

LEAD SUMMIT VIII

THURSDAY,
MARCH 30, 2017



"SIN FRONTERAS - Educating Beyond Borders"



LEAD Latino Education & Advocacy Days
CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

leadsummit.csusb.edu

Welcome! ¡BIENVENIDOS! 1

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Dear Friends and Colleagues,

Welcome to our eighth annual Latino Education and Advocacy Days Summit, and LEAD Week 2017.

Our inaugural Latino Education and Advocacy Day at Cal State San Bernardino was a historical success in bringing needed attention and discussion to critical issues in Latino education. As a direct result, the State of California had declared the last week of March as a statewide Week of Advocacy for Latino Education (Assembly Concurrent Resolution 137); and then reified (Assembly Concurrent Resolution 109).



Our LEAD network promotes “Working Together” – allowing participants to connect with each other and relevant leaders such as yourselves, to address how we can improve educational access, learning outcomes, offerings, and resources for our communities, both here and abroad.

“Netroots” is one way to describe our methods of awareness-raising, education, promotion, advocacy, activism, analysis, discussion, critique, dissemination, and commitment to the educational issues that impact Latinos. The word is a combination of “internet and grassroots” reflecting the technological innovations, participatory democracy, and campaign-oriented activities that set our techniques apart from other forms of education and advocacy.

Our 2017 tagline is *Sin Fronteras: Educating Beyond Borders*, which means we will work together with those that share our common values and belief in the conviction of the transformative power of education. Thanks to our sponsors and community partners, LEAD Week this year includes the Binational Parent Leadership Institute, the Catholic Schools Expo, the Puente Project Student Leadership Forum, today’s LEAD Summit, and culminating with the César E. Chávez Memorial Breakfast.

On account of the solid reputation we’ve amassed over the years, and partnering with numerous media outlets, LEAD Week now has the potential to reach and engage nearly 300 million viewers, listeners, readers, attendees, displays, and impressions.

We hope you enjoy your day and visit to California State University, San Bernardino. Thanks for raising your hand, stepping in, and getting involved!

Sincerely

Dr. Enrique G. Murillo, Jr.
WELCOME! ¡BIENVENIDOS!



STATE CAPITOL
ROOM 205
SACRAMENTO, CA 95814
TEL (916) 651-4024
FAX (916) 651-4924

DISTRICT OFFICE
1808 W. SUNSET BLVD.
LOS ANGELES, CA 90026
TEL (213) 483-9300
FAX (213) 483-9305



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SENATE RULES
CHAIR

SENATOR KEVIN DE LEÓN

PRESIDENT PRO TEMPORE

March 30, 2017

Latino Education and Advocacy Days (LEAD) – California State University, San Bernardino

Dear Summit Participants:

On behalf of the California State Senate, I am pleased to welcome you all to Latino Education and Advocacy Days (LEAD) Summit at California State University, San Bernardino, focused on sharing a common interest and commitment to educational issues that impact Latinos across California.

Education is one of the most effective ways to create upward mobility to give every child a fair shot to rise out of poverty and it's also a critical driver of our economic competitiveness as a state.

California's population is approximately 40% Latino. We represent the largest ethnic group in the state and our numbers continue to grow. It gives me great hope that teachers, administrators, civic leaders, activists, artists, and families are joining forces at this summit to strategize about how to expand educational opportunities for Latinos. We cannot have a conversation about California's future without addressing the critical importance of expanding access to higher education. Within the last three years, the Legislature and the Governor have provided over 20,000 more enrollment slots for California residents at the California State University and the University of California.

As you participate in this summit, I encourage you to think strategically and creatively about how to expand education access for Latinos. Only in California could the son of a single immigrant mother with a third grade education rise to become President pro Tempore of the California State Senate – the first Latino in over 130 years. My story should not be the exception; instead, it should be the norm.

I want to thank California State University, San Bernardino for hosting this event, as well as all the speakers and participants.

Sincerely,

KEVIN DE LEÓN
President pro Tempore
Twenty-Fourth Senate District



ANTHONY RENDON

SPEAKER of the ASSEMBLY
Sixty-Third Assembly District

March 30, 2017

Latino Education Advocacy Days Summit

Dear Friends:

Welcome to LEAD Summit VIII.

Thanks to a dynamic and diverse set of presenters and participants, this annual summit has earned a reputation as one of the premier events promoting education, opportunity and equity.

Both justice and economics demand that we make the dream of higher education more of a reality for Latino students.

As California's Latino population increases, so should the percentages of Latino youth graduating from high school and receiving college degrees. This summit is a catalyst to help make that happen.

In Sacramento, the Assembly recently unveiled an exciting new proposal to help make the dream of college a reality—the Degrees not Debt Scholarship, which lowers costs for Community College and creates a path to debt-free college for students at CSU and UC, including California Dream Act students.

You can find out more about this program at our website, <http://asmdc.org/>.

In the coming years, California is expected to fall about 1.1 million college graduates short of demand. Even having educated workers coming here from someplace else will not fill this gap.

So, if we want more Californians with degrees, and more Latino Californians with degrees, we need to be smart about affordability and aid, smart about outreach and access, and smart about retention and graduation efforts.

And we need to ensure that all the rights and legal protections for California students are known and enforced.

I know everyone involved in today's summit will play a strong part in those efforts.

Sincerely,

ANTHONY RENDON
Speaker of the Assembly



CAPITOL OFFICE: STATE CAPITOL, ROOM 219 • SACRAMENTO, CA 95814 • Phone (916) 319-2063 • Fax (916) 319-2163
DISTRICT OFFICE: 12132 SOUTH GARFIELD AVENUE • SOUTH GATE, CA 90280 • Phone (562) 529-3250 • Fax (562) 529-3255
WEB SITE: asmdc.org/speaker • E-MAIL: SPEAKER.RENDON@ASSEMBLY.CA.GOV



2017 Honorary Chairs / Padrinos de Honor**Frank & Eloise Reyes**

Assemblymember **Eloise Gomez Reyes** was born and raised in Colton, attended Colton High School and San Bernardino Valley College, eventually transferring to USC. She worked up to three jobs while she worked her way through college. She received her law degree from Loyola Law School and not long after, became the first Latina to open her own law office in the Inland Empire.

As a 12-year-old Eloise struggled alongside her family, working every summer in the fields picking onions and grapes. She worked hard to earn money to pay for her school clothes, but this early experience provided the strong work ethic that defines her today. "This work helped me to appreciate the work of so many others who, even today, must work long and hard hours to support their family."

Eloise's volunteer work and leadership in the community started long before she became an attorney – she started a youth drill team in Colton when she was 16 and volunteered with in-school scouting and taught Catechism.

She learned early in her life that her passion was to help others and she knew that as an attorney, she could help those who needed protection and assistance.

Before her recent election to the California Assembly, Eloise spent her legal career helping injured workers. Her private practice includes workers' compensation and personal injury. In addition to her very busy practice, Eloise unselfishly dedicated much time, treasures, and talents to helping the indigent. She was a member of the Inland Empire Latino Lawyers Association, which has Legal Aid Clinics in the Inland Empire, where she volunteered for over 30 years. Recently, Eloise was named Attorney of the Year for her unequalled hours of volunteer work.

Most recently, Eloise was an Adjunct Professor at Cal Poly Pomona teaching Ethnic Identity: Latin@s, Politics, and Law.

Eloise was a co-founder of the Inland Empire Community Health Center in Bloomington and was active on many Boards including the Children's Spine Foundation, Inland Empire Latino Lawyers Assoc., SBVC Foundation Board, The Brightest Star Foundation (for foster youth), and the National Orange Show Board of Directors. Eloise was also commissioned for a five-year term as an advocate with the Mexican Consulate for San Bernardino, California.

Eloise has received countless awards and honors over the years including Community College League of California Distinguished Alumna, the Barbara Jordan Award for Leadership, SBVC 75th Anniversary Distinguished Alumna Award, Democrat of the Year 2015, Community Hero Against Gun Violence Award, and the Imagen Foundation Award.

Since becoming our newest Assemblymember, Eloise was appointed Chair of the Assembly Legislative Ethics Committee and was also appointed to the Special Committee on the Confirmation of Xavier Becerra as Attorney General. Additionally, she has been appointed to various important Committees: Appropriations, Judiciary, Labor, Privacy and Utilities and Energy.

Eloise's passion and commitment to the community will bring resources and opportunities to San Bernardino county. She will continue to be a leader – fighting alongside those who seek a better community and a better world.

College Trustee **Frank G. Reyes** was elected to the San Bernardino Community College District Board of Trustees, Area 1 in the most recent election. Frank has been an advocate for higher education and will continue to expand opportunities for our students.

Recognizing the importance of education, Frank shares, "A quality education is the best gift we can give our students and they all deserve the opportunity to learn in a safe and stimulating environment."

Frank's passion for the San Bernardino Community College District (SBCCD) includes many years working for our students, faculty and staff.

Frank received his Bachelor of Arts from California State University, San Bernardino in Spanish (minor: Business Administration). He continued his education at CSUSB and received his Master of Arts in Counseling (with Pupil Personnel Credential). In addition to various other credentials, Frank enrolled at Nova University and completed his EdD coursework (short of his dissertation).

Although Frank began his professional career at CSUSB as the Outreach Coordinator for the EOP Program, he completed his career working for the San Bernardino Community College District (SBCCD). Frank worked at San Bernardino Valley College, Crafton Hills College and the SBCCD for 33 years in various capacities including Professor with EOPS Program, Counselor, Head of Counseling Department, Community Services Administrator and Associate Vice Chancellor Governmental Affairs.



During his final 12 years in Governmental Affairs, Frank had the honor of working with colleagues and elected officials, receiving over \$120 million in federal grants (Departments of Education, Commerce, Labor, Defense, FEMA and others); and the only grant in the Western U.S. for Nanotechnology. He saw the needs, sought the appropriate funds and succeeded. SBCCD was considered a top recipient of federal grants in California.

Frank has received many awards for his work. The Hispanic Association of Colleges and Universities, an international organization, recognized Frank with the P. Gus Cardenas Award for his leadership in higher education, Most Influential Governmental Advocate of the Year, selected as one of 15 to represent the U.S. in Spain because of his leadership, traveled to China with a select group on business and educational exchange and was part of the Department of Defense/HACU Leadership Council on Higher Education.

In addition to his work with the SBCCD, he was also the Executive Director for the Arrowhead Regional Medical Center Foundation where he served for 3 years.

Frank understands how the system works and will work to bring the funds back to the students. Frank will continue to work with those committed to the students, faculty, staff and community.

Often referred to as the "Power Couple," Frank and Eloise have been married for 36 years. They have a son, Kristofer, who is a college student.

2010 Inaugural LEAD Summit Madrina de Honor**Sylvia Mendez**

Sylvia Mendez is the oldest daughter of Gonzalo Mendez, a Mexican immigrant, and Felicitas Mendez, a Puerto Rican, who fought so she and her brothers could have equal education through the case of Mendez et al v. Westminster et al. Sylvia continues with the legacy left by her parents to campaign for education. Sylvia Mendez worked for 33 years as a nurse at the USC Medical Center in Los Angeles. Ms. Mendez spends her retirement traveling abroad and speaking at universities, conferences and schools across the nation. Her sole intent is to convey the importance of obtaining an education by encouraging students to stay in school.

**2011 LEAD Summit Madrina de Honor****Dr. Judy Rodriguez Watson**

Judy Rodriguez Watson, co-president of the Seal Beach-based Watson and Associates Development Corporation and ardent supporter of education, was the Honorary Chair of the LEAD 2011 summit.

Affectionately termed, "La Madrina de Honor" of the second annual conference, Rodriguez Watson together with her husband James Watson, co-chaired California State University, San Bernardino's "Tools for Education" fund-raising campaign in 2006. The effort raised more than \$3 million to equip the university's College of Education Building with technology labs, clinics, literacy and assessment centers that will serve the students and the Inland Empire community.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB, the surrounding community and around the city of San Bernardino.

In 2011, Judy Rodriguez Watson was conferred with an honorary doctorate of Humane Letters.



2011 Inaugural Feria Educativa Padrinos de Honor

Graciano and Trini Gomez

Mr. and Mrs. Graciano and Trini Gomez graciously accepted to serve as our 2011 Honorary Chairs for the inaugural LEAD Feria Educativa. They will be affectionately known as our event's *"padrino y madrina de honor"*.

Married for more than 30 years, Graciano and Trini are very well known, have deep roots, and are highly active in and across our regional communities. They place a high value on education and socio-economic endeavors, and in the collaboration of community groups working towards mutual goals and objectives. They are most well known for their hard work and commitment in having established the Inland Empire Hispanic News.

Since the publication's inception, Trini has played a vital role in the development and ongoing operation of the newspaper, alongside Graciano, who served as publisher and editor. Together they have made into reality this dream of creating such an elemental resource for our communities across the region.

The Inland Empire Hispanic News has been one of the primary newspapers to bring to light important public and social policies in regards to health, education, economic development, and business news. It captures the spirit of the greater Inland Empire community by sharing the inspirational stories of outstanding role models of leaders in the community, business, education, and non-profit sectors, and individuals and families who are making positive contributions.



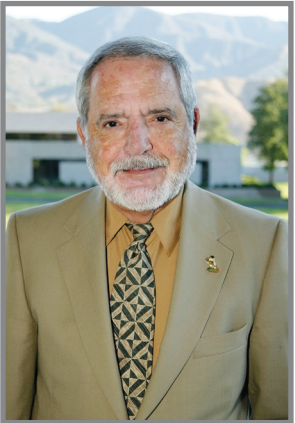
2012 LEAD Summit Padrino de Honor

Dr. Ernest F. Garcia

Ernie Garcia served as dean of Cal State San Bernardino's College of Education for more than a decade during the 1980s.

Garcia, who retired in 1990 and lives in San Bernardino, was named the LEAD 2012 honorary chair, or *"el padrino de honor."* He spent 36 years in education, including 13 as a teacher and an administrator in K-12 schools and 23 years in higher education that included 11 years as the dean of the CSUSB College of Education, where he also served as a professor and chair in the department of elementary education.

Garcia served as an associate professor of elementary education at the University of Redlands and taught part time and during summers at the University of Redlands, Stanford University, UC Santa Barbara, UC Riverside and San Bernardino Valley College. Garcia served on the board of the Rialto Unified School District for nine years; later, an elementary school was named in his honor. He received the Career Achievement Award from the University of Redlands Alumni Association and was recognized as one of "Forty Who Made a Difference" by the UCR Alumni Association on the occasion of UCR's 40th anniversary. He was named to the Alumni Hall of Fame by San Bernardino Valley College and received the *"El Fuego Nuevo"* award from the Association of Mexican-American Educators, where he served as state president.



2013 LEAD Summit Madrina de Honor

Hon. Josie Gonzales

Josie Gonzales proudly serves as Supervisor for San Bernardino County's 5th District.

Gonzales continues to champion issues important to our communities, including public safety, economic development, improved transportation, ending chronic homelessness, and environmental stewardship. She addresses these key issues through cooperative efforts developed on federal, state and local levels.

In effort to improve the wellbeing of county families, Gonzales initiated a county wide Healthy Communities campaign. To date, 16 cities and towns throughout the county have adopted innovative Healthy Cities programs that encourage residents to make healthy lifestyle choices.

Prior to her service as a member of the Board, Gonzales served on the Fontana City Council, and the city's Planning Commission. The San Bernardino County native also owned and operated a successful small business in the city of Fontana.



2014 LEAD Summit Padrino de Honor

Dr. Julian Nava

Dr. Julian Nava is a recognized Latino leader and role model in the United States. The son of Mexican immigrants, he was raised in East Los Angeles and says even through junior high, he was still learning English as Spanish was spoken at home. He struggled in high school and joined the Navy as soon as he legally could at age 17 during World War II.

After his service, he attended East Los Angeles Community College before transferring to Pomona as a junior. He graduated with a degree in history and then earned his doctorate in Latin American history from Harvard University.

Nava was a civil rights activist during the height of the Chicano Movement. He was the first Mexican-American to be elected to the school board of the Los Angeles Unified School District in 1967.

In 1993, Nava was one of the pallbearers selected for the funeral of the labor leader Cesar Chavez. Nava worked with Chavez since his time with the Community Service Organization in Los Angeles immediately after the Second World War.

He taught history at California State University, Northridge from 1957 to 2000.

In the 2006 HBO film "Walkout," the role of Dr. Julian Nava was played by actor/director Edward James Olmos.

Most notably, in 1980 Nava was the first Mexican-American to be appointed the U.S. Ambassador to Mexico by then President Jimmy Carter. He is the author of several history books, as well as a memoir, "Julian Nava: My Mexican-American Journey (2002)."

Today he is retired and lives San Diego County with his wife, Patricia. He holds the title of professor emeritus of history at CSUN. Nava lectures widely about multicultural education, and serves on the board of directors of Encuentros, which promotes education among young Hispanic males. In 2011, a school was named for him.



2015 LEAD Summit Padrinos de Honor

The 2015 Summit was held at the University of Texas, San Antonio.

Secretary Julián Castro

Julián Castro was sworn in as the 16th Secretary of the U.S. Department of Housing and Urban Development on July 28, 2014. In this role, Castro oversaw 8,000 employees and a budget of \$46 billion, using a performance-driven approach to achieve the Department’s mission of expanding opportunity for all Americans

“Julián is a proven leader, a champion for safe, affordable housing and strong, sustainable neighborhoods,” said President Barack Obama after Castro’s confirmation. “I know that together with the dedicated professionals at HUD, Julián will help build on the progress we’ve made battling back from the Great Recession — rebuilding our housing market, reducing homelessness among veterans, and connecting neighborhoods with good schools and good jobs that help our citizens succeed.”

Before HUD, Castro served as mayor of the City of San Antonio. During his tenure, he became known as a national leader in urban development. In 2010, the city launched the “Decade of Downtown”, an initiative to spark investment in San Antonio’s center city and older neighborhoods. This effort has attracted \$350 million in private sector investment, which will produce more than 2,400 housing units by the end of 2014.

In March 2010, Castro was named to the World Economic Forum’s list of Young Global Leaders. Later that year, Time magazine placed him on its “40 under 40” list of rising stars in American politics.

Previously, Castro served as a member of the San Antonio City Council. He is also an attorney and worked at Akin, Gump, Strauss, Hauer & Feld before starting his own practice.

Secretary Castro received a B.A. from Stanford University in 1996, and a J.D. from Harvard Law School in 2000. He and his wife, Erica, have a daughter, Carina and a son, Cristian.



Dr. Ellen Riojas Clark

Ellen Riojas Clark, professor of bilingual education, holds a Ph. D. in curriculum and instruction from the University of Texas at Austin. She received a M. A. in Bicultural Bilingual Studies from the University of Texas at San Antonio and a B. A. in elementary education and early childhood education from Trinity University.

Dr. Clark served as the educational content director for a nationally acclaimed Scholastic Entertainment PBS children’s cartoon series. This 65 episode program is focused on promoting the value of a culturally diverse society and bilingualism.

Other creative activities include the writing of book reviews and travel articles for the general public in the local newspaper. These reviews with the byline of Las Dos Abuelas and Abuela Ellne/Maria travels to... have generated great interest, provoke intellectual challenge and discussion, and most importantly, interest in reading. Teachers use the articles to promote cultural literacy and to stimulate reading with their students.

Clark has developed and presented many graduate summer institutes that focused on Latino literature and culture, multicultural education collaborative approaches, curriculum development, cooperative learning and restructuring schools for language minority students at UTSA over the years. These have included the 1999, 2001, 2003 National Endowment for the Humanities summer institutes Derrumbando Fronteras/ Breaking Boundaries: the Inclusion of Mexican American and Latino Literature and Culture in the Classroom for which she received major NEH funding. Other signature events that she has co-chaired were: the University Conference on Multiculturalism in the United States: Multiculturalism and Democracy: Strategic Alternatives that brought speakers such as Carlos Cortes, Arthur Schlesinger, Jr., Cornel West, and Jorge Klor de Alva and Luz: Education through Art — Orlando AB. This event included an art exhibit, workshops, and student programs structured in collaboration with the Columbian artist, Orlando Botero, traveled nationally and internationally.



Vicki Carr

A legendary star of the stage and screen, Vikki Carr has captivated audiences nationally and abroad for over 50 years with her melodic voice and presence. She is one of the best loved and most accomplished entertainers in the United States, Latin America and Europe. In her illustrious career, she has garnered four Grammy Awards including a Lifetime Achievement Award from the Recording Academy and has released over 60 best selling recordings. She has performed for the Queen of England, five United States presidents, wartime soldiers in Vietnam and sold out audiences around the world. She has worked in radio, television, film and theater. Her music embraces four languages and she is among the first artists to bridge the cultures of the United States and Latin America, paving the way for many performers today.



Born Florencia Bisenta de Casillas Martinez Cardona in El Paso, Texas, and raised in Southern California, the eldest of seven children, she would later change her name to Vikki Carr. She began performing at the age of four singing Adeste Fidelis in Latin at a Christmas program. She was signed to a contract with Liberty Records in 1961. She recorded “He’s A Rebel”, which first became a hit in Australia. That title was soon followed by the unforgettable release, “It Must Be Him”, which charged up the charts in England. One year later, the single was released in the United States and earned Carr three Grammy Award nominations. The international hit emerged again when she and the song were featured in the storyline of the Academy Award winning movie “Moonstruck”. Afterward came a string of hits including “With Pen In Hand”, for which she received her fourth Grammy Award nomination, “The Lesson”, “Can’t Take My Eyes Off of You” and “For Once in My Life.”

Carr has received many prestigious awards throughout her career. In addition to the 2008 Grammy Lifetime Achievement Award, she received the 2011 Medallion of Excellence given by the Congressional Hispanic Caucus Institute, 2009 Vietnam Veterans President’s Award, 2005 National Hispanic Media Coalition Impact Lifetime Achievement Award, 2003 Latino Spirit Award, 2003 Tito Guizar Award, 2002 Trefoil Award, 2000 Inductee, Latino Legends Hall of Fame, 1998 Imagen Foundation “Humanitarian Award, 1996 Hispanic Heritage Award, 1991 Girl Scouts of America Trefoil Award, 1990 City of Hope’s Founder of Hope Award, 1988 Nosotros Golden Eagle Award, 1984 Hispanic Woman of the Year, 1981 Star on the Hollywood Walk of Fame, 1974 Doctorate in Law from San Diego University and Doctorate in Fine Arts from St. Edwards University, 1972 American Guild of Variety Artist’s “Entertainer of the Year”, and the Los Angeles Times’ highly respected “Woman of the Year” for 1970. She has earned the career achievement award of the Association of Hispanic Critics, Chicago’s Ovation Award and the YWCA Silver Achievement Award.

As a humanitarian, Carr’s list of accomplishments is equally as impressive. Her commitment to education and leadership development for Latino youth extends throughout her career. Carr established the Vikki Carr Scholarship Foundation in 1971 in California. Now based in Texas, the program offers scholarships to Latino students in Texas who wish to pursue their dreams of a college education. For the past 42 years more than 300 scholarships totaling over \$350,000 have been awarded to students attending the nation’s leading universities. Former VCSF recipients include a Superior Court Judge, the first Mexican-American Astronaut, Doctors, Attorneys and Teachers with the majority of the recipients returning to their childhood communities to give back. Carr held benefit concerts to support Holy Cross High School in San Antonio for over 20 years. Her philanthropic support has also extended beyond the Latino community to many health related charities, several which benefit children and families. Serving for two years as chairperson of The American Lung Association, Carr was at the forefront of the anti-smoking campaign. St. Jude, The American Heart Association and The National Breast Cancer Foundation are just a few of the many organizations Carr has supported. In 2011, she was an “ambassador of hope” for children in San Pedro Sula, Honduras as she performed at a fund-raising event for Fundacion Amigos de Guarderia Infantiles.

2015 Feria Educativa Padrinos de Honor

Lilian Esther Hernandez

Ms. Lilian Esther Hernandez is the executive director for PIQE’s regional offices in Riverside/San Bernardino and San Gabriel Valley. She is responsible for the program’s day-to-day operations, program development, quality control and the fiscal budget for the offices. In addition, Hernández is responsible for establishing and maintaining working relationships with local university presidents, community leaders, school superintendents, principals, and other school representatives. Hernandez was instrumental in successfully leading and sustaining the two regional offices for the past nine years. She was essential in expanding PIQE’s programs in the counties of Riverside, San Bernardino and a portion of Los Angeles. She was responsible for making sure we served multiple communities by offering PIQE’s programs in multiple languages. She joined PIQE in 1999 as a facilitator, and then, as an associate director before being promoted to executive director.

Hernández was born and raised in Puerto Cortes, Honduras. She immigrated to the United States in 1982. She and her husband are pastors in Amistad Cristiana Church of Assemblies of God in the city of Upland. She has tremendous passion for helping others and through her involvement she has participated in numerous conventions empowering women to overcome obstacles. She is a gifted speaker being invited to lead workshops in Mexico, Cuba, Honduras, and El Salvador. In addition, she enjoys volunteering in orphanages and helping children in need. She is a proud mother of two grown children: Caleb and Joshua Hernandez.



Jorge B. Haynes

Jorge B. Haynes was senior director of External Relations for the California State University Office of the Chancellor. He was responsible for outreach to all California State University constituent groups and serves as the primary liaison between the Chancellor’s Office and underrepresented communities in California and nationally.

Haynes coordinated the CSU’s out-of-the-box initiatives, which have been nationally recognized and replicated in other states. The CSU’s partnerships with African American churches, Latino organizations, Asian Pacific Islander representatives and Native American communities have created new pathways to underscore the need for academic preparation leading to a university education for traditionally underrepresented communities.

Prior to joining the Chancellor’s Office in 2001, Haynes worked in the capital cities of California, Florida, Texas and Washington, D.C. While in California, he worked in the Department of Finance, the Public Employment Relations Board, the California Department of Transportation (CalTrans) and the California State Assembly where he was the first Latino hired as a consultant to the Assembly Education Committee. Haynes is an Air Force Vietnam veteran and is active with the American Legion, the G.I. Forum, the League of United Latin American Citizens (LULAC), the Hispanic Association of Colleges & Universities (HACU) and the Hispanic Chambers of Commerce. He received his BA in government from CSU Sacramento in 1972.



2016 LEAD Summit Padrino de Honor

Fr. Patrick S. Guillen

Patricio Guillen Santoyo was born in 1929 in Bellflower, California, the eighth child of ten born to Patricio Guillen Zendejas from Michoacan and Juana Santoya Castorena from Aguascalientes, Mexico. Both of his parents immigrated to the United States at the turn of the 20th Century.

Just eight months after he was born, the Great Depression of 1929 shook the economy and his family soon lost both their dry farm and family home in Bellflower. To make matters worse the Long Beach earthquake of 1932 clobbered the area and they spent several days living outdoors until the after-shocks lessened in intensity and finally stopped completely.

From 1932 on, his family became one of the thousands of migrant Mexican American farm working families barely earning enough for food and lodging. As the Depression intensified, four of his siblings and 15 of his cousins all began to die in their teen years due to the great Tuberculosis Epidemic that struck with deadly force.

Patricio graduated from Chino High School in 1948, attended both La Verne College and Immaculate Heart Major Seminary and graduated in 1957 with his bachelor’s degree. He was ordained a Roman Catholic Priest on March 19, 1957 (Diocese of San Diego, CA).

Fr. Guillen recounts in his written essay “THE JOURNEY OF A CHICANO PRIEST” (2011) that he began his priestly, pastoral ministry right after his ordination in St. Joseph’s Cathedral, and as he lay flat on the floor of the Sanctuary during the chanting of the Litany of the Saints he “offered his life to God in the service of His People.” Little did he know then what lay ahead in his five-year priestly ministry as an associate pastor, two years as a catholic Chaplain of Narcotic Rehabilitation Center, and three years of Post Graduate Studies, Diocesan Ministries and Pastor of four different parishes.

The Civil Rights movement of the late 1950’s and 60’s was emerging more strongly each day, as he wrote “There was too little time to focus on the social issues that we were facing. Even after Vatican II, the people found it difficult to move beyond traditional form of Catholicism-Mass and the sacraments.” Two of the most consoling experiences were supporting the *campesinos* under Cesar Chavez, and the other was the founding of PADRES (the National Association of Chicano Priests). But it was Hispanic Ministry that began to broaden the scope of pastoral ministry, forming Comunidades de Base and establishing a school of ministry for the formation of lay leadership in the areas of Catechetics, Evangelization, Liturgy and Social Action.

It was in October of 1986 he began to work with friends who were committed to organize the community and together they formed and founded Libreria Del Pueblo, Inc (LDP) a community-based non-profit organization with a 501 (c) (3) status.

Fr. Guillen recounts, “Too often we neglect to read the Bible, carefully under the historical context of the Historical Jesus and his Liberating practice. I can truly say that my experience in the Hierarchical Institutional Church has been a very limited ministry. In a way I can say that since I was allowed the opportunity to work for PADRES and for Libreria Del Pueblo Inc., an entirely new exciting ministry has opened up for me. Little did I dream that I would thank God for allowing me to work outside of the institutional Catholic Parish Ministry.”

For 30 years now, LDP has primarily focused on improving the lives of Latinos who reside in the counties of San Bernardino and Riverside. LDP has been serving the community by providing health, educational, citizenship classes and social services with a focus on the immigrant community.

LDP is strategically located in the heart of the city of San Bernardino’s poorest barrios “The West Side.” For three decades the organization has quietly gone about its work sowing seeds of life and hope for some of the poorest and neediest of those in the community: victims of domestic violence, farm workers, undocumented individuals and juveniles.

A Catholic priest for nearly 60 years, Fr. Guillen served as executive director of LDP until stepping down from his role a few years ago under the advice of his physician. At the celebration of LDP’s 25-year anniversary, Fr. Guillen shared “I realize how my entire life as a child with my migrant parents, my years of poverty, hunger and homelessness and deaths have provided me with compassion, patience and love for those whom we daily serve. The opportunities I have had to educate myself and the desire and the need to continue learning has helped me not fall into that dreaded routine that leads to a conservatism that destroys the spirit of creativity and freedom that we need as wings to always look ahead and beyond, not only backwards where we have been.” On behalf of the LEAD Organization, we are truly honored that he has accepted to serve as our *Padrino de Honor* as he is among those we consider a community giant and pillar who has contributed in the fields of education, civil rights, justice for human rights, preserving the arts, journalism, youth leadership development and political awareness.



Chancellor Eloy Ortiz Oakley

The California Community Colleges Board of Governors appointed Eloy Ortiz Oakley as chancellor for the California Community Colleges beginning December 19, 2016.

Eloy Ortiz Oakley was appointed as the Superintendent-President of the Long Beach Community College District (LBCCD) in 2007. Since his appointment, he has fostered strong relationships with members of the community, state and national policy leaders, his Board of Trustees and the faculty and staff of the college. He has provided statewide and national leadership on the issue of improving the education outcomes of historically underrepresented students. He joined LBCCD in 2002, serving as the assistant superintendent/executive vice president of administrative services. In this capacity, Oakley undertook supervision of the Measure E Bond construction program for the district and oversaw the finances and operations of the district's two campuses. Before that, he served as the vice president of college services at Oxnard College; the assistant vice president of the Property & Casualty Division of Keenan & Associates and the manager of risk services at the Coast Community College District. Oakley also served as an adjunct faculty member teaching in and coordinating the Environmental Technology Certificate Program at Golden West College.



Partnering with the Long Beach Unified School District (LBUSD) and California State University, Long Beach (CSULB), Oakley helped form the nationally recognized Long Beach College Promise (College Promise). Through the College Promise, LBUSD administrators and high school teachers work with college faculty and staff to create clear structured pathways for students to follow as they move from one education institution to another. These pathways prepare LBUSD high school graduates to succeed in college, and College Promise students are guaranteed a tuition-free year at LBCC and preferred admission status to CSULB after completing the transfer requirements. Reports suggest the College Promise measurably reduces demand for college level remediation, increases student persistence rates and creates financial efficiencies so LBCC can educate more students for less money.

Oakley serves on the boards and committees of the University of California Board of Regents, the Los Angeles Chamber of Commerce, the California Forward Leadership Council, the College Futures Foundation, the American Association of Community Colleges, the YMCA of Greater Long Beach and the Long Beach Rotary Club. He sits on the advisory board for the CSULB Ed.D. Program in Educational Leadership.

Oakley himself is a community college success story. After serving four years in the U.S. Army, he enrolled at Golden West College. He then transferred to the University of California, Irvine where he received his degrees of Bachelor of Arts in Environmental Analysis and Design and Master of Business Administration.

Hon. Enrique Salomón Rosas Ramirez

Consul Rosas has held a number of positions in the Mexican federal government, serving as head of the federal anti-poverty program Solidaridad in Mexico City; head of the executive management and budget committee of Solidaridad; chief of staff to the Head of Delegations of the Ministry of Social Development; advisor to the Undersecretary of Regional Development in the Ministry of Management and Budget of Mexico; deputy delegate of government and legal affairs for the towns of Coyoacan and Milpa Alta in Mexico City; and advisor to the corporate management office of PEMEX, the Mexican state-owned petroleum company.



He also served as a congressman in the LXI Legislature, as coordinator of the state of San Luis Potosi's caucus, chairman of the Food Scarcity Commission and a member of the finance commission. He was also clerk to the Second Committee of the Interior in the Federal Senate's LIV Legislature and chief of staff to the chair of the Justice Commission of Federal Congress in the LII Legislature.

At the state government level, Rosas served as an advisor to the governor of San Luis Potosi, head of the Strategy and Planning, Office of the Governor of Tamaulipas; liaison in Mexico City of the state of San Luis Potosi; and chief of staff to the Representative of the Government of Puebla in Mexico City.

He also held a number of positions in the Institutional Revolutionary Party (PRI) including: political linking coordinator in Enrique Peña Nieto's presidential campaign; head of alliances of the National Committee; member of the National Commission for Internal Processes; general delegate to Tamaulipas and San Luis Potosi; special delegate to the state of Baja California, Guerrero, Nayarit, Hidalgo, Yucatán; and national political adviser.

Hon. John Chiang

John Chiang was elected on Nov. 4, 2014, as California's 33rd State Treasurer. As the state's banker, he oversees trillions of dollars in annual transactions, manages a \$75 billion investment portfolio, and is the nation's largest issuer of municipal bonds.



In addition, he chairs financing authorities that help provide good-paying jobs, better schools, improved transportation, quality health care, more affordable housing and a cleaner environment. He handles those duties while sitting on the governing boards of the nation's two largest public pension funds with combined assets exceeding \$496 billion.

After his first 24 months as treasurer, a few of Chiang's accomplishments include:

- Saving the state of California \$4.2 billion through refinancing of older debt.
- Cutting red tape and accessing billions in untapped federal resources for the state's largest affordable housing program, which has led to an 80 percent increase in the number of homes built or rehabilitated since 2014. Thousands of California's seniors, veterans, disabled, and working poor will now have a safe, clean place to call home.
- Cutting off Wells Fargo from its most profitable lines of business with the State of California after it was found to have fleeced thousands of its customers. Importantly, states and cities across the country are now following his lead and imposing similar sanctions to send a message that integrity and trust matter.
- Building a new online banking system so that 2,450 California public agencies can deposit, withdraw, and invest their money without relying on mid-20th century "fax and phone" methods.
- Overseeing the market studies, legal analysis, and design work for the newly created California Secure Choice Retirement Program. Secure Choice, the largest expansion of retirement security since the passage of Social Security in 1935, will give nearly 7 million private sector workers in California a pathway to a dignified retirement.
- Sponsoring a bill signed by Gov. Jerry Brown requiring greater accountability and transparency over how state and local governments borrow and spend taxpayer monies.
- Sponsoring a bill signed by Gov. Jerry Brown that imposes the nation's most robust transparency requirements on fees paid by public pension funds to Wall Street private equity firms.

Upon assuming office, Chiang developed a financial blueprint for the state – 16 ideas designed to help workers, businesses, and communities. These initiatives (half of which were accomplished in his first 18 months in office) are detailed in "Building California's Future Begins Today." A whole chapter of the plan focuses on new approaches to maintaining and building bridges, roads, schools and other critical public infrastructure.

Chiang has made transparency a top priority, believing that sharing information with taxpayers enables them to hold government officials accountable. In November 2015, he unveiled DebtWatch, a powerful new website that offers the public user-friendly access to three decades of data related to debt issued by state and local governments. DebtWatch was named "Best Application Serving the Public" at the 2016 California Technology Forum.

Prior to being elected Treasurer, Chiang served from 2007 through 2014 as State Controller. During the Great Recession he took steps to preserve cash to meet obligations to education and bond holders. His cash management decisions – which included delaying payments and issuing IOUs -- were instrumental in keeping the state's credit rating from plunging into junk status. Chiang's actions saved taxpayers millions of dollars.

He aggressively used his audit programs to identify more than \$9.5 billion of fraud, waste and abuse in government programs, the most by any controller in California's history.

Chiang was first elected to the Board of Equalization in 1998 where he served two terms, including three years as chair. He began his career as a tax law specialist with the Internal Revenue Service and previously served as an attorney in the State Controller's Office.

The son of immigrant parents, Chiang graduated with honors from the University of South Florida with a degree in finance. He received his law degree from the Georgetown University Law Center.

Hon. Fabian Núñez

Fabian Núñez is a partner of Mercury and the former California Assembly Speaker. He served three two-year terms as a member of the California State Assembly, his final two terms as Speaker, the 66th person to hold that position in California.

Recognized for his unique ability to lead and find bi-partisan solutions to complex public policy challenges, Núñez was named “Legislator of the Year” in 2007 by Governing Magazine, specifically for his bi-partisan efforts with former Governor Arnold Schwarzenegger on transportation and infrastructure legislation.

As Speaker, he oversaw an annual Assembly budget of approximately \$150 million with 1100 employees in over 103 offices statewide. He was also the Assembly’s lead negotiator for four of California’s state budgets, which ranged as high as \$103 billion.

Núñez currently serves on the Board of Directors for the U.S. Soccer Federation, and served on the University Of California Board Of Regents from 2004-2008. During the 2008 U.S. Presidential Election, Núñez was a national co-chairman for Hillary Clinton’s campaign.

Mercury is a bipartisan high-stakes public strategy firm, providing results for the world’s most successful companies, leading advocacy groups, governments, political parties, NGOs, and prominent public and political figures.



LEAD Summit VIII – Program At A Glance

Thursday, March 30, 2017
Santos Manuel Student Union, CSUSB

8:00 a.m.:	Check-In / Live Music
9:00 a.m.:	Opening Ceremony
9:10 a.m.:	Welcome Remarks / <i>Bienvenida</i>
9:50 a.m.:	Panel — “Historic Southern California Mexicano/Latino Leadership Summit: Response to Presidency Agenda”
10:30 a.m.:	Break / “ <i>Un Cafecito</i> ” & Live Performance
10:45 a.m.:	LEAD Week Report — Binational Parent Leadership Institute II
10:50 a.m.:	Panel — “The Majority Report: Supporting the Educational Success of Latino Students in California”
11:25 a.m.:	Featured Speaker — “Latinx and the Community College: Promoting Pathways to Postsecondary Degrees”
12:00 p.m.:	Lunch / Live Entertainment
1:15 p.m.:	LEAD Week Report — Catholic Schools Expo
1:20 p.m.:	Featured Speaker — “ <i>Nuevo Modelo Educativo</i> ”
1:50 p.m.:	Panel — “Resource Recovery & Recycling: US-Mexico Relations Toward a More Sustainable Future”
2:25 p.m.:	Featured Speaker — “Building California’s Future Begins Today”
2:40 p.m.:	LEAD Week Report — PUENTE Student Leadership Forum
2:45 p.m.:	Panel — “Salute to the Impact of ‘Zoot Suit’ (Play): An Alumni Reunion”
3:30 p.m.:	Break / “ <i>Otro Cafecito</i> ” & Live Performance
3:45 p.m.:	LEAD Week Report — César E. Chávez Memorial Breakfast VI
3:50 p.m.:	Featured Panel — “A United Force: Preserving California Legislation and Values under a Trump Administration”
4:25 p.m.:	Capstone Address — “ <i>Sin Fronteras</i> - Educating Beyond Borders”
4:45 p.m.:	Concluding Remarks & Acknowledgements / <i>Despedida</i>

Program Detail

Masters of Ceremony

Dr. Enrique G. Murillo, Jr.
Professor of Education, and LEAD Executive Director,
California State University, San Bernardino

Prof. Elias Escamilla
Assistant Professor, Counselor
Vice President Faculty Association
Mt. San Jacinto Community College

8 a.m.: Check-In — Live Music

Continental Breakfast, Distribution of Packets and
Optional Credit Registration

West Covina High School Choral Department

9:00 a.m.: Opening Ceremony

Color Guard Presentation
Air Force Junior ROTC, West Covina High School

Pledge of Allegiance
Jesus Acuña-Perez, Capt. USAF (Ret.),
Senior Aerospace Science Instructor,
West Covina High School

National Anthem
West Covina High School Choral Department

Invocation
Reverend Javier Gonzalez-Cabrera
Associate Vocations Director,
Diocese of San Bernardino

9:10 a.m.: Welcome Remarks / *Bienvenida*

Dr. Timothy P. White
Chancellor, California State University
Video Message

Dr. Tomás D. Morales
President
California State University, San Bernardino

Dr. Jay Fiene
Dean, College of Education
California State University, San Bernardino

Very Rev. Msgr. Gerard M. Lopez
STL, Vicar General Diocese
San Bernardino, California

Hon. Billy Adolfo José Muñoz Miranda
Chief Consul of Mexico
San Bernardino, CA



Dr. Enrique G. Murillo, Jr.



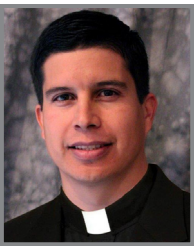
Prof. Elias Escamilla



Air Force Junior ROTC, West Covina
High School



Jesus Acuña-Perez,
Capt., USAF (Ret.)



Reverend Javier
Gonzalez-Cabrera



Dr. Timothy P. White



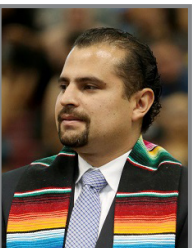
Dr. Tomás D. Morales



Dr. Jay Fiene

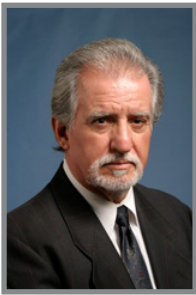


Very Rev. Msgr.
Gerard M. Lopez



Hon. Billy Adolfo José
Muñoz Miranda

9:50 AM: Panel — “*Historic Southern California Mexicano/Latino Leadership Summit: Response to Presidency Agenda*”



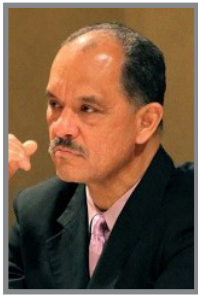
Dr. Armando Navarro



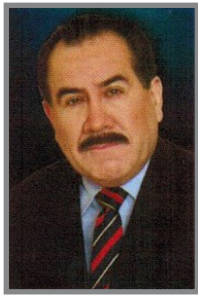
Rubyd Olvera



Angela Sanbrano, JD



Russell Marco Jauregui Esq.



Hon. Felipe Aguirre

Panel Chair: Dr. Armando Navarro, Professor Emeritus, University of California, Riverside and
California Latino Leadership Summit overall coordinator

Panelists: Rubyd Olvera, Student, Sociology/Public Policy Minor, Career Center Peer Adviser
University of California, Riverside

Angela Sanbrano, JD, Chair of CARECEN, Central American Resource Center, executive
Director of the Mexican Network of Migrant Leaders and Organizations (Red MX), and
President Emeritus of Alianza Americas

Russell Marco Jauregui, Esq., Attorney At Law, Law Offices of Russell Jauregui

Hon. Felipe Aguirre, former Mayor of Maywood, CA, and Legal Coordinator,
Comité Pro Uno

On Saturday, December 3, 2016, a historic “Southern California Mexicano/Latino Leadership Preliminary Summit” session was held to discuss the development of a local, state, national and international unified and coordinated strategic plan of action in response to the election of Donald Trump. His “anti-Mexicano/Latino” campaign promises called for the deportation of 12 million undocumented migrants; the building of a wall along the 2000-mile border; the further “militarization” of the Cactus Curtain (U.S./ Mexico border); the possible cancellation of NAFTA; the end of remittances from the U.S. to Mexico; and other repressive policies that would impact education and the economy, all while continuing to deteriorate ethnic/race relations in this country.

Facilitated by UCR Emeritus Professor Armando Navarro, 100 influential leaders (representing elected officials, education, students, business, community, pro-immigrant rights advocates, church, etc.) from throughout Southern California’s six counties met to assess the Latino vote in the 2016 presidential elections. The December 3rd preliminary meeting was co-hosted by professor and founder, Dr. Enrique Murillo, of Latino Education and Advocacy Days (LEAD) at CSUSB, and Chairperson George Aguilar of the Inland Empire LULAC Council.

In the room were key Latino advocates, civil rights and social justice leaders who best poised to assess the state of equity and opportunity in the Inland Empire and Southern California as a whole, examined how the new presidency may affect our region in aspects of education, health care, and civil rights. The leaders would also eventually leverage data, research, and policy to strengthen educational and advocacy efforts in response to the dismantling of civil liberties.

The unanimous consent was that we would soon witness the dismissal or misinterpretation of much of the Constitution, greater danger in foreign policy and affairs, continual denial of climate change, and the appointment at least one, if not several, Supreme Court justices. Further, given the conduct and outcome of the recent presidential contest, including repeated instances of derisive and inflammatory language directed against ethnic, LGBTQIA+, religious, women, and other minorities/marginalized communities, the leaders were concerned that members of our community are at heightened risk of harassment and discrimination.

The idea of placing millions of people in detention centers and deporting them may seem far-fetched to others, but as Chicano/ Mexicano/Latinos we lived through several historical precedents for this in the twentieth century. In the Great Depression era of the 1930s, up to a million of us, including U.S.-born citizens, were repatriated with no formal deportation hearings. Then in 1954, more than a million of us, again, were deported during “Operation Wetback” with hundreds of immigration officers rapidly processing the deportees in temporary detention camps. So, while it would be logistically complicated, a motivated president could conceivably deport upwards of one million families a year, and “voluntarily remove” many tens of thousands more.

We are at a historical juncture that may heighten to unimaginable extremes the levels of repression and persecution of our communities, and that demands from Mexicanos and Latinos, among others, that we organize and strategize a unified and coordinated response to the onerous anticipated policy challenges of a Trump presidency.

The panel will speak to the organizing alliances and infrastructure, grassroots power-base, phases and task forces of the proposed local, statewide, national, and international “strategic plan of action” that would be finalized at a Mexicano/Latino leadership Summit to be held in May for the purpose of developing a national/international coordinated response.

10:30 a.m.: Break / “Un Cafecito” & Live Performance

The UPLM music program is designed to create effective student leaders that will utilize their musical talent to impact the community through: Leadership, Teamwork, Work Ethics, and Philanthropy. Unidos Por La Musica believes in wielding the power of music to educate and create CHANGE! While learning proper vocal techniques, stage presence, and becoming performance ready, students will learn that together through music they can help the less fortunate. Students will participate in UPLM charitable community events as a platform to music careers of their choice. All proceeds from talent shows and concerts will benefit the UPLM community programs; hunger, education, scholarships, and music.



10:45 a.m.: LEAD Week Report— Binational Parent Leadership Institute II



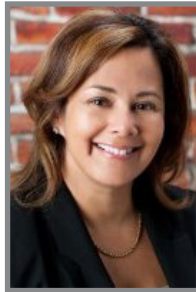
10:50 AM: Panel — “The Majority Report: Supporting the Educational Success of Latino Students in California”



Anthony Chavez



Raquel Simental



Julia Vergara



Linda Vasquez

Introduction / Moderator: Anthony Chavez, External Relations Associate, The Education Trust West

Panelists: Raquel Simental, Director of External Relations & Communications, The Education Trust West

Julia Vergara, Co-Executive Director, Puente Project, University of California

Linda Vasquez, Director, Regional Affairs, Campaign for College Opportunity

This panel discusses the new report by The Education Trust – West, *The Majority Report: Supporting the Educational Success of Latino Students in California*, a comprehensive look at the status of California’s Latino students. The report presents a range of extant state wide data from multiple sources, and also incorporates original research and stories from primary first-hand sources, such as interviews with current and former students.

The Majority Report investigates Latino students’ experiences, from issues affecting early education gaps, through the causes of lower college attainment rates, and the barriers faced as they prepare for, enter, and complete postsecondary education. In addition to identifying problems, the report highlights solutions: practices and policies that have been effective for Latino students, parents, and educators.

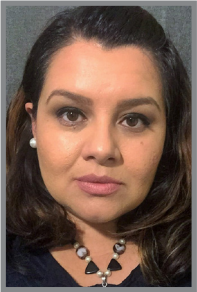
The report will be released late Spring 2017. For more information or to ensure you receive a copy of the report upon release, please e-mail information@edtrustwest.org.

**Presentation made possible through a working partnership with The Education Trust—West, which is the California based office of the nationally recognized Education Trust based in Washington D.C. The Education Trust—West works for the high academic achievement of all students at all levels, pre-k through college, by exposing opportunity and achievement gaps that separate students of color and low-income students from other youth, identifying and advocating for the strategies that will forever close those gaps.*



The Education Trust—West

11:25 AM: Featured Speaker — Chancellor Eloy Ortiz Oakley - “Latinx and the Community College: Promoting Pathways to Postsecondary Degrees”



Dr. Martha Rivas



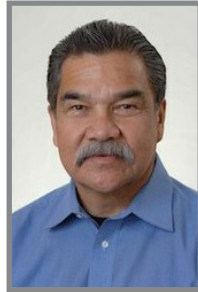
Eloy Ortiz Oakley



Dr. Edna Martinez



Dr. Nancy Acevedo-Gil



Dr. Daniel Solorzano

Introduction: Dr. Martha Rivas, Dean, Office of Institutional Effectiveness, Moreno Valley College

Speaker: Eloy Ortiz Oakley, Chancellor, California Community Colleges

Moderators: Dr. Edna Martinez, Assistant Professor, Department of Educational Leadership & Technology, CSUSB

Dr. Nancy Acevedo-Gil, Assistant Professor, Department of Educational Leadership & Technology, CSUSB

Session Remarks: Dr. Daniel Solorzano, Professor of Social Science and Comparative Education, Graduate School of Education & Information Studies, Chicana and Chicano Studies, and Women’s Studies, University of California, Los Angeles.

Latino/a/x have become the largest student population of color in higher education and represent 25 percent of community college students nationwide. When compared to Whites, Latino/a/x are more likely to choose a community college, even after controlling for academic achievement and socioeconomic status. Thus, upon completing high school, 46 percent of Latinx enroll in the community college sector. When entering the community college system, approximately 51 percent of Latino/a/x aspire to transfer to a four-year college, but less than 14 percent will earn a bachelor’s degree within six years of enrollment. Ultimately, 35 percent of Latino/a/x earning a bachelor’s degree are transfer students, which is the highest among other racial groups.

U.S. community colleges are complex organizations to lead. Upholding the multiple missions of the community college; responding to the nation’s developmental education crisis; addressing low completion and transfer rates; contending with dwindling, insufficient, and shifting revenue streams; (re)building relationships with board members; and operating within a culture of increased audit and accountability are but a few of the challenges with which community college leadership and faculty must grapple. Additionally, an increasing number of community college leaders and faculty now face decisions centered on the added role of conferring baccalaureate degrees.

Within this context, the discussion frames the community college as a sector that can facilitate college access for Latino/a/x students as well as a context where students, faculty, and leaders have to navigate and overcome institutional challenges to bridge degree aspirations with completions. This panel will highlight the multiple ways in which community college Latino/a/x students and leaders respond to and challenge institutionalized obstacles in the community college pathway.

**Presentation made possible through a working partnership with the Association of Mexican American Educators Journal, of which a Special Theme Issue will appear in late 2017 under the same title as this panel. The AMAE Journal addresses research and academic issues of importance in the education of Mexican-American/Latino children and families to help inform those working in the field of educational studies. In addition, it hopes this research is of service to other stakeholders, such as administrators, policymakers, teachers, civic leaders, and parents. In this way, the AMAE Journal is organized and focused to make an immediate impact at different educational levels, apprising different constituencies—from academia to policymakers to school districts—on the conditions of Mexican-American/Latino students and their families.*



Noon: Lunch / Live Entertainment – Aztec Dancers - Grupo Xipetotec

** Noon time performance made possible through the generous support of our “Arts, Culture, Music & Entertainment” sponsor/benefactor, Dr. Judy Rodriguez Watson. Judy’s impact on the education and arts communities has been extraordinary. She has served in a number of capacities at the university, including as the honorary chairperson for the CSUSB Latino Education and Advocacy Days Summit in 2011, where she was affectionately referred to as “La Madrina de Honor,” or godmother.*



1:15 p.m.: LEAD Week Report — Catholic Schools Expo



**1:20 p.m.: Featured Speaker — Hon. Enrique Salomón Rosas Ramirez, Chief Consul of Mexico in San Bernardino, CA
“Nuevo Modelo Educativo”**

Consul Rosas has held a number of positions in the Mexican federal government, serving as head of the federal anti-poverty program Solidaridad in Mexico City; head of the executive management and budget committee of Solidaridad; chief of staff to the Head of Delegations of the Ministry of Social Development; advisor to the Under-secretary of Regional Development in the Ministry of Management and Budget of Mexico; deputy delegate of government and legal affairs for the towns of Coyoacan and Milpa Alta in Mexico City; and advisor to the corporate management office of PEMEX, the Mexican state-owned petroleum company.

He also served as a congressman in the LXI Legislature, as coordinator of the state of San Luis Potosí’s caucus, chairman of the Food Scarcity Commission and a member of the finance commission. He was also clerk to the Second Committee of the Interior in the Federal Senate’s LIV Legislature and chief of staff to the chair of the Justice Commission of Federal Congress in the LII Legislature.

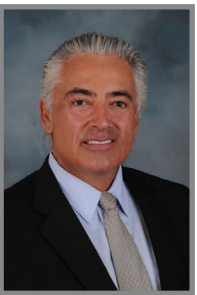
1:50 p.m.: Panel — “Resource Recovery & Recycling: US-Mexico Relations Toward a More Sustainable Future”



Irma Flores



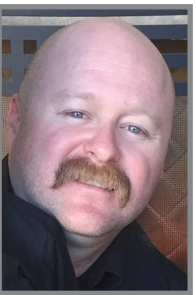
Jorge Orozco



Rod Pacheco



Jon Michael Huls



Cesar Rios

Introduction / Moderator: Irma Flores, Former Government And Public Relations Director, U.S. Department of Commerce, MBDA Business Center, Inland Empire

Panelists: Jorge Orozco, President/CEO SCOR Industries, CPA, former Deloitte Executive (Mexico)
Rod Pacheco, Laws and Regulations, Former District Attorney, Riverside County
Jon Michael Huls, Adjunct Professor, Department of Earth Sciences, Zero Waste Communities, Santa Monica College
Cesar Rios, Director Of Marketing, Sales and Business Development, SCOR Industries

Education and awareness in the area of resource recovery & recycling are increasingly important from a global perspective of resource management and conservation, and are key to achieving zero waste. Resource recovery is the selective extraction of disposed materials for a specific next use, such as recycling, composting or energy generation in order to extract the maximum benefits from products, delay the consumption of virgin resources, and reduce the amount of waste generated.

What one person might consider “trash”, could be better considered “resources” – just a simple change in perspective, and this recovery process is crucial in not only reducing the impact of waste on our environment, but to foster environmental stewardship in our increasingly populous society with demands for convenience, a higher standard of living, and a higher level of technological

productivity.

This panel will present on the economic disparity between Mexico and the U.S. and how it has created very different markets for resource recovery and recyclables in each country. The panelists will discuss waste management practices and market, price differences, transborder business and flow of materials, PET plastic recycling, steps for sustainable management, recycling laws, and international trade.

Now, more than ever, both business and educational communities must work in tandem to increase knowledge and encourage making healthy sustainable choices, for the preservation of the environment and improve our environmental efficiencies.

This is a call to become aware that environmental damage is the result of many complex, interrelated factors, and how local, state, national and transnational economic, political, and social problems are inter-related; and to further emphasize that everything in our environment is related to everything else and that, at least ecologically speaking, everything we do has an effect on someone or something else.

**Presentation made possible through a working partnership with SCOR Industries; an innovative company born out of an industry that began in the early 1970’s when construction waste pioneers first managed construction waste, on-site, for California builders of large-scale residential housing projects. SCOR Industries predecessors developed a system of source separation of construction materials which lead to SCOR Industries’ ability to achieve 96% diversion at construction and demolition sites. The SCOR system of debris management and diversion has made it possible for builders and construction firms to reach Silver and Platinum LEEDs Program certification and compliance with CalGreen, the State’s new green-building code which is the most prominent in the United States. Now, SCOR Industries can become an integral part of any city’s Zero Waste Program carving out zero waste levels of diversion in the building and construction industry.*



2:25 p.m.: Featured Speaker — Hon. John Chiang — “Building California’s Future Begins Today”



Hon. John Chiang



Kareem Gongora



Jordan Wright

Introduction / Moderator: Kareem Gongora, Chairman for San Bernardino Superintendent County Committee on School District Organization

Jordan Wright, Policy Advisor, County of San Bernardino

John Chiang was elected on Nov. 4, 2014, as California’s 33rd State Treasurer. As the state’s banker, he oversees trillions of dollars in annual transactions, manages a \$75 billion investment portfolio, and is the nation’s largest issuer of municipal bonds.

In addition, he chairs financing authorities that help provide good-paying jobs, better schools, improved transportation, quality health care, more affordable housing and a cleaner environment. He handles those duties while sitting on the governing boards of the nation’s two largest public pension funds with combined assets exceeding \$496 billion.

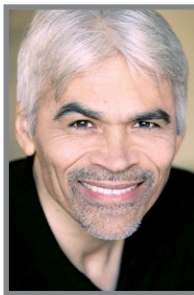
2:40 p.m.: LEAD Week Report — PUENTE Student Leadership Forum



2:45 p.m.: Panel – “Salute to the Impact of ‘Zoot Suit’ (Play): An Alumni Reunion”



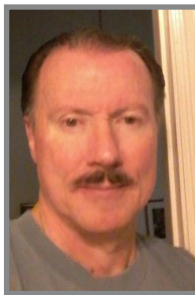
Kirk Whisler



Sal Lopez



Bel Hernandez



Danny Haro



Ignacio Gomez

Introduction / Moderator: Kirk Whisler, founding president of the Nat’l Association of Hispanic Publications and co-founder with Edward James Olmos of Latino Literacy Now

Panelists: Sal Lopez, “Hobo — Downey Gang”, veteran actor, founding member, The Latino Theater Company, member of the Academy of Motion Picture Arts & Science
 Bel Hernandez, “Dora — Dancer”, CEO & President/Publisher, Latin Heat
 Danny Haro, Judge FW Charles and Lt. Edwards in Zoot Suit; producer of Pancho Gonzales and The Mun2 Hookup series
 Ignacio Gomez, “Poster Illustration”, Zoot Suit image creator, created numerous Cesar Chave statues, Chicano artist

“Zoot Suit” (play) is based on the Sleepy Lagoon murder trial of 1942 and the racial tensions of the Zoot Suit Riots of 1943 in Los Angeles, California during the WWII era, which is among the most significant cultural events in modern Chicano/Mexicano/Latino history. When “Zoot Suit” opened at The Mark Taper Forum in April 1978, at the Music Center in Los Angeles, everyone felt the power of this event. This production with Center Theatre Group marked the first professionally produced Chicano play.

The initial 10 day run in April sold out in two days. An audience of season ticket holders and local Chicano/Mexicano/Latinos gave standing ovations each evening of the performances. A second run began in August and tickets sold out yet again. This extended run was held at the Aquarius Theatre, Los Angeles and went on to run for years. “Zoot Suit” was also the first Chicano play on Broadway when production debuted at the Winter Garden Theater in March 1979, and set many records and ultimately was adapted into film in 1981.

Both the stage production and film were written and directed by Luis Valdez, considered as the “father of Chicano theater” in the United States, and featured the playwright’s brother Daniel Valdez and Edward James Olmos. Many members of the cast of the stage production also appeared in the film. Like the play, the film featured music from Lalo Guerrero, considered the “father of Chicano music” detailing the Chicano culture during World War II.

The story shines a spotlight on a wave of racial injustice and disharmony that swept across Los Angeles in the early 1940s. The plot is a fictionalized version of real life events — sparked by the so-called Sleepy Lagoon murder trial — and centers on Henry Reyna, better known as the zoot suiter El Pachuco. It presents an episode in history that many people may not be familiar with, but they should be, and its messages about the dangers of stereotyping and racial injustice are still fresh and relevant today.

We are all aware of the turmoil the Academy of Motion Pictures is going through to become more diverse. A good sign of the power of “Zoot Suit” was a few months ago when the Academy in adding their new members for 2016 added three cast members from “Zoot Suit” (Enrique Castillo, Sal Lopez, Pepe Serna) and the creator and director, Luis Valdez. Even though Latinos are under-represented in the Academy, seven Latinos are in who got their career start, or a major career boost, with “Zoot Suit,” an amazing accomplishment.

“Zoot Suit” was created from several key ingredients: the sensationalized account of a 1942 murder in Los Angeles, a vibrant pachuco subculture largely unknown and misunderstood outside the mainstream, the racially motivated Zoot Suit Riots of 1943, and the overarching Mexican-American experience. Nearly 40 years after its first production at the prestigious Mark Taper Forum, the play continues to reverberate in the present. This special panel is an alumni event featuring a reunion of members of the original 1978 cast and crew, and they will share their experiences and offer insights on the far reaching cultural and educational impact of “Zoot Suit.”

*Presentation made possible through a working partnership with Latino 247 Media Group. Formerly Latino Print Network, the Latino 247 Media Group works with 625+ Hispanic newspapers and magazines as well as over 300 websites across the USA with a combined circulation of 19 million. They have news services, media buying service, readership studies, and more, and have been serving the Latino community for nearly 40 years.

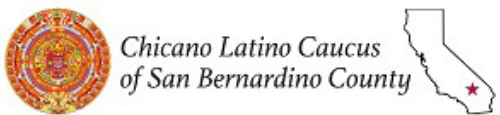
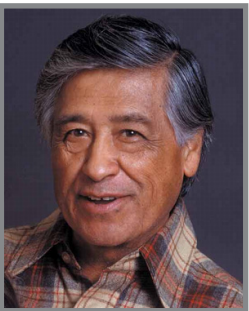


3:30 p.m.: Break / “Otro Cafecito” & Live Performance

The UPLM music program is designed to create effective student leaders that will utilize their musical talent to impact the community through: Leadership, Teamwork, Work Ethics, and Philanthropy. Unidos Por La Musica believes in wielding the power of music to educate and create CHANGE! While learning proper vocal techniques, stage presence, and becoming performance ready, students will learn that together through music they can help the less fortunate. Students will participate in UPLM charitable community events as a platform to music careers of their choice. All proceeds from talent shows and concerts will benefit the UPLM community programs; hunger, education, scholarships, and music.



3:45 p.m.: LEAD Week Report - César E. Chávez Memorial Breakfast VI



3:50 p.m.: Featured Panel — “A United Force: Preserving California Legislation and Values under a Trump Administration”



Jorge Garrido



Senator Connie Leyva



Assembly Member
Eloise Reyes



Assembly Member
Eduardo Garcia

Panel Chair: Jorge Garrido, Vice President at Mercury
 Panelists: Senator Connie Leyva (D-Chino)
 Assembly Member Eloise Reyes (D-San Bernardino)
 Assembly Member Eduardo Garcia (D-Coachella)

Influential California legislators will lead a brief discussion on immigration, Deferred Action for Childhood Arrivals (DACA), Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA), the Affordable Care Act (ACA), and the preservation of other policies important to Latino and immigrant communities under the Trump administration.

Immigration policies and DACA/DAPA fall hand-in-hand in this discussion, as DACA is a policy set in place under the Obama administration allowing select undocumented immigrants to receive renewable 2-year deferred action from deportation if they entered the country as minors. DAPA is similar in nature, allowing select undocumented immigrants who have children that are either American citizens or lawful permanent residents to gain deferred action status for a renewable 3-year period. The DAPA program was announced by President Obama in November 2014, along with a number of other immigration reforms. In our discussion, panelists will provide insight on what we can expect in regards to immigration reform over the next 4 years, and how they anticipate California legislature to react if/when the federal government makes decisions impacting these policies.

The Affordable Care Act (ACA), commonly referred to as “Obamacare”, will also be largely discussed. ACA has been considered one of the most significant regulatory changes to the U.S. healthcare system to date, largely transforming the way healthcare is managed in our country by altering hospitals and primary physicians’ practices in the hopes of lowering costs, increasing accessibility,

and improving quality. Since the election last year, the president routinely stated he would gut ACA upon being sworn in, which currently provides millions of Americans with health insurance. During this discussion, panelists will breakdown the implications of President Trump’s statements, and address steps that are being taken or will likely be taken to provide Californians healthcare and health insurance.

Lastly, panelists will have an at-large conversation about similar state and national policies that are of significance to Latino and immigrant communities. The discussion will end with a closing Q&A.

** Mercury is a bipartisan public strategy firm, providing results for the world’s most successful companies, leading advocacy groups, governments, political parties, NGOs, and prominent public and political figures.*



Hon. Fabian Núñez

4:25 p.m.: Capstone Address: “Sin Fronteras - Educating Beyond Borders”
Hon. Fabian Núñez, Partner at Mercury & 66th Speaker of the California State Assembly - “Sin Fronteras - Educating Beyond Borders”
Fabian Núñez is a partner of Mercury and the former California Assembly Speaker. He served three two-year terms as a member of the California State Assembly, his final two terms as Speaker, the 66th person to hold that position in California.
Recognized for his unique ability to lead and find bi-partisan solutions to complex public policy challenges, Núñez was named “Legislator of the Year” in 2007 by Governing Magazine, specifically for his bi-partisan efforts with former Governor Arnold Schwarzenegger on transportation and infrastructure legislation.
As Speaker, he oversaw an annual Assembly budget of approximately \$150 million with 1100 employees in over 103 offices statewide. He was also the Assembly’s lead negotiator for four of California’s state budgets, which ranged as high as \$103 billion.

Núñez currently serves on the Board of Directors for the U.S. Soccer Federation, and served on the University Of California Board Of Regents from 2004-2008. During the 2008 U.S. Presidential Election, Núñez was a national co-chairman for Hillary Clinton’s campaign.

Mercury is a bipartisan high-stakes public strategy firm, providing results for the world’s most successful companies, leading advocacy groups, governments, political parties, NGOs, and prominent public and political figures.

4:45 p.m.: Concluding Remarks & Acknowledgements / *Despedida*

GUATEMALA IN COLORS - TRADITIONAL MAYAN REGALIA



Guatemala traditional regalia carry great meaning, they convey a message of unity and cohesion, and is a bulwark of cultural identity, that express Mayan history, beliefs, legends and tradition.

Indigenous clothing is without a doubt the maximum artistic, mythical and religious expression of the natives of Guatemala. In it we find a beautiful and interesting mixture of Mayan and Spanish motifs and styles based on original pre-Columbian attire combined with colonial and other recent innovations.

Traditional costumes are living proof of the cultural past, but it also gives us an idea of the present in this society, in social and cultural identity, as well as political, religious and economic power.

As for the colors mostly used, these also have their historical antecedent. In pre-Columbian times they preferred red, white, yellow and black, which were the sacred colors of war, life, corn, and death.

The fabulously colored traditional clothing can be seen throughout the country. You can see the diversity within the Mayan community at the varied designs in the clothing, you can differentiate the place of origin of the people according to the patterns that change in regions by the patterned designs and styles of the women’s blouses and skirts. Each one is representative of an area or town. Even the men in some areas have traditional clothing that include special hats or knee-length pants decorated with birds.

The Mayan blouse is called a *huipil* or *güipil*, and is generally woven by hand on a backstrap loom. The weaver generally spends several hours a day seated on her knees weaving the panels to make the *huipil*. This work can take up to 6 months for one *huipil*. Every textile is unique, as each is made one-at-a-time and most are woven by hand with variations that make them special and exclusive.

Each garment is uniquely decorated with a variety of designs and symbols, each with its own sacred meaning. The symbols range from the diamond, representing the universe, a tree representing the tree of life and the path of the sun in its daily movement including the four cardinal directions, to geomorphic representations of mountains, rivers, corn plants, animals and people, that have a meaning or tell about their customs, legends, sacred calendar or popular festivities. Sometimes a weaver will sew a small representation of her *nahual* (a representative animal according to the birth date that represents her personality) in a discreet location on her garment so that it can always be kept close. Among the Quiché Maya (K'iche') each person has his or her own *nahual* who watches over and protects him.

The skirt or *corte* is a wrap-around skirt that consists of a cut of cloth joined to form a tube into which the woman steps. Excess material is wrapped around the body and folded at the waist in pleats, and tied with a *faja* (belt). The women purchase the *corte* fabric by the yard, and then join the sides and decorate the seams to fit their needs.

In order to hold up the skirt or *corte*, Mayan women wear a *faja*. These *fajas* are very long, 6ft – 9ft+, fabric belts that are generally hand woven and can have embroidered decoration. Sometimes they are narrow and simple in design, and sometimes they are very wide and elaborately decorated with intricate details with tassels on the ends, that give a beautiful touch.

The *tzute* is a multipurpose woven cloth that comes in a variety of sizes. Women can be seen using these functional heavy-duty textiles for carrying babies, covering baskets of food, head coverings for church or to avoid the bright sun, or as a simple shawl for when the weather is cooler. They are often carried over the arm until needed.

The hair wrap or *cinta* is one of the few items that can give a true idea of what town a woman is from. These *cintas* are generally very long and can measure 8 ft or longer in length. In some villages, how a woman wraps her hair in the *cinta* can indicate if she is single, married, has children and/or she is a matriarch. The *cinta* is the crowning jewel of a woman's *traje* or traditional outfit and most often the most stunning piece of her wardrobe. In several towns, the *cinta* represents the serpent, which is one of the cosmological elements of greater diffusion in the Maya textile tradition of Guatemala. The prehispanic roots about its symbolism are several representations of feminine deities that carry as adornment a serpent coiled in the head. All these aspects express the feminine essence with respect to its human life-generating capacity and, by analogy, the agricultural cycle through the water that allows the seeds to germinate.

Men's traditional regalia are designed in a manner very similar to the women's *huipiles*. Some of the pants, are shorter and only come to just below the knee. These are frequently very ornate with embroidered birds or flowers throughout. Other areas have full length pants that are less ornate and are covered by a man's woolen wrap or *rodillera*.

This heavy woolen wrap or *rodillera* is generally worn over long pants in some regions of Guatemala. It is said to protect the men while they work in the fields and/or keep them warm in cold areas. Some of the elderly men can be seen wearing their *rodillera* without pants underneath on very hot days. The fabric is a rough and heavy-duty unrefined wool that is stiff and has been felted to create a durable wrap. On occasion these *rodilleras* have a small decoration that is representative of the local area.



* Courtesy of the Consulate of Guatemala in San Bernardino



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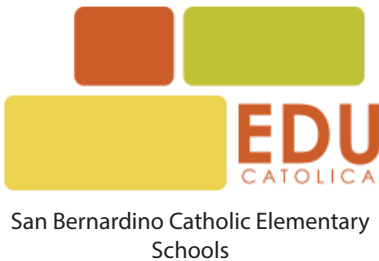


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Department of External Relations

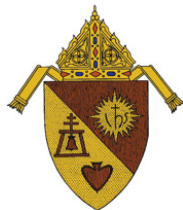


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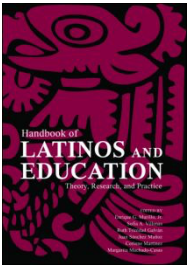


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Latino Education and Advocacy Days (LEAD)
California State University,
San Bernardino
5500 University Parkway,
Room CE-305
San Bernardino, CA 92407
Tel: 909-537-5632
Fax: 909-537-5992

Dr. Enrique G. Murillo Jr.
LEAD Executive Director
emurillo@csusb.edu
(909) 537-5632

Iwona Contreras
Administration & Budget Coordinator
icontrer@csusb.edu
(909) 537-3447

Robert Garcia
Information Technology Consultant / Webmaster
rgarcia@csusb.edu
(909) 537-5449

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Inter American University of Puerto Rico (multiple, 10)
Inter-American Organization for Higher Education
Intercultural Development Research Association
International Hispanic Online University (multiple, 4 sites)
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Latino Studies Program, La Casa Latino Culture Center, Latino Faculty and Staff Council, and the Center for Latin American and Caribbean Studies, Indiana University - Bloomington
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Offices of the Superintendent/Deputy Superintendent
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Parents Alliance, Inc./Alianza de Padres (multiple, 7 program sites)
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Program Evaluation Office, Los Angeles County Probation Department
Puente Community College Program (List of Community Colleges Served by Puente)
Puente Secondary School Program (List of Secondary Schools Served by Puente)
Puerto Rican/Latin American Cultural Center, University of Connecticut
Rancho Buena Vista High School
Reading And Beyond
Redlands Unified School District - Citrus Valley Campus
Regis University
Relmagine Training Associates
Reykjavik University, Iceland
Rialto Unified School District Professional Development Center
Roosevelt University - Schaumburg Campus
Roosevelt University, Main Campus
Royce Foundation for Youth
Sacramento City College
Sacramento City Unified School District
Sacramento State University, Department of Teacher Education
Saint Mary's College
Salem/Keizer Coalition for Equality
San Bernardino County Superintendent of Schools
San Bernardino Valley College
San Diego Unified School District (multiple, 5 sites)
San Joaquin Delta College, Stockton, California
Santa Rosa Junior College
Saque La Grande Medical University

School of Education Southern Connecticut State University - New Haven
School of Education, Loyola Marymount University
School of Education, Manhattan College, Riverdale, NY
School of Education, Michigan State University
School of Education, Texas Wesleyan University
School of Education, University of Wisconsin, Milwaukee
School of Medicine - Universidad Autonoma de Guadalajara
Selkirk College
Sistema ITESM
Society of Hispanic Professional Engineers, Inc., Greater Los Angeles Chapter
South Texas College Pecan Campus - McAllen, Texas
South Texas College Mid Valley Campus - Weslaco, Texas
South Texas College Starr Campus - Rio Grande City, Texas
Southern Methodist University
Spanish Language Program, Duke University
Spanish/ESL Program, Brescia University
State Office of the Idaho Commission on Hispanic Affairs
Steinhardt School of Culture, Education, and Human Development at New York University (NYU).
STEM Division, Pima Community College-West Campus
Student Multicultural Affairs Southwestern University
Student Union & Student Life, California State University, Los Angeles
Students for Educational Equity, Florida International University
Sungkyunkwan University (SKKU), Korea
Swarthmore College
Target Market Trends, Inc.
Tarrant County College
Teach for America (multiple, 40 placement region sites)
Teacher Education Department, CSU Monterey Bay
Teachers of English to Speakers of Other Languages, Inc.
Temple College
Texas A&M University - Kingsville
Texas Campus Compact
Texas Center for Education Policy, University of Texas - Austin
Texas Tech University, College of Education
Texas Woman's University
The Carolina Latina/o Collaborative
The College of Education and Health Professions, the Center for Mexican American Studies, and the UTA Library at The University of Texas - Arlington
The Hispanic Heritage Foundation and LOFT Institute
The Hispanic Organization for Progress and Education
The Latino Voters League
The Los Angeles County School Districts Organization
The University of Texas at San Antonio
TODEC Legal Center - Perris, CA
TODOS: Mathematics for All
Together Everyone Achieves More (TEAM) Referral / Montebello Chapter
Trinity College
TRI0 Outreach Programs - Educational Talent Search
Truckee Meadows Community College

Tutoring and Student Academic Services - Colorado State University - Pueblo
U.S. Department of Energy, Office of Economic Impact and Diversity
Universidad Anáhuac
Universidad Anáhuac del Sur
Universidad Autónoma de Aguascalientes
Universidad Autónoma de Baja California
Universidad Autónoma de Chihuahua
Universidad Autónoma de Ciudad Juárez
Universidad Autónoma de Coahuila
Universidad Autónoma de Guadalajara
Universidad Autónoma de la Laguna
Universidad Autónoma de Nuevo León
Universidad Autónoma de Querétaro
Universidad Autónoma de San Luis Potosí
Universidad Autonoma de Santo Domingo
Universidad Autónoma de Sinaloa
Universidad Autónoma de Yucatán
Universidad Autónoma del Estado de Hidalgo
Universidad Autónoma del Noreste
Universidad Autónoma Metropolitana
Universidad Autónoma Metropolitana Unidad Azcapotzalco
Universidad Autónoma Metropolitana Unidad Cuajimalpa
Universidad Autónoma Metropolitana Unidad Iztapalapa
Universidad Autónoma Metropolitana Unidad Xochimilco
Universidad Autónoma, Madrid
Universidad Central de Las Villas
Universidad Cristóbal Colón
Universidad de Almería, Spain
Universidad de Camagüey
Universidad de Ciencias Médicas, Costa Rica
Universidad de Ciencias Pedagogicas
“Pepito Tey”
Universidad de Colima
Universidad de Cuenca
Universidad de Guadalajara
Universidad de Guanajuato
Universidad de la Havana
Universidad de la Laguna
Universidad de La Salle, Colombia
Universidad de las Américas Puebla
Universidad de Montemorelos
Universidad de Monterrey
Universidad de Occidente
Universidad de Oriente
Universidad de Oviedo, Spain
Universidad de Murcia - España
Universidad de Penas del Rio ‘Hermanos Saiz’
Universidad de Piña de Rio
Universidad de Santiago de Chile, Chile
Universidad de Sonora
Universidad de Viña del Mar, Chile
Universidad del Caribe
Universidad de Cádiz - España
Universidad de Salta - Argentina
Universidad del Centro de México

Universidad del Mayab
Universidad del Noreste
Universidad del Norte, Colombia
Universidad del País Vasco, Spain
Universidad del Pedregal
Universidad del Sagrado Corazon
Universidad del Valle de Atemajac
Universidad do Minho
Universidade Federal da Paraíba - Brasil
Universidade Federal de Santa Catarina - Brasil
Universidad Iberoamericana
Universidad Insurgentes
Universidad Juárez Autónoma de Tabasco
Universidad Juárez del Estado de Durango
Universidad La Salle
Universidad La Salle Noroeste
Universidad Latina de América
Universidad Monsenor Oscar Arnulfo Romero (UMOAR) Chalatenango, El Salvador
Universidad Nacional Autonoma de Mexico (UNAM)
Centro de Estudios Sobre la Universidad
Universidad Nacional de Educación a Distancia - España
Universidad Nacional de Quilmes, Argentina
Universidad Nacional del Nordeste, Argentina
Universidad Pablo de Olavide - España
Universidad Pedagógica Nacional
Universidad Politécnica de Valencia, Spain
Universidad Politécnica de Valencia, Spain
Universidad Popular Autónoma del Estado de Puebla
Universidad Rafael Landívar, Guatemala
Universidad San Sebastián, Chile
Universidad Técnica Particular de Loja, Ecuador
Universidad Tecnológica Centroamericana, Honduras
Universidad Tecnológica de León
Universidad Tecnológica de Puebla
Universidad Tecnológica del Suroeste de Guanajuato
Universidad Vasco de Quiroga, A.C.
Universidad Veracruzana
Universidade Estadual Paulista “Júlio de Mesquita Filho”; UNESP, Brazil
Universidade Federal do Paraná, Brazil
Universidade Federal Fluminense
Université du Québec à Chicoutimi
Université Laval
Universiti Sains Malaysia, Malaysia
University of Alberta
University of Arizona - Tucson
University of California, Santa Cruz
University of French Comté
University of Houston
University of Houston-Downtown
University of Manitoba
University of Massachusetts - Amherst, School of Education
University of Massachusetts, Boston
University of Michigan, North Campus
University of Nebraska-Lincoln
University of Nevada - The Center for Student Cultural Diversity

Town Hall Cont.

University of North Carolina, Wilmington - Watson College of Education
University of North Texas at Dallas
University of Regina
University of Texas at Brownsville
University Outreach, California State University, Fullerton
Uraccan University of Nicaragua
Utah State University
UTSA Mexico Center
Valencia Community College
Valley Arts & Science Academy
West College of Education - Midwestern State University
Western High School
Westmoreland County Community College
Women's Leadership & Post-Secondary Programs, Hispanic Alliance for Career Enhancement HACE
Y.E.L.L. - Youth Engaging in Leadership & Learning
Youth Policy Institute (YPI) (múltiple, 125 program sites)

LEAD Exhibitors and Vendors

- ALFSS (Association of Latino Faculty, Staff & Students)
- Avatar © Learning Courses
- Aydee Art, LLC
- Aztlan Raza Unidos/The Chicano Radio Network
- Azusa Pacific University - Inland Empire
- Binational Parent Leadership Institute / LEAD
- Cal Poly Pomona
- Catholic Newman Club
- Chicano/Latino Caucus of San Bernardino County
- CSUSB CEL, Professional and Continuing Education
- CSUSB DREAMers Resource and Success Center
- El Aviso Magazine
- EOP (Educational Opportunity Program)
- Financial Aid and Scholarships
- Folklor Accessories
- Ignacio Gomez - Illustrator
- Inland Career Education Center
- Mexican Consulate
- MG Custom Printing
- Office of Admissions and Student Recruitment
- Office of Community Engagement
- Office of Pre-College Programs
- Parent Institute for Quality Education (PIQE)
- Latino Baseball Project - Pfau Library
- Real Estate Masters Group
- San Bernardino County Superintendent of Schools
- San Bernardino Valley College
- Sarape Sashes
- SnapCam Photo Booth
- Think Together

TODEC Legal Center
Veteran's Success Center
Vision y Compromiso

Optional Course Credit

Earn Optional Credit for participating in the LEAD Summit at the CSUSB campus or online from a Town Hall Viewing Site.

To successfully earn credit for those participating on-site at the LEAD Summit:

Register for the LEAD Summit no later than March 30, 2017
Fully participate in the LEAD Summit by attending all of the sessions (8:30 a.m. to 4:30 p.m.)

Complete the LEAD post-summit survey by March 31, 2017 which will be emailed to you after the event.

To successfully earn credit for those participating virtually from a Town Hall Viewing Site should:

Register for the LEAD Summit not later than March 30, 2017
Fully participate in the LEAD Summit from a distance by virtually attending all of the sessions from a Town Hall Viewing Site (8:30 a.m. to 4:30 p.m.)

Complete the LEAD post-summit survey by March 30, 2017 which will be emailed to you after the event.

Note: Once your optional credit registration and fee is received no refunds are permitted.

REGISTRATION DEADLINE:
March 30, 2017

Quarter: Winter 2017
Course Title: Latino Education and Advocacy Days (LEAD) Summit - Optional Credit
Category: Education Summit
Course No.: to be determined
Unit(s): 1
Schedule No.: To Be Announced
Fee: \$70
Day(s)/Date(s): Thursday, March 30, 2017
Time: 8:30 am-5:30 pm
Location: SAN BERNARDINO-CSUSB, Santos Manual Student Union or virtually from a Town Hall Viewing Site
Instructor: Enrique Murillo
Registration Deadline: by March 30, 2017 online or a limited morning opportunity to register onsite the morning of the Summit
Course Fee: \$70 for one unit of continuing education, professional development level of credit.

**Please Note: once the optional credit registration and fee is received, no refunds are permitted.*

Description: This summit will cover a broad range of topics on the educational issues that impact Latinos, particularly students and families. There are four components, which will encompass most

issues of relevance:
Community Engagement,
Professional Development,
Parental Involvement, and
Youth Leadership.

These include, but are not limited to the following strands:

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy
- Higher Education Eligibility, Enrollment and Attainment

The Professional Development Component of the Latino Education and Advocacy Day (LEAD) Summit is designed to provide administrators, teachers and staff an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

Course Requirements (attendance at all sessions from 8:30 a.m. to 5:30 p.m in person or virtually from a Town Hall Viewing Site):

- 8:00 a.m.: Check-In / Live Music
- 9:00 a.m.: Opening Ceremony
- 9:10 a.m.: Welcome Remarks / Bienvenida
- 9:50 a.m.: Panel – “Historic Southern California Mexicano/Latino Leadership Summit: Response to Presidency Agenda”
- 10:30 a.m.: Break / “Un Cafecito” & Live Performance
- 10:45 a.m.: LEAD Week Report – Binational Parent Leadership Institute II
- 10:50 a.m.: Panel – “The Majority Report: Supporting the Educational Success of Latino Students in California”
- 11:25 a.m.: Featured Speaker – “Latinx and the Community College: Promoting Pathways to Postsecondary Degrees”
- Noon: Lunch / Live Entertainment
- 1:15 p.m.: LEAD Week Report – Catholic Schools Expo
- 1:20 p.m.: Featured Speaker – “Nuevo Modelo Educativo”
- 1:50 p.m.: Panel – “Resource Recovery & Recycling: US-Mexico Relations Toward a More Sustainable Future”
- 2:25 p.m.: Featured Speaker – “Building California’s Future Begins Today”
- 2:40 p.m.: LEAD Week Report – PUENTE Student Leadership Forum
- 2:45 p.m.: Panel – “Salute to the Impact of ‘Zoot Suit’ (Play): An Alumni Reunion”
- 3:30 p.m.: Break / “Otro Cafecito” & Live Performance

- 3:45 p.m.: LEAD Week Report – César E. Chávez Memorial Breakfast VI
- 3:50 p.m.: Featured Panel – “A United Force: Preserving California Legislation and Values under a Trump Administration”
- 4:25 p.m.: Capstone Address — “Sin Fronteras - Educating Beyond Borders”
- 4:45 p.m.: Concluding Remarks & Acknowledgements /Despedida

** Sessions schedule subject to change. Please check back to see the most up to date schedule of events.*

Full Summit Attendance: One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit AND complete the post-summit survey.

Please Note: once the optional credit registration and fee is received, no refunds are permitted. Course Requirements (attendance at all sessions,

For more information, please contact:

Aurora Vilchis
College of Extended Learning
Phone: 909-537-3965
Email: vilchis@csusb.edu

You can help make a difference

The continued and successful growth of the LEAD conference is heavily dependent upon partnerships with our community, and personal support from individual donors and businesses. There are many ways in which you can donate:

Checks

Writing a check is an immediate way to support student scholarships or to assist the programmatic efforts of the LEAD conference. To make a gift by check, make your check payable to: CSUSB Philanthropic Foundation

Send to:

California State University, San Bernardino
College of Education, Suite 221
5500 University Parkway
San Bernardino, CA 92407-2397
Memo Line: Latino Education Program / LEAD

Credit Cards

Using your VISA, Master Card or American Express to make a gift is probably the most convenient way to contribute to CSUSB. To make a gift by credit card, go to the University Advancement website [https://advancement.csusb.edu/make-gift-online?edit\[submitted\]\[please_direct_my_gift_to_the_following_area\]=LEAD](https://advancement.csusb.edu/make-gift-online?edit[submitted][please_direct_my_gift_to_the_following_area]=LEAD).

Or, if you prefer to make a credit card by phone, please call either:

Yvonne Salmon
Interim Director of Development
College of Education
(909) 537-5299
Or Central Development Office
(909) 537-5006 LEAD Social Media



Dining Services Welcomes our LEAD guests
The Dining Services Hours and Locations

- The Dining Services Hours and Locations CSUSB Dining has a variety of options for visitors on campus.
- The Santos Manuel Student Union features Starbucks Coffee.
- The Commons features entrees and salads and is located directly east of University Hall and the Santos Manuel Student Union.

Food Services Availability on March 30, 2017

- Commons Dining- 8 a.m.-2 p.m.

- Starbucks Coffee 7:30 a.m.-4 p.m.
- Philly Steak Sandwich stand (outside, east of the Santos Manuel Student Union): 11 a.m.-2 p.m.

Family First Menu/prices:

(outside, west of the Santos Manuel Student Union) – 11 a.m.-2 p.m.)

Nachos.....	\$6
Nachos w/ meat	\$8
2 tacos, beans ,rice & drink	\$7
3 tacos, beans, rice & drink.....	\$8
Quesadilla.....	\$5
Quesadilla w/ meat.....	\$7



#LEAD2017

Actively participate in this year's LEAD Summit using your social media accounts such as twitter, Instagram, Facebook, and snapchat.



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Check us out on Instagram, LEADProjects



Post on SnapChat, <https://www.snapchat.com/add/leadprojects>



Become a friend, follower and fan of LEAD Education Projects:

Use the hashtag to pose questions, give comments, or engage in an existing conversation. Others may respond or engage into your conversation using the same hashtag.

Our on-site social media ambassadors will actively send tweets, post blogs, publish comments, share links and/or share photos to communicate their experiences with the LEAD Summit; as well as re-post relevant information, re-tweet, and comment on walls.



California State University, San Bernardino, College of Education
5500 University Parkway, San Bernardino, CA 92407
(909) 537-7632 • (909) 537-5600 • Fax (909) 537-7011 • <http://lead.csusb.edu>



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SAN BERNARDINO