CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

The Office of Graduate Studies and The Office of Student Research

Present

# 2016 FACULTY BOOK LAUNCH

# WELCOME

April 21, 2016

#### Dear Colleagues,

Welcome to the Faculty Book Launch 2016! Once again, we have the pleasure of recognizing faculty and staff members whose works have been published since our previous book launch.

I want to personally congratulate these authors for their hard work, dedication, and commitment to their fields. These publications will add to the body of knowledge and advance understanding in their respective disciplines. These individuals have made invaluable contributions to CSUSB and their fine achievements have enriched our campus.



Please accept my warmest congratulations and join me in honoring these individuals.

Sincerely,

Jeffy Thom

Dr. Jeffrey Thompson Dean of Graduate Studies Associate Provost for Research

# 2016 FACULTY BOOK LAUNCH AGENDA

# Welcome

#### **Jeffrey Thompson**

Associate Provost for Research Dean of Graduate Studies

# **Comments**

#### **Tomás Morales**

President

# **Introduction of Faculty Authors**

# **College of Arts and Letters**

Terry Ballman Dean David Carlson Heather Hundley Steven Morris

### **College of Business and Public Administration**

Lawrence Rose Dean David Baker Anna Ya Ni Montgomery Van Wart Vipin Gupta

# **College of Education**

Jay Fiene Dean Louie Rodríguez

# **College of Natural Sciences**

#### **Jeffrey Thompson**

Associate Provost for Research Dean of Graduate Studies

Lal Mian

# **College of Social & Behavioral Sciences**

Rafik Mohamed Dean Gisela Bichler Meredith Conroy Brian Janiskee Timothy Pytell Kindra Davenport Stephen Tibbetts

Closing Jeffrey Thompson



# **COLLEGE OF ARTS AND LETTERS**

#### **David Carlson**

Imagining Sovereignty: Self-Determination in American Indian Law and Literature

University of Oklahoma Press: Norman, OK

"Sovereignty" is perhaps the most ubiquitous term in American Indian writing today—but its meaning and function are anything but universally understood. This is as it should be, David J. Carlson suggests, for a concept frequently at the center of various—and often competing—claims to authority. In *Imagining Sovereignty*, Carlson explores sovereignty as a discursive middle ground between tribal communities and the United States as a settler-colonial power. His work reveals the complementary ways in which legal and literary texts have generated politically significant representations of the world, which in turn have produced particular effects on readers and advanced the cause of tribal self-determination.

Drawing on western legal historical sources and American Indian texts, Carlson traces a dual genealogy of sovereignty. *Imagining Sovereignty* identifies the concept as a marker,

one that allows both the colonizing power of the United States and the resisting powers of various American Indian nations to organize themselves and their various claims to authority. In the process, sovereignty also functions as a point of exchange where these claims compete with and complicate one another. To this end, Carlson analyzes how several contemporary American Indian writers and critics have sought to fuse literary practices and legal structures into fully formed discourses of self-determination. After charting the development of the concept of sovereignty in natural law and its permutations in federal Indian policy, Carlson maps out the nature and function of sovereignty discourses in the work of contemporary Native scholars such as Russel Barsh, Gerald Taiaiake Alfred, D'Arcy McNickle, and Vine Deloria, and in the work of more expressly literary American Indian writers such as Craig Womack, Elizabeth Cook-Lynn, Gerald Vizenor, and Francisco Patencio.

# Imagining Sovereignty

Self-Determination in American Indian Law and Literature DAVID J. CARLSON

#### **Edited by: Heather Hundley**

# Mediated Moms: Contemporary Challenges to the Motherhood Myth

#### Peter Lang Publishing: New York, NY

Images of "good mothers" saturate the media, yet so, too, do images of mothers who do not fit this mold. Numerous scholars have addressed "bad mothers" in the media, arguing that these images are a necessary counterpoint that serves to buttress the "good mother" myth. While mediated images of women who fail to enact good motherhood may promote good mothering as an ideal, the essays in *Mediated Moms: Contemporary Challenges to the Motherhood Myth*, suggest that this is not all that is occurring in contemporary portrayals of maternity. The authors in this volume explore how images of mothers have expanded beyond the good/bad dichotomy, simultaneously and sometimes paradoxically serving to reinforce, fracture, and/or transcend the ideology of good motherhood.



Edited by HEATHER L. HUNDLEY & SARA E. HAYDEN

# **COLLEGE OF ARTS AND LETTERS**

#### **Steven Morris**

### Fowl Play: A Novel in Three Acts

Padaro Press/Open Road Media: Los Angeles, CA / New York, NY

The book is a slightly surreal novel that combines my twin passions for the theater and barnyard poultry. It follows the plight of a drama critic as the print media implodes, and his efforts to raise a flock of backyard chickens in his Hollywood condo, and the neighbor war that ensues. The neighbor war recalls scenes from Aeschylus, Chekhov, Shakespeare, Orwell and Evelyn Waugh.





#### **David Baker**

# Public Administration: Social Change and Adaptive Management (4th Edition)

Birkdale Publishers: San Diego, CA

In our democratic society, citizens expect government to pursue goals and to address problems with clear and successful measures. Public administration is viewed traditionally as the application of rational processes and resources to the accomplishment of governmental agency missions. In reality, however, convoluted forces make the rational pursuit of goals difficult. Many public problems are intractable. The competing interests and forces surrounding public agencies make administrative life uncertain in a complex social, economic, and political environment.

This book considers public administration in a thematic approach using the swamp as a metaphor to analyze the thorny and ever-changing environment in which today's public administrators must operate. Collective human endeavor within the American political context is examined while bureaucracy is reviewed for its promise, pathology, and reform possibilities. Theories of organization, from the perspective of the individual in organizations, are used to

illustrate problems in organizational behavior. The book describes how planning, budgeting, and evaluation facilitate administration despite resource allocation constraints. It emphasizes a strategic approach to leading public agencies and concludes by appraising the prospects for improving practice while suggesting challenges that lie ahead for public administration.



EDITION

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# **COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION**

#### Anna Ya Ni and Montgomery Van Wart

# Building Business-Government Relations: A Skills Approach

### Routledge: New York, NY

This book introduces business-government relations in the institutional context of the United States from a practitioner's perspective. It provides the historical, descriptive, and comparative accounts of the public and private sectors, the different roles government plays with business, including several conceptual models to understand the social interactions between the two sectors, and various economic policies associated with business.

Business-government relations are framed into three different social economic contexts: The sociopolitical arena, in which government's role as agent of business, interest groups, and government's limited role as social architect, are introduced. The local economic development, in which government acts as a promoter of, partner with, and buyer from, business. The global market, where government mainly plays a role as promoter of domestic business. In the course of discussion, a set of skills, such as searching government jobs, starting a business, analyzing stakeholders, ethical reasoning, advancing a business agenda,

leveraging public resources, contracting with government, interpreting global trends, doing business abroad, and leveraging international resources, are introduced and exercised.



# BUILDING BUSINESS-GOVERNMENT RELATIONS



Anna Ya Ni and Montgomery Van Wart

# **COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION**

# Vipin Gupta and Montgomery Van Wart Leadership Across the Globe

#### Routledge: New York, NY

Leadership Across the Globe introduces managers and aspiring managers from around the world to both the traditional mainstream approach to leadership, as well as to contemporary ideas represented in the "new leadership discourse." The new leadership discourse challenges the "essentialist" that tends to have both leader-centric and culturally universalist notions inherent in the mainstream leadership.

In earlier classical, situational approaches, and subsequent impact-based ones, leadership was assumed to be a relatively monolithic reality that is experienced by everyone in the world in a similar way. While there may be situational differences, those situations would be similar anywhere across the globe. Further, the critical focus was largely assumed to be about leaders themselves and how they can wield more influence and bend followers to their wishes. This means that the focus is on how leaders can keep power and only change enough to maintain the sta-

tus quo. While the mainstream approaches have provided useful perspectives, alternate approaches to leadership are critical when considering leadership in our highly globalized world. Culture in particular, with all its rich components such as history, values and mores, social structures, economic beliefs, etc., is enormously important. This book gives far fuller play to those theories for students around the world. Indeed, because of the fact that it is such a multipolar and integrated globalized world, it is just as important that students for the US and UK have more internationally appropriate training in the ways of leadership for the world in which they live.



Vipin Gupta and Montgomery Van Wart



# **COLLEGE OF EDUCATON**

#### Louie Rodríguez

# Intentional Excellence: The Power, Pedagogy, and Politics of Excellence in Latina/o Schools and Communities

#### Peter Lang Publishing: New York, NY

Are we bold enough to recognize our own excellence in our schools and communities? This question drives *Intentional Excellence*, an audacious attempt at developing a pedagogy of excellence in Latina/o schools and communities as a result of observations, insights, and lessons learned from work in schools and communities across the U.S. While there is no shortage of excellence in some of the nation's most challenged schools and communities, there is a pedagogical void, or an "excellence paradox" that has disallowed excellence from being used as a potential tool to transform the culture of education.

The book offers an additive framework for committed stakeholders and outlines six key observations including the contagious nature of excellence: Excellence as a responsibility; the political viability of excellence; the additive possibilities of excellence; the role of excellence as a curricular and pedagogical tool; and the role of excellence in working toward equity and social



justice in education. A series of case studies are discussed that have used excellence campaigns to organize, define, and recognize their own excellence. The book also discusses the possibilities of excellence beyond education and proposes a new role in education: excellence engineers. The book concludes with a theory of action that is necessary for excellence to thrive in the 21st century. Our children and communities deserve to see themselves as "models of excellence" and this book proposes a pedagogy to help us get there.



# **COLLEGE OF NATURAL SCIENCES**

#### **Edited by: Lal Mian**

Journal of the American Mosquito Control Association Allen Press: Lawrence, KS

The Journal of the American Mosquito Control Association, a quarterly international journal, publishes original, previously unpublished manuscripts contributing to the advancement of knowledge of mosquito and vector biology and control. The Journal publishes one issue each quarter on the 15th of March, June, September, and December. Manuscripts submitted to the Journal are peer-reviewed by two or three authorities on the subject matter.

The Journal Editorial Board serves as an adjudication panel for resolving conflicts between authors and the editor. The Journal follows the scientific format and style of the Council of Science Editors, and is published by Allen Press, Inc.

Originally started in 1941 under the name Mosquito News, followed by a name change to the current in 1986, the Journal has served the scientific community for 75 years. The current volume 31 (numbers 1-4) consists of papers that include articles, scientific notes, operational notes, symposium paper summaries, presidential message, and memorial lecture by authors from 21 countries in Africa, Asia, Europe, North America, and South America, with 50 percent from the United States. The papers deal with a variety of topics in mosquito and vector taxonomy, systematics, genetics, molecular biology, ecology, behavior, disease surveillance, and vector control. The Journal falls within the research area of the editor, Dr. Lal S. Mian. The editor enjoys the support of over 300 subject reviewers from around the world.

# **JOURNAL OF THE AMERICAN** MOSQUITO CONTROL ASSOCIATION Mosquito News MARCH 2015 NUMBER 1 VOLUME 31 CONTENTS ARTICLES n of BG-Sentinel® Trap and Ovip of Simulture vittation Larvaz (Dipa a the Effects of Pyrethroid-Treated Netting on Knackdown-Susceptible Very S. Dunham, L. Eisen, M. Beaty, B. J. Beaty, W. C. Black, 4th and K. Su SCIENTIFIC NOTES B. H. Noden, L. Coburn, R. Wright and K. Bri d Mosquito Species in the U D.A. Shrover, B.A. Harris AMCA 81st Annual Meet March 29-April 2, 2015 New Orl ns T.4



#### **Edited by: Gisela Bichler**

# Disrupting Criminal Networks: Network Analysis in Crime Prevention

FirstForumPress: Boulder, CO

Tackling issues that range from disruptive street gangs to online illicit markets, the authors use the insights of network analysis—a sophisticated methodology for illuminating individual and group interconnections—to suggest practical, highly targeted ways to prevent criminal behavior. These analytic techniques offer unique insight into the structure of crime and criminal ties that can be used to make crime control strategies more effective.

# Disrupting Criminal Networks

NETWORK ANALYSIS IN CRIME PREVENTION

edited by Gisela Bichler and Aili E. Malm

#### **Meredith Conroy**

# Masculinity, Media, and the American Presidency Palgrave Macmillan: New York, NY

In American politics the meaning of femininity is largely synonymous with weakness, and antithetical to leadership. Typically, masculine traits are preferred in public officials, as is expertise on more masculine issues. Using a content analysis of print news for the 2000 through the 2012 presidential elections, *Masculinity, Media, and the American Presidency* explores the extent to which the media play a role in perpetuating a political environment where masculinity is preferred.

To capture whether this is the tendency, Conroy recorded the characteristics and traits used to describe the presidential nominees, noting whether the traits were masculine, feminine, or neutral, as well as the tone of the traits (positive, negative or neutral). Her analysis of the candidates' media coverage finds that journalists often use gender conflict framing to create narratives in which a more masculine candidate is in conflict with a more feminine candidate, regardless of the candidate's sex. Furthermore, she finds this discourse maintains a preference for traits associated with masculinity in US politics; masculine traits were more often praiseworthy, and feminine traits were more often invoked

as a means of debasing or criticizing the candidates. Unfortunately, the effect of the media's use of gendered language in presidential elections extends beyond the candidate whose image is feminized. This sort of discourse in media surrounding presidential elections, even where only men are running, influence the public's general perceptions of women, their capacities for leadership, and their representation in our government. As long as media, and thereby the public, praise more masculine characteristics and styles, female candidates will be at a disadvantage, and notions of representation will remain unnecessarily narrow.

# MASCULINITY, MEDIA, and the AMERICAN PRESIDENCY

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Meredith Conroy



#### **Brian Janiskee**

# Democracy in California, Politics and Government in the Golden State (4th Edition)

#### Rowmand & Littlefield: Lanham, MD

Democracy in California: Politics and Government in the Golden State clearly explains the politics and character of California's governmental institutions and the dynamics affecting the lives of Californians. In addition to thorough coverage of California's constitution and development, this book also examines each branch of government as well as local systems. As Janiskee and Masugi explore the nature of public opinion, parties, and campaigns, they show the effects that the state's diverse population has on all levels of politics and government.

The fourth edition is updated throughout and includes analysis of the 2012 and 2014 elections and discussion of recent events such as immigration reform, Jerry Brown's second term, the new primary election system, revised term limits, and the revision of the "three strikes" law. New case studies in each chapter bring ideas to life and challenge students to become active participants in California politics. Per-

fect for courses in American government and state and local politics, Democracy in California is a succinct guide to the governmental intricacies of our nation's most populous state.



# **COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES**

#### **Timothy Pytell**

*Viktor Frankl's Search for Meaning: An Emblamatic 20<sup>th</sup>-Century Life* 

Berghahn Books: New York, NY

Intellectual biography of the renowned Holocaust survivor and psychiatrist. Frames his life and development of his form of therapy within the context of 20th Century European History.



# **COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES**

# **Kindra Davenport**

*The Dirty Journey Tate Publishing: Mustang, OK* 

> The Dirty Journey is an interactive tour guide to powerful insights that promote growth and change. It's a self-help book intended to help others gain a clear vision of who they are and where they are going.



#### **Stephen Tibbetts**

## Criminological Theory: A Text/Reader (2nd Edition)

SAGE Publications: Thousand Oaks, CA

This text/reader provides the best of both worlds--substantial authored sections on all of the major theoretical topics, followed by carefully edited, original research articles covering criminological theory from past to present. The second edition adds nine new readings, as well as expanded discussion in the text portions of each section.

# Criminological Theory A Text/Reader SECOND EDITION

Stephen G. Tibbetts Craig Hemmens

We would like to thank the Office of Graduate Studies and the Office of Student Research, Dr. Jeffrey Thompson, Dr. Francisca Beer, Cheryl Quiroz, Lynda Pacheco, Rachel Dornan, Shelby Reeder and Chris Songsittichok for their efforts in facilitating the 2016 Faculty Book Launch.

We would also like thank President Tomás Morales, Dean Terry Ballman , Dean Lawrence Rose, Dean Jay Fiene, and Dean Rafik Mohamed for their support and participation in our event.



# The Office of Graduate Studies and The Office of Student Research

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