

# GRADUATION INITIATIVE 2025

Shari McMahan, Ph.D.

Provost & VP for Academic Affairs

Brian Haynes

VP Student Affairs

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# COMPREHENSIVE FRAMEWORK

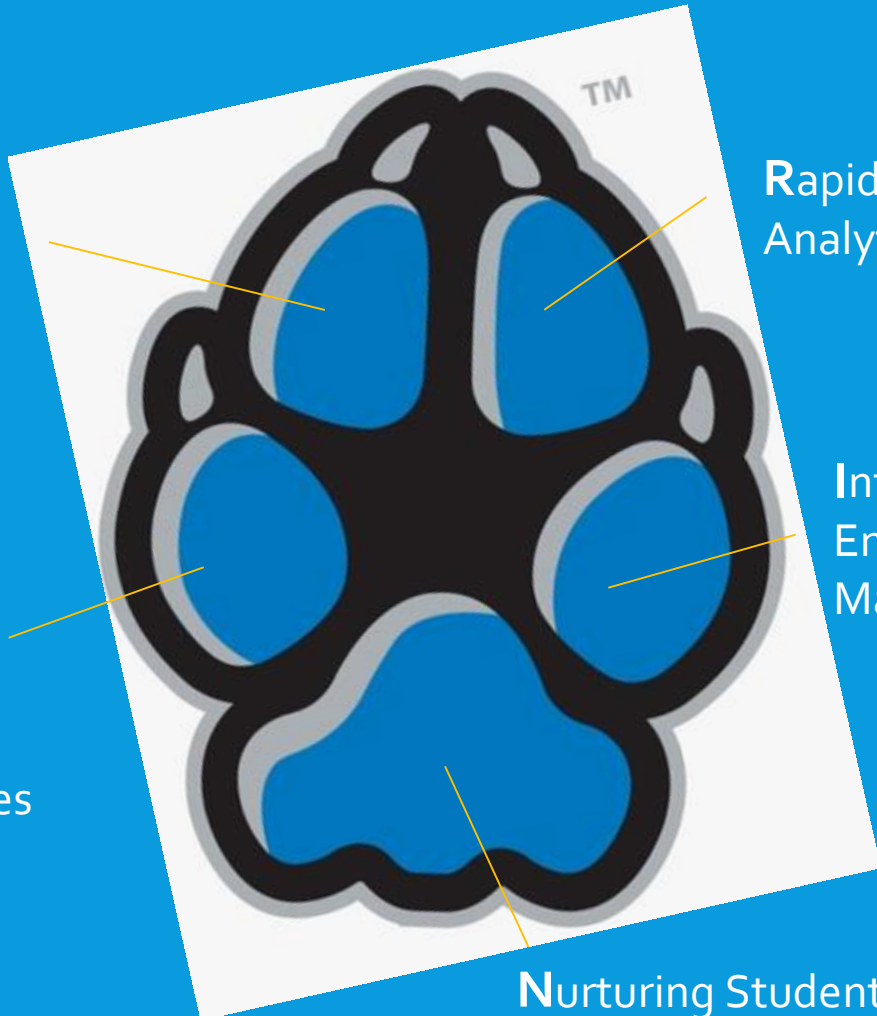
Progressive  
Pedagogy

Rapid Data  
Analytics

Informed  
Enrollment  
Management



Transparent  
Policies  
And Procedures



Nurturing Student Engagement & Advising

# PROGRESSIVE PEDAGOGY

## Purpose:

- Provide recommendations to the Senate on the maintenance of instructional quality
- Provide systematic review of Instructional Quality Evaluation, and teaching excellence in an environment of rapid growth
- Serve as advisory committee for the Teaching Resource Center; guide on the allocation of available funds and encourage supportive activities
- Advise on faculty development opportunities for lecturers

- ✓ Teaching Resource Center
- ✓ Hybrid & Online Classes  
(in conjunction with ATI)

# PROGRESSIVE PEDAGOGY

## Committee Members: (Instructional Quality Committee, 2016-17 Members)

- Lisa Bartle, Library, 2015-17
- Kathryn Howard, Education, 2015-17
- Ted Coleman, Natural Sciences, 2015-17
- Kimberly Collins, Business & Public Administration, 2016-18
- Kareen Gervasi, Arts & Letters, 2016-18
- Kevin Grisham, Social & Behavioral Science, 2016-18
- Eri Yasuhara, Former Dean, Arts & Letters
- Rong Chen, Associate Provost, Ex-Officio
- Davida Fischman, Chair, Teaching Resource Center Director, Ex-Officio
- Undergraduate Studies Rep, Ex-Officio
- Graduate Studies Rep, Ex-Officio



# RAPID DATA ANALYTICS

## Purpose:

- Utilize technology and institutional research to stimulate discussion and address the complexity of our changing environment...
- Discover meaningful patterns of data, identify problem areas, monitor progress, provide recommendations, and engage key campus stakeholders in analytics discussions and action...

✓ Institutional Research

✓ Information Technology  
Services

*...with the goal of graduating freshmen in four years and transfer students in two years.*

# RAPID DATA ANALYTICS

## Committee Members:

- Tom Long, College of Social and Behavioral Sciences
- Craig Seal, College of Business and Public Admin
- Chuck Stanton, College of Natural Sciences
- Judith Sylva, College of Education
- Mihaela Popescu, College of Arts and Letters
- Sam Sudhakar, Co-Chair and VP, Information Technology Services
- Muriel Lopez Wagner, Co-Chair and AVP, Institutional Effectiveness



# INFORMED ENROLLMENT MANAGEMENT

## Purpose:

- Expand student enrollment to meet workforce demands
- Attract top students to CSUSB
- Improve retention and graduation rates
- Lower core completion rate / improve ADT transfer rates

- ✓ Recruitment
- ✓ Advising
- ✓ Community College Feeder Schools

# INFORMED ENROLLMENT MANAGEMENT

## Committee Members:

- Brian Haynes, VP, Student Affairs
- Shari McMahan, Provost and VP, Academic Affairs
- Muriel Lopez-Wagner, AVP Institutional Effectiveness
- Olivia Rosas, Chair, AVP Enrollment Management
- Dena Chester, University Budget Director
- Francisca Beer, Interim Dean, Graduate Studies
- Scott Duncan, Special Consultant, Admissions & Student Recruitment
- Rachel Beech, AVP Admissions & Student Recruitment
- Davina Lindsey , Principal Cost & Policy Analyst
- Sharon Brown-Welty, Dean, Palm Desert Campus
- George Georgiou, Faculty & Special Assistant





# NURTURING STUDENT ENGAGEMENT & ADVISING

## Purpose:

- Provide recommendations for quality co-curricular programs that boost retention and graduation rates
- Build upon social and co-curricular opportunities that foster student involvement and build affinity to CSUSB
- Support academic development through SI

- ✓ Advising
- ✓ Coyote First Step
- ✓ Co-Curricular Activities
- ✓ Supplemental Instruction
- ✓ Peer Mentoring

# NURTURING STUDENT ENGAGEMENT

## Committee Members:

- Terry Rizzo, VP, Interim Dean & AVP Undergraduate Studies
- Qiana Wallace, Assistant Dean, Undergraduate Studies
- Alysson Satterlund, Chair, AVP & Dean of Students
- Beth Jaworski, AVP Student Services
- Grace Johnson, Director, Student Health Services
- John Yuan, Executive Director, Housing & Residential Life
- Fred McCall, Director, Student Engagement



# TRANSPARENT POLICIES AND PROCEDURES

## Purpose:

- Review and ensure Policies and Procedures are updated, clear and concise, and student friendly
- Determine methods to keep students informed of important dates and revisions

- ✓ Dates to Know
- ✓ Academic Requirements
- ✓ Dropping/Adding Classes
- ✓ Unit Load

# TRANSPARENT POLICIES AND PROCEDURES

## Committee Members (Senate Committee chaired by Chris Linfeldt and Ryan Keating, CSBS)

- Allen Menton, College of Arts & Letters
- Kathryn Ervin, College of Arts & Letters
- Sherri Franklin-Guy, College of Education
- Nancy Acevedo-Gil, College of Education
- Brett Stanley, College of Natural Sciences
- David Maynard, College of Natural Sciences
- Kim Costino, Q2S Director, Ex-Officio
- Karen Kolehmainen, Chair, Faculty Senate, Ex-Officio



# STEERING COMMITTEE

## Members:

- Cabinet Vice Presidents
- Subcommittee Chairs
  - Director, Teaching Resource Center
  - AVP, Institutional Effectiveness / VP Information Technology Services
  - AVP, Enrollment Management
  - AVP, Dean of Students
  - Senate Committee Co-Chairs
- Faculty Senate Chair
- Steering Committee Co-Chairs
  - Provost & VP for Academic Affairs / VP of Student Affairs



# Communications Campaign

- Communications Strategy Plan
- Tagline and icon for students
- Campaign video for students
- Graduation Initiative 2025 website:  
<https://www.csusb.edu/graduation-initiative-2025>



GRADUATION INITIATIVE 2025

Thank you.