

From: Provost & Vice President for Academic Affairs <Provost@csusb.edu>
Sent: Thursday, February 1, 2024 3:55 PM
To: Colleagues <colleagues@groups.csusb.edu>
Subject: Enrollment Management Leadership

Dear Colleagues,

I am pleased to share some exciting news about one of our esteemed colleagues who has been recognized with a distinguished leadership appointment beyond our campus. Dr. Rachel Beech, associate vice president for Enrollment Management, has been named vice president for Enrollment Management and Student Success at Miami University in Oxford, Ohio. The public research university, recognized as a Public Ivy national institution, serves approximately 20,000 students each year. Her last day on our campus will be Friday, March 29.

Rachel has played a central leadership role in our campus community since joining Cal State San Bernardino in 2016. She has led divisional initiatives in areas critical to the university's mission and Strategic Plan while promoting a culture of excellence, collaboration and innovation both across our campus and in the larger community. Prior to being appointed associate vice president for Enrollment Management in May 2019, she served as assistant vice president for Admissions, Outreach and Transition in the Division of Student Affairs. Before that, she held several related leadership roles at the University of Arizona.

Her contributions to our campus community range from the creation of CSUSB's Financial Literacy Program, HOWL (Helping Our Students With Financial Literacy), to addressing administrative barriers that hinder students' graduation goals and progress, including launching the University Initiated Graduation Check process. She also secured funding to develop our Transfer Student Success Initiative, strengthened relationships with partners— such as California Indian Nations College – via guaranteed admissions pathways, and supported her team to design award-winning programs for prospective and new students including Coyotes Rising.

While we will miss Rachel and her enthusiastic, energetic and visionary traits, we are excited for her new opportunity to carry forward the excellent work she has done here into this new executive leadership role. Details regarding interim leadership for Enrollment Management will be forthcoming. In the meantime, please join me in thanking Rachel for her invaluable leadership and service at CSUSB, and in wishing her and her family the best in Ohio.

Sincerely,
Rafik

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A. Rafik Mohamed, Ph.D.
Provost and Vice President for Academic Affairs