LEAD SUMMIT IX **DIVISION OF ALL AND A**

THURSDAY, MARCH 29, 2018 8AM - 3PM

Santos Manuel Student Union California State University, San Bernardino 909.537.7632

leadsummit.csusb.edu



we define the *Future*

Dear Friends and Colleagues,

Welcome to our ninth annual Latino Education and Advocacy Days Summit, and LEAD Week 2018.

Our inaugural Latino Education and Advocacy Day at Cal State San Bernardino was a historical success in bringing needed attention and discussion to critical issues in Latino education. As a direct result, the State of California had declared the last week of March as a statewide Week of Advocacy for Latino Education.



Our LEAD network promotes "Working Together" – allowing participants to connect with each other and relevant leaders and advocates such as yourselves, to address how we can improve the educational access, learning outcomes, offerings, and resources for our communities, both here and abroad.

"Netroots" is one way to describe our methods of awareness-raising, education, promotion, advocacy, activism, analysis, discussion, critique, dissemination, and commitment to the educational issues that impact Latinos. The word is a combination of "internet and grassroots" reflecting the technological innovations, participatory democracy, and campaign-oriented activities that set our techniques apart from other forms of education and advocacy.

Our theme this year is *¡VIVA LA MUJER!*, as although our communities' and nation's strengths continue to depend, to a large extent, on the positive educational outcomes of Latino students (in general), it is the educational attainment of Latinas (the female students in particular), that is essential to our well-being and success. Simply, LATINAS DEFINE THE FUTURE – as few factors better predict a student's educational outcomes than the education of his or her mother.

Thanks to our sponsors and community partners, LEAD Week this year includes the Binational Parent Leadership Institute Colloquium, the Catholic Schools Expo, the Puente Project Student Leadership Forum, today's LEAD Summit, and culminating with the César E. Chávez Memorial Breakfast.

On account of the solid reputation we've amassed over the years, and partnering with numerous media outlets, LEAD Summit and Week reaches and engages nearly 300 million potential viewers, listeners, readers, attendees, displays, and social media impressions.

We hope you enjoy your day and visit to California State University, San Bernardino. Thanks for raising your hand, stepping in, and getting involved – y que ¡VIVA LA MUJER!

Sincerely,



Welcome! ;BIENVENIDOS!



Congressional Hispanic Caucus Michelle Lujan Grisham | Chairwoman HISTH Congress

March 29, 2018

Dear Lead Summit IX Attendees:

On behalf of the Congressional Hispanic Caucus, we welcome you to the Latino Education and Advocacy Days (LEAD) Summit at California State University, San Bernardino. The LEAD Summit brings together experts in education, public policy, and activism to provide you with resources and leadership skills to make a difference in your community, improve the quality of education for Hispanic students, and protect the civil rights of Hispanic students across the nation.

Historically, Hispanic Americans have been underrepresented in Congress. In 1976, the Congressional Hispanic Caucus (CHC) was established to unite the voices of Hispanic lawmakers in Congress. Over decades, the CHC has grown from eight members in 1977 to 31 members in 2018. Although Hispanic representation has improved, Hispanic lawmakers only account for 8.5 percent of Congress. Your participation in the LEAD Summit is a promising step toward cultivating strong diverse voices engaged in government and policy. To ensure our legislative leaders reflect the make-up of our country, we need students like you to demand change and action.

In Congress, the CHC is fighting to ensure that all Hispanic students have the resources they need to graduate from high school and be successful in their careers. Additionally, the CHC has tirelessly fought for the passage of federal policies that support the Hispanic population and immigrant communities. Currently, the CHC is playing a critical role in developing a legislative solution that creates a pathway to citizenship for young people with Deferred Action for Childhood Arrivals (DACA).

Your participation in the LEAD Summit will provide you with a unique and exciting opportunity to listen and network with other individuals who share a common interest and commitment to educational issues affecting the Hispanic community. The Congressional Hispanic Caucus thanks you for all your dedicated and inspiring work to help our community. We hope to work with you in the future so that all Hispanics and marginalized communities across the nation can have access to a quality education.

Sincerely,

Michelle Lujan Grisham Chairwoman Congressional Hispanic Caucus

Pete Aguilar

Whip Congressional Hispanic Caucus

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KAMALA D. HARRIS CALIFORNIA

United States Senate

COMMITTEE ON HOMELAND SECURITY AND GOVERNMENTAL AFFAIRS COMMITTEE ON THE JUDICIARY SELECT COMMITTEE ON INTELLIGENCE COMMITTEE ON THE BUDGET

March 29, 2018

Dear Friends,

Welcome to the Latino Education and Advocacy Days (LEAD) Summit IX at California State University, San Bernardino. While I wish I could join you in person, please accept my best wishes for a productive summit and my deep appreciation for your advocacy on behalf of the Latino community in California and throughout the nation.

Latinos represent approximately 40 percent of California's population and make up the largest minority in the United States. For many Latino students, education is a gateway to opportunity. At this week's summit, the LEAD Organization will bring together scholars, educators, administrators, families, and civic leaders to address the challenges our students face every day, from attending schools with inadequate resources to struggling to pay for higher education. I encourage you to think critically and creatively about how to expand educational opportunities for Latinos. Working toward a future in which our young people have access to high quality, affordable education is not only essential to the well-being of our economy, but also will empower our next generation to live their own American dream.

Once again, I offer my gratitude and admiration for the work you do to strengthen our students, our communities, and our future. Enjoy an insightful and thought-provoking summit.



Sincerely,

Kamala D. Harris United States Senator



March 29, 2018

Dear LEAD Summit IX Participants,

The California Latino Legislative Caucus welcomes you to California State University, San Bernardino and congratulates you on participating in the Latino Education & Advocacy Days (LEAD) Summit. Your participation in this prestigious program will provide you with the necessary tools to become effective leaders in your respective communities and will lead to better educational opportunities for Latinos throughout California.

As the number of Latinos in California increases, it becomes increasingly important that we have thoughtful and ambitious individuals to aid and represent our community. Your participation in this program will help you to become leaders and agents of change that our community needs.

As the Latino population has grown in our State, so too has Latino representation at the State Capitol. Indeed, the Latino Caucus has now grown to 26 members in the Legislature, including 11 Latinas, the most we have ever had. Still, much work remains to be done. Our state must reflect our rich diversity at all levels of government; from the Legislature and Governorship to school boards and city councils. To realize this goal, we need you and all aspiring leaders to fight for change.

One place where change is desperately needed is within our higher education system, which remains out of reach for far too many Latinos. The Latino Caucus believes that it is only through our collaborative effort, including teaching professionals and educators, researchers, local elected officials, business owners, community leaders and local residents, that we can ensure the educational needs of our community are met. In the Legislature, we are working tirelessly to ensure educational opportunities are afforded to everybody in our state, and lean on our community leaders and advocates to find innovative ways to increase college attendance and graduation rates for our diverse Latino community. This summit is a great opportunity to be inspired and to connect with other individuals focused on promoting education and equity.

Once again, thank you all for your leadership and commitment to our Latino community. We look forward to working with you to advance the Latino educational agenda and ensure prosperity for all Californians.

Sincerely BEN HUESO

Chair, California Latino Legislative Caucus Senator, 40th District

> (CHAIR) Senator Ben Hueso SENATORS President Pro Tem Kevin de León, Ed Hernandez, Ricardo Lara, Tony Mendoza

> > ASSEMBLYMEMBERS

Cecilia Aguiar-Curry, Joaquin Arambula, Anna Caballero, Ian Calderon, Wendy Carrillo, Sabrina Cervantes, Cristina Garcia, Eduardo Garcia, Todd Gloria, Monique Limón, Jose Medina, Sharon Quirk-Silva, Speaker Anthony Rendon, Eloise Gómez Reyes, Freddie Rodriguez, Blanca E. Rubio, Rudy Salas, Miguel Santiago, Susan Talamantes Eggman, Tony Thurmond

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BAKERSFIELD	March 29, 2018
CHANNEL ISLANDS	Dear Fellow Educators and Advocates:
СНІСО	It is my distinct honor to join President Tomás Morales and the California State
DOMINGUEZ HILLS	University, San Bernardino community of students, faculty and staff in welcoming you to <i>LEAD Summit IX</i> .
EAST BAY	California's universities, colleges and schools stand as beacons of enlightenment
FRESNO	for all members of America's and California's diverse communities. Today, there can be no doubt that California is the home of the American dream. We are forging
FULLERTON	the path forward for the rest of the nation.
HUMBOLDT	LEAD IX's theme of VIVA LA MUJER: We Define the Future! is a perfect example. At the California State University, Latinas in faculty, staff and
LONG BEACH	presidential leadership are defining our present and future. They are forging the
LOS ANGELES	path forward for our extraordinary Latina students and alumnae.
MARITIME ACADEMY	In my <i>State of the CSU</i> remarks earlier this year, I told the story of two Cal State San Bernardino alumnae who, as children with their family, fled their home in
MONTEREY BAY	Colombia. After the family's visas expired, the Carvajal sisters worried that they couldn't attend college. Yet, because of Cal State San Bernardino's privately-
NORTHRIDGE	funded scholarship for the highest achieving high school seniors, regardless of status, they earned their bachelor's degrees with honors. Both have since earned
POMONA	advanced degrees, started a company in Los Angeles providing life-changing therapies to infants with disabilities and have now established a Dreamers
SACRAMENTO	scholarship at their alma mater.
SAN BERNARDINO	This story is unique to the Carvajal sisters, but many will recognize common
SAN DIEGO	elements of this story shared by students and alumni throughout California. These are the outstanding women and men we educate. These are the leaders who define
SAN FRANCISCO	California's and America's future.
SAN JOSÉ	Thank you for everything you are doing to make this future a reality.
SAN LUIS OBISPO	Sincerely,
SAN MARCOS	Timithe Putit
SONOMA	Timothy P. White Chancellor
STANISLAUS	Chancellor

401 Golden Shore • Long Beach, California 90802-4210 • (562) 951-4700 • Fax (562) 951-4986

Honorary Chairs / Madrinas de Honor

2018 Honorary Chairs /Madrinas de Honor



Gloria Macías Harrison and Marta Macías Brown (sisters), are San Bernardino natives (both graduates of SB High School), civic advocates, and lifelong activists who among many achievements and decades' work in community rights, education and politics; are credited for helping create and grow the El Chicano newspaper. It was founded in 1968 under the auspices of the University of California, Riverside, by a group of community leaders from San Bernardino and Riverside counties.

Marta was one of two first editors of the volunteer-driven paper, which served as a voice and educational platform for the Chicano community. Articles focused on social justice, civil rights, school integration and other issues. It became part of the Chicano Press Association, an organization of like newspapers and newsletters around the country, and served as an organizing tool for voter registration, rallies, meetings and political campaigns.

Gloria and her husband, Bill Harrison, were active in the Progressive Action League advocating for equal access to education, housing, and employment opportunities. In 1969, El Chicano came under independent ownership with Marta as editor, Gloria as publisher, and Bill as its business manager.

Next year (2018), El Chicano, which publishes weekly along with nine other community weeklies that make up the family publishing business, Inland Empire Community Newspapers, will turn 50, and is already the longest-running Chicano-owned and -operated publication in state history!!!

Gloria Macías Harrison served as President of Crafton Hills College for 12 years and as Vice President of Instruction for six. She taught for 20 years at San Bernardino Valley College and was Dean of Humanities for three. She retired in 2011 and was elected to the San Bernardino Community College Board of Trustees in 2012. In addition to serving on the city's Charter Committee, Macías Harrison is a member of Kiwanis and is on the Board of the Valley Concert Association, the Brown Legacy, Crafton Hills Foundation, KVCR Education Foundation, San Bernardino Valley College Foundation and is currently a member of the League of Women Voters, the American Association of University Women, and the Rialto Business and Professional Women. She serves on several advisory committees including the San Bernardino City Schools' Making Hope Happen and is Treasurer of the San Bernardino County School Board Association. As past President for the Community Foundation, she is active on the Foundation's Youth Grant Makers Program.

Marta Macías Brown was also a founding member of the first United Mexican American Student chapter, a precursor to the Movimiento Estudiantil Chican@ de Aztlán, or MEChA, at California State University, San Bernardino. MEChA, which sought Chicano empowerment and unity through political action, sprang from the civil rights and Chicano Movement sweeping through Southern California and elsewhere around the country during the 1960s.

Macías Brown's career includes local coordination of the Robert Kennedy campaign, and assistance organizing regional interaction with farm workers' advocate and civil rights activist Cesar Chavez. She taught at community college, served as a Community Education Specialist for the County of San Bernardino, as a Director of Information and Referral Services, and a Student Affirmative Action Officer at the University California, Riverside. She also served as Press Secretary and Administrative Assistant to the late Congressman George E. Brown, Jr., whom she married in 1989. She is now active in the preservation of her husband's congressional papers on science and technology, conservation, energy and civil rights through the Brown Legacy Project at UCR.

The Macías sisters are recipients of many local, state and national awards, including an NAACP award for their contributions to the community through "El Chicano" newspaper. Both have served as governor appointees on California commissions and remain advocates for social justice, equity and equality in education, the arts, women's rights, and energy and conservation issues.



2010 Inaugural LEAD Summit Madrina de Honor

Sylvia Mendez

Sylvia Mendez is the oldest daughter of Gonzalo Mendez, a Mexican immigrant, and Felicitas Mendez, a Puerto Rican, who fought so she and her brothers could have equal education through the case of Mendez et al v. Westminster et al. Sylvia continues with the legacy left by her parents to campaign for education. Sylvia Mendez worked for 33 years as a nurse at the USC Medical Center in Los Angeles. Ms.



Mendez spends her retirement traveling abroad and speaking at universities, conferences and schools across the nation. Her sole intent is to convey the importance of obtaining an education by encouraging students to stay in school.

2011 LEAD Summit Madrina de Honor

Dr. Judy Rodriguez Watson

Judy Rodriguez Watson, co-president of the Seal Beach-based Watson and Associates Development Corporation and ardent supporter of education, was the Honorary Chair of the LEAD 2011 summit.

Affectionately termed, "La Madrina de Honor" of the second annual conference, Rodriguez Watson together with her husband James Watson, co-chaired California State University,



San Bernardino's "Tools for Education" fund-raising campaign in 2006. The effort raised more than \$3 million to equip the university's College of Education Building with technology labs, clinics, literacy and assessment centers that will serve the students and the Inland Empire community.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB, the surrounding community and around the city of San Bernardino.

In 2011, Judy Rodriguez Watson was conferred with an honorary doctorate of Humane Letters.

2011 Inaugural Feria Educativa Padrinos de Honor

Graciano and Trini Gomez

Mr. and Mrs. Graciano and Trini Gomez graciously accepted to serve as our 2011 Honorary Chairs for the inaugural LEAD Feria Educativa. They will be affectionately known as our event's "padrino y madrina de honor".

Married for more than 30 years, Graciano and Trini are very well known, have deep roots, and are highly active in and across our region-



al communities. They place a high value on education and socio-economic endeavors, and in the collaboration of community groups working towards mutual goals and objectives. They are most well known for their hard work and commitment in having established the Inland Empire Hispanic News.

Since the publication's inception, Trini has played a vital role in the development and ongoing operation of the newspaper, alongside Graciano, who served as publisher and editor; he passed away in December 2017. Together they made into reality this dream of creating such an elemental resource for our communities across the region.

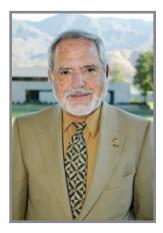
The Inland Empire Hispanic News has been one of the primary newspapers to bring to light important public and social policies in regards to health, education, economic development, and business news. It captures the spirit of the greater Inland Empire community by sharing the inspirational stories of outstanding role models of leaders in the community, business, education, and non-profit sectors, and individuals and families who are making positive contributions.

2012 LEAD Summit Padrino de Honor

Dr. Ernest F. Garcia

Ernie Garcia served as dean of Cal State San Bernardino's College of Education for more than a decade during the 1980s.

Garcia, who retired in 1990 and lives in San Bernardino, was named the LEAD 2012 honorary chair, or "*el padrino de honor.*" He spent 36 years in education, including 13 as a teacher and an administrator in K-12 schools and 23 years in higher education that included 11 years as the dean of



the CSUSB College of Education, where he also served as a professor and chair in the department of elementary education.

Garcia served as an associate professor of elementary education at the University of Redlands and taught part time and during summers at the University of Redlands, Stanford University, UC Santa Barbara, UC Riverside and San Bernardino Valley College. Garcia served on the board of the Rialto Unified School District for nine years; later, an elementary school was named in his honor. He received the Career Achievement Award from the University of Redlands Alumni Association and was recognized as one of "Forty Who Made a Difference" by the UCR Alumni Association on the occasion of UCR's 40th anniversary. He was named to the Alumni Hall of Fame by San Bernardino Valley College and received the "*El Fuego Nuevo*" award from the Association of Mexican-American Educators, where he served as state president.

2013 LEAD Summit Madrina de Honor

Hon. Josie Gonzales

Josie Gonzales proudly serves as Supervisor for San Bernardino County's 5th District.

Gonzales continues to champion issues important to our communities, including public safety, economic development, improved transportation, ending chronic homelessness, and environmental stewardship. She addresses these key issues through cooperative efforts developed on federal, state and local levels.

In effort to improve the

wellbeing of county families, Gonzales initiated a county wide Healthy Communities campaign. To date, 16 cities and towns throughout the county have adopted innovative Healthy Cities programs that encourage residents to make healthy lifestyle choices.

Prior to her service as a member of the Board, Gonzales served on the Fontana City Council, and the city's Planning Commission. The San Bernardino County native also owned and operated a successful small business in the city of Fontana.

2014 LEAD Summit Padrino de Honor

Dr. Julian Nava

Dr. Julian Nava is a recognized Latino leader and role model in the United States. The son of Mexican immigrants, he was raised in East Los Angeles and says even through junior high, he was still learning English as Spanish was spoken at home. He struggled in high school and joined the Navy as soon as he legally could at age 17 during World War II.

After his service, he attended East Los Angeles Community College before transferring to Pomona as a junior. He graduated with a degree in history and then earned his doctorate in Latin American history from Harvard University.

Nava was a civil rights activist during the height of the Chicano Movement. He was the first Mexican-American to be elected to the school board of the Los Angeles Unified School District in 1967.



In 1993, Nava was one of the pallbearers selected for the funeral of the labor leader Cesar Chavez. Nava worked with Chavez since his time with the Community Service Organization in Los Angeles immediately after the Second World War.

He taught history at California State University, Northridge from 1957 to 2000.

In the 2006 HBO film "Walkout," the role of Dr. Julian Nava was played by actor/director Edward James Olmos.

Most notably, in 1980 Nava was the first Mexican-American to be appointed the U.S. Ambassador to Mexico by then President Jimmy Carter. He is the author of several history books, as well as a memoir, "Julian Nava: My Mexican-American Journey (2002)."

Today he is retired and lives San Diego County with his wife, Patricia. He holds the title of professor emeritus of history at CSUN. Nava lectures widely about multicultural education, and serves on the board of directors of Encuentros, which promotes education among young Hispanic males. In 2011, a school was named for him.

2015 LEAD Summit Padrinos de Honor

The 2015 Summit was held at the University of Texas, San Antonio.

Secretary Julián Castro

Julián Castro was sworn in as the 16th Secretary of the U.S. Department of Housing and Urban Development on July 28, 2014. In this role, Castro oversaw 8,000 employees and a budget of \$46 billion, using a performance-driven approach to achieve the Department's



mission of expanding opportunity for all Americans

"Julián is a proven leader, a champion for safe, affordable housing and strong, sustainable neighborhoods," said President Barack Obama after Castro's confirmation. "I know that together with the dedicated professionals at HUD, Julián will help build on the progress we've made battling back from the Great Recession — rebuilding our housing market, reducing homelessness among veterans, and connecting neighborhoods with good schools and good jobs that help our citizens succeed."

Before HUD, Castro served as mayor of the City of San Antonio. During his tenure, he became known as a national leader in urban development. In 2010, the city launched the "Decade of Downtown", an initiative to spark investment in San Antonio's center city and older neighborhoods. This effort has attracted \$350 million in private sector investment, which will produce more than 2,400 housing units by the end of 2014.

In March 2010, Castro was named to the World Economic Forum's list of Young Global Leaders. Later that year, Time magazine placed him on its "40 under 40" list of rising stars in American politics.

Previously, Castro served as a member of the San Antonio City Council. He is also an attorney and worked at Akin, Gump, Strauss, Hauer & Feld before starting his own practice.

Secretary Castro received a B.A. from Stanford University in 1996, and a J.D. from Harvard Law School in 2000. He and his wife, Erica, have a daughter, Carina and a son, Cristian.

Dr. Ellen Riojas Clark

Ellen Riojas Clark, professor of bilingual education, holds a Ph. D. in curriculum and instruction from the University of Texas at Austin. She received a M. A. in Bicultural Bilingual Studies from the University of Texas at San Antonio and a B. A. in elementary education and early childhood education from Trinity University.



Dr. Clark served as the educational content director for a nationally acclaimed Scholastic Entertainment PBS children's cartoon series. This 65 episode program is focused on promoting the value of a culturally diverse society and bilingualism.

Other creative activities include the writing of book reviews and travel articles for the general public in the local newspaper. These reviews with the byline of Las Dos Abuelas and Abuela Ellne/Maria travels to... have generated great interest, provoke intellectual challenge and discussion, and most importantly, interest in reading. Teachers use the articles to promote cultural literacy and to stimulate reading with their students.

Clark has developed and presented many graduate summer institutes that focused on Latino literature and culture, multicultural education collaborative approaches, curriculum development, cooperative learning and restructuring schools for language minority students at UTSA over the years. These have included the 1999, 2001, 2003 National Endowment for the Humanities summer institutes Derrumbando Fronteras/ Breaking Boundaries: the Inclusion of Mexican American and Latino Literature and Culture in the Classroom for which she received major NEH funding. Other signature events that she has co-chaired were: the University Conference on Multiculturalism in the United States: Multiculturalism and Democracy: Strategic Alternatives that brought speakers such as Carlos Cortes, Arthur Schlesinger, Jr., Cornel West, and Jorge Klor de Alva and Luz: Education through Art - Orlando AB. This event included an art exhibit, workshops, and student programs structured in collaboration with the Columbian artist, Orlando Botero, traveled nationally and internationally.

Vicki Carr

A legendary star of the stage and screen, Vikki Carr has captivated audiences nationally and abroad for over 50 years with her melodic voice and presence. She is one of the best loved and most accomplished entertainers in the United States, Latin America and Europe.



In her illustrious career, she has garnered four Grammy Awards including a Lifetime Achievement Award from the Recording Academy and has released over 60 best selling recordings. She has performed for the Queen of England, five United States presidents, wartime soldiers in Vietnam and sold out audiences around the world. She has worked in radio, television, film and theater. Her music embraces four languages and she is among the first artists to bridge the cultures of the United States and Latin America, paving the way for many performers today.

Born Florencia Bisenta de Casillas Martinez Cardona in El Paso, Texas, and raised in Southern California, the eldest of seven children, she would later change her name to Vikki Carr. She began performing at the age of four singing Adeste Fidelis in Latin at a Christmas program. She was signed to a contract with Liberty Records in 1961. She recorded "He 's A Rebel", which first became a hit in Australia. That title was soon followed by the unforgettable release, "It Must Be Him", which charged up the charts in England. One year later, the single was released in the United States and earned Carr three Grammy Award nominations. The international hit emerged again when she and the song were featured in the storyline of the Academy Award winning movie "Moonstruck". Afterward came a string of hits including "With Pen In Hand", for which she received her fourth Grammy Award nomination, "The Lesson", "Can't Take My Eyes Off of You" and "For Once in My Life."

Carr has received many prestigious awards throughout her career. In addition to the 2008 Grammy Lifetime Achievement Award, she received the 2011 Medallion of Excellence given by the Congressional Hispanic Caucus Institute, 2009 Vietnam Veterans President's Award, 2005 National Hispanic Media Coalition Impact Lifetime Achievement Award, 2003 Latino Spirit Award, 2003 Tito Guizar Award, 2002 Trefoil Award, 2000 Inductee, Latino Legends Hall of Fame, 1998 Imagen Foundation "Humanitarian Award, 1996 Hispanic Heritage Award, 1991 Girl Scouts of America Trefoil Award, 1990 City of Hope's Founder of Hope Award, 1988 Nosotros Golden Eagle Award, 1984 Hispanic Woman of the Year, 1981 Star on the Hollywood Walk of Fame, 1974 Doctorate in Law from San Diego University and Doctorate in Fine Arts from St. Edwards University, 1972 American Guild of Variety Artist's "Entertainer of the Year", and the Los Angeles Times' highly respected "Woman of the Year" for 1970. She has earned the career achievement award of the Association of Hispanic Critics, Chicago's Ovation Award and the YWCA Silver Achievement Award.

As a humanitarian, Carr's list of accomplishments is equally as impressive. Her commitment to education and leadership development for Latino youth extends throughout her career. Carr established the Vikki Carr Scholarship Foundation in 1971 in California. Now based in Texas, the program offers scholarships to Latino students in Texas who wish to pursue their dreams of a college education. For the past 42 years more than 300 scholarships totaling over \$350,000 have been awarded to students attending the nation's leading universities. Former VCSF recipients include a Superior Court Judge, the first Mexican-American Astronaut, Doctors, Attorneys and Teachers with the majority of the recipients returning to their childhood communities to give back. Carr held benefit concerts to support Holy Cross High School in San Antonio for over 20 years. Her philanthropic support has also extended beyond the Latino community to many health related charities, several which benefit children and families. Serving for two years as chairperson of The American Lung Association, Carr was at the forefront of the anti-smoking campaign. St. Jude, The American Heart Association and The National Breast Cancer Foundation are just a few of the many organizations Carr has supported. In 2011, she was an "ambassador of hope" for children in San Pedro Sula, Honduras as she performed at a fund-raising event for Fundacion Amigos de Guarderia Infantiles.

2015 Feria Educativa Padrinos de Honor

Lilian Esther Hernandez

Ms. Lilian Esther Hernandez is the executive director for PIQE's regional offices in Riverside/San Bernardino and San Gabriel Valley. She is responsible for the program's dayto-day operations, program development, quality control and the fiscal budget for the offices. In addition, Hernández is responsible for establishing and maintaining working relationships with local university presidents, community leaders, school superinten-



dents, principals, and other school representatives. Hernandez was instrumental in successfully leading and sustaining the two regional offices for the past nine years. She was essential in expanding PIQE's programs in the counties of Riverside, San Bernardino and a portion of Los Angeles. She was responsible for making sure we served multiple communities by offering PIQE's programs in multiple languages. She joined PIQE in 1999 as a facilitator, and then, as an associate director before being promoted to executive director.

Hernández was born and raised in Puerto Cortes, Honduras. She immigrated to the United States in 1982. She and her husband are pastors in Amistad Cristiana Church of Assemblies of God in the city of Upland. She has tremendous passion for helping others and through her involvement she has participated in numerous conventions empowering women to overcome obstacles. She is a gifted speaker being invited to lead workshops in Mexico, Cuba, Honduras, and El Salvador. In addition, she enjoys volunteering in orphanages and helping children in need. She is a proud mother of two grown children: Caleb and Joshua Hernandez.

Jorge B. Haynes

Jorge B. Haynes was senior director of External Relations for the California State University Office of the Chancellor. He was responsible for outreach to all California State University constituent groups and serves as the primary liaison between the Chancellor's Office and underrepresented communities in California and nationally.

Haynes coordinated the CSU's out-of-the-box initiatives,



which have been nationally recognized and replicated in other states. The CSU's partnerships with African American churches, Latino organizations, Asian Pacific Islander representatives and Native American communities have created new pathways to underscore the need for academic preparation leading to a university education for traditionally underrepresented communities.

Prior to joining the Chancellor's Office in 2001, Haynes worked in the capital cities of California, Florida, Texas and Washington, D.C. While in California, he worked in the Department of Finance, the Public Employment Relations Board, the California Department of Transportation (CalTrans) and the California State Assembly where he was the first Latino hired as a consultant to the Assembly Education Committee. Haynes is an Air Force Vietnam veteran and is active with the American Legion, the G.I. Forum, the League of United Latin American Citizens (LULAC), the Hispanic Association of Colleges & Universities (HACU) and the Hispanic Chambers of Commerce. He received his BA in government from CSU Sacramento in 1972.

2016 LEAD Summit Padrino de Honor

Fr. Patrick S. Guillen

Patricio Guillen Santoyo was born in 1929 in Bellflower, California, the eighth child of ten born to Patricio Guillen Zendejas from Michoacan and Juana Santoya Castorena from Aguascalientes, Mexico. Both of his parents immigrated to the United States at the turn of the 20th Century.

Just eight months after he was born, the Great Depression of 1929 shook the economy and his family soon lost both their dry farm and



family home in Bellflower. To make matters worse the Long Beach earthquake of 1932 clobbered the area and they spent several days living outdoors until the after-shocks lessened in intensity and finally stopped completely.

From 1932 on, his family became one of the thousands of migrant Mexican American farm working families barely earning enough for food and lodging. As the Depression intensified, four of his siblings and 15 of his cousins all began to die in their teen years due to the great Tuberculosis Epidemic that struck with deadly force.

Patricio graduated from Chino High School in 1948, attended both La Verne College and Immaculate Heart Major Seminary and graduated in 1957 with his bachelor's degree. He was ordained a Roman Catholic Priest on March 19, 1957 (Diocese of San Diego, CA). Fr. Guillen recounts in his written essay "THE JOURNEY OF A CHICANO PRIEST" (2011) that he began his priestly, pastoral ministry right after his ordination in St. Joseph's Cathedral, and as he lay flat on the floor of the Sanctuary during the chanting of the Litany of the Saints he "offered his life to God in the service of His People." Little did he know then what lay ahead in his five-year priestly ministry as an associate pastor, two years as a catholic Chaplain of Narcotic Rehabilitation Center, and three years of Post Graduate Studies, Diocesan Ministries and Pastor of four different parishes.

The Civil Rights movement of the late 1950's and 60's was emerging more strongly each day, as he wrote "There was too little time to focus on the social issues that we were facing. Even after Vatican II, the people found it difficult to move beyond traditional form of Catholicism-Mass and the sacraments." Two of the most consoling experiences were supporting the *campesinos* under Cesar Chavez, and the other was the founding of PADRES (the National Association of Chicano Priests). But it was Hispanic Ministry that began to broaden the scope of pastoral ministry, forming Comunidades de Base and establishing a school of ministry for the formation of lay leadership in the areas of Catechetics, Evangelization, Liturgy and Social Action.

It was in October of 1986 he began to work with friends who were committed to organize the community and together they formed and founded Libreria Del Pueblo, Inc (LDP) a community-based non-profit organization with a 501 (c) (3) status.

Fr. Guillen recounts, "Too often we neglect to read the Bible, carefully under the historical context of the Historical Jesus and his Liberating practice. I can truly say that my experience in the Hierarchical Institutional Church has been a very limited ministry. In a way I can say that since I was allowed the opportunity to work for PADRES and for Libreria Del Pueblo Inc., an entirely new exciting ministry has opened up for me. Little did I dream that I would thank God for allowing me to work outside of the institutional Catholic Parish Ministry."

For 30 years now, LDP has primarily focused on improving the lives of Latinos who reside in the counties of San Bernardino and Riverside. LDP has been serving the community by providing health, educational, citizenship classes and social services with a focus on the immigrant community.

LDP is strategically located in the heart of the city of San Bernardino's poorest barrios "The West Side." For three decades the organization has quietly gone about its work sowing seeds of life and hope for some of the poorest and neediest of those in the community: victims of domestic violence, farm workers, undocumented individuals and juveniles.

A Catholic priest for nearly 60 years, Fr. Guillen served as executive director of LDP until stepping down from his role a few years ago under the advice of his physician. At the celebration of LDP's 25-year anniversary, Fr. Guillen shared "I realize how my entire life as a child with my migrant parents, my years of poverty, hunger and homelessness and deaths have provided me with compassion, patience and love for those whom we daily serve. The opportunities I have had to educate myself and the desire and the need to continue learning has helped me not fall into that dreaded routine that leads to a conservatism that destroys the spirit of creativity and freedom that we need as wings to always look ahead and beyond, not only backwards where we have been." On behalf of the LEAD Organization, we are truly honored that he has accepted to serve as our *Padrino de Honor* as he is among those we consider a community giant and pillar who has contributed in the fields of education, civil rights, justice for human rights, preserving the arts, journalism, youth leadership development and political awareness.

2017 Honorary Chairs / Padrinos de Honor

Frank & Eloise Reyes

Assemblymember **Eloise Gomez** Reyes was born and raised in Colton, attended Colton High School and San Bernardino Valley College, eventually transferring to USC. She worked up to three jobs while she worked her way through college. She received her law degree from Loyola Law School and not long after, became the first Latina to open her own law office in the Inland Empire.

As a 12-year-old Eloise struggled alongside her family, working every summer in the fields picking onions and grapes. She worked hard to earn money to pay for her school clothes, but this early experience provided the strong work ethic that defines her today. "This work helped me to appreciate the work of so many others who, even today, must work long and hard hours to support their family."

Eloise's volunteer work and leadership in the community started long before she became an attorney – she started a youth drill team in Colton when she was 16 and volunteered with in-school scouting and taught Catechism.

She learned early in her life that her passion was to help others and she knew that as an attorney, she could help those who needed protection and assistance.

Before her recent election to the California Assembly, Eloise spent her legal career helping injured workers. Her private practice includes workers' compensation and personal injury. In addition to her very busy practice, Eloise unselfishly dedicated much time, treasures, and talents to helping the indigent. She was a member of the Inland Empire Latino Lawyers Association, which has Legal Aid Clinics in the Inland Empire, where she volunteered for over 30 years. Recently, Eloise was named Attorney of the Year for her unequaled hours of volunteer work.

Most recently, Eloise was an Adjunct Professor at Cal Poly Pomona teaching Ethnic Identity: Latin@s, Politics, and Law.

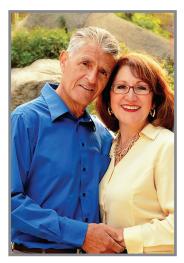
Eloise was a co-founder of the Inland Empire Community Health Center in Bloomington and was active on many Boards including the Children's' Spine Foundation, Inland Empire Latino Lawyers Assoc., SBVC Foundation Board, The Brightest Star Foundation (for foster youth), and the National Orange Show Board of Directors. Eloise was also commissioned for a fiveyear term as an advocate with the Mexican Consulate for San Bernardino, California.

Eloise has received countless awards and honors over the years including Community College League of California Distinguished Alumna, the Barbara Jordan Award for Leadership, SBVC 75th Anniversary Distinguished Alumna Award, Democrat of the Year 2015, Community Hero Against Gun Violence Award, and the Imagen Foundation Award.

Since becoming our newest Assemblymember, Eloise was

appointed Chair of the Assembly Legislative Ethics Committee and was also appointed to the Special Committee on the Confirmation of Xavier Becerra as Attorney General. Additionally, she has been appointed to various important Committees: Appropriations, Judiciary, Labor, Privacy and Utilities and Energy.

Eloise's passion and commitment to the community will bring resources and opportunities to San Bernardi-



no county. She will continue to be a leader – fighting alongside those who seek a better community and a better world.

College Trustee **Frank G. Reyes** was elected to the San Bernardino Community College District Board of Trustees, Area 1 in the most recent election. Frank has been an advocate for higher education and will continue to expand opportunities for our students.

Recognizing the importance of education, Frank shares, "A quality education is the best gift we can give our students and they all deserve the opportunity to learn in a safe and stimulating environment."

Frank's passion for the San Bernardino Community College District (SBCCD) includes many years working for our students, faculty and staff.

Frank received his Bachelor of Arts from California State University, San Bernardino in Spanish (minor: Business Administration). He continued his education at CSUSB and received his Master of Arts in Counseling (with Pupil Personnel Credential). In addition to various other credentials, Frank enrolled at Nova University and completed his EdD coursework (short of his dissertation).

Although Frank began his professional career at CSUSB as the

Outreach Coordinator for the EOP Program, he completed his career working for the San Bernardino Community College District (SBCCD). Frank worked at San Bernardino Valley College, Crafton Hills College and the SBCCD for 33 years in various capacities including Professor with EOPS Program, Counselor, Head of Counseling Department, Community Services Administrator and Associate Vice Chancellor Governmental Affairs.

During his final 12 years in Governmental Affairs, Frank had the honor of working with colleagues and elected officials, receiving over\$120 million in federal grants (Departments of Education, Commerce, Labor, Defense, FEMA and others); and the only grant in the Western U.S. for Nanotechnology. He saw the needs, sought the appropriate funds and succeeded. SBCCD was considered a top recipient of federal grants in California.

Frank has received many awards for his work. The Hispanic Association of Colleges and Universities, an international organization, recognized Frank with the P. Gus Cardenas Award for his leadership in higher education, Most Influential Governmental Advocate of the Year, selected as one of 15 to represent the U.S in Spain because of his leadership, traveled to China with a select group on business and educational exchange and was part of the Department of Defense/HACU Leadership Council on Higher Education.

In addition to his work with the SBCCD, he was also the Executive Director for the Arrowhead Regional Medical Center Foundation where he served for 3 years.

Frank understands how the system works and will work to bring the funds back to the students. Frank will continue to work with those committed to the students, faculty, staff and community.

Often referred to as the "Power Couple," Frank and Eloise have been married for 36 years. They have a son, Kristofer, who is a college student.

Featured Speakers

Featured Speakers



Hermila "Mily" Treviño-Sauceda

Mily Treviño-Sauceda is vice-president and co-founder of Alianza Nacional de Campesinas, Inc. She is a consultant and freelancer since 2010; and co-founder of the farmworker women's movement in California since 1988. She is the third of ten children, born in Bellingham, Wash., to a migrant

farmworker family. At the age of eight, she started working in the agricultural fields with her two older brothers and parents, in Idaho; and as a teen and young adult, she continued working the fields in California.

As a teen, she organized youth groups through her church. She has experience as a union farmworker member & organizer with the UFW in 1970s and early 1980s including the California Community Workers Union (CCWU) while working at CRLA. As a single mom, she raised her son "Humberto," also known as "El Hijo de la Comunidad" (Son of the Community). She co-founded "Mujeres Mexicanas" (Mexican Women), in the Coachella Valley. She returned to school in 1991, and earned a Bachelors' Degree in Chicano Studies and obtained enough credits for a Minor in Women Studies, at Cal State Fullerton, 1997.

With support of the CRLA Foundation, she co-founded Líderes Campesinas, in 1992, a unique grass roots organization that became a statewide movement of campesina leaders advocating on behalf of campesinas. She became the first Executive Director with Líderes Campesinas; and after 12 years, she stepped down from directorship in 2009, to go back to school. She was named President of Emeritus and became a board member. She earned a Master's Degree in Social Sciences: Rural Development and Capacity Building, Women's Leadership and Oral History at Antioch, Ohio, 2014.

Since 2011, she co-founded Alianza Nacional de Campesinas, Inc., a national farmworker women's alliance representing 15 farmworker organizations and groups. She sits on numerous state and national boards, state and national advisory councils and task forces representing Latinas, the farmworker community & immigrant women in general on health, violence against women, labor & women rights, education, environmental and gender issues. From 2010, she is an advisory MAPA member to National Sexual Violence Resource Center (NSVRC). Since 2015, she has served as a National Environmental Justice Advisory Council (NEJAC) Member to EPA. She also sits on the board of California Latina for Reproductive Justice. She is the board Assistant Secretary for the Rural Coalition. She consults for and with various statewide and national organizations that focus on social, environmental, worker justice, reproductive justice, and violence against women issues. She also provides technical assistance and capacity building to farmers that are socially disadvantaged like Pequeños Agricultores de California and the National Hmong American Farmers to ensure socially disadvantaged farmers members are trained in business and labor regulations.

In 2018, she is joining the fourth Cohort of the Movement to End Violence under Novo Foundation. She has received numerous awards, including "100 Heroines of the World" in 1998; Sister of Fire Award in 2003; the Ford Foundation & NYU award "Leadership for a Changing World" in 2004. She was recognized twice in 2006, by People Magazine. She was honored by Líderes Campesinas in California for her 30+ year's distinguished leadership in 2009, the EEOC Community Service Award in 2011, the Cesar Chavez Legacy Award, March, 2015; and honored by Farmworker Justice in Oct 2015; she was honored by Latino Justice, PRLDEF, as a Latina Justice Leader, on Latina History Month, June, 2016. On October 15, 2016, she was recognized by the World Women Summit Foundation (WWSF) as one of nine laureates given the Prize for Women's Creativity in Rural Life; and many more recognitions.

Mia St. John and Paris St. John



Mia (Rosales) St. John is a first-generation U.S. born Latina (San Francisco, CA), model, businesswoman, and 5-time World and International Boxing Champion. Her fighting career started at the age of six, competing in Tae Kwon Do, and subsequently earning a black belt. She earned a Bachelor's Degree in Psychology from California State University, Northridge in June 1994.

She is the founder of the "El Saber Es Poder" Foundation, whose mission is to empower individuals suffering from mental illness, homelessness, addiction and poverty by providing programs to better educate, inform and improve physical and mental health.

Her mother, María Elena Socorro Rosales, who was born and raised in the beautiful state of Zacatecas, México, is on the board of directors. María raised her three children in America and always stressed the importance of education. Maria's favorite saying has always been "knowledge is power." All three of her children hold college degrees.

On November 23, 2014, Mia's son Julian, passed away at the age of 24. He was a talented artist battling schizophrenia and addiction. Mia says of her son, "He was the light of my life and I will continue to fight for mental health until I take my very last breath".

Mia advocates for mental health awareness and reform, where she regularly speaks, from schools and juvenile halls, all the way to the U.S. Congress, on the importance of education and overcoming hardship. She speaks of her own battles with mental illness, addiction, poverty and overcoming it all, to become a five-time international and world boxing champion. Mia says "I was put in this position of fame to enable me to help further the position of my people and to be an inspiration and a role model to Latinos everywhere. I want them to know that with education, unity, and believing in ourselves we can overcome any obstacle placed in front of us." For her role in sports and humanitarianism, she was honored with the "WBC Goodwill

Featured Speakers

Ambassador" Award from The World Boxing Council as well as named "Mental Health Warrior" by CNN.



Paris Nicole St. John (youngest daughter) is a singer, songwriter, and model, and graduated in 2014 from Santa Monica College. From a young age, Paris felt that her differences in culture, ethnicity, appearance, socioeconomic status, interests, personality, and mental health conditions made her inadequate, unworthy, unlovable, and "crazy".

Only to find out after years of seeking outside approval, failing to follow her dreams, and being a victim to depression and anxiety, that there was RELIEVING, EMPOWERING, and FREEING, yet well-kept news to be discovered: Worthiness, love, and acceptance cannot be earned or granted, only realized from within as one's own birthright.

After the sudden suicide of her 24-year-old brother diagnosed with schizophrenia, Paris became even more determined to see through the eyes of unconditional self-love, self-worth, & self-acceptance whilst helping others to see themselves in this way too.

Her conclusion: if everybody feels too different to be loved, we're not so different after all. Paris has now spent over three years advocating for mental health, success in teens and young adults, and creative self-expression. Paris has studied at world renown schools like Berklee College of Music and Fresco Arts Academy. She has just graduated from the self-development program at The Landmark Forum and is currently following her dreams.

LEAD Summit IX – Program At A Glance

Thursday, March 29, 2018 Santos Manuel Student Union, CSUSB

8 AM:	Check-In / Live Music
9 AM:	Opening Ceremony
9:10 AM:	Welcome Remarks / Bienvenida
9:50 AM:	Panel - Latina Pathways in P-20 Systems and Beyond: Answering the Call
10:35 AM:	Break / Un Cafecito and Live Performance - Evangelina Y Su Trompeta De Oro
10:50 AM:	Featured Speakers - Mia and Paris St. John, Saber es Poder
11:35 AM:	Speaker - Maya I. Arce, Victory in Arizona
Noon:	Buffet Lunch and Networking
Noon: 12:30 PM:	Buffet Lunch and Networking Featured Speaker - Hermila "Mily" Treviño-Sauceda <i>Campesinas</i> and Global Human Rights
	Featured Speaker - Hermila "Mily" Treviño-Sauceda
12:30 PM:	Featured Speaker - Hermila "Mily" Treviño-Sauceda <i>Campesinas</i> and Global Human Rights
12:30 PM: 1:15 PM:	Featured Speaker - Hermila "Mily" Treviño-Sauceda <i>Campesinas</i> and Global Human Rights Panel - Latina College Administrators: Triumphs and ChallengesLeaving a Legacy

You can watch ; VIVA LA MUJER! LIVE on our LEAD Facebook and YouTube channels



https://www.facebook.com/LEADProjects/



You https://www.youtube.com/user/LEADCSUSB/live



Dr. Enrique G. Murillo, Jr.

Masters of Ceremony

Dr. Enrique G. Murillo, Jr. Professor of Education, and LEAD Executive Director, California State University, San Bernardino



Announcer

Prof. Elias Escamilla Assistant Professor, Counselor Vice President, Faculty Association Mt. San Jacinto Community College

Prof. Elias Escamilla

8 AM: Check-In — Live Music

Continental Breakfast, Distribution of Packets and Optional Course Credit Registration

Live Entertainment — Rosa Martha Zárate Macías



Musicians are not strangers to the cause for social justice, human and civil rights, and musician, educator and community organizer Rosa Martha Zárate Macías is a heroic example. She is an outspoken activist in the struggles of farmworkers, indigenous peoples, and women in Latin America, the Caribbean, Europe, Africa, Asia and the United States, including the social movement led by César Chávez and Dolores Huerta.

Martha Zárate Macias

She works with Latin American immigrants and migrant worker populations as an advocate for economic, social and political rights.

Originally from Guadalajara, Jalisco, Mexico, the singer and composer first migrated to the United States in 1968. It is in the United States that she has successfully combined her rich musical talent with courageous leadership in championing the rights of the Mexican and Latino community in this country. In 1985 she was the cofounder of Libreria del Pueblo, Inc., and from 1990-1993 she acted as cofounder of Calpulli; both organizations that promote and develop programs to help the poor.



Pledge of Allegiance Chief Nina Jamsen California State University Police



National Anthem Evangelina Y Su Trompeta De Oro



Invocation Sister Pesio Iosefo, SMSM Campus Ministry California State University, San Bernardino Diocese of San Bernardino

9:00 AM: Opening Ceremony

Color Guard Presentation

Air Force Junior ROTC, West Covina High School

Under the command of Jesus Acuña-Perez, Capt. (ret) USAF, Senior Aerospace Science Instructor, West Covina High School



Jesus Acuña-Perez, Capt., USAF (Ret.)



9:10 AM: Welcome Remarks / Bienvenida



Dr. Tomás D. Morales President California State University, San Bernardino



Maryann Reyes Jackmon Senior Director, External Relations California State University



Dr. Jay Fiene Dean College of Education California State University, San Bernardino



Dr. Frances Contreras Associate Vice Chancellor Associate Professor, Education Studies UC San Diego



Gloria Macías Harrison Honorary Chair Madrina de Honor Video Message



Marta Macías Brown Honorary Chair Madrina de Honor



Panelists:

Dr. Jeannett Castellanos Director Social Sciences Academic Resource Center, UC Irvine



Dr. Nancy Acevedo-Gil Assistant Professor Department of Educational Leadership and Technology, **CSUSB**

Dr. Julie López Figueroa Professor, Ethnic Studies Program Director, Chicana/o and Latina/o Studies; CSU Sacramento

9:50 AM: Panel - Latina Pathways in P-20 Systems and **Beyond: Answering the Call**

This panel will discuss the state of Latinas in education, including the challenges and opportunities for engaging and supporting Chicanas/Latinas across the P-20 education continuum and beyond. Within the broader Chicano/Latinx student group, Latinas comprise a greater proportion pursuing undergraduate degrees in the United States. Yet, Latinas still face challenges throughout the public education continuum, particularly in postsecondary contexts.

This intergenerational panel will present a broad perspective of how the Latinx community may thrive across P-20 pathways by offering a more nuanced understanding of select elements that contribute to success, resilience, determination and an unwavering commitment to the Latinx comunidad.

Besides an overview of the state of Chicana/Latina progress in P-20 systems and beyond, panelists will cover the role of mentorship and programs in undergraduate success, the plight of first-generation Latinas in postsecondary contexts, and moving beyond full scholarship, mentorship and legacy building.

Panel Chair:

10:35 AM: Break / Un Cafecito and Live Performance

Evangelina Y Su Trompeta De Oro



10:50 AM: Featured Speakers — Mia St. John and Paris St. John (*Saber es Poder*)

Mia (Rosales) St. John is a first-generation U.S. born Latina (San Francisco, Calif.), model, businesswoman, and five-time World and International Boxing champion. Her fighting career started at the age of six, competing in tae kwon do, and subsequently earning a black belt. She earned a bachelor's degree in psychology from California State University, Northridge in June 1994.

Paris Nicole St. John (St. John's youngest daughter) is a singer, songwriter and model. She graduated in 2014 from Santa Monica College. From a young age, Paris felt that her differences in culture, ethnicity, appearance, socioeconomic status, interests, personality, and mental health conditions made her inadequate, unworthy, unlovable, and "crazy". Only to find out after years of seeking outside approval, failing to follow her dreams, and being a victim to depression and anxiety, that there was relieving, empowering, and freeing, yet well-kept news to be discovered: Worthiness, love, and acceptance cannot be earned or granted, only realized from within as one's own birthright.

Introduction / Moderator:



Audrey Baca

Educational Consultant, Doctoral Candidate — Cohort 10 Educational Leadership Program, CSUSB

Martha Zárate Macias

Featured Speakers:



Mia St. John Model, Business Woman, 5-time World and International Boxing Champion



Paris St. John Singer, Songwriter and Model

11:35 AM: Speaker - Maya I. Arce — Victory in Arizona



Maya I. Arce Sophmore - University of Arizona, Mariachi Performer, Plaintiff in Arce v. Huppenthal/Douglas

Maya Arce, a sophomore student at the University of Arizona majoring in computer science and a mariachi performer since the age of 7, was a plaintiff in Arce v. Huppenthal/Douglas case in the U.S. District Court (District of Arizona) and in the Ninth Circuit Court of Appeals for the United States, which helped lead the successful constitutional challenge to Arizona's anti-Mexican American Studies law.

While being denied the opportunity to take Mexican American Studies courses

while in high school because of the state of Arizona's elimination of the program, Maya nonetheless, in the tradition of strong Chicana educational advocates, chose to be a plaintiff in this precedent setting case. Being intimately involved in this case since 2010, Maya had remained steadfast in her convictions that studying Chicana/o history and culture is a basic human right, testifying in U.S. District Court in June 2017, "I believe in standing up for what I think is right, and I believe that I am a voice for those who otherwise may not be heard, for my ancestors, for my community members and for generations to come."

Arizona's anti-Mexican American Studies law was found to be unconstitutional in August of 2017 and in violation of Mexican Americans' First Amendment and equal protection rights under the Fourteenth Amendment by the Honorable Wallace A. Tashima, Ninth Circuit Court of Appeals, who noted that the state of Arizona acted with "discriminatory racial animus."

The U.S. District Court of Northern California recently cited Arce v. Huppenthal/Douglas to allow students to move forward in their equal protection challenge to the current administration's attempts to end the federal DACA program.

Introduction / Moderator:



Aurora Vilchis

Early Start & Coyote First STEP Coordinator, Office of Undergraduate Studies; Doctoral Candidate, Cohort 10, Educational Leadership Program, CSUSB.

Noon: Buffet Lunch and Networking

12:30 PM: Featured Speaker — Hermila "Mily" Treviño-Sauceda (*Campesinas* and Global Human Rights)



Hermila "Mily" Treviño-Sauceda, Vice-President and Co-founder of Alianza Nacional de Campesinas, Inc.

Mily Treviño-Sauceda is vice-president and co-founder of *Alianza Nacional de Campesinas*, Inc., a national farmworker women's alliance representing 15 farmworker organizations and groups. She sits on numerous state and national boards, state and national advisory councils and task forces representing Latinas, the farmworker community and immigrant women in general on health, violence against women, labor and women rights, education, environmental and gender issues.

She is an advisory MAPA member to National Sexual Violence Resource Center (NSVRC). Since 2015, Mily has been a National Environmental Justice Advisory Council (NEJAC) member to EPA. She also sits on the boards of California Latina for Reproductive Justice and the Rural Coalition. She consults for and with various statewide and national organizations that focus on social, environmental, worker justice, reproductive justice, and violence against women issues. She also provides technical assistance and capacity building to farmers that are socially disadvantaged such as Pequeños Agricultores de California and the National Hmong American Farmers to ensure socially disadvantaged farmers members are trained in business and labor regulations.

In 2018, she joined the fourth Cohort of the Movement to End Violence under the Novo Foundation. She has received numerous awards, including "100 Heroines of the World" in 1998; Sister of Fire Award in 2003; the Ford Foundation and NYU award "Leadership for a Changing World" in 2004. She was recognized twice in 2006, by People Magazine. She was honored by Líderes Campesinas in California for her 30+ year's distinguished leadership in 2009, the EEOC Community Service Award in 2011, the Cesar Chavez Legacy Award, March 2015; and honored by Farmworker Justice in Oct 2015. She was honored by Latino Justice, PRLDEF, as a Latina Justice Leader, on Latina History Month, June 2016. On Oct. 15, 2016, she was recognized by the World Women Summit Foundation (WWSF) as one of nine laureates given the Prize for Women's Creativity in Rural Life; and many more recognitions.

Introduction / Moderator:



Frances Valdovinos Student Academic Advisor, UC Riverside

Doctoral Candidate-Cohort 11 Educational Leadership Program, CSUSB

1:15 PM: Panel — Latina College Administrators: Triumphs and Challenges ... Leaving a Legacy

In the United States, not only the overall growth within the Latino population, but especially increased student attendance/presence on campuses of higher education has led to an increased prevalence of social inequities. There is very few Latino representation overall within executive leadership positions in higher education, and more so, the representation of Latina (women) executives at either community colleges or four-year universities is dismal. Of those Latina executives, most serve at community colleges instead of four-year universities.

Those Latinas who serve in executive positions have attained a wealth of knowledge through their experiences in leading complex institutions. It is extremely important to learn how Latinas describe their experiences and challenges while providing hope to the students they serve and within their communities.

In this session, our panelists will highlight these challenges and opportunities with regional issues at their institutions, in addition to what role race, ethnicity and gender play in our ever-changing educational and political environment.

Panel Chair:



Diana Z. Rodriguez President San Bernardino Valley College

Panelists:



Nohemy Ornelas Assoc. Superintendent/Vice President Allan Hancock College Doctoral Candidate Educational Leadership Program, Fresno State



Dr. Cynthia Olivo Vice President Student Services, Pasadena Community College



Dr. Rita Cepeda Chancellor Emeritus San José/Evergreen Community College District



Olivia Rosas

Associate Vice President of Student Success and Educational Equity, Student Affairs, and Doctoral Candidate-Cohort 9, Educational Leadership Program, CSUSB

2 PM: Break / Un Cafecito and Live Performance

Evangelina Y Su Trompeta De Oro



2:15 PM: Capstone Presentation — VIVA LA MUJER: Nosotras Las Madrinas

Introduction / Moderator:



Patricia Aguilera Student Services Professional IV -Federal Work-Study, CA DREAM Grant & Loan Coordinator, CSUSB Financial Aid and Scholarships

Panelists:



Sylvia Mendez 2010 Inaugural LEAD Summit *Madrina de Honor*



Dr. Judy Rodriguez Watson 2011 LEAD Summit *Madrina de Honor*



Trini Gomez 2011 Inaugural *Feria Educativa Madrina de Honor*



Hon. Josie Gonzales 2013 LEAD Summit *Madrina de Honor*



Dr. Ellen Riojas Clark 2015 Inaugural Global LEAD Summit *Madrina de Honor*



Lilian Esther Hernandez 2015 Feria Educativa Madrina de Honor



Hon. Eloise Gomez Reyes 2017 LEAD Summit *Madrina de Honor*



Marta Macías Brown 2018 LEAD Summit *Madrina de Honor*

Latina girls and women make up 1-in-5 females in the United States, and by 2060 are predicted to form nearly 1/3 of the total female population. As a fast-growing and influential constituency, Latinas have made significant strides and progress in a number of areas. Yet progress has been extremely slow and there is a long way to go to fully close gender, class, educational, and racial/ethnic disparities.

Latinas are incredibly entrepreneurial, as the number and rate of Latina-owned businesses has increased eight times that of men-owned businesses...yet, remain significantly underrepresented, especially among the Fortune 500 companies. In terms of economic (in)security, the disparities are leaving a growing portion still more likely to live in poverty and as single heads of households, still earning less in the labor market (earning less than 60 cents for every dollar a white man earns for the same job).

For decades too, Latinas have been more likely to lack health coverage among America's uninsured, and still have the least access to health care of any group of women. In terms of civic and political leadership, Latinas have a rich history of leadership in our communities, but remain underrepresented in all levels of government.

As a group, Latina females start school significantly behind other females, and without proper support and intervention are never able to completely catch up to their peers. Latinas graduate from high school at lower rates than any major subgroup, and are also the least likely of all women to obtain and complete a college degree.

This capstone presentation will be offered by past and current LEAD events honorary chairpersons, all strong advocates/activists themselves, who have made significant contributions to our community. Affectionately known as *madrinas de honor*, the distinguished panelists of *mujeres* will draw from decades of their personal and professional lives to discuss and shed light on their role, actions, and journey; working, empowering, and struggling toward social and economic justice, diversity/equity, educational/labor equality, civic/political/human rights and societal change.

3:15 PM: Concluding Remarks and Acknowledgements / Despedida

Featured Exhibit

San Bernardino County Expanded Learning students will showcase their vibrant artwork at this year's LEAD Summit.

The Expanded Learning program for San Bernardino County Superintendent of Schools are the after-school and summer learning opportunities which focus on increasing academic achievement for nearly 26,000 students daily across the county. At the start of the school year, there were 263 after-school programs countywide, including the first four at the high school level.

Research shows that students who fully participate in high-quality ASES or 21st CCLC after school programs gain the equivalent of up to an extra 90 days of school, and experience positive impacts on academic achievement, attendance and positive behaviors, health and nutrition, STEM learning, and Social Emotional Learning (SEL).

California's expanded learning infrastructure provides an innovative opportunity to address California's teacher crisis by providing employment and clinical experience to emerging teachers. County Schools' Expanded Learning program has been recognized as a statewide



model for initiating training opportunities and increasing access to programs for schools and districts in the region.

For more information:

John Duran, San Bernardino County Lead 909-386-2949 / Fax 909-693-5015 john_duran@sbcss.k12.ca.us San Bernardino County Superintendent of Schools Education Support Services 601 North E Street

San Bernardino, CA 92415



Yesenia's Dream



Yesenia's Humanitarian Foundation was begun in memory of, and to continue the good works of, an extraordinary young woman whose promise and purpose ended all too soon.

Yesenia Monett Orozco exuded compassion and leadership. Her vibrant smile and lively personality brightened the lives of so many; she was accepting of people from all walks of life. She sought out opportunities to use her leadership, creativity, business sense and passion to make a difference in the lives of those she knew, as well as mere strangers who crossed her path.Yesenia's Humanitarian Foundation is a non-profit 501 (c) (3) organization dedicated to promoting the confidence and self esteem of financially challenged young people in Orange, Los Angeles and adjacent counties.Dream Dress Drive

Yesenia's Dream Dress Drive is our signature event where we provide the means for young women in need to attend formal social events within their schools. We solicit donations of quality new and "gently worn" formal dresses, gowns, shoes, and accessories, so young women can attend their high school formal occasions without worrying about the finances. This allows them the opportunity to have memories of what is one of the most special high school events and a right of passage in a young girl's life—the prom.

One of the oldest rites of passage for a young lady is her High School Prom! When prom season comes upon our young laides and young men, stresses are mounting over the hight cost to attend, sometimes in excess of \$1000. In addition to tickets, dinner and flowers, our young laidies must purchase a dress for this special occasion. This is simply not an option for our community's lower income families, and as a result, many young ladies are unable to participate in this age-old tradition.

The result is that young ladies in need of assistance to feel and look their best for their High School Prom can come to "Yesenia's Dream Dress Drive" to pick out a dress, accessories and shoes, as well as get their hair styled and make up done by trained artistson the day of their prom. All of this is absolutely free!

Financial Literacy

Our latest initiative fills a pressing need in our communities equipping our young people with the skills they need to enjoy the fruits of their labors by understanding financial matters and managing their finances wisely. We're offering a series of workshop covering everything a young man or woman needs to know when it comes to money.

Orphanage Support

Recently YHF was involved in supporting an orphanage in Ecuador to honor Yesenia Orozco's plans to provide humanitarian relief to the under-provided children in her father's native land. Donations to YHF enabled the Foundation to adopt an orphanage in Guayaquil, Ecuador to provide for basic needs of orphaned children and to improve their quality of life.

Yesenia's Legacy



On December 16, 2007, in the blink of an eye, Yesenia's life was cut short by a drunk driver—just four days before her 27th birthday, just six months short of her first Dream Dress Drive.

Yesenia's passions and dreams may have been cut short that December evening, but her legacy lives on.

Yesenia lit up every room she entered with her beautiful smile, great sense of humor and willingness to help anyone in need. Her life was marked by a dedication to serve others, a deep love of her family, and a sincere commitment to Christ. She was adored and admired by all who knew her, including her two Pomeranian dogs, Louis and Lola.

The impact Yesenia had on her family, friends, and communities is immeasurable. Today her dreams, compassion and goals are carried on through Yesenia's Humanitarian Foundation: One prom dress at a time ... one child at a time ...

Visit the Ysenia's Dream website at: https://www.yeseniashumanitarianfoundation.org



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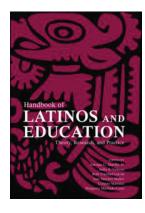


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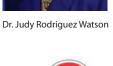
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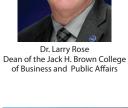


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University of California, Santa Cruz University of French Comté University of Houston University of Houston-Downtown University of Manitoba University of Massachusetts - Amherst, School of Education University of Massachusetts, Boston University of Michigan, North Campus University of Nebraska-Lincoln University of Nevada - The Center for Student Cultural Diversity University of North Carolina, Wilmington - Watson College of Edcucation University of North Texas at Dallas University of Phoenix **College Humanities & Sciences** Tempe, AZ University of Regina University of Texas at Brownsville University Outreach, California State University, Fullerton Uraccan University of Nicaragua Utah State University UTSA Mexico Center Valencia Community College Valley Arts & Science Academy West College of Education - Midwestern State University Western High School Westmoreland County Community College Women's Leadership & Post-Secondary Programs, Hispanic Alliance for Career Enhancement HACE Y.E.L.L. - Youth Engaging in Leadership & Learning Youth Policy Institute (YPI) (multiple, 125 program sites)

Optional Course Credit

Optional Course Credit

Earn Optional Credit for participating in the LEAD Summit at the CSUSB campus or online from a Town Hall Viewing Site.

To successfully earn credit for those participating on-site at the LEAD Summit:

- Register for the LEAD Summit no later than March 29, 2018
- Fully participate in the LEAD Summit by attending all of the sessions (8:30 AM to 3:30 PM)
- Complete the LEAD post-summit survey by March 31, 2018 which will be emailed to you after the event.

To successfully earn credit for those participating virtually from a Town Hall Viewing Site should:

- Register for the LEAD Summit not later than March 29, 2018
- Fully participate in the LEAD Summit from a distance by virtually attending all of the sessions from a Town Hall Viewing Site (8:30 AM to 4:30 PM)
- Complete the LEAD post-summit survey byMarch 31, 2018 which will be emailed toyou after the event.

Note: Once your optional credit registration and fee is received no refunds are permitted.

REGISTRATION DEADLINE: March 29, 2018

Quarter: Spring 2018

Course Title: Lating	o Education and Advocacy Days (LEAD) Summit - Op-	
Category: Education	on Summit	
Course No.: to be determined		
Unit(s): 1		
Schedule No.: To B	e Announced	
Fee: \$70		
Day(s)/Date(s):	Thursday, March 29, 2018	
Time:	8:30 am-5:30 pm	
Location:	SAN BERNARDINO-CSUSB, Santos Manual Student	
	Union or virtually from a Town Hall Viewing Site	
Instructor:	Enrique Murillo	
Registration Dead	lline: by March 29, 2018 online or a limited morning	

opportunity to register onsite the morning of the Summit

Course Fee: \$70 for one unit of continuing education, professional development level of credit.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Description: This summit will cover a broad range of topics on the educational issues that impact Latinos, particularly students and families. There are four components which will encompass most issues of relevance:

- 1. Community Engagement,
- 2. Professional Development,
- 3. Parental Involvement, and
- 4. Youth Leadership.

These include, but are not limited to the following strands:

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy
- Higher Education Eligibility, Enrollment and Attainment

The Professional Development Component of the Latino Education and Advocacy Days (LEAD) Summit is designed to provide administrators, teachers and staff an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

Course Requirements (attendance at all sessions from 8:30 AM to 3:30 p.m in person or virtually from a Town Hall Viewing Site):

	person of virtually from a fown than viewing site).
8 AM:	Check-In / Live Music – Continental breakfast – Distribution of Packets – Optional Course Credit Registration
	– Live Entertainment - Rosa Martha Zárate Macías
9 AM:	Opening Ceremony Color Guard
	– Air Force Junior ROTC, West Covina High School
	 Pledge of Allegiance – Chief Nina Jamsen, California State University Police
	– National Anthem - TBD
	 Invocation - Chairwoman Lynn Valbuena, San Manuel Band of Mission Indians (invited)
9:10 AM:	Welcome Remarks / Bienvenida
	– Dr. Tomás D. Morales
	– Maryann Reyes Jackmon
	– Dean Jay Fiene
	 Honorary Chairpersons / Madrinas - Gloria Macías Harrison and Marta Macías Brown
9:50 AM:	Panel - Latina Pathways in P-20 systems & Beyond: Answering the Call
9:50 AM: 10:35 AM:	
	Answering the Call Break / <i>Un Cafecito</i> and Live Performance, <i>Evangelina</i> Y Su
10:35 AM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John -
10:35 AM: 10:50 AM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder)
10:35 AM: 10:50 AM: 11:35 AM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder) Speaker - Maya I. Arce - (Victory in Arizona)
10:35 AM: 10:50 AM: 11:35 AM: Noon:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder) Speaker - Maya I. Arce - (Victory in Arizona) Lunch Break (buffet lunch) Featured Speaker - Hermila "Mily" Treviño-Sauceda -
10:35 AM: 10:50 AM: 11:35 AM: Noon: 12:30 PM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder) Speaker - Maya I. Arce - (Victory in Arizona) Lunch Break (buffet lunch) Featured Speaker - Hermila "Mily" Treviño-Sauceda - (Campesinas and Global Human Rights) Panel - Latina Leadership in Higher Education Leaving a
10:35 AM: 10:50 AM: 11:35 AM: Noon: 12:30 PM: 1:15 PM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder) Speaker - Maya I. Arce - (Victory in Arizona) Lunch Break (buffet lunch) Featured Speaker - Hermila "Mily" Treviño-Sauceda - (Campesinas and Global Human Rights) Panel - Latina Leadership in Higher Education Leaving a Legacy Break / Un Cafecito and Live Performance, Evangelina Y Su
10:35 AM: 10:50 AM: 11:35 AM: Noon: 12:30 PM: 1:15 PM: 2 PM:	Answering the Call Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oroe Featured Speakers - Mia & Paris St. John - (Saber es Poder) Speaker - Maya I. Arce - (Victory in Arizona) Lunch Break (buffet lunch) Featured Speaker - Hermila "Mily" Treviño-Sauceda - (Campesinas and Global Human Rights) Panel - Latina Leadership in Higher Education Leaving a Legacy Break / Un Cafecito and Live Performance, Evangelina Y Su Trompeta De Oro Capstone Presentation - VIVA LA MUJER:

* Sessions schedule subject to change. Please check back to see the most up to date schedule of events.

Full Summit Attendance: One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit AND complete the post-summit survey.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Course Requirements (attendance at all sessions.

You Can Help Make A Difference / Social Media

You can help make a difference

The continued and successful growth of the LEAD conference is heavily dependent upon partnerships with our community, and personal support from individual donors and businesses. There are many ways in which you can donate:

Checks

Writing a check is an immediate way to support student scholarships or to assist the programmatic efforts of the LEAD conference. To make a gift by check, make your check payable to:

CSUSB Philanthropic Foundation

Send to:

California State University, San Bernardino College of Education, Suite 221 5500 University Parkway San Bernardino, CA 92407-2397 Memo Line: Latino Education Program / LEAD

Credit Cards

Using your VISA, Master Card or American Express to make a gift is probably the most convenient way to contribute to CSUSB. To make a gift by credit card, go to the University

Advancement website

https://advancement.csusb.edu/make-gift-online?edit[submitted] [please direct my gift to the following area]=LEAD.

Or, if you prefer to make a credit card by phone, please call either:

Yvonne Salmon

Director of Development College of Education (909) 537-5299 Or Central Development Office (909) 537-5006



SOCIAL MEDIA

#LEAD2018

Actively participate in this year's LEAD Summit using your social media accounts such as Twitter, Instagram, Facebook, and snapchat.



Follow us on Twitter, @LEADProjects

Like us on Facebook, http://facebook.com/LeadProjects



Check us out on Instagram, LEADProjects

Watch us on YouTube: https://www.youtube.com/user/LEADCSUSB

Become a friend, follower and fan of LEAD Education Projects:

Use the hashtag to pose questions, give comments, or engage in an existing conversation. Others may respond or engage into your conversation using the same hashtag.

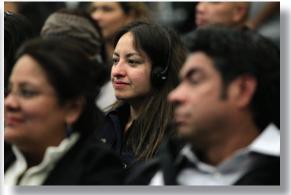
Our on-site social media ambassadors will actively send tweets, post blogs, publish comments, share links and/or share photos to communicate their experiences with the LEAD Summit; as well as re-post relevant information, re-tweet, and comment on walls.

Exhibitors and Vendors

Hecho en Mexico The Association of Mexican American Educators (AMAE) CSUSB Undergraduate Studies Xavier's Bridal and Formal Wear The Education Trust—West New York Life TODEC Legal Center Mexican Consulate Catholic Newman Club at CSUSB MG Custom Printing California Teachers Association (CTA) Parent Institute for Quality Education San Bernardino Valley College Mission Ent Binational Parent Leadership Institute Aydee Art, LLC Pali Retreat and Conference Center Title IX & Gender Equity, CSUSB Unidos por la Musica Real Estate Master's Group TAIRONA ENTERPRISES Inland Empire Health Plan Grand Canyon University Folklor Accessories Latino Faculty & Staff Association of SBVC Chicano Indigenous Community for Culturally Conscious Advocacy and Action (CHICCCAA) Popular Education Project (community) SnapCam Photo Booth







Campus Map / Dining Services



Dining Services Welcomes our LEAD guests The Dining Services Hours and Locations

The Dining Services Hours and Locations CSUSB Dining has a variety of options for visitors on campus.

The Santos Manuel Student Union features Starbucks Coffee.

The Commons features entrees and salads and is located directly east of University Hall and the Santos Manuel Student Union.

Commons Dining- 8 AM-2 PM

Starbucks Coffee 7:30 AM- 2:30 PM



Latino Education & Advocacy Days CAL STATE SAN BERNARDINO

Santos Manuel Student Union California State University, San Bernardino 909.537.7632 leadsummit.csusb.edu