and the play of freshmen Sharea Drawn (6 kills, 3 blocks), Katie Hatch (5 kills, 3 blocks) and Yvette Hernandez (20 digs).

The Coyotes moved onto the Elite Eight, where they lost, 3-1, in the quarter-finals to Southwest Region champion Nebraska-Kearney (40-1) by a score

of 3-1 at Barry University.

With the departure of Harris and Price, the Coyotes have plenty of firepower returning in 2005, led by Trent, the outstanding setter who is on the verge of passing former CSUSB All-American Amy Pope Schumacher as the career leader in assists. Trent led the CCAA in assists at 12.83 per game and now has 4,222 for her three-year career. Also



*All-CCAA second team selection Ken Sims (23), a junior, heads downcourt after stealing the ball in the Coyotes' 73-66 win over Cal Poly Pomona on Feb. 26 before a record 3,302 fans in Coussoulis Arena.*

returning are Drawn, who averaged 2.82 kills and 1.16 blocks (third best in the CCAA) at middle blocker; Hernandez (3.08 digs per game); Long (second-team All-CCAA who led the team in service aces with 44 and averaged 1.82 kills and 1.61 digs a game); and 6-foot freshman Katie Hatch, who came on strong against UCSD and Nebraska-Kearney with 15 kills in 31 attacks. The cast of new recruits for 2005 will be led by Tracy Weamer, an Upland resident who was an outstanding player at Western Christian High School in Covina; Portala George, a 6-2 middle blocker who was an All-State player at Antelope Valley College in 2003; and Bianca Gorospe, a 2003 star on the Victor Valley College team.

### Men's Basketball

The men's basketball team earned a share of its sixth straight California Collegiate Athletic Association title, becoming the only CCAA men's basketball team to accomplish the feat since the conference formed in 1939.

The Coyotes posted a 21-6 overall record with a 16-4 record in the CCAA. But the men became the first Coyote team to lose in the first round of the NCAA regional tournament, dropping a 66-59 decision to the University of Alaska-Fairbanks on March 11. CSUSB won 20 games for the seventh straight season and advanced to the NCAA tournament for the seventh straight year. Senior Trenell Eddings was an All-CCAA first-team pick, while Chris Davis, Brian Pruitt and Ken Sims received second-team honors. The highlight of the season was a 73-66 win over CCAA co-champion Cal Poly Pomona in Coussoulis Arena before 3,302 fans, the fifth-largest basketball crowd in the 10-year history of the arena.

### Women's Basketball

The women's basketball team was 19-8 overall and 13-7 in the CCAA, but missed a shot at the NCAA playoffs, finishing No. 9 in the regional rankings despite four wins over top 10 teams. The season highlights were a sweep of games against No. 10 UC San Diego and the Coyotes' first-ever win over Cal State Bakersfield in Bakersfield. Senior Sequoia Williams led the team in scoring and rebounding and was named to the All-CCAA first team. Seniors Leilani Tirona, the team captain, and Joyce Proctor earned second-team honors.

*Photos by Robert Whitehead*

# IT'S TIME

to pack up that old "880" phone prefix, and break out the new "537."

On July 1, 2005, Cal State San Bernardino officially makes the switch to its new 537 prefix.

Most of the suffixes you're accustomed to dialing, however, will remain the same.



# Get the **Alumni Advantage**

## WHY BELONG?



For less than a dime a day, you can become a member of the Alumni Association, help your alma mater, and enjoy these benefits and more:

- s Check-out privileges at any CSU library
- s 25% off Coyote Bookstore emblematic merchandise\*
- s \$20 savings on Coyote basketball season tickets
- s ASI Box Office discounts
- s 10% off College of Extended Learning courses\*
- s Subscription to Cal State Magazine
- s Discounted admission to CSUSB theatre, music and special events
- s Access to campus computer labs and recreational facilities\*
- s Competitive health, dental and vision insurance

Alumni Association members have helped strengthen the CSUSB degree by supporting these and other important programs:

- s Student scholarships
- s Pfau Library
- s Coyote athletics
- s Student Emergency Loan Fund
- s Alumni networking opportunities
- s Model United Nations student delegation
- s Distinguished Alumni Awards
- s Student leadership and development



Belonging to the Association has never been easier or more convenient. Log on to [www.csusbalumni.com](http://www.csusbalumni.com) and get the Alumni Advantage today!

\*Some restrictions apply.



## Are you part of the Cal State winning tradition?

Every \$25, \$35 or \$50 gift helps us reach our goals.

(909) 880-5009

<http://development.csusb.edu>

CSUSB Athletics: Championships. Regional titles. MVPs. Twenty years of history.

**Here's the score:** In this game, it doesn't matter how much you give – we just need you on our team. Your gift, combined with others, builds up to big wins for Cal State, such as in athletic and academic scholarships, top-notch curricula, innovative research and an exceptional education at an affordable price. **How's that for a winning tradition?**

**Join the team.** Make your contribution today. Every player makes a difference.

# The Annual Fund

# CALENDAR

Whether it's art, music, theatre, lectures or other special events, there's something for everyone on the Cal State San Bernardino calendar. Share and enjoy. All numbers are in the 909 area code. Parking prices may vary.



"Glitter Covered Roses" through May 27

## MAY

NOW

### ART EXHIBIT.

"The Artists, Their Muses and the Glitter Covered Roses" at Arts on 5th Gallery in downtown San Bernardino, 468 W. 5th Street. Show captures flamboyant and obsessive personality of region's art and its collector, Sabato Fiorello. Exhibition presents about 30 works from Fiorello's collection, in part donated to and on extended loan to Robert V. Fullerton Art Museum at Cal State San Bernardino. Through May 27. Arts on 5th Gallery open Monday-Friday, noon-5 p.m. More information from Robert V. Fullerton Art Museum at 880-7373. Free.

26

### MUSIC GALA.

Gala and scholarship fund raiser features CSUSB music groups — Vocal Jazz/Show Choir, Chamber Winds,

Chamber Singers, ensembles for guitar, percussion and saxophone and Tuba Quartet. Big band dancing with CSUSB Jazz Ensemble follows performances. 6:30 p.m. hors d'oeuvres, 7:30 p.m. concert, plus dessert, dancing and silent auction. CSUSB Performing Arts Building Recital Hall and courtyard. \$30 per person, \$50 per couple. Reservations or more information 880-5859.

## JUNE

1

### MUSIC.

First Wednesdays presents The Arthur Moorefield Memorial Recital, CSUSB Faculty and Friends. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$15, Alumni Association members, senior citizens \$10, students \$5. 880-7516.

3

### THEATRE: OPENING NIGHT.

"Man of La Mancha." Based on the story by Miguel de Cervantes, the bittersweet musical sees unlikely heroes Don Quixote and his manservant, Sancho Panza, wage fierce battles against even more unlikely foes. June 3, 4, 9, 10, 11 at 8 p.m., with matinees June 4, 5, 11 and 12 at 2 p.m. Ronald E. Barnes Theatre. General admission \$10, Alumni Association members, senior citizens \$8, students \$5. 880-5884.

8

### MUSIC.

CSUSB Symphonic Band and Chamber Winds. 7:30 p.m., Performing Arts Building Recital

Hall. General admission \$8, Alumni Association members, senior citizens \$6, students \$4. 880-7516.

13

### MUSIC.

CSUSB Concert Choir and Chamber Singers. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$8, Alumni Association members, senior citizens \$6, students \$4. 880-7516.

17-19

### COMMENCEMENT.

CSUSB's Commencement ceremonies. Palm Desert Campus, June 17, 6 p.m. at McCallum Theatre in Palm Desert. College of Education, June 18, 9 a.m. College of Arts and Letters Liberal Studies, June 18, 2 p.m. College of Arts and Letters, June 18, 6 p.m. College of Business and Public Administration, June 19, 9 a.m. College of Social and Behavioral Sciences, June 19, 2 p.m. College of Natural Sciences, June 19, 6 p.m. All ceremonies, except Palm Desert Campus, at CSUSB in Coussoulis Arena. 880-5024.

## JULY

6

### MUSIC.

Summer Wednesdays, a four-week long music series for the whole family, opens with the Latin Society, singing tunes such as "Guantanamera" and "Hot, Hot, Hot." Bring blankets and lawn chairs. Outdoors in Lower Commons Plaza, 7 p.m. Free. Parking \$3. 880-7360.

13

### MUSIC.

Summer Wednesdays continues with Gregg Young and the Second Street Band playing jazz, R&B, reggae, rock and Latin jazz. Lower Commons Plaza, 7 p.m. Free. Parking \$3. 880-7360.

20

### MUSIC.

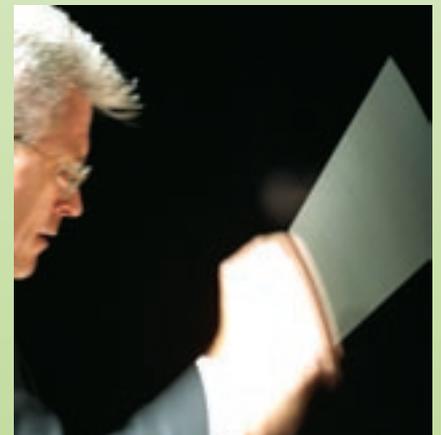
Summer Wednesdays presents The Basix, famous for its renditions of songs by Aretha Franklin, James Brown and The Steve Miller Band. Lower Commons Plaza, 7 p.m. Free. Parking \$3. 880-7360.

27

### MUSIC.

The Bootie Shakers close the Summer Wednesdays music series with '70s tribute songs such as "Disco Inferno," "Get Down Tonight" and "Stayin' Alive." Lower Commons Plaza, 7 p.m. Free. Parking \$3. 880-7360.

Symphonic Band and Chamber Winds, June 8



California State University, San Bernardino  
5500 University Parkway  
San Bernardino, CA 92407-2397

Change Service Requested

**Parents Please Note:** If your son or daughter is no longer at this address, please send an address correction to us at the above location.

STANDARD MAIL A

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
SAN BERNARDINO, CA  
PERMIT NO. 1649

If you do not wish to continue receiving this mailpiece or you are getting more than one copy, please call us at (909) 880-5006.