



**ASSOCIATION OF LATINO
FACULTY, STAFF & STUDENTS**

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

ALFSS ANNUAL REPORT



2022 - 2023

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ALFSS President Letter



Dear all,

It is with the most sincere gratitude that I write this letter to all ALFSS members, administrators, faculty, staff, students, alumni and our CSUSB community who actively participate during all our initiatives to raise funds for scholarships and make our cultural events a total success.

During this 2022-2023 Academic year the ALFSS Board had three important goals:

1. Work hard to continue offering events that integrate and enhance the personal and professional advancement of Latino faculty, staff and students at CSUSB.
2. Raise funds for scholarships. Our initial goal was to raise \$10,000 and this year we surpassed this goal with \$10,320.75 raised through different initiatives and events.
3. To keep our active involvement in CSUSB history month celebrations, events, conferences, and committees related to issues pertinent to Latinos, our cultures and traditions.

This 2022- 2023 year was a productive one with all our annual campus wide events where ALFSS had the space to welcome the CSUSB community to come celebrate and learn about our culture. Some activities included welcoming new students to campus, Día de Los muertos, the Calavera auction in collaboration with RAFMA, and our popular pupusa sale just to name a few!

This year we had the initiative to create the Inaugural Tamal Awards and Recognition Ceremony where ALFSS established another annual tradition. This time, we created a luncheon where we can recognize our longtime dedicated members who have helped the organization fulfill its purpose and goals while we have the space to award our wonderful ALFSS scholarship recipients and listen to their moving testimonies. The Award is named after a traditional Latin dish made in a variety of ways throughout Central America, South America, and the Caribbean.

Additionally, we were also able to keep our two LanitX Grad Recognition Ceremonies in the Fall and Spring, and we launched the Inaugural LanitX Grad Recognition Ceremony at the Palm Desert campus. These ceremonies give the opportunity to our latino/hispanic students to celebrate their accomplishments and feel valued for who they are at CSUSB. We had more than 500 students that participated this academic year in the grad ceremonies.

I cannot thank the amazing ALFSS board enough for the hours and hours of hard work they invested along with their dedication to make this academic year another successful one inside the association.

On behalf of the Association of Latino Faculty, Staff and Students (ALFSS), I would love to emphasize, again, our most sincere gratitude to all the divisions, departments, administrators, staff, faculty, students, alumni, community organizations and all of the valued volunteers for all your support, encouragement and friendship. It is only by working together that we are able to enhance and enjoy our cultures in community!

Muchas gracias a todos and we are looking forward to making the next academic year a success as well.

Bibiana Díaz
ALFSS president 2022-2023

EVENTS

August

Fall Bienvenida

ALFSS Welcomed faculty, staff and students to the new year with a special recognition for new leaders of our Latinx based organizations and new faculty, staff and students to CSUSB. We promoted the ALFSS organization and encouraged memberships. All CSUSB community members were invited. We had 156 attendees by Google RSVP form in advance plus more students that arrived the day of the event.

**We thank the Latinx Center for the sponsorship.
We had tamales and pan dulce from Lesley's Bakery.**



September

Cafecito Chats: Pan, pláticas y lotería

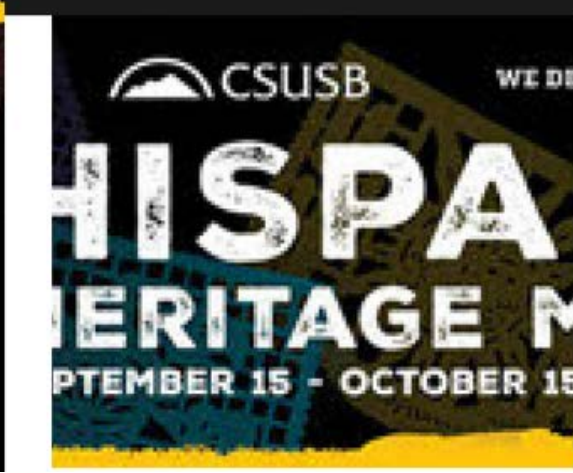
ALFSS welcomed 53 students who live on campus. We had a cultural enrichment program with hispanic food such as pozole, corn bread, tortillas and mexican flan. Students learned about ALFSS and our scholarships while bonded and enjoyed playing lotería in Spanish.

What does it mean to be an HSI (Hispanic Serving Institution)

ALFSS hosted a panel discussion on the topic of CSUSB's designation as a Hispanic Serving Institution (HSI). 29 virtual attendees were able to hear the perspective of a faculty, staff, administrator, and student on what it means to be an HSI.

ALFSS Pupusa Sale

Students, staff, and faculty joined the ALFSS as we celebrated Hispanic Heritage Month with the national dish of El Salvador, pupusas! This event supported the ALFSS Scholarship Fund.



October

Social Justice Through Music and Poetry

The World Languages and Literatures Department and Los Amigos in collaboration with College of Arts and Letters and the Association of Latino Faculty, Staff and Students as a part of this year's Hispanic Heritage Month welcomed alumna and former Spanish TA, María Guadalupe Ortiz. Ortiz utilizes poetry and music as a form of activism and also for teaching language. She creates consciousness on different topics of social justice such as: immigration and education. Although, her poetry and compositions can also be a manifestation of love and culture. Event Goal: To engage in Poetry & music as an engagement tool to educate and advocate for social justice.



YOU'RE INVITED!

SOCIAL JUSTICE

THROUGH MUSIC & POETRY

Tuesday, Oct. 4, 2022
12 PM - 1 PM
UH 250
Pizza and drinks provided!

In honor of Hispanic Heritage Month, please join us for a performance by activist and alumna, **María Guadalupe Ortiz!**

Ortiz utilizes poetry and music as a form of activism, and also for teaching language.

 CALIFORNIA STATE UNIVERSITY SAN BERNARDINO
Department of World Languages and Literatures

 LOS AMIGOS STAFF & STUDENTS

 CALIFORNIA STATE UNIVERSITY SAN BERNARDINO
College of Arts and Letters



October

Día de Los Muertos

Sponsors: San Manuel Student Union, Acto Latino-CSUSB, RAFFMA CSUSB's students, staff and faculty as well as the San Bernardino community joined us for food, music, art, student clubs tabling, vendors, activities and games. In collaboration with the Acto Latino club, we built the community offering altar. In a joint effort with RAFFMA we hosted our annual Calaveras Auction. All the money raised went towards student scholarships. \$1,855.00 (this includes calaveras/vendor/t-shirts)

A special thanks to Iwona Maria Contreras for leading this event and the Día De Los Muertos committee who helped in making this a successful event!



December

Fall ALFSS LatinX Graduation

ALFSS invited Fall 2022 CSUSB graduates to participate in the Fall LatinX Graduate Recognition Ceremony. The ceremony took place on

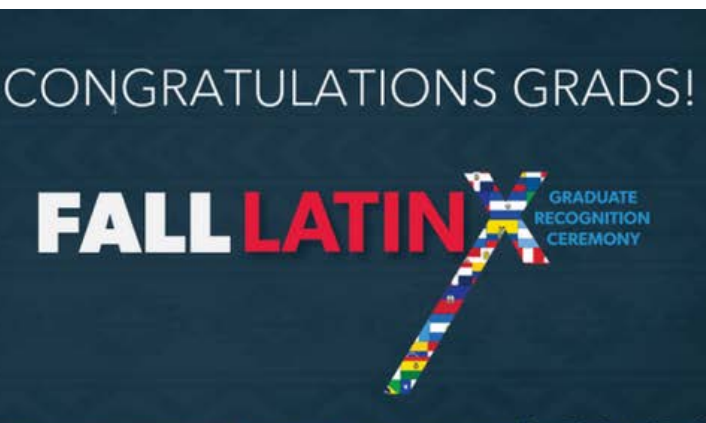
Saturday, December 3 at 10:00 AM

Location: San Manuel Student Union.

All CSUSB community members were invited.

We had 700 guests and 120 Graduates.

A special thanks to the Fall Latinx committee for planning this event.



March

ALFSS Women's History Day Campaign

Campaign throughout the CSUSB community where staff, faculty and students were able to nominate women who have been impactful in honor of Women's History Month. Published throughout our social media and webpage.

ASSOCIATION OF LATINO FACULTY, STAFF & STUDENTS
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

HELP ALFSS IN CELEBRATING
WOMXN'S HISTORY MONTH!

Meet our mujeres nominated for the ALFSS Womxn's History Month campaign.

Women's History Month
Celebrating and Telling Our Stories
WE DEFINE THE FUTURE
CSUSB

The graphic features a group of diverse women's faces in various colors and styles, set against a background of stylized flowers in yellow, pink, and orange.

Meet our mujeres nominated for the ALFSS Women History Month Campaign

Miriam Flores

Title/Affiliation:
Master Social Work Graduate Student

Where are you from:
Honduras Central America, currently residing in San Bernardino, California

Favorite hobbies:
Traveling, hikes, baking, off-roading, and watching movies.

Favorite food:
Honduran and Mexican food

My Kind Message to the CSUSB Womxn Community:
During Women's History Month, I want to honor and celebrate the Latina Women who have paved the way for our younger generations. As a first-generation Latina in higher education, I hope to one day inspire other Latina women to reach their full potential. Porque, Si Se Puede! Let's Represent!

The profile card includes a photo of Miriam Flores in a blue graduation gown and cap, standing in front of a blue banner that reads "CALIFORNIA STATE UNIVERSITY SAN BERNARDINO". The background of the card is dark with decorative red and white patterns.

April

The Inaugural Tamal Awards and Scholarship Recognition

The Association of Latino Faculty, Staff and Students (ALFSS) is introduced our annual tradition of recognizing our longtime dedicated members who have helped the organization fulfill its purpose and goals. This annual recognition will be known as the Tamal Award, which is considered the highest honor an ALFSS member can receive. The Award is named after a traditional Latin dish made in a variety of ways throughout Central America, South America, and the Caribbean.

For ALFSS, Tamal Award represents the multitude of ways our members give back and share their passion for serving the Latinx community in CSUSB (California State University, San Bernardino) allowing a symbolic unwrapping of their gifts which they share. This was an opportunity to raise funds for scholarships finding donors that sponsor tables at the luncheon and also we created the option of “feed a student” campaign. Additionally, we recognized the ALFSS Scholarship recipients.





Awardees: Founder Award: Dra. Carolyn "Carrie" Aldanda (Rodriguez), First ALFSS President in 1985

Patricia Aguilera (staff), Monica Baeza (staff), Miranda Canseco (staff), Iwona-Maria Luczkiewicz Contreras (staff), Dr. Enrique Murillo (faculty), Dra. Aurora Vilchis (staff).

Event Goals:

- To recognize our longtime dedicated members who have helped the organization fulfill its purpose and goals.
- To raise funds for Student scholarships as well create a community and promote new membership for the ALFSS organization.

Event chair(s): Bibiana Diaz, and Patricia Aguilera.

Planning Committee members: ALFSS Board: Patricia Aguilera, Mónica Baeza, Bibiana Díaz, Mariana Mendoza, Primavera Reza-Nakonechny, Erika Saucedo and Aurora Vilchis.

The event was open to Faculty, Staff, Students, Alumni and Community Members
RSVPs/Attendance numbers: 360 attendees plus walking in the day of the event.
Approx. 400.

Financials:

- Budget proposal : \$5325.00
- Scholarship and donations funding: \$14,325.00

MC: Radio host, 93.3 FM, José Quintero.

Food: Catering by Las Cuatro Milpas (Tamales, beans, rice, chips/salsa) Donations of aguas frescas, and sodas by Pepsi Co.

Entertainment: Los tres tenores



May

Spring ALFSS LatinX Graduation, San Bernardino Campus

Spring Latinx Graduate Recognition Ceremony ALFSS held the annual Spring Latinx Graduate Recognition Ceremony for spring graduates on May 13, 2023. We welcomed a total of 350 graduates participating in the ceremony and sold an additional 125 sash only options. The committee decided to solicit sponsorships for the ceremony to support the scholarship fund. We were able to raise a total of \$3,700 to support the annual giving of ALFSS scholarships. The CSUSB student keynote speaker was Miriam Flores Portillo, a CSUSB graduate student who was receiving her Masters of Social Work. Miriam was the first graduate student to serve as student keynote speaker. For the first time, ALFSS partnered with Acto Latino to sell graduation leis and raise money for the student club. With over 300 participating graduates and 3,500 attendees in person, the 19-member planning committee held a successful spring ceremony.

Event chair(s): Monica Baeza (Co-Chair), Primavera Reza Nakonechny (Co-Chair), and Aurora Vilchis (Co-Chair).

Planning Committee members: Patricia Aguilera, Iwona-Maria Contreras, Lillie Coronel, Bibiana Díaz, Debanhi Escobar, Rob Garcia, Jonathan González Montelongo, Vanessa Hernández, Jairo Leon, Eduardo Mendoza, Mariana Mendoza, Nathaly Ramos, Carlos Robles, Ericka Saucedo, Nadia Tinoco, and Fernando Villalpando.



May

The Inaugural ALFSS LatinX Graduation, Palm Desert Campus

The Association of Latino Faculty, Staff and Students hosted the inaugural Spring Latinx Graduate Recognition Ceremony at the Palm Desert Campus on Wednesday, May 17 from 5:30 - 7:30 PM in the Indian Wells Theatre. The 20 member planning committee was excited to bring this annual CSUSB celebration to the Coachella Valley for the first time. A total of 53 graduates registered to participate in the ceremony and 20 students purchased the sash only option. Each graduate received 6 guests tickets so a total of 350 friends and family members were in attendance.

Budget proposal: Estimated expenses were approved at approximately \$5,000 and anticipated \$5,000 in revenue and sponsorships. Actual expenses did increase and go beyond the projection to approximately \$7,000. With the work of the dedicated committee members, a sponsorship from a local community business (add business name) was secured for \$1,500. With the additional sponsorship from the President's Cabinet, estimated revenue and sponsorships totaled \$9,500. The additional funds will support the annual ALFSS Scholarship fund.

- The ceremony was YouTube Live Streamed (ATI) <https://www.youtube.com/watch?v=ke05201nQno>
- **Catering Food:** Las Carretas (taco plates)
- **Photography:** David Garcia
- **Entertainment:** Grupo Folklórico Tonantzin



Mariachi Palm Springs provided entertainment for families and guests as graduates prepared to process into the theater. Following the ceremony, a dinner reception was hosted outdoors on the Health Science Building patio with entertainment from Grupo Folklórico and Coyote Radio.

Event chair(s): Jesse Felix, Avi Rordiguez, Aurora Vilchis

Planning Committee members: Patricia Aguilera, Monica Baeza, Sasha Baltazar, Joanna Banda, Brianna Deadman, Bibiana Díaz, Oscar Fonseca, Robert García, Jonathan González Montelongo, Elias Hernández Mancilla, Ruth Howell, Maria Melecio, Eduardo Mendoza, Mariana Mendoza, Oscar Moreno-Castro, Juan Murillo Perez, Ericka Saucedo, Jazmin Vera.



ALFSS COLLABORATIVE EVENTS AND CAMPUS COMMITTEES



As it's our custom, ALFSS always participates with the CSUSB campus wide Hispanic Heritage Month celebration by programming events and collaborating with several divisions and departments across campus during this significant month.

HHM Kickoff Event - 09/29-22

This annual event is an opportunity for interested members to participate and learn more about our current initiatives that promote higher education within our community. ALFSS in collaboration with Acto Latino club, exhibited all Hispanic countries on the coyote walk providing posters, food and information about each one.

Giving Tuesday Campaign

ALFSS was part of the Giving Tuesday Campaign. We participated in raising funds for our student scholarship funds. There were giveaways, candy, food, drinks and entertainment. And of course, the famous activity "pie your professor" We were able to raise \$3650 total. \$1175 T-shirt sales, \$1050.0 calaveras, \$1375 Giving Tuesday.

We are so grateful to Susana Barbosa and all the Annual Giving team for their wonderful job helping ALFSS during this fundraising initiative.



DEI Sub-Programing Committee

Bibiana Díaz, President of ALFSS, Primavera Reza-Nakonechny Vice president, and Aurora- Vilchis Director of Programs are serving in this committee.

President's DEI Board Retreat

Bibiana Díaz, ALFSS President participated in the DEI retreat on October 21st, 2022, lunch sessions through the year, and the final meeting the end-of-year DEI Board Meeting on Thursday, May 4, 2023 from 9:00am to noon. Primavera Reza-Nakonechny Vice president, was present as well at this end-of-year meeting.

Afro American Committee

Aurora Vilchis, Director of programs, and Bibiana Díaz, ALFSS President participated in this committee. Faculty, Dr. Carmen Beck will be helping as well next academic year with events.

Women Celebration Committee

Janette Flores, Director of Marketing served in this committee.

ALFSS Accounts

Trust Account (SF061-B0100) *This includes Latino Grad Exp. and Rev.*

Beginning Budget:	\$37,827.03
Revenue:	\$31,490.00
Expenses:	(14,470.19)
Remaining Budget:	\$54,846.84

Scholarship Account (P3176-S6300-P309050)

Beginning Budget:	\$20,540.55
Revenue:	\$10,044.00 (Payroll Deductions/Donations)
Admin Expenses:	(502.25)
Scholarship Expenses:	(15,000.00) (22/23 Disbursements)
Scholarship Expenses:	(0.00) (23/24 Disbursements)
Remaining Budget:	\$15,082.30

Donations Account (P2385-S6300-P209200)

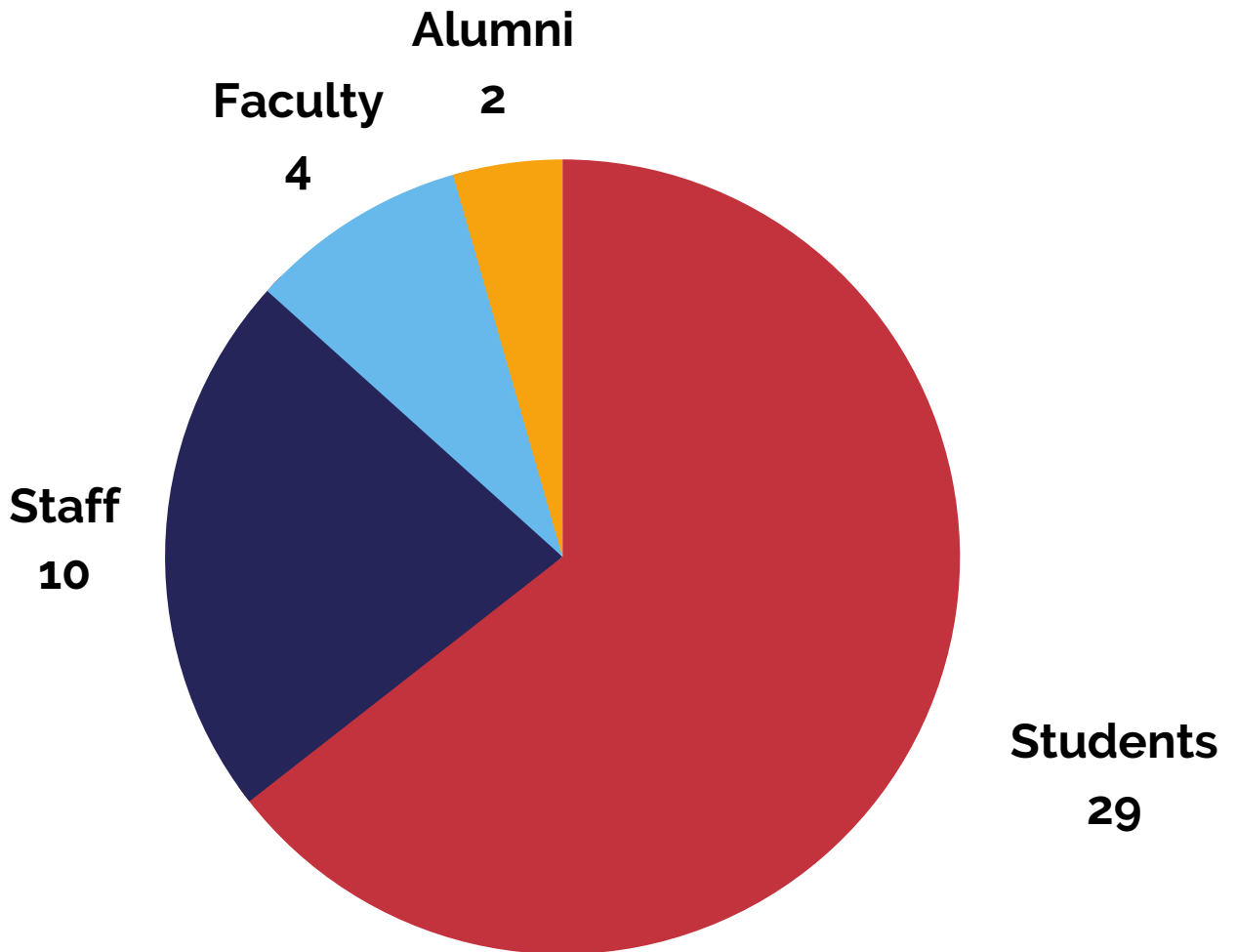
Beginning Budget:	\$25,457.67
Revenue:	\$1,026.70
Expenses:	(4,457.67)
Admin Expenses:	(51.30)
Remaining Budget:	\$21,975.40

State Side Account (SB001-C0301-20265)

Beginning Budget:	\$1,117.00
Revenue:	\$1,500.00
Expenses:	(5,500.00)
Remaining Budget:	\$(2,883.00)

ALFSS 2022-2023 Membership

As of July 2022, through May 30, 2023, we gained 45 members whose payments have been verified





THANK you

The 2022-2023 ALFSS Board would like to thank you for your continued support and contributions to our organization.

We hope you become an ALFSS member through auto pay/ payroll deduction option.



 **ALFSS**
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